

Crowded Conditions Force Us to Sacrifice Our Millinery Stock for Holiday Goods

All Our Beautiful Ostrich Feathers Reduced One-Third to One-Half---Trimmed and Untrimmed Hats Must Go

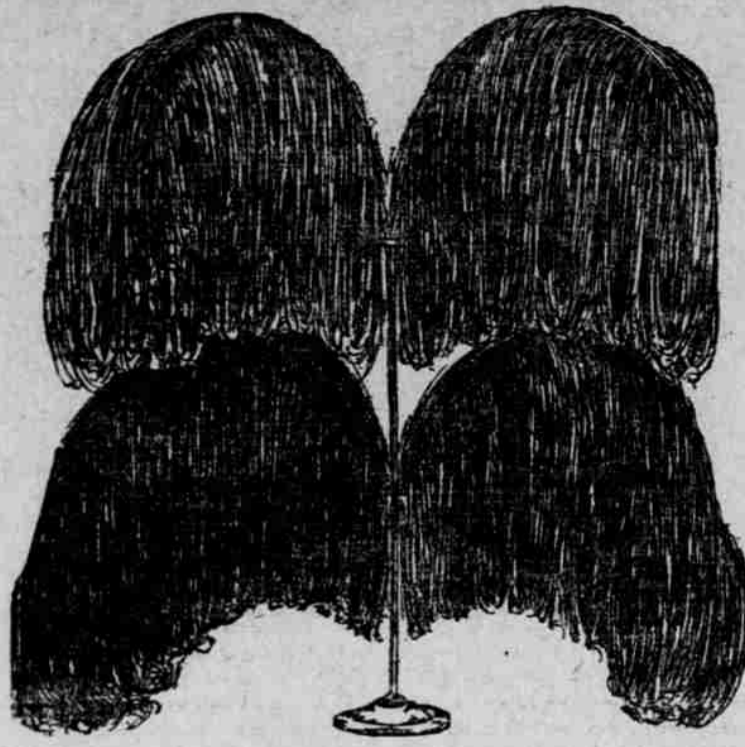
—We believe that no woman who sees these beautiful Ostrich Plumes can fail to be impressed with their beauty. We announce in this sale the most pretentious offering of beautiful Willow Plumes that we have ever made. It involves an immense assortment and a great quantity of these beautiful feathers.

—HAVING ASSURED YOU OF THE QUALITY, WE GUARANTEE THE LOWEST PRICES.

—So urgent is our need for more room that even cost in many instances is entirely lost sight of. WE MUST CONDENSE OUR MILLINERY DEPARTMENT. It is most unfortunate that at the very height of our Millinery Season to be forced to condense these sections into smaller quarters. Our art department DEMANDS and insists upon more room. They have a stock that is WORTHY OF THIS DEMAND, so we inaugurate this great millinery sale tomorrow.

- \$50.00 Willow Plumes, Finest African Stock, Special \$24.75
- \$45.00 Willow Plumes, Finest African Stock, Special \$22.50
- \$60.00 Willow Plumes, Finest African Stock, Special \$27.50
- \$25.00 Willow Plumes, Finest African Stock, Special \$13.75
- \$20.00 Willow Plumes, Finest African Stock, Special \$11.50
- \$10.00 Willow Plumes, Finest African Stock, Special \$ 4.45

- 16 and 18-inch Black French Plumes Special \$1.95
- Fancy Feathers, Worth up to \$1.50 25c
- Fancy Feathers and Wings, Worth up to \$2.50, Special at 95c
- Fancy Feathers, Values From \$2.95 to \$3.95, Special . \$1.95



Exquisite Examples of French Millinery

Ranging in Price From \$30.00 to \$75.00

—Beautiful models, many of them in the store only a few weeks. Not freaky hats —not extravagant, exaggerated models created only to attract attention by their extreme styles. You'll not find such hats in our store.

- These exquisite models are hats designed for women of refined, quiet taste, who prefer modest styles combined with elegant materials.
- \$30 to \$75 Pattern Hats at HALF PRICE
- \$20 to \$30 Pattern Hats ONE-THIRD OFF
- \$10 to \$20 Trim'd Hats ONE-THIRD OFF

Trimmed Hats, From \$8 to \$10, Special at \$6.95

—In this assortment you'll find hats on the tailored order. Close-fitting shapes in black felts trimmed with wings and velvet. Also medium and large shapes in black trimmed with fancy feathers, plumes and satin.

An Immense Choice of Pretty Hats Special \$3.95

—These hats are undoubtedly the best values ever offered in this store. They are all new and stylish hats. None in the house over two weeks. They are trimmed on new black satin shapes and in an immense variety of styles. These are hats that compare favorably with those sold in many stores as high as \$6.50 and \$8.00.

See Our Other Advertisement
On Front Page of This Section

No Groceries
No Liquors

Lipman-Wolfe & Co

No Bakery
No Restaurant

In the Art Department

—Very attractive exhibition of new things in Art Needlework for Xmas. Free lessons in Irish Crochet and embroidery.

C. B. Corsets

MERCHANDISE OF MERIT ONLY

W. B. Corsets

The Order Is Given--All Millinery Must Go--This Week We Show Xmas Goods

START A LIBRARY



Join the Book Lovers' Club
\$1.00 Down, \$1.00 a Week

—Books delivered to your home upon the first payment.

—Until the formation of this club fine Library sets in limited editions in half calf, fine leather and fine cloth bindings were owned only by those people who could afford to pay extravagant subscription prices. Many of the identical sets now being sold in our store on this easy payment plan are to be found in private libraries in many homes in Portland.

—These sets cost former owners from \$25.00 to \$100.00 per set. We offer these to you at about a third this price.

—The Jenson Society controls the bulk of the fine subscription Library Sets in the United States. The name "Jenson" bears the same guarantee of press work, book plates, illustrations and paper used in a book as the "Sterling" mark on jewelry.

WE CONTROL THE JENSON BOOKS FOR THE PACIFIC NORTHWEST

—To secure the sale of the Jenson Books we had to guarantee the purchase of a certain number of sets. At first it appeared to be beyond our power to sell the quantities of sets we had to guarantee.

—We showed these sample sets to some owners of fine libraries in Portland and asked them to pass judgment. They were enthusiastic and so ready to buy many of these sets that we closed a contract and formed our BOOK LOVERS' CLUB.

—This was two weeks ago. Since then the sale of these sets has been phenomenal. We have already telegraphed duplicate orders for more sets. That the merchant, professional man, banker, clerk, minister and wage earner may enjoy the privileges of this sale alike, we offer these magnificent library sets on our Book Lovers' Club Plan.

- Balzac, 18 vols., sub. price \$54.00; Book Lovers' price.....\$21.25
- Dickens, 15 vols., sub. price \$45.00; Book Lovers' price.....\$17.65
- Ruskin, 15 vols., sub. price \$45.00; Book Lovers' price.....\$17.65
- Thackeray, 15 vols., sub. price \$45.00; Book Lovers' price.....\$17.65
- Scott, 12 vols., sub. price \$36.00; Book Lovers' price.....\$14.15
- Prescott, 12 vols., sub. price \$36.00; Book Lovers' price.....\$14.15
- Dumas, 10 vols., sub. price \$30.00; Book Lovers' price.....\$11.75
- Carlyle, 10 vols., sub. price \$30.00; Book Lovers' price.....\$11.75
- Hawthorn, 8 vols., sub. price \$24.00; Book Lovers' price.....\$9.50
- Flintarch, 6 vols., sub. price \$18.50; Book Lovers' price.....\$7.25
- Robert Browning, Arno Ed., sub. price \$36; Book Lovers' price.....\$16.25
- Macaulay, 4, Morocco, sub. price \$30; Book Lovers' price.....\$16.25
- Smollett, 4, Morocco, sub. price \$34; Book Lovers' price.....\$16.25
- Fielding, 4, Morocco, sub. price \$34; Book Lovers' price.....\$16.25
- DeFoe, 16 vols., sub. price \$56.00; Book Lovers' price.....\$20.50
- Gautier, 24 vols., sub. price \$72.00; Book Lovers' price.....\$23.50
- Irving, subscription price \$125; Book Lovers' price.....\$45.00
- Eliot, subscription price \$40.00; Book Lovers' price.....\$14.50
- Sue, subscription price \$30.00; Book Lovers' price.....\$9.75
- Gibbon, subscription price \$36.00; Book Lovers' price.....\$16.25
- Tennyson, 12 vols., subscription price \$90; Book Lovers' price.....\$30.00
- Shakespeare, 13 vols., sub. price \$30; Book Lovers' price.....\$9.30
- Kipling, 10 vols., sub. price \$20.00; Book Lovers' price.....\$9.75
- Cooper, 32 vols., sub. price \$48.00; Book Lovers' price.....\$17.98

VICTOR TALKING MACHINES
50c Down and 50c a Week

Values to \$6
\$1.95



Values to \$6
\$1.95

\$1.95

—Fur felt and scratch felt untrimmed hats in 15 different shapes. Regular price from \$4.95 to \$6.

Immense Value, Special \$1.95

79c SATIN HATS 79c
Worth to \$3.95

—Beautiful untrimmed hats in a variety of the newest shapes. Remarkable values 79c.

—These Untrimmed Hats at \$1.95 and 79c are the most phenomenal values ever offered in smart millinery. Every hat an exact copy of a model.

Values to \$3.95
79c

Values to \$3.95
79c

Kayser's Venetian Silk Underwear

Regular \$2.00 Undervests Special \$1.59
—Silk undervests, with crochet edge, beading and ribbon.

Regular \$2.75 Undervests Special \$2.29
—Silk Undervests, with plain crochet edge, beading and ribbon. With a daintily embroidered front.

Regular \$2.50 Undervests Special \$1.98
—Silk Undervests, with a plain French band finish, fine lace beading and ribbon.

Regular \$3.00 Undervests Special \$2.59
—Silk Vests, with an exquisitely embroidered front, plain French band finish and fine lace beading and ribbon.

Regular 75c Drawers Special 59c
—Ladies' drawers of a good quality of cambric and long cloth. Circular or skirt styles. Trimmed with deep ruffle, cluster tucks and hemstitched edge. Wide embroidery ruffle. The ruffle has trimmings of tucks and edging.

\$2.75 Combination Suits Special \$1.50
—Fine nainsook combination corset cover and skirt, trimmed with allover embroidery and lace insertion. In Princess style or beading and ribbon at the waist line.

Shopping Bags Special \$1.95

—Seal or walrus grain and patent leather bags, fitted with change purse, card case. Lined with fine leather or moire. Has strap handles, wide open frame. Metal, gold, silver or gunmetal finished mountings. Round or broken bottom and envelope style. 6 to 10 inch frames.

Shopping Bags Special \$5.00

—Genuine seal shopping bags, with a round or broken bottom and single or double strap handle style. All fitted with change purse and many are fitted with card cases, mirrors and salts bottles; 9 to 12 inch frames, overlapping tops or metal mountings in gold, Butler and gunmetal finish.

Last Week Nemo Demonstration
New Smart Set and Nemo Models

—Nemo inventive genius has outdone itself this year. The new semi-elastic Nemo Lastikops Webbing produces results always wanted but never before possible—perfect style with greater comfort than ever.

—Visit our Corset Department this week. Mrs. Dean, the Nemo expert, will be here to show you all the new Nemos.

—See the wonderful new Nemo Lastikops Corset No. 330, for slender figures. See its two broad bands of the new semi-elastic webbing, which holds the figure so firmly, yet gently, that there's none of that cramped "bearing-down" feeling, no matter how much you "pull yourself in." Sizes 18 to 26—\$3.50.

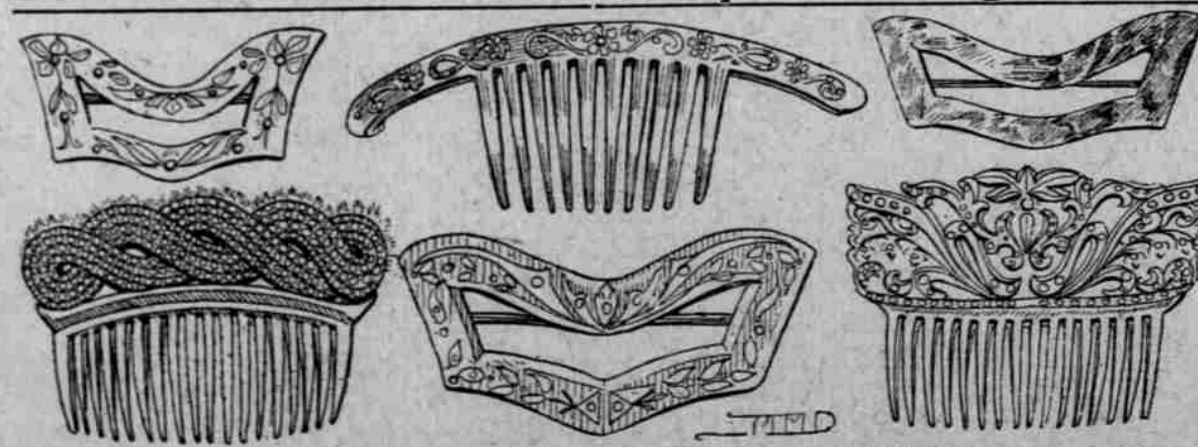
—See the latest Nemo Self-Reducing Corset, with Lastikops Band-let—the corsets that physicians recommend. \$5.

—See all the new Nemos. There's a stylish and hygienic model for every figure—stout, slender and medium—\$2.00, \$3.50 and up to \$10.00.

—Every Nemo is a valuable patented specialty which does something for you that no other corset can do.



Beautiful Combs in an Unequalled Bargain Sale



—500 beautiful mounted Back Combs, exactly like illustration, in over 50 different shapes; values to \$4.00 each. Special 98c

—250 Barrettes, large size, mounted with rhinestones and inlaid with solid gold; exactly like illustration. Regular \$1.50. Sp1 98c

—500 Barrettes, small size, mounted with rhinestones and inlaid with gold; exactly like illustration. Regular 95c. Special 48c

—300 plain Barrettes, in heavy shell, with patent latch; exactly like illustration. Regular price 50c. Special 25c