NO. 48.

Goods Purchased Monday, Tuesday, Wednesday Go on Your January 1st Bill

No Liquors

No Bakery No Restaurant

We will deliver you a Victor Talking Mcchine and 12 Records to your home on payment 50c Down, 50c a Week



Picture Framing by Experts—Lowest City Prices Maggioni Kid Gloves for Christmas Gifts

C. B. Corsets

No Groceries

MERCHANDISE OF MERIT ONLY

W. B. Corsets

An Important Event in **IMPORTED**

Evening and Afternoon Gowns

In Other Words Our First Disposal

Of the Season

—There is a steadily growing demand in Portland for afternoon and evening gowns. We are constantly receiving new importations and in order to show new gowns at all times those that arrive first MUST GO. Therefore we have assembled these gowns-about 75 in number-into one group and marked them

\$53.50

Regular \$75.00 to \$150.00

-Unlike any other store in the city we do not exhibit these gowns in the windows nor have them worn by models to be handled and seen by the multi udes.

 Our gowns are kept in cabinets and shown only to intending customers, consequently you'll find these beautiful dresses fresh and new and as spick and span as the day they left the dressmakers' hands.

-We realize fully that women do not care to wear a gown at a reception or a tea that has been exhibited in a show window with a price placard on for months. Consequently in buying one of these dresses we doubt if any of your friends have ever seen them at all, as many have arrived in the store within the past four or five weeks.

Crinkled Crepe in brocaded and embroidered models. Persian Crepe over satin—Crepe Meteor—Flowered Chiffon - Silk Marquisette - Messaline - Crinkled Crepe—Embroidered Chiffon—Lace, Net Costumes.

Join the Book Lovers' Club Now-Start a Library of Fine Subscription Sets in Limited Editions-\$1.00 Down and Only \$1.00 a Week

Investigation of This Sale of TAILORED COATS

Will at Once Elicit the Appreciation

OF EVERY CUSTOMER

-It will also give you an additional illustration of the thoroughness with which we organize these sales. Every coat in this offering represents more values than the price indicates-the requirements that we force our tailors to observe in their manufacture insure you perfect fit, reliable materials and linings. Seven distinct models in medium and Winter weight out-

door service coats. In sizes for women and misses. -The sale starts Monday.

-MADE OF FANCY MIXED CLOAKING, strictly tailor made in tan or gray. Made full 54 inches long with semi-fitting back and single-breasted front. Mannish notched collar revers and mannish sleeves. .

-LONG CLOAKS of mixed cloaking in navy, gray or green. Made 54 inches long with high buttoned neck, singlebreasted, semi-fitting. Piped and trimmed with velvet

-FINE ALL-WOOL KERSEY COATS in black or navy, made 54 inches long with semi-fitting back and doublebreasted front. Mannish velvet notched collar

and revers..... -FINE ALL-WOOL fancy mixed cloths in tan or gray. This coat is strictly tailor made with deep notched revers. Coat sleeves with large cuffs and fancy pockets. 54 inches long and semi-fitting.....

-COAT OF EXTRA QUALITY broadcloth in black, navy and gray. This coat is full 54 inches long. Semi-fitting back and single-breasted front. All lined

-COATS OF ALL-WOOL fancy mixed cloaking in tan or gray. Also of imported Zibeline, in brown only. Made full 54 inches long with satin piped and trimmed revers and buttonholes. Semi-fitting back and single-breasted side

front effect.....

Sale of Rich American Cut Glass and Silverware Sale of Dressed and Undressed Kid and Jointed Dolls Sale of Sterling Silver and Gold Filled Fountain Pens 98c Sale of Christmas Ribbons for Fancy Work Sale of Post Card Albums and Society Stationery Sale of Holiday Table Linens and Center Pieces

The Entire Picture Exhibit of a New

York Art Dealer on Sale

-In reading over the following interesting items it should be remembered that their great interest lies in their LOW PRICES -decidedly exceptional in proportion to the beautiful framing, the attractiveness and the value of the pictures.

-Many of the pictures offered on sale have no duplicates-ONLY ONE OF A KIND—being the exhibition pictures used in New York in the opening display of this art dealer.

-Water colors, carbons, etchings, engravings, pastels, autotypes, photogravures, hand-colored platino types, artistically framed in oak, antique gold, carbon brown, black, mahogany

and git.	
\$ 1.00 framed pictures, \$.75
\$ 1.50 framed pictures, \$.75
\$ 2.00 framed pictures, \$	1.00
\$ 2.25 framed pictures, \$	1.13
\$ 2.50 framed pictures, \$	1.25
\$ 3.00 framed pictures, \$	1.50
\$ 3.50 framed pictures, \$	1.75
\$ 4.00 framed pictures, \$	2.00
\$ 4.50 framed pictures, \$	2.25
\$ 5.00 framed pictures, \$	2.50
\$ 6.00 framed pictures, \$	3.00
\$ 7.50 framed pictures, \$	3.75
\$ 9.00 framed pictures, \$	4.50
	5.00
\$12.50 framed pictures, \$	6.25
\$15.00 framed pictures, \$	7.50
\$20.00 framed pictures, \$1	
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\$2 Etchings at 95c

-10x26 in Landscapes and ma-rine sut jects. In the new Whistler frame with 2-in. green mats.

Bessie Pease Guttman Special 95c

-Her famous pictures, The Five Senses, framed in a halfinch oak frame. Size 10 by 12

\$5 Carbons \$1.95

-24 by 30-inch, framed in 2inch solid oak. To give you an idea of the class of pictures in this collection we quote to you the following world-famous sub-

-Madame La Brun and Daughter; The Angelus; The Gleaners; Countess Potocka; The Forum; The Colliseum; The Old Mill; The Doctor; On to the Feast; In the Lion's Den.

Jessie Wilcox Smith \$3.50 Pictures 98c

-This artist needs no introduction. The foremost artist in the portraits of children's pictures. Until now these pictures were sold and are still sold at \$1.25 in the sheet. In this sale we offer you an immense assortment in a one-inch green oak frame. Size 14 by 20 inches, at 98¢. -The following are some of the subjects: The Lily Pool; The Five O'clock Tea, and The Five

W. L. Taylor Pictures Very Special \$1.25

The reproduction of Taylor's famous Copley prints. Hand-colored, in a 2-inch 9x 11 polished frame. These pictures sell in the sheet at \$1.25. We sell them to you framed at this price. Following, are some of the subjects:

The Hanging of the Crane— The Children's Hour—Home Keeping Hearts Are Happiest 500 Pictures

Very Special 49c These pictures are all tramed and maited and come in an immense assoriment of styles. They are all artistic and are

selectea subjects including The End of Day—Firelight Fancies
—The Young Mother—Alone
—Landscapes—Animal Heads
—Fruit and Indian Pictures. -In this assortment are some very attractive den pictures and living room pictures. Framed both in gold and dark wocds.

The Aurora \$12 Picture \$5.95

-An imported picture framed with novelty gold burnished frame. Size 21 by 36 inches.

The Angelus, Gleaners \$3 Pictures \$1.45

-A hand-colored picture, framed with 21-2 inch mahogany frame. Size 14 by 20

The Last Supper \$6 Picture \$2.95

-A steel engraving, framed in 3-inch oak frame, with dull gold lining. Size 25 by 34

Christ in the Temple \$15 Pictures \$7.45

-A genuine carbon picture, framed in four-inch solid walnut frame. Size 24 by

Pastel Fruit Pictures

\$7 Pictures \$3.45 -Framed with three-inch mahogany frame, with antique gold lining. Size 18 by 30

Mozart \$7.75 Pictures \$3.85

-Hand-colored picture, framed with three-inch solid mahogany frame, with ebony lining. Size 18 by 32 inches.

"Hope" \$13 Picture \$6.45

-Hand-colored platinum picture of "Hope," framed in nov-elty gold burnished frame. Size 14 by 32 inches.

Madam Le Brun and Daughter \$2.50 Pictures \$1.25

-Hand-colored. Framed in oval gold burnished frame. Size

hind it to be OUT OF THE ORDINARY. A sale of unquestioned importance in picture value. -We doubt if you have ever bought pictures-ARTISTIC,

Hundreds of Pictures for Gifts at Half

Price and Less Than Half

-This announcement is not made in a general way to call at-

tention to pictures for Christnas gifts. It is a sale inaugurated to BRING RESULTS. A sale that has enough VALUE be-

TASTEFUL, BEAUTIFUL—at such low prices. Pictures are always acceptable Christmas gifts. No home but has some dark corner or bare wall for their reception.

-Sheet pictures, the work of many of America's foremost artists, are included in this sale.

Cupid Pictures \$2 Special 95c

-Cupid pictures framed in oval brown oak, frame size 10 by 12

Landscape Scene \$8 Picture \$3.95

-A hand-colored photograph, framed with close three-inch antique gold frame. Size 20 by 34 inches.

Napoleon Special \$2.45

-Carbon picture, framed in oval carbon brown frame. Size 17 by 20 inches.

On to the Feast Special \$3.85

-A dining-room picture, in colors. Framed in novelty frame. Size 14 by 38 inches.

God's Miraculous Gift Very Special 99c Regular Price \$1.50

-This, the most popular picture of the year, is offered in this sale at the very special price of 99¢. It is hand-colored and mounted on double mats. Size 14 by 18 inches.

The Tie That Binds Very Special 79c

-Another picture when framed makes one of the most acceptable Christmas gifts. Last year this was one of the most popular selling pictures in the store.

Cupid Asleep and Awake Special 63c

-In hardwood oval carbon frames. Size 10 by 12. Also in a square frame; size 6 by 8.

Special 33c