

NOW FOR A RECORD-BREAKING SALE

READ THE LETTER—IT TELLS THE WHOLE STORY

The adjoining letter explains the purchase of the Plymouth Raincoat Company's stock, which, by the Trustee's action, now is the property of the Goodyear Raincoat Company. It marks, likewise, the closing chapter of the keenest business competitor we enjoyed in this country. The acquiring of the Plymouth stock means much to us, but considerably more to the public of Greater Portland and vicinity. It is of vital interest to the public because we are going to clean up the Plymouth stock with the greatest possible speed, and in so doing, we have actually cut the price of every garment to

PLYMOUTH RAINCOAT COMPANY

872 Broadway, New York, N. Y.

New York, Oct. 30, 1910.
 THE GOODYEAR RAINCOAT CO.,
 45 West 17th St., City.
 Gentlemen—This is to inform you that I have accepted your offer of \$15,000.00 cash for the remaining stock of Raincoats formerly possessed by the Plymouth Raincoat Company of 872 Broadway. As I must give up possession of premises at once will you kindly remove merchandise immediately.
 Yours truly,
 F. C. GIVEN, Trustee.

ONE-HALF OF ITS REAL VALUE



And Some of These Values Are Based on the Wholesale Price Only
 BEGINNING TOMORROW, AND CONTINUING UNTIL THE ENTIRE PLYMOUTH STOCK IS SOLD, WE OFFER AT

50 CENTS ON THE DOLLAR

Raincoats for Men, Women and Children, of superior quality and up-to-date styles, thus making it possible for everybody to own a Raincoat and thereby protect themselves against the oncoming storms of the Winter. In fact, nobody's wardrobe is complete without a Raincoat of some kind, which is in style at all times and can be worn during good or bad weather.

THE GOODYEAR'S PLYMOUTH STOCK SALE MAKES ONE DOLLAR DO THE SERVICE OF TWO

Search the city over and you will not find so much value for so little money. This is readily proved by attending this sale early.

<h3>Special Inducements For Women</h3>  <p>Plymouth Lot No. 5—Ladies' rubber Coats, tan and gray. For this Wind-Up Sale, \$5.50 and \$4.85</p> <p>Plymouth Lot No. 6—You will find every color and pattern in Slip-Ons, silks and mohairs, consisting of loose and partly fitted backs, in a variety of different models. These garments were made to sell at from \$18.00 to \$20.00. For this Wind-Up Sale, \$9.90</p> <p>Plymouth Lot No. 7—Consists of about 50 styles and patterns to select from, in mohairs, silks and slip-ons. These garments are absolutely waterproof and spot-proof, and are rubberized by the best rubber obtainable. Values \$22.00 to \$25.00. For this Wind-Up Sale, \$14.90</p> <p>Plymouth Lot No. 8—Ladies' high-grade Cravenettes and English Slip-Ons, Raglans and Gabardines. \$30 to \$40 values. \$18.40 and \$15.70</p>	<h3>Bargains for Men</h3> <p>Plymouth Lot No. 1—Men's tan and gray Raincoats—these Real Raincoats made from reliable gray and tan materials. For this Wind-Up Sale, \$5.50 and \$4.85</p> <p>Plymouth Lot No. 2—Men's \$15.00 stylish Cravenettes, tailored from close hard, nice-wearing fabrics in attractive patterns, in all sizes 34 to 44. For this Wind-Up Sale, \$9.60</p> <p>Plymouth Lot No. 3—In this lot we have grouped 60 different materials and styles; these garments are suitable for pleasant as well as stormy weather—these garments were made to sell for \$20.00 to \$22.00. For this Wind-Up Sale, \$12.80</p> <p>Plymouth Lot No. 4—Over 100 in this lot, each one an individual pattern—a lot from which a most fastidious dresser can be suited. These garments were made to sell for \$25 to \$30. Wind-Up Sale, \$14.90</p> <p>Men's English Slippers in the finest domestic and imported fabrics: \$30 Values for \$14.90 \$35 Values for \$18.80</p>	<h3>Genuine English Slip-Ons FOR Men and Women</h3>  <p>Made as only the English can make them, in five-toned shades of brown, tan, olive and gray; stylishly cut.</p> <table border="0"> <tr> <td>Regular \$20.00 values.....</td> <td>\$10.00</td> </tr> <tr> <td>Regular \$25.00 values.....</td> <td>\$12.90</td> </tr> <tr> <td>Regular \$30.00 values.....</td> <td>\$14.90</td> </tr> <tr> <td>Regular \$38.00 values.....</td> <td>\$16.90</td> </tr> </table> <p>Boys' and children's rubber Coats and Capes from \$1.75 to \$3.00. Our aim is to satisfy everybody. Look over the goods and compare the prices with those at other stores. No matter where you live, it will be to your interest to attend this sale.</p>	Regular \$20.00 values.....	\$10.00	Regular \$25.00 values.....	\$12.90	Regular \$30.00 values.....	\$14.90	Regular \$38.00 values.....	\$16.90
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Come Early and Avoid the Jam, as You May Know High-Class Garments at Such Cut Prices Will Not Last Very Long

302 Washington Street
 ONE DOOR FROM FIFTH STREET
 Mail Orders Will Receive Prompt Attention



302 Washington Street
 ONE DOOR FROM FIFTH STREET
 Store Open Until 10 P. M. Saturday

STARS SHINE AGAIN

Russian Dancers Enthrall Great Audience.

COMPATRIOTS TURN OUT

Second Appearance of Pavlova and Mordkin Draws Murmurs of Delight—Gloom of Romantic Ballet Is Soon Relieved.

Brilliantly executed folk dances, mostly Polish and Russian, clever pantomime action, graceful posing, wedded to well-played and appropriate music, and one new romantic ballet, "Giselle," sum up the feast of novelties presented yesterday afternoon and night to audiences by the Imperial Russian Ballet performing at the Baker Theater under the direction of Lois Steers-Wynn Coman.

The audiences were remarkable from the large number of Russian people who attended in honor of the two Russian ballet stars—Mademoiselle Anna Pavlova, the danseuse etoile, and M. Mikail Mordkin, the premier danseur classique. Floral bouquets from Russian societies in this city were handed across the footlights to both Pavlova and Mordkin.

At the matinee performance, the star attraction was the Oriental Ballet from the Arabian nights, "The Legend of Azyade," which opened the bill last Friday night. The witchery and artistic abandon of the whole picture left the audience, largely representative of society circles, spell-bound. At the conclusion of "Azyade," there were delighted murmurs of "ohs" and "ahs" from women spectators. One little girl who had gazed with increasing wonder when Pavlova whirled on her toes and kept whispering, said in a loud whisper, "Mother! Can you do that?"

Little Girl Fascinated.

"No, hush," was the reply, and it

was observed that the child looked with decreased respect at her mother during the rest of the afternoon.

There were other selections on the bill which were repetitions, but with the other novelties, the general verdict seemed to be, judging from the wealth of applause, that never has such artistic folk-dancing been seen, wedded to such really splendid orchestral music, in this city. The "cello solo" was played with fine tonal effect by M. Feinblom in "The Swan," and the work of the leading violinist, M. Wray, which he played with a variety of admirably comment. The playing of the six musicians of the brass section in the orchestra, was also uniformly good.

Romantic Ballet Is First.

"Giselle," a romantic ballet in two acts by Theophile Gautier, with music by Adolphe Adam, and staged and rearranged by M. Mordkin, opened the evening performance and, although a novelty, the first act—because so much is done in pantomime—has not much to commend it. In some respects it was a better picture of artistry had there not been, in the "Swan" scene a long thread that persisted in clinging to Pavlova's dainty skirt. The "Bacchanale" was interpreted with a swift abandon, a sort of "on with the dance for tomorrow we die" spirit, that was a revelation. The audience was very enthusiastic in the second part of the programme, but not so large as at the two previous performances.

Well, the ballet dancers, with Pavlova and Mordkin, assisted by a fine orchestra, formed a novelty that certainly pleased Portland. It is worth noting that the latest alterations in the interior of the Baker Theater have, in the opinion of those qualified to

judge, helped the acoustics until the latter are now as good as the most critical could desire. The fine acoustics helped all to enjoy the good orchestra music.

Lasker Wins Chess Game.

BERLIN, Nov. 19.—The fourth game of the championship chess match between Emmanuel Lasker, of New York, and Dr. Janowski, of Paris, resumed from Thursday, was won by Lasker today. The score now stands: Lasker 2, drawn 2; Janowski 0.

Archbishop Visits Sacred Heart.

Archbishop Christie visited Sacred Heart Church, Milwaukee and Carwood streets, Sunday, and confirmed a large class. The Holy Name Society and the class escorted the archbishop into the church, where the canonical reception was held. Rev. Father Paul Mallon, O. S. B., celebrated high mass, and Rev. Fathers Eastl, O. S. B., and De Lovimier assisted the archbishop. F. Bruch, president of the Holy Names Society, and P. Warmuth, vice-president, were sponsors to the men and boys. Mrs. D. McGill, president of St. Ann's Society, and Mrs. Rosenkrantz were sponsors for the women and girls. The Archbishop spoke words of encouragement to the class and to the parish.

Allen Funeral Is Today.

The funeral of H. S. Allen, former clerk of school district No. 1, of this city, who died last Thursday, will be held from the Oddfellows' Temple, First and Alder streets, at 2:30 o'clock this afternoon. The interment will be in the Oddfellows' Cemetery. The pallbearers will be selected from old friends of the deceased.

Langendorff Concert Tuesday.

Great interest has been awakened in the Langendorff concert to be given at the Masonic Temple, Tuesday evening, under the auspices of the Association of Collegiate Alumnae and the Alumnae of the University of Oregon. A number of Portland people have heard Madame Langendorff sing either in New York or Vienna and they promise a rare treat. One woman who heard her in Vienna a few years ago, says that she is one of the most human, warm-hearted and soulful singers she has ever heard.

A PLAIN STATEMENT TO LIQUOR DRINKERS

The Neal Institute accepts for treatment all alcoholic cases, no matter in what stage, and in THREE DAYS sends patient away with brain cleared and nerves steady, and free from all desire or craving for alcoholic liquor.

The Neal treatment is heartily and publicly indorsed by hundreds of prominent public men as a CURE for ALCOHOLISM, which CANNOT BE SAID OF ANY OTHER TREATMENT.

These Indorsements Can Be Seen at Our Office With Names and Addresses of Writers




The Neal Institute asks the patient to spend three quiet days in a nice, comfortable room—then he can go back to his work, his system free from all alcoholic poison and PERFECTLY CURED of alcoholism. The patient takes no financial risk, under a legally executed Bond and Contract given by Neal Institute Manager, which demands that a cure—satisfactory to patient, physician or relatives—be effected or treatment is free of all charge. The patient undergoes no physical suffering or danger—there are no Hypodermic Injections or disagreeable features—no HEROIC MEASURES—no bad after-effects—and no weary weeks or months of DOUBT and waiting.

Call or write today for public indorsements or additional information. Institute open night and day. Telephone Marshall 2400.

NEAL INSTITUTE

354 Hall St., Cor. Park, Portland, Or., also 304 Sixth Ave., Spokane, Wash.

For Business Use



There are a great many places and occasions when the possibility of getting extra heat immediately effects an economy by decreasing the discomfort of the worker. In the office, in the early morning or late at night, before or after the steamheat is on, it is of importance to have extra heat. In the builder's outside office, in the shipping room, in the checker's shack, on exposed lofts, in railroad stations, in studios, the

PERFECTION OIL HEATER

Absolutely smokeless and odorless

is often a necessity. It is safe, smokeless and odorless. Apply a match, and it gives heat quickly. With four quarts of oil it burns nine hours. Has automatic-locking flame spreader, which prevents the wick from being turned high enough to smoke, and is easy to remove and drop back so that the wick can be cleaned in an instant.

It has a cool handle and a damper top. An indicator always shows the amount of oil in the font. The filler-cap it is put in like a cork in a bottle, and is attached to the font by a chain.

The burner body or gallery cannot become wedged, because of a new device in construction, and consequently, it can always be easily unscrewed in an instant for reworking.

The Perfection Oil Heater is finished in Japan or nickel. It is strong, durable, well made, built for service, yet light and ornamental.

Dealers Everywhere. If not at yours, write for descriptive circular to the nearest agency of the

Standard Oil Company

(Incorporated)