

Hawaiian Orchestra, Monday Afternoon, 3 to 5, in Our Tea Room—Portland's Handsomest Eating Place—M. & F. Orchestra, 11:30 to 3  
Our New Wall Paper Department Can Help You Plan Fall Home Decorations—Willamette Sewing Machines—\$2 Down and \$1 a Week

# The Greater Meier & Frank Store

Cordially Invites Portland's Discriminating Style-Seekers to Attend the

## Fall Opening

Monday, September Nineteenth, Nineteen-Ten

The words "Fall Opening" have almost a magic meaning when this announcement is made by the Meier & Frank Store. For this one sentence conveys to the discriminating shoppers of this city, news of the most complete assortments of desirable merchandise to be found under one roof—Milady will read this announcement with keenest interest, for it tells her that her favorite shopping place bids her welcome to an exhibit of all that's best in style and quality—This is a most comprehensive exposition of all that pertains to women's dress, from the most elaborate costume to the smallest accessory that stands for smartness—We extend to all Portland a royal welcome to this showing—There's no obligation to purchase—Best assortments of choicest merchandise for your approval.

New Coats of Velvet, Satin, Crepe de Meteor, Etc.  
Women's New Coats of Broadcloth, Wool Fabrics  
Women's Tailored Suits in an Endless Assortment  
Women's Three-Piece Suits in the Princess Effects  
Women's Gowns, From the Simple to the Elaborate  
Women's Furs, Unequaled Richness and Elegance  
Women's Waists, Endless Variety of Style and Price  
Women's Boudoir Robes, Exquisitely Beautiful Models  
Women's Hosiery, Silk or Lisle, Direct Importation  
Women's Neckwear, in Clever Conceits and Designs  
Women's Gloves, Autumn's Best Shades and Styles  
Women's Shoes, Right Lasts, Leather for Autumn

Women's Hats From Foremost Designers of World  
Exquisitely Beautiful Dress Hats for Dress Occasions  
Jaunty and Original Models in Fall Street Hats  
A Complete Line of New Corsets in the Best Makes  
Embroideries, Trimmings, Laces, Exclusive Designs  
Women's Undermuslins, Best Materials and Patterns  
Ribbons for Every Purpose, Portland's Best Stock  
Baby Things, Dainty Little Garments for Wee Folk  
New Tailored Suitings, Fine Assortment for Fall  
Rich, Lustrous Silk for Evening or Street Wear  
Wash Fabrics for House Dresses and Fall Waists  
Linens for the Table, for Dress Fabrics, New Lines



## 3d and Last Week of the Great Harvest Festival and Manufacturers' Sale

### Furniture Dept.

Homefitters are invited to stroll through this department and view the many new arrivals in artistic furniture. The best factories in the country represented in the showing.

This great sale, now on its last week, has been one of the most phenomenally successful events ever held in America—Over 200 leading manufacturers, in all lines, lent their co-operation in making this Great Harvest Festival and Manufacturers' Sale the wonderful success it has been—They helped by making unusual price concessions; by supplying us with the greatest assortment of merchandise we've ever seen assembled under one roof—The sale has afforded wonderful opportunities for economies, but now it draws near the end—Secure your share of the great bargains while you can—the Last Week

### New Catalogue

Any one who does not live in Portland should have the Big Store's Catalogue constantly at hand. Our prompt and dependable mail order service is convenient and satisfactory.

### \$1.50 Union Suits 98c

Women's Union Suits, fine ribbed, fleece lined, in white only; made in high neck, long sleeve style, ankle length; heavy weight. Sizes 4, 5 and 6, \$1.50 val. 98c  
Extra sizes, regular \$1.75 values, special at, each \$1.19

### \$1.50 Majestic Satin \$1.19

For the last week of the Manufacturers' Sale, a lot of Majestic Satin, in cream, black, brown, champagne, gray, navy, pink, light blue, gobe-lin, apricot and lavender. Very soft and lustrous, durable; full yard wide; regular \$1.50 values, on sale at \$1.19

### Women's Silk Hose at \$1.39

Women's Silk Hose in the better qualities, always rich, neat and lustrous. Lend the finishing touch to a well-chosen costume. We carry the largest stock in the Northwest and our values are known as the best obtainable anywhere.  
Women's Plain Black Silk Hose, regular \$2.25 values, special, pair \$1.39  
Women's Silk Hose, black and all colors, \$1.50 values, special, pair, 98c  
Women's Woven Black Silk Hose, regular \$1.50 values, special, pair \$1.00  
Infants' Silk Hose, in black and colors, 50c values, special at, the pair 25c  
Women's Embroidered Silk Hose at the very low price of, the pair, \$2.50

### \$2.50 Embroideries at \$1.19

An exceptional offering on 5000 yards of embroidery flouncings, for infants and children's wear, hemmed, scalloped and ruffled edges, very dainty designs, 27 inches wide, just what mothers want for making little folks clothes; vals. to \$2.50 \$1.19

### Agts. Adler-Rochester Clothes

The Meier & Frank Store has the sole agency for Portland for the celebrated Adler-Rochester Clothes for Men. We recommend them to all men who seek the ideal combination of style, quality and value. The suits are priced to suit any purse, at from \$18.00 to \$45.00. Overcoats from \$15.00 to \$40.00. Principal Agents for Sam Peck Clothes for Young Men and Children. Children's Suits priced from \$3.50 to \$15.00; young men's Suits, \$10.00 to \$30.00. Sole Agents for Nufangl Trousers for Men, most perfect fitting trousers made. A most complete line of fabrics and patterns in this line at from \$4.00 to \$8.00. Headquarters for Men's and Young Men's Priestley Cravenette Raincoats, Auto Coats and Overcoats, priced from \$12.50 to \$35.00. Select yours now.

### Perrin's Gloves \$1.98

Women's Suede Kid Gloves, Perrin's make, pique-sewed, 8 and 12-button lengths, with three pearl clasps at wrist and gusset tops; come in gray and tan; sizes 5½ to 7; also Dent style tan cape Gloves, regular \$3.00 to \$3.50 values, on sale at, the pair \$1.98

### 35c Ribbon 25c Yd.

Thousands of yards of Ribbon, in moire, plain taffeta and satin, suitable for hat trimming and hair bows; good, heavy quality; comes in all the new and staple shades, six inches wide. Our best regular 35c and 50c values, on special sale at low price of, the yd. 25c

### \$5.00 Umbrellas \$2.98

Women's and Men's Umbrellas, made on best 8-rib, crucible Paragon frame, with bulb runner and covered with the best American, tape edge taffeta. 26 and 28-inch size; warranted for six months; all styles of handles; \$3.50 and \$5.00 value for \$2.98

### Great Spec'l on Wool Blankets

#### \$8.00 Values for \$6.55 Pair

For this great sale in the blanket department, 300 pairs of fine white California wool blankets, large size, with pink or blue borders, ribbon bound and exceptionally fine quality. The regular price is \$8.00 the pair, special price for this sale is only \$6.55

COMFORTERS, silkline covered and filled with pure white laminated cotton, in one sheet, full size, regular \$1.75 value, special, only \$1.59

EMMERICH FEATHER PILLOWS, covered in light blue fancy art ticking, 500 in the lot, regular price \$2.50 each, special, only \$1.89

### Hair Switches Special \$4.98

In our hair goods section, mezzanine balcony, annex, we offer switches of the finest quality German wavy hair, 22 inches in length and specially priced now at \$4.98

### Great Sale Jewelry Novelties

A great sale of the reigning novelties in the jewelry line. The new things that are appreciated by those who watch the fashions. Note these items: German Silver Mesh Bags, \$2.49 kid lined, special at, each

German Silver Mesh Bags, fine quality, with etched frame, in 5, 6, and 7-inch sizes, all kid lined; \$4.98 special for this sale, each

### Lavallieres at One-Fifth Off

Necklaces and Lavallieres, our entire line, consisting of the newest designs in silver, platinum, plated and solid gold. Hundreds of patterns to choose from, at 1-5 Off

### New Style Puffs Special 98c

A hair goods special that will attract. New Style Puffs, made of fine quality hair in all the wanted shades; special at only, each 98c  
Chanticleer Coiffure, in pretty combinations of curls and puffs; specially priced at \$2.98  
French Curled Chignon, made of first quality, naturally curly hair; special at, each \$4.98

### Outing Flannel Gowns \$1.98

Women's Nightgowns, made of good quality outing flannel, fancy striped or plain white materials; trimmed in braid and silk embroidery. \$1.98 Reg. \$2.50 and \$2.75 vals.

### Women's Crepe Gowns \$1.98

White crepe Nightgowns, in high or low neck style, with long or short sleeves; trimmed in linen lace, beading and ribbon; regular \$2.50 and \$2.75 values, at \$1.98

### Bedroom Carpets \$1.35 to \$2

A choice selection. New Fall patterns in Axminster and Body Brussels Carpet. Pink, cream and green colors in the Axminster grades. Chintz effects in Body Brussels with narrow borders in the very latest decorative colorings on display in our carpet department, 3d floor. Prices ranging from \$1.35 to \$2.00 per yard, including sewing and laying, with lining. Wall Paper and Drapery Fabrics to match all Carpets. On display in our Sixth street window for a short time only.

### \$3.50 Velour Draperies \$1.50

Short lengths of handsome Velours in 1½ to 2½-yard lengths, in every color and all grades; regularly worth up to \$3.50 the yard. During this sale to be sold by the length only, at low price of, the yard \$1.50  
Couch Covers, a lot of 500, heavy, double-faced tapestry, fringed all round, full 60 inches wide and 3 yds. long; \$2.50 vals; this week \$1.89

### Lace Curtains \$2.35, \$3.85 Pr.

This is your last opportunity to share in the bargains made possible by the co-operation of the largest curtain manufacturers in the world. There are about 1500 pairs left of the great assortments that made this the greatest curtain sale we have ever held. Values to \$6.50 pair at \$2.35, and values to \$8.50 the pair at \$3.85

### Sale Blue and White Enamelware

30c Lipped Preserving Kettles 24c	65c Berlin Saucepans, special, 59c
45c Lipped Preserving Kettles 36c	\$2.00 Berlin Saucepans for \$1.59
60c Lipped Preserving Kettles 47c	65c Berlin Kettles, special at 52c
75c Lipped Preserving Kettles 59c	\$2.00 Berlin Kettles, special, \$1.69
1.00 Lipped Preserving Kettles 79c	\$1.00 Rice Boilers, special, each 79c
35c Lipped Saucepan, special, 27c	\$2.00 Rice Boilers, special at \$1.59
45c Lipped Saucepan, special, 36c	75c Colanders, special at, each 59c
50c Lipped Saucepan, special, 39c	65c Coffee Pots, special at, ea. 51c