

All Goods Purchased on Credit Tomorrow, Tuesday or Wednesday Charged on September Account—Agents for Perrin's Gloves  
Second Week of "Nemo" Corset Demonstration Starts Tomorrow, Be Sure to Attend—See Additional Ad on Page 5, Society Section

Our Hairdressing, Manicuring and Massage Parlors, in the balcony, off the first floor annex, are the delight of many of the most fastidious women in Portland. Expert service.

# The Greater Meier & Frank Store

Bring your Eye Troubles to our optician, a man with 16 years' experience, who has one of the most complete stocks in the West to aid his skill. Glasses fitted. Repair work done.

## SHOWING OF STYLES FROM ABROAD



### The Big Store Is Portland's Style Center

Our clientele are interested in knowing what the European fashion marts have decreed as correct for this season and instinctively turn to this store to see reflected in our complete stocks the last word in smartness—The style markets of the world are ransacked for the best they produce for woman's pleasure, comfort and adornment—We have offices and resident buyers in Paris, Berlin, Nuremberg, Sonneburg, Dresden, Fuerthe and Leipsic—In addition to this foreign force, two or more of the house buyers make regular annual trips abroad in quest of the world's best merchandise.

### Our Illustrated FALL AND Winter Catalogue

Our beautifully illustrated Fall and Winter Catalog is now ready for mailing. This book contains reproductions of all the new style, ready-to-wear garments for men, women and children, as well as a full line of silks, dress goods, linens, silverware, art goods, furniture, groceries, etc., at prices that cannot be duplicated on the Pacific Coast. We issue 40,000 of these books twice every year in order to give out of town patrons the same opportunity of making selections of high class merchandise as customers trading at our counters. From this book you will be able to secure bargains selected for mail order patrons only, and equal in value to the regular special sale bargains participated in by our city patrons. Within the past year this department has grown to such an extent that we have had to enlarge it in every detail. Thirty to 40 experienced shoppers to fill your orders in a prompt, scientific way, using very best taste and judgment in making selections for you. We absolutely guarantee satisfaction. If your name does not appear on our mailing list and you will send us same, we will mail you one of our catalogs free of charge. A trial order will convince you that we have the best mail order system possible. Send us a trial order.

### Wonderful Assortments Shown <sup>IN</sup> All Depts.

The great stocks of this huge store welcome inspection and interest from all who seek Fall supplies—The heads of our Neckwear, Gloves, Hosiery, Handkerchiefs, Knit Underwear, Jewelry, Leather Goods, Draperies, Furniture and Men's Furnishings departments have returned from the East—The managers of the Cloak and Suit, Millinery and Muslinwear and Corset departments are soon due, and their arrivals are being preceded by immense shipments of advance Fall merchandise—Backed by great capital, thorough knowledge of the needs of their clientele and an immense output, they have gone into the market with every prestige possible to aid them in buying to the best advantage—You'll vouch for their success if you'll come in our store tomorrow and spend a pleasant hour or so viewing the big display.

### The New Millinery Styles Show a Wide Range of Choice



**NEW!** You may be the arbiter of the Millinery style that best suits your taste and appearance this season—Never did fashion approve of so many styles in headgear as this season—The range runs from the simple and small turbans and toques to the most elaborately trim'd and feathered hats—We are daily receiving large shipments from our buyer now in New York—Included among the new arrivals are the new mushroom turban, which is meeting with such wonderful favor in New York, Paris and all the style centers of the world—We have the productions of such world-famous makers as Burgess, Fisk and Gage Bros.—See them.

### New Neckwear, Ribbons and Gloves

**NEW!** Inimitable charm and individuality are the keynotes of the Fall styles in women's small fixings. The new Neckwear includes Persian effects, real Irish crochet work in collars, coat sets (our importations), Parisian scarfs, etc. Ribbons in stripes, Jacquard woven effects, Persians, gold novelties, etc. Gloves in every shade for Fall Wear, in street or evening tones.

### New Leather Goods

**NEW!** The choicest fancies of the season are shown in the new arrivals in leather goods. Handbags, purses and the like are a small part of a woman's outfit, yet they reflect to a large degree her taste and her attention to the correct fashions. Handbags are being shown in the new Peasley leathers, suede, imported leathers and velvets. Exquisitely beautiful belts in Persian and patent leathers in good profusion.

### See the New Shoes

**NEW!** Models that appear to good advantage with the Fall styles in garments. Shoes that combine elegance, style and comfort to a rare degree. A particularly strong showing. Shoes for dress or street wear in gunmetal, with cloth or mat kid top, button style, or patent leather, with mat kid or black cloth tops, button style. Also glazed kids with stock or patent tips, in Blucher or button style.

### Our Own Direct Importations in Hosiery

**NEW!** Direct from the hosiery mills in Chemnitz, Germany, the largest in the world, comes the bulk of our supply of Women's Fine Hose. By reason of direct importations, with all middlemen's profits eliminated, we are enabled to sell the best grades and the very best styles for the least possible money. We really believe our standards of excellence in hosiery value and quality to be the highest and best that can be found anywhere on the Pacific Coast. The display of Fall lines will interest you. Your inspection is cordially invited.

### Hosiery Spec'l 50c Values for 29c

Women's fine imported Lisle Hose, full fashioned, light weight, plain or silk lisle, in all colors, also in black with lace and fancy silk em-broidered boots; 50c val., pr. **29c**

Women's Black Silk Hose, with lisle sole, extra wide, four-inch gartered top. We have 1200 pairs of these. They are dainty, lustrous hose, regularly worth \$2 the pair, **\$1.15** on special sale at only

### Dress Special \$20 Values \$7.45

Women's white Lingerie Dresses, in batiste and lawn, made princess or semi-princess style, high collars or Dutch neck effects, plain or with overskirt effects, lace or embroidery-trimmed. This season's **\$7.45** best styles; \$20.00 values

### Waist Special \$15 Values \$5.45

Unrivalled assortment of fancy dress Waists in fancy striped and checked effects, many colors, all sizes; regular \$10 to \$15 values, **\$5.45** will be sold tomorrow at

### New Idealine Flannel at 18c

The new Idealine Flannel for waists and house dresses, most popular fabrics we have ever shown on our counters. Large variety of beautiful shades, sale price, yard **18c**

Heavy German Velours, for kimonos and dressing saques, in all the new designs and beautiful colors, **18c** on sale at, the yd.—**15c** and

### Ribbon Special 19c

6-inch Moire Ribbon, in black, white and all colors; all silk, regular **22c** lar 35c values, special, yard **19c**  
6-inch all-silk Taffeta Hairbow Ribbon, in black, white and all colors; regular 35c values, will go in **19c** this sale at low price of, yd.

### Underwear Spec'l

Women's Silk and Wool Union Suits, high neck and long sleeves; **98c** regular \$2.00 values, at only

**\*Kerchief Special**  
Women's Madeira hand-embroidered Handkerchiefs, in eyelet or hand-scalloped designs; regular \$1.00 and \$1.25 values; for tomorrow at **53c** the special low price of, each  
Women's Handkerchiefs, with hand-embroidered initials and colored borders; 75c values, at **47c**

### Autumn Models in Tailored Suits, Coats, Dresses, Furs

**NEW!** The early arrivals in Autumn Tailored Suits show trimness and smartness perhaps not to be equaled in any other stock you'll see on the Pacific Coast. At any rate you'll find here as complete a selection as the most exacting could ask for. The tailored suits for Fall show marked changes in style, but the extremes are avoided in the Meier & Frank stock. The best adaptations of French and American fashions in such materials as broadcloth, worsteds, serges and fancy rough materials. All the leading shades and fancy mixtures. We invite your inspection and admiration. These suits are priced from \$20.00 to \$55.00 each. Dresses of taffeta, messaline and crepe de chine, for street or house wear, in all the latest models, plain flare or cluster pleated skirts; also the new skirt, which is caught in at the ankle, which has been called in America the "hobble" skirt. Lace or net yokes and collars or low neck styles shown in the widest range of quality; only **\$15.00 to \$175.00**

### New Waists Here New Models for Street, Dress or Business Wear

**NEW!** Linen, lino and percale Tailored Waists in white or fancy stripes are among the new waists that we predict immense popularity for; priced at, each **\$2.00**  
Other new models are in linen embroidered, collarless, open at side, at **\$2.75**, and handsome embroidered bodices; on special sale at this price, only **\$3.00**



### See the New Fall Models in Men's and Young Men's Suits and Overcoats

**NEW!** Men will begin to watch the style tendencies as closely as the women now, and they'll be as well pleased with the models that the season is bringing forth. The Meier & Frank Store has provided in liberal assortment the styles that appeal to the men of the West—the men who want a certain amount of dash and snap in their clothes without following the extremes in styles that are affected in Eastern cities. Our Fall models show highest class tailoring, matchless style and uniform excellence of materials. Priced \$15 to \$45.