

VOL. XXIX.

Hardanger work.

PORTLAND, OREGON, SUNDAY MORNING, SEPTEMBER 4, 1910.

#### Needle Work Instruction Needle Work Instruction New Autumn Silks Are Here Victor Talking HaveYouSeenThem Free Lessons College Ties Free Lessons Machines **Charming Fabrics** -Daily in all branches of Art Embroid--In Irish Crochet, also crocheting in ery under the instruction of Exquisite Shadings -We are introducing to the the new silks for Motor Scarfs, shawls, Miss Hilja Lugnet -Again Paris, and that means the World, turns to students of the various schools slippers and many other articles. Graduate of the School of Art and De-India, Persia and the Orient for new Fall fashions. in and about Portland, the most -Crochetings in wool of Afghans, sign, Stockholm, Sweden. It means again the reign of the irridescent, cashmere fetching picture ever originated. kimonos, sweaters, shawls and other -Free lessons in the growing popular and mosque colorings. Come and see your own school infants' articles. picture. It's new, suggestive of -In direct contrast to these fascinating Oriental color By Madame N. A. Jacobs Mrs. Mary McC. Phelan good fellowship. Yes, if you see schemes, fashion has also accepted with enthusiasm -Free Lessons in Pyrogthe plaids of Bonnie Scotland. We as showing a prothem you will buy more than 50c Down, 50c a Week Instructor. raphy and Metalography by one. If you have more than one fusion of these delightful new Fall silks, \$1.00 to for Victors Nos. 1, 2 or 3 sweetheart. \$2.00 a yard. Lessons Daily 10 to 12 and 1 to 4 Madame Lillian Merriam Lipman-Wollez G Store Closed All Day Tomorrow, Labor Day

Store Closed All Day Tomorrow, Labor Day Forsythe Ladies' Shirts for Fall



## Display of Pellard Suits INTRODUCTION of FALL FASHIONS

A Debut. A first introduction. It's a most critical occasion whether a society bud, a new play or a new fashion

-The display is eminently representive and thoroughly characteristic of the highest standard attained by Pellard Suits. The illustration gives an exact picture of five models selected to illustrate the styles that will prevail during the season. These suits possess distinctive style touches that place them in a class by themselves-Original and distinctive to the smallest detail bringing out those features that lend so much to individuality. Pellard Suits originate in Paris. The exquisite materials used in their modeling are seldom if ever found in American made garments.

#### PELLARD SUITS AT \$50.00

-In imported materials of two-toned fancy chevrons, plain ann fancy worsted and men's wear serges in plain and fancy colors. The jackets are 28 and 30 inches long in fitted and semi-fitted mode's, all lined with the finest qua ity self colored peau de cygne. The skirts are made in the n.west flare and plaited models.

### BROADCLOTH SUITS AT \$38.50

-Imported broadcloth in black, navy, brown, gray and olive. The jackets are modeled 30 inches long, in the most popular three-guarter fitted model, with mannish coatsleeves, notched collar and revers, all lined with finest quality self colored satin. The skirts are made in an entirely new flare and plaited model.

#### PELLARD SUITS AT \$40.00

Forsythe Ladies' Shirts for Fall

NO. 36

-Of finest imported men's wear materials in all the newest Fall colorings. The jackets are 30 inches long with semifitting or three-quarter fitting back, single breasted front with mannish notched collar and revers, all lined with finest quality satin. The skirts are made in the newest flare shape.

#### ENGLISH TWEED SUITS \$35.00

-Fine all wool imported serge, English coating and Scotch tweeds, in black, navy, brown, Wilhelmina blue, and fancy browns, gray and tan mixtures. Jackets are 30 inches long in three-quarter fitted models with mannish notched collar and revers, single breasted with mannish coat sleeves, all lined with tinest quality peau de cygne silk. The skirts are made in the new flare cuff model.

# New Fall Millinery Is Beautiful---Charming and Original Models



#### FALL MODEL W. B. CORSETS

-The time is here when the Corset question is the most important item of your early Fall requiremen's. It is paramount that the corset be correct. It is imperative that your figure be A La Mode. This is reached to perfection with W. B. Corsets. They are absolutely correct in style, being approved and judged by the greatest authorities on Women's dress. W. B. corseis are custom made and are fully one season in advance of any other make.

-Without a correct corset, your Fall suits and dresses cannot hope to be right.

-W. B. Corsets are correct corsets.

#### New Wool, Fall Dress Fabrics

-It's a real "Merry Go Round" of fabrics that bid for your approval the coming season. Like Cheviots? We have them; Fancy Basket Weaves,? Diagonal Burlap Weaves,? The new Granite novelty suitings? We have them; Prefer the more mannish fabrics of Holland or Germany? We have them; Lean toward the more staple storm serges, or Hop Sackings? We have them; Scotch Plaids? Amazing collection from Bonnie Scotland. Everything that is new in dress goods

-The Hobby Hood-the Sceple Turban-the Laroix silk beaver hals are now joining the other newcomers from over the seas. We invite you to inspect these early arrivals and take a peep at fashion's new conceits in millinery for Autumn

-For the clever woman who has the knack of disigning, we have a world of novelties to delight and fascinate her.

-There is a charm of novelty and chic to the new untrimmed hats that are now being shown, never before equaled in unique styles. -Then again, we attract the home milliner with a wonderful assortment of noveliy feathers, fancy bird effects and Zebra striped Ostrich feather effects, velveis, ribbons and ornaments.

## Keen WitsProduced These Bags

-The Viennese are recognized as the shrewdest leatherworkers. Vienna leather goods are world famous

-For once the Frenchman outwitted his Austrian competitor. He foresaw the coming popularity of Paisley silks and Paisley colors.

-He used his wits and produced these beautiful Paisley bags. They are all the rage in Paris and New York. We also show Mandelay India shawl bags, Japanese brocades and hand crochet gold bags.

## First Glimpse of the New Veils

-Delicate hand-run traceries of leaves, winged insects, flowers, spider webs and feathery ferns beautify some, while the airy lightness of others suggest crystals. Hexagon mesh with round and square woven dots, chenille, Russian, magpie and new aeroplane veilings show how broad the choosing is.

-Every day new examples of French ingenuity in veilings are being shown

-You are always pretty certain to find the newest in veilings here first

#### Here Are Great Undermuslin Values

A Sale That Demands Your Attention. Two Specials

**Combination Corset Cover and Drawers** 

\$1.75, \$2 Values, Special \$1.29

-Style 1-Made of fine crossbar, corset cover trimmed with three rows lace insertion, beading, ribbon and lace edge. Wide flare drawers, open side and deep yoke, lace edge.

-Style 2-Made of fine lawn, corset cover of allover embroidery, beading and ribbon. Wide flare drawers on deep yoke, lace trimmings.

### Make a Test

- -Perhaps you've never bought at Our Store.
- -That being the case, we invite you to make a test.
- -The next time you have a personal or household need to satisfy
- -be it great or small-make a test.
- -Test our Merchandise.
- -Test our salesmanship-that is, our ability and our disposition
- to sell you JUST what YOU specially want. - Test our Delivery System.
- -Above all-

-Test our Money-Saving PRICES. -We shall not know when you come-no special preparations can be made-your own good judgment will render the decision. -If there is a store in Portland that can really SERVE YOU AS YOU'VE NEVER HITHERTO BEEN SERVED, it is for your interest to know it. Make a Test.

## Sale New Brass Beds, Colonial Styles

#### You Are Just in the Nick of Time

-We are disposing of some very fine Brass Beds. Not the gaudy, showy, flashy kind, but refined examples of simple Colonial styles that appeal to good taste. Glance over the list and prices, they surely must be of interest to you if you are in need of beds.

Brass	Beds	

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-\$25.00 Beds, Special at \$12.50	-\$ 4.50 Beds, Special Only\$2.95
-\$30.00 Beds, Special at \$18.75	-\$ 5.50 Beds, Special Only \$3.95
-\$40.00 Beds, Special at \$24.85	-\$ 7.50 Beds, Special Only \$4.75
-\$45.00 Beds, Special at \$27.45	-\$10.00 Beds, Special Only. \$6.85
- \$50.00 Beds, Special at \$29.85	-\$12.00 Beds, Special Only \$7.95
-\$75.00 Beds, Special at \$46.85	-\$15.00 Beds, Special Only \$9.95