

NEW DUSTPROOF PLAN

Factory to Be Built on East Side Within Month.

INVENTION PORTLANDER'S

E. F. Cannon to Manufacture Movable Window Display Machine That Will Show Inanimate Goods Animately--Will Employ 75.

After working nine years on his invention, E. F. Cannon announces that he will soon start building a factory on the East Side for the manufacture of an electrical movable window display apparatus.

Mr. Cannon owns 290 feet on East Alder street, with 50 feet each on East Ninth and East Tenth and on a space 50x100 he will build a two-story and basement factory structure with foundations and walls heavy enough so that two more stories can be added later when the business demands it.

The foundations and basement walls will be of concrete, and the superstructure of frame mill construction. Work will begin, Mr. Cannon believes, about October 25. All Summer filling has been going on both on the street and the lot where this factory will stand. This is nearly done now, and as soon as possible the building will be put up. By the end of the year, Mr. Cannon announces he will be employing 75 hands, and this number will be increased, he says, as the business demands.

The basement will be used as a stock room and from here the goods will be shipped. On the first floor will be the display room and the various exhibits that are demanded by the character of the article to be manufactured. The factory itself will be on the second floor. There will be little real manufacturing, for the various parts of the device to be made are bought from various sources and the work here will consist mostly in assembling parts.

The roof will present a novel appearance, for it will be of "comb" pattern, so arranged that the north light will be caught and its rays distributed over the floor beneath. There will not be a better lighted building in the city than this, for windows encircle the sides of the structure, according to the preliminary sketch made by Mr. Cannon, set as closely together as they can be. The entrance will be on East Ninth street.

In a year and a half Mr. Cannon expects to build another factory on the east 50 feet of his property on East Tenth street, for the manufacture of another device which he is not yet ready to let the public know about. He has been working on it for some years, he says, and has just received his first patent. The present building will be put up with this in mind. The device on which he is now working are vaguely referred to by Mr. Cannon as lumbering devices and he says they have to do with the operations of logging.

Four years ago Mr. Cannon first made application of the principle of the machine he had been building in his thoughts and since that time he has been continually at work improving it. To this end he submitted specifications to various dry goods men with the request that they criticize and suggest faults and improvements that might be made. Firms like H. Altman & Co., John Wanamaker, Marshall Field & Co., and Lord & Taylor, he says, freely gave their opinions and made such suggestions as they thought would add to its usefulness, so that now he is ready to start the manufacture he knows what the trade requires.

As to the field for the sale of this article, Mr. Cannon has estimated that in five years he ought to market 15,000 pieces to the retail trade of the Pacific Coast alone. Briefly, this device is designed to display inanimate goods in an animate manner, along with automatic explanations of the goods for sale. Electricity is the motive power, and the machine may be used both in window displays and in the interior of a store. He received his first patent on it in May, 1908, another in May, 1910, and another has just been received.

Mr. Cannon is a practical electrician, for he has been in the business 24 years in Portland.

WINE FAMINE IS FEARED

Bad Weather and Poor Grape Crop to Place Prices High.

LONDON, Oct. 8.—(Special.)—A wine famine faces the world, and the lover of the lighter French and German wines will have to pay considerably more for them within the next week or so. There is always great anxiety at this period as to the vintage of France and Germany. Of those of Portugal and Spain the vintages are generally pretty sure, but in the case of the more northerly countries there is always considerable doubt as to whether the grapes will ripen. Last year, for example, even so late in the season, it was said and believed that there would be no Bordeaux wines, but by something like a miracle in the last fortnight of September there was a period of brilliant sunshine and warmth, the grapes, about which there had been so much anxiety, ripened, and some very high-class wines that are now making good prices were produced.

The Germans were cute enough to secure the bulk of this vintage, offering such inflated prices that the English wine merchants were beaten out of the field. This year, however, German cuteness and enterprise will be of no avail. There are no grapes to ripen. As reports received recently from the wine fields have indicated, the incessant rains and cold winds have spread disease among the grapes, weakened as the vines have been by a succession of bad Summers, and nearly the entire crop is ruined. The position is as bad as this: From the Bordeaux country we shall have less than half the usual supply of clarets, as the wines here produced can be broadly described, from lower Burgundy there will be practically none at all; of the famous Chablis, beloved of the oyster epicure, there is only about 100 hogsheads to supply the whole world. Or what may be described as the grand, classical Burgundies, we only have an eighth of the usual supply.

Lost River Farmers to Irrigate.

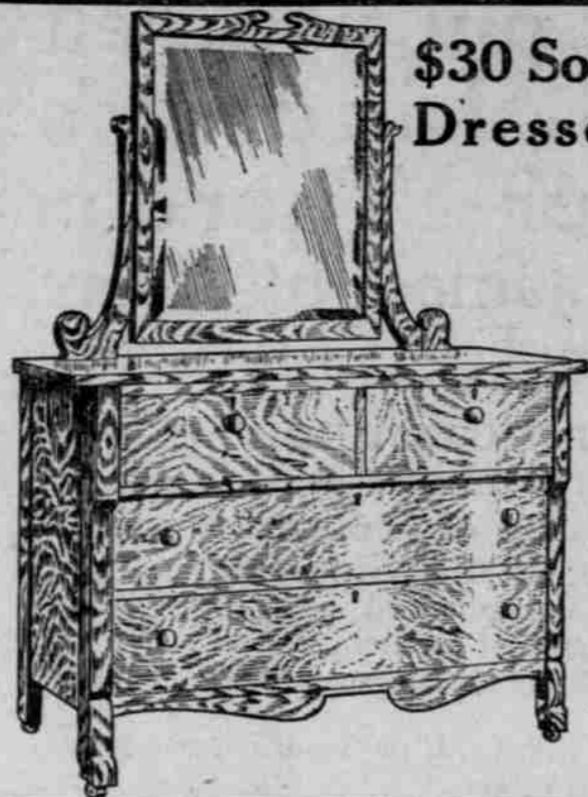
KLAMATH FALLS, Or., Oct. 8.—(Special.)—Farmers living in the small valley between West River and Stuck Mountain, 12 miles south of here, are jubilant over the approval by the Secretary of the Interior of their plan to irrigate their own land by taking water from Lost River. This dam is to be built across the river to turn the water out of its own channel into a canal, to turn the river from its old course across the valley and let it empty into Klamath River instead of Tule Lake.

See Viola Allen Tomorrow

The furnishings of the new Heilig Theater are an index to the high character of work executed by the Furniture House of **Gevurtz & Sons**. All Carpets, Draperies, Furniture, etc., came from and were installed by this house.

Portland's most elegantly appointed theater furnished throughout in its Furniture, Carpets, Draperies, etc., by **Gevurtz & Sons**, of First and Yamhill, to second and Yamhill sts., Portland's progressive homefurnishers.

Night at New Heilig Theater



\$30 Solid Oak Dresser Now \$19.50

Quarter-Sawed Oak, Wax or Polish Finish, Latest Wood Drawer Pulls

No. 272—Made in best quarter-sawed Eastern oak in the popular wax and also golden finishes; case 42x22 inches, genuine French bevel plate mirror 22x28 inches; four dustproof drawers, fitted with wooden pulls and steel locks; shaped just like cut.

Many other models in birdseye maple, Circassian walnut, mahogany and oak at special prices this week.

\$25 Solid Brass Bed Now Only \$11.75

Simmon's Best Brass Beds

We offer this week two magnificent specimens at an extremely low price. These brass beds are the product of the celebrated Simmons Bed Co., the largest and best builders of brass beds in the world. Their beds are the standard by which others are gauged. Inspect our superb display; note the extremely low prices we are making.



No. 6053—The Popular Empire Brass Bed, having 2-inch posts capped with 3-inch knobs; satin or polish finish; from the factory of the Simmons Bed Co., produced by their secret electrical process, a patent that enables them to turn out beds of the highest known quality. This bed is worth regularly \$25.00, but will be sold for three days at **\$11.75**



Solid Oak Dining Chairs, Each Only 75c

A Solid Oak Chair at the Price of a Common Kitchen Chair

No. 79—Made just like the cut, except it has solid oak seat; the continuous post, panels and spindles in the back are just like the cut. The cheapest oak chair on the market.



9x12 Granite Ingrain Rugs, Only \$2.95

\$2.95

A Big Snap in Our Carpet Department—A Three-Days' Sale Only, Monday, Wednesday and Thursday

We open a three days' sale tomorrow morning in our Carpet Department that will prove a hummer—a sensation among those who know rug values. A large shipment of Granite Ingrain Rugs, 9x12 feet in size, in all colors; florals, Orientals and conventional figures; worth \$6 to \$7 regularly; going for the low price of **\$2.95**

\$4.00 Quartered Oak Dining Chair, Spc'l

\$3.20

Box Leather Seats Just Like the Cut

No. 8—Made just like the cut, of solid selected Eastern oak; quarter-sawed panel back, leather seat only; a handsome model in box-seat diner that sells regularly at \$4.00. This special sale price continues for three days only. Our chairs are purchased by the thousand and we are able to make lower prices than any house in the Northwest.



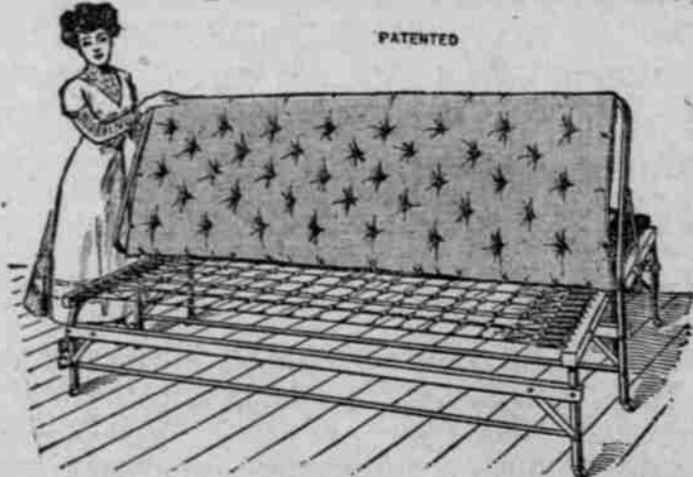
\$1.25 PAIR

\$2.75 Fine Lace Curtains Special

\$1.25

Several hundred pairs of Eern and Arabian Curtains on special sale this week. They are full 9 feet in length and 50 inches wide; four patterns from which to make your choice; regular \$2.75 values, for **\$1.25 PAIR**

The Englander Couch Bed



Couch Bed, partly open showing the one motion needed to transform it to a bed.

The Most Successful Combination Bed and Couch yet devised. A child can operate it by one simple movement. It far excels the common "sanitary couch" and is rapidly taking the place of that well-known article. It is made of malleable iron tubing and best steel springs. The mattress is firmly fastened to the steel frame and is in two sections. \$18 regular price. **Special \$12**

Sole Agents for the

SEALY MATTRESS

Not Tufted Guaranteed 20 Years
FIRST—We guarantee the Sealy to be made entirely of pure, new, long-fibre cotton, without liners, or mill waste.
SECOND—We guarantee the Sealy for 20 years against becoming uneven or lumpy.
THIRD—We guarantee that after 50 nights' trial you will pronounce the Sealy the most comfortable mattress that you ever used, or your money back.
\$20—\$1 DOWN, \$1 A WEEK.

Heating Stoves

We carry the largest stock of Heating Stoves of any house in Portland. Almost any shape, style and size stove desired by the average family.

Stoveboard Free With Every Stove Sold

We deliver and set up your stove free of charge.

Prices the Lowest, Terms the Best Pay \$1 Down, \$1 a Week



"Prize Eclipse" \$12

No. 18.—This is a popular size, will accommodate an ordinary stick of stove wood. Heater is made of cold-rolled sheet steel, with a heavy gray iron sectional lining that protects the steel walls; is airtight, handsomely mickel trimmed, looks just like cut, warranted for five years; will last 9 or 10 years.

Why Gevurtz Sells the Cheapest: We Buy in Immense Quantities & Ship in Full Carload Lots

GEVURTZ & SONS

First and Yamhill Second and Yamhill