

Needlework Department

—We are receiving daily novelties for lovers of the needle, also for crocheting. In the East crocheting is the popular fad. We are showing a new silk, in all popular shades, for making slippers, shawls and motor scarfs. Free lessons daily in Irish crochet, wool and silk. Also in Hardanger and all branches of needlework.

\$1 Long Gloves 67c

—Final Clearance Sale of 16-button-length Silk Gloves. All pure silk, the best quality. In shades of tan, gray, brown and black.

Special 87c

—One-class, heavy Dent style Cape Gloves, in tan and brown only. Sizes 5½ to 7. The best Glove for street wear. Special, 87c

Special Sale of Framed Pictures 29c

—A complete line of Harrison Fisher and Howard Chandler Christy, framed in 1-in. brown oak frames. Size 8 by 10 and 10 by 12 inches. Values to 75c. Special for one day only 29c.

Latest Fiction Just Received

"The Power and the Glory"

By Grace McGowan Cooke. Price \$1.20 net

VICTOR TALKING MACHINES



50c DOWN, 50c A WEEK FOR VICTORS, NUMBERS 1, 2 OR 3

Neckwear Specials 25c and 35c Styles 9c

—Neckwear, including jabots, cascades, bows, stocks, Dutch, sailor and chantecler collars. Dainty combinations of lawn, embroidery and laces. Also neat tailored styles. Regular 25c and 35c styles reduced to 9c for Monday's selling

Goods Purchased Monday, Tuesday, Wednesday
Go on October First Bill

Lipman-Wolfe & Co

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Special Advance Sale of Women's Fall Coats at \$14.85



—The smartest advanced models in long coats which we bought especially for an early Fall opening sale. The correct coat for all out-door wear—for the street, automobiling or traveling.

Designed of rough woven materials in invisible plaid effects; in dark grays, blue, green, brown and black.

—They are made full length in double-breasted style, fastening with large fancy buttons, semi-fitting with a small buttoned cross strap under the arms. Closely fitting turn-over collar and the coat can be buttoned all the way up to the neck or left with turn-back revers. The sleeves are finished at the hand with a buttoned strap. You'll make no mistake in buying one of these long coats, as they can be worn all Fall and Winter.

—Special price \$14.85.
—They are on display in the windows and in the Cloak Department.

THE BIRTH OF A NEW SEASON

THE AUTUMN SEASON WITH ITS SMART STYLES HAS JUST BEGUN ITS CHARMING EXISTENCE.

OUR STORE WITH A WEALTH OF EXQUISITE AUTUMN MERCHANDISE REFLECTS THE BIRTH OF THE NEW SEASON.

THE NEW AUTUMN SUITS ARE MOST ATTRACTIVE

—The styles are simplicity itself, the cut and workmanship perfect in every way. The Jackets this season will be no longer than 30 or 32 inches and many even shorter. The skirts are very handsome, being cut on the straight lines.

THE AUTUMN SILKS ARE BRILLIANT

—This is a season when the most exacting silk customer can be delighted with a wondrous assortment of silks that are unusual, quaint, rich and fanciful. The styles are many and the opportunity for beautiful color combinations has been utilized in many forms and weaves. Our exhibit is most alluring.

THE AUTUMN WAISTS ARE DECIDEDLY SMART

—The first arrivals in Waists are on the tailored order, being trimmed with self-colored buttons and tucks, high collars of the same materials. Very plain tailored styles, yet with an air of individuality about them.

THE AUTUMN HATS WILL BEWILDER YOU

—A galaxy of beautiful new models, originated by the leading European designers. The critical women who come to us for something stylish and different from the ordinary, will find in our collection of new models something that will enhance their beauty and individualize them.

THE NEW AUTUMN NECKWEAR IS MOST DAINTY

—This is the season of new and startling ideas, and in no other ready-to-wear articles have these ideas been more developed than in Neckwear. Quaint, unique novelties in Bows, Jabots, and large and small Collars, are everywhere noted. Nets, Persian silks, plain silks and laces are combined to make these dainty little novelties.

THE AUTUMN COATS ARE JUST SUITED

in style and material to your needs in this city

THE AUTUMN DRESS GOODS ARE NOVEL IN WEAVE AND COLOR

—Fabrics for the smart Tailored Suits that are different from anything shown in previous years. The tendency towards English and Scotch designs and colorings is most noted. Soft browns, grays and new tints of blue are shown in great variety. A multitude of new weaves are in evidence this season. Wide waists are in great demand. In plain fabrics the new Autumn tints are most rich.

THE NEW TRIMMINGS ARE EXQUISITE

—A riot of color-banding in intricate designs—Persian in tone and color. Gold and silver meshes in unique patterns.
—The Trimmings, both in collars and insertions, leave nothing to be desired in novelty and wealth of design and coloring.

SEE THE NEW AEROPLANE VEILINGS

—New French designs in the Aeroplane and Constant elaborate patterns. Spider-web Meshes, Hexagon Veilings, Russian Meshes. The most exquisite, up-to-date Veilings, that are now the rage in every fashion center.

A Line of New Autumn Silk Waists at the Special Price of \$2.95

The \$4.50, \$6.00, \$7.50 Values

—A manufacturer with whom we do the bulk of our waist business, in order to show his appreciation, sold us his entire sample line of fine silk waists. There is an endless variety of styles ranging in price from \$4.50, \$6.00 to \$7.50 each. —Being a sample line there are only one or two of a kind, and there is not a full assortment of sizes as nearly all models are made in either 36 and 38 inch sizes.

—Designed of fancy silks, moire, checks, stripes and Persian effects. In shades of lavender, navy, green, black, browns, light blue and garnet.

—Tailored styles with long sleeves and tailored cuffs and standing collars of the silk. Trimmed with side plaits and silk covered buttons. Some open down the front and others have the side effect.

—There are only a hundred waists in the lot and will be sold at a uniform price of \$2.95. —None of these waists will be sold until 9 a. m. Monday

Sale of New Flannelette Kimonos Exceptional Value 75c



—Ladies' Fancy Figured Fleeced Flannelette Kimonos. Short length, belted style.

—Made of a fancy figured flannelette in many new designs. Pink, blue, lavender and gray.

\$1.75 Kimonos \$1.29

—Fancy figured long Kimonos of soft fleeced flannelette, made with "V" shaped neck. Bound around the edges with plain colored bandings. The yoke in front and back, as well as the belt are formed of shirring. Fastens with colored ribbons.

Lace Curtains Reduced

—500 pairs of Lace Curtains are greatly reduced for this sale. You will find Nottingham, Cable Nets, Irish Point, Clunys, Battenbergs, Marie Antoinettes and numerous novelty effects to select from. All are mounted on good quality of French nets, white or Arabian color, 2½ and 3 yards long, 40 to 50 inches wide.

\$1.50 Curtains \$.98	\$5.50 Curtains \$3.85
\$2.00 Curtains \$1.49	\$6.50 Curtains \$4.75
\$3.00 Curtains \$2.25	\$7.50 Curtains \$5.65
\$4.50 Curtains \$2.95	\$10.00 Curtains \$7.45

LEATHER CASE, \$7.35

—Suit Case of genuine cowhide leather, lined with linen. Fitted with leather straps and shirt fold. Mounted on a steel frame. Brass locks. Hand sewed handles. Choice of straps or bolts.

SPECIAL, \$5.48

—Suit Cases of rattan, lined with linen; fitted with an extra large pocket. Mounted on steel frame with extra strong reinforced corners. Umbrella strap; Brass locks.

New White Tailored Wash Waists

Special \$1.45 Each The Latest Thing in Waists

—New Tailored Waists of an extra good grade of linene. Long tailored sleeves with starched cuffs. Embroidered and plain tucked styles. Some fasten on the side front, others button down the front pleat with pearl buttons. Five distinct models.



New wide Patent Leather Belts, 50c, 65c, 75c.

Your Favorite Cotton Goods at 9c a Yard

The Kind That Sells at 35c, 50c, 60c a Yard

—Final cleanup of Summer Wash Goods. We have collected all that has been left of colored madras, jacquard poplins, corded chiffon, French organdie, imported dimities, imported printed batiste and fancy satin striped pongee. Making about 2000 yards in all, which will be sold at the reduced price of 9c a yard.

Special Sale of Fine Hair Goods



—Switches made of the finest quality wavy or straight hair in all shades at the following reductions
Regular \$ 3.00 Switches; special \$2.09
Regular \$ 5.00 Switches; special \$3.29
Regular \$ 7.50 Switches; special \$5.98
Regular \$10.00 Switches; special \$7.89
Regular \$15.00 Switches; special \$9.98

Puffs and Curls

—Puffs in clusters, Chantecler and Recamier styles. Some with curls. Regular \$5.00 styles; special \$2.98
Hair Ornaments HALF PRICE

Ladies' Silk Hose 50c

—Fine Silk Hosiery, made with lisle heel and toe and garter top. In black only. A very special price for Monday, 50c.

Lisle Hose 35c Or 3 Pair for \$1.00

—Ladies' Silk Lisle or Cotton Stockings. Made with double heel and toe and double garter top. In black.

BUTTERICK FASHIONS AUTUMN 1910

