

Oregon Taxi-Cab Company's Service at Special Rates—Ask for Discount Coupon—Portland Agents for Perrin's Famous Kid Gloves Agents Nemo, Warner, Redfern, Madame Irene, Estelle, La Grecque and Gossard Lace-Front Corsets—Complete Lines Carried in All

Agents Men's "Ajax" Guaranteed Hose, 6 Pairs Warranted for 6 Months' Wear, box \$1.50

# The Greater Meier & Frank Store

Agents Women's, Children's Guaranteed "Victor" Hose, Box of Six Pairs, Buy Them at \$1.50

## Summer Stocks Must Move Quickly--Fall Lines Arriving Daily

### Women's-Misses' Tailor'd Suits

\$25 Val. \$13.85--\$55 Val. \$28.45



Portland's leading cloak and suit store presents a phenomenal value for the close of the season, in women's and misses' suits—These are models of the most attractive cut and finish—Superior quality fabrics and the most wanted colorings—The coats come with shawl collars, trimmed in braid or silk or plain tailored stitched effects—Short or medium lengths—Skirts in plain gored or pleated styles—Colors are tan, green, white, wistaria, rose, navy and black—There is also a fine assortment of fancy stripes and mixtures—The materials are serges, panamas and fancy worsteds—All sizes in the lot—A wonderful selection—Take advantage

Regular \$25 Values, Sale at \$13.85  
 Regular \$35 Values, Sale at \$17.45  
 Regular \$45 Values, Sale at \$22.45  
 Regular \$55 Values, Sale at \$28.45

### \$3 Tailored Waists \$2

Women's tailored waists are more popular now than they were at the beginning of the season and the Meier & Frank Waists have grown in favor still faster than the trend of fashion—These are new arrivals in madras, percales, etc., and the colors copenhagen, blue, sea green and dainty lavender with white stripe—Also in white with black stripe—Made with laundered cuffs of same material, and white tailored collar—Strictly tailored, neat yoke in back and no seam on shoulder—Also broad pleated styles—All sizes—Regular \$3.00 values, special at \$2.00

### Millinery For Autumn

Smartness, novelty, and variety are combined to a wonderful degree in the first arrivals in the Fall Head-gear styles. Toques and Turbans never were so chic as this season. There's a dash and style to the cleverly fashioned models in these hats that captivate the feminine style seeker. There are large hats that are strikingly elaborate. Then there are the "between sizes" that appeal to the more conservative women who want becomingness and richness without going to either extreme. They'll be on "dress parade" this week in the millinery section, second floor.

### Demonstration Nemo Corsets

Mrs. A. L. Craig, one of the most expert corsetiers in America, will be in the Meier & Frank Store this week to tell you the superior points of the new models in "Nemos." Our stock of this most popular of all corsets is the largest in the Northwest. The Nemo has more exclusive features than any other corset made. Mrs. Craig will be pleased to explain these to you. Please phone, write or call early in the week and make an appointment with Mrs. Craig, otherwise she may not have time to give you the attention we would like her to.

### Women's-Misses' Plain Tailor'd and Fancy Coats, Sale \$7.85

These coats will be good things to own in a few weeks from now and you'd best anticipate your wants while 'tis so easy to buy—Come in plain or fancy tailored styles of taffeta, pongee, rajah, serge, mohair and covert cloth—The colors are tan, navy, black and black and white checks—Trimmed with fancy silk, braid and buttons—Semi or tight fitting styles, short, medium or full length—Some are belted or blouse effect—Regular \$15.00 \$7.85 values—Special for this sale at low price of \$7.85

Regular \$20 Values, Sale at \$10.45  
 Regular \$30 Values, Sale at \$18.45

### White Lingerie Waists 89c

An endless variety of styles, and the materials are fine quality lawn or mull—Some are in allover embroidery effects, others embroidery and pin tucks—Open in the back or front—All have high collars and long sleeves with deep cuffs of pin tucks and lawn—Our Regular \$1.50 values, special for this week at the low price of 89c



### Look Over the New Fall Suits Now

Have a peep at the new arrivals in the suit department while they are fresh and new—Gain an idea of the trend of fashion in tailored suits and dresses by seeing the Meier & Frank Store's assortments—Afternoon dresses, evening dresses, street dresses, tailored suits, the new polo coats for auto driving, new plain or fancy tailored waists, new petticoats, etc.—A large and varied assortment—See them

### A Neckwear Clean-Up

Women's Neckwear of the very best style and quality on sale this week in immense quantities at radically reduced prices. These are the remainder of huge lots that made this our very largest neckwear season. Embroidered Collars, Rabats, Jabots, Dutch Collars and Cascades. Four lots to choose from. They are underpriced like this:

Regular 25c and 35c values, special this week at the low price of 16c  
 Regular 75c and 85c values, on special sale this week at, each 37c  
 Imported Hand Embroidered Neckwear, dainty lace-trimmed effects, regular 75c to \$5.00 values, on special sale this week at the bargain prices of ONE-FOURTH LESS

New Arrivals in Women's Neckwear include Persian Bows, Rabats and Jabots in satin and silk materials. Priced from 35c to 75c. New Persian shoulder throws, the latest thing for evening wear. Supply your wants this week at a very great saving.

### Our New Royal Society Packages

Come to the third floor art needlework department and see the new pieces in Royal Society Package Goods, including Aprons, Collar Bags, Handbags, Tie Racks, Scarfs, Center Pieces, Corset Covers, Chemise, Night Dresses, Baby Dresses, Shirt Waists, Broom Holders, etc. Each package contains material stamped ready to embroider and enough floss to complete the design. Come and inspect this excellent line here.



### Oriental Rugs

Extraordinary bargains in artistic Oriental Rugs, rare antiques that were chosen with discriminating care by our own rug expert for the adornment of Portland's homes. The Meier & Frank Store's reputation for the immensity of their assortment and the genuineness of their values is well known to every rug fancier in the city. This is an example of our purchasing powers. See to it that this offer brings you profit and saving. See them.

Shirvans, a lot of 40, average size 3-6x5-6; \$20.00 values, for \$14.85  
 Bijars and Kurdistans, a lot of 120 Rugs, very firm weaves, beautiful colorings; average size 4 1/2 x 7 feet; regular \$70.00 values, on special sale at, each \$44.50  
 Beloojs, average size 3 1/2 x 5 feet, extra fine specimens, \$32.00 values, special, \$18.50  
 Khiva Bokharas, the very best of its kind; all perfect, rich colorings, \$98.00 average size 8x11 feet; regular \$150.00 values, special for this sale at  
 Daghestans and Kazaks, 40 in the lot, average size 4 1/2 x 6 feet; \$40.00 values, \$27.50  
 Room-Size Oriental Rugs, as large as 12x20 feet, 360 to choose from—A magnificent collection of superb handwork, on sale for 3 days ONE-FOURTH BELOW REGULAR

### White Petticoats \$2.98

A special line of Women's White Petticoats, made of lawn or nainsook, trimmed with wide flounce of embroidery, lace insertions, edges and tucks. Regular \$3.50 to \$6.00 values, special this \$2.98 week, reduced to only, each

Women's Nightgowns, in low neck short sleeves, or high neck and long sleeve styles. They are made of fine nainsook or cambric, trimmed in dainty embroidery, laces, insertion, etc; \$4.50 to \$5.00 values, on special sale \$2.18

### Swiss Flouncings at 98c

3000 yards of Swiss Flouncings in eyelet or floral effects, suitable for lingerie gowns and waists, come 27 and 45 inches wide; values to \$3.50 the yard, special \$1.10  
 LINEN ROBES, hand embroidered, come in white or colors; just a few \$11.00 in the lot; regular \$20.00 values, on special sale at low price of, each \$5.00  
 CHIFFON CLOTH, 45 inches wide, comes in all the new shades; for gowns, waists and auto veils; regular values up to \$1.50, on special sale \$1.15  
 MANUFACTURERS' LENGTHS OF EMBROIDERY in edges and insertions. Suitable for women's and children's wear. Dainty and serviceable. Comes 1 to 6 in. wide; regular values to 25c the yard; on special sale now at only, the yard 10c  
 VAL LACE AND INSERTION, in French and round mesh patterns; comes 1 to 2 in. wide. Suitable for trimming lingerie gowns; vals to \$2.50 the doz., at 75c

### Showing of New Furs



The advance arrivals of Furs for Winter wear are now being shown at the Big Store—it may seem early to buy, but you'll be interested in knowing that a large share of our best furs are always purchased in August and September—You'll want one early yourself if you view these rich, luxurious pieces, and you'll know why other women covet the richness and exclusiveness that they stand for, and buy them early, that they may be sure of first choice.

Special Showing Furs, 5th-St. Window

### Motor Veils \$1.29

Imported Motor Veils, in combinations of shades, with fancy striped borders all round. Beautiful assortment of colors; regular \$2.50 values, placed on special sale at, each \$1.29

Novelty Veils in mesh and lace drapes, including the "Madame X," "Shadow," spider web and complexion novelties. A brand-new line of double width chiffon cloth for auto veils, in all the newest shades, come 45 inches wide, usual \$1.50 and \$1.75 values, our price only \$1.00

### \$6 Wool Art Squares \$4.15

In the third floor carpet department, Wool Art Squares in a large assortment of colors. Good wearing fabric. Compare these prices and then supply your wants:

Size 7 1/2 x 9 feet, regular \$ 6.00 values, our special price, each, only \$ 4.15  
 Size 9 x 10 1/2 feet, regular \$ 8.00 values, our special price, each, only \$ 5.95  
 Size 9 x 12 feet, regular \$10.00 values, our special price, each, only \$ 7.35  
 Size 10 1/2 x 12 feet, regular \$11.00 values, our special price, each, only \$ 8.00

Balyal Rugs, all wool, heavy weight, in gray and blue, with borders, in these sizes:  
 Size 7 1/2 x 9 feet, regular \$12.00 values, our special price, each, only \$ 7.75  
 Size 9 x 10 1/2 feet, regular \$15.00 values, our special price, each, only \$10.85  
 Size 9 x 12 feet, regular \$18.00 values, our special price, each, only \$13.25

Khotan Wool Rugs, in brown, blue and green colors. Made with plain or figured borders. Size 9x10 1/2 feet, regular \$16.00 values, special \$11.25  
 Size 9x12 feet, regularly sold at \$17.00, on special sale at low price of only \$12.15

### Sample Couch Covers \$8.00 Values, Spec'l \$4.95 Each

200 Sample Couch Covers, bought from an importer at about half the regular value. Only two of a kind and over 100 patterns in the lot. Oriental, Verdure and Art Nouveau designs. Made of the best German tapestry in colorings that cannot be bought in domestic goods; regular \$8.00 values, special at, each \$4.95

Regular \$10.00 Couch Covers, \$6.85  
 Regular \$11.50 Couch Covers, \$7.25  
 Regular \$16.50 Couch Covers, \$9.95

Regular \$12.50 Couch Covers, \$7.85  
 Regular \$15.00 Couch Covers, \$9.65  
 Our \$20.00 Couch Covers, \$12.65

Plain Net Curtains, with scroll designs Bonaz embroidery, also Renaissance borders and insertions, one of the best curtains in our stock for service; 40 inches wide and 2 1/2 yards long; regular \$4.00 values, special, the pair, only \$2.45

### Fern Pots and Ferns for 47c

One of the daintiest and most attractive home adornments possible to conceive. Small brass Fern Pot, made of solid brass, very artistic shape, footed effect, containing one of the most dainty Ferns imaginable. We were fortunate enough to secure a large quantity of these at a low price; therefore, we offer 47c the Fern and Fern Pot complete tomorrow on the first floor priced at, each

### 35c-50c Ribbon at 18c

An assorted lot of all sink Taffeta, Print Warp and Dresden Taffeta Ribbon, also satin and moire striped effects. A large range of colorings from which to choose: regular 35c and 50c values, on special sale at low price of, the yard 18c

Fancy Print Warp Taffeta Ribbons, with satin and moire borders to match. Come in floral and conventional designs. Widths from 5 to 6 inches; regular 50c to 85c values, placed on special sale now for your choosing at only, the yard 33c

### Women's Underw'r 95c

Great midsummer sale of Women's Fine Knit Underwear in the first floor knit underwear section. Women's Union Suits in low neck, sleeveless style, ankle or knee length drawers. Made of mercerized lisle; reg. \$1.25 and \$1.50 values, special 95c

Women's Vests in low neck and sleeveless styles. Made with lace, crocheted or plain yokes. All sizes. A large assortment to choose from. Fine quality swiss ribbed; regular 35c and 50c values, specially priced for this sale at, garment 17c

Silk and Lisle Vests in a large assortment of broken lines and sizes; regular values from \$1.25 to \$2.50 the garment, placed on sale for careful shoppers at Women's Vests, a great cleanup of all of our 75c and \$1 values, offered now at 57c

### First Showing Fall Styles Fine Suits and Overcoats

Our Third Floor Men's Clothing Section is now well prepared with the new things in Men's Fall Suits, Overcoats, Raincoats, etc. The styles, fabrics and models are exclusive and the assortment is varied enough to please the most exacting. Good dressers will inspect these early.

MEN'S SUITS, SILK-LINED FALL OVERCOATS, LIGHT-WEIGHT COATS and 52-INCH RAINCOATS, IN THE VERY BEST MODELS AND FABRICS.

SUITS \$18-\$40; OVERCOATS, RAINCOATS, \$15-\$40  
 YOUNG MEN'S SUITS, priced at \$12.50 to \$30.00  
 Boys' Knickerbocker Suits priced \$3.50 to \$15.00  
 Boys' Russian Blouse and Sailor Suits \$2.50-\$12.50  
 Boys' Reefers now on sale at from \$3.50 to \$12.50



### A Wonderful Sale of Men's Summer Underwear, Only 39c

Odds and ends of Men's Summer Underwear in great assortment, including lisle, mesh, French balbrigan, fancy striped lisle, Poroknit and nainsook. There are Shirts and Drawers, well made, exceptional values. Colors are blue, salmon, ecru, white, tan, etc.; long or short sleeves, ankle or knee 39c length drawers; regular values to \$1.25, the garment

### Women's Oxf'ds \$2.39

In the third floor shoe section, Women's Oxfords in patent leather, black or tan vici kid and gunmetal leathers. All this season's best styles. Regular \$3.50 and \$4.00 values; an exceptionally good bargain at this low price, the pair, \$2.39

Boys' Shoes and Oxfords in tan or black. Good, strong leather, sturdy shoes for school wear. Sizes 10 to 13, special sale price here at only, the pair \$1.39

Boys' Shoes and Oxfords in tan or black, sizes 1 to 5 1/2, same as above, pair, \$1.59

### The Window at the White Cat

Read this engrossing narrative of love and adventure by the author of "The Circular Staircase," "When a Man Marries," etc.; special at only \$1.18

"CHANTELEER," the great book by Rostand, made famous by the drama of that name; take advantage of this special low price; on sale at \$1.25