

MOTORISTS ENJOY RUN TO MOUNTAIN

Picnic on Heights Is Enjoyed by Many Owners of Franklin Cars.

BIG TRUCK GOES ALONG

Automobile Work-Wagon Is First to Make Trip to Government Camp. One Car Makes Journey to Tavern in Two Hours.

One more interesting chapter was added to Portland automobilizing history last Sunday when the Menzies & DuBois Automobile Company, Oregon distributors of the Franklin car, held the first annual run and picnic for owners of Franklin cars in Portland and vicinity.

All told, 19 owners of Franklins participated in the day's excursions in Rhododendron Tavern, the picturesque resort nestled away among the densely forested Zigzag and Hurry Back hills near Mount Hood. Rhododendron was the objective point of the run.

The run was most successful. But one car reported trouble. That was a little 12-horsepower machine which ran into a rock while getting off the road to allow other cars to pass.

Two records made. On the picnic run, two records were established. One was for quick passage over the road from Portland to Rhododendron and the other was a record run by truck, the machine which has never been up the mountain roads as far as Rhododendron.

Yokum May Buy. After this demonstration, Mr. Yokum may possibly purchase a truck to carry his supplies. In the last climb of 10 miles to Government Camp the rise is over 2000 feet.

In connection with the picnic run, a contest was held for cars of Models G, D and H for the least consumption of gasoline for 100 miles. The contest was held for cars of Models G, D and H for the least consumption of gasoline for 100 miles.

Leaving Portland from 7 to 8 o'clock in the morning, all of the cars were at Rhododendron at noon. There was a sumptuous lunch prepared by Lee Holden's culinary department.

Numerous Streams Seen. After luncheon, a number of the cars continued on to Government Camp.

Arriving at Government Camp, the excursionists were astonished to find the wild strawberries plentiful in the meadows near the Mountain View House.

After a stop of about an hour at the mountain side, the automobiles were headed westward and the journey home began. On the trip up the mountain many automobiles tumbled down the hillside.

Many Stop for Night. A number of parties stopped at Rhododendron for the night, while the majority completed the homeward trip on Sunday evening.

W. Gould Brokaw, the New York millionaire, has purchased the racing car which won the Reis Hill climb, one of the most strenuous tests held in Europe.

POINTS OF INTEREST VIEWED BY MEMBERS OF FRANKLIN OWNERS' CLUB LAST SUNDAY ON PICNIC VISIT TO MOUNT HOOD.



FRANKLIN TRUCK AT MT. HOOD.



LEE HOLDEN'S RHODODENDRON TAVERN WHERE PICNIC WAS HELD.



VIEW OF ROAD NEAR CHERRYVILLE.

found to be in excellent condition, due to regrading done by a crew under the supervision of E. Henry Wempe, of the Portland Automobile Club.

The scenic grandeur was a treat to many who had never before seen over the route before. Nestling away under the big trees in some secluded ravine could be seen many little cottages, probably occupied by city folk for the summer.

Many Sights Enjoyed. Above Rhododendron, after passing through the tollgate and beginning the journey over the old Barlow road, many rough yet picturesque spots were found.

The members of the Franklin party were so impressed by the novel picnic held by the Menzies & DuBois Co. that they are contemplating organizing themselves into a Franklin Club.

Owners of Franklin cars who made the trip to Rhododendron and participated in the picnic were G. L. Campbell, A. W. Lambert, J. W. Corser, E. L. Donahue, C. M. Menzies, C. E. Haak, Dr. A. E. Mackay, Dr. M. Kirkpatrick, F. B. Gibson, Russell Sewell, F. F. Menzies, Harry Haak, Dr. H. F. Ong, M. H. Inley, P. L. Litherland, George K. Clark, Ellsworth Pickel, C. H. Williams and A. Beverly.

Three gasoline motor road rollers have been ordered by the New York Park Commission to displace steam road wagons.

French scientists have discovered that motoring tends to increase red-blood corpuscles and that the vibration of the automobile stirrups the sluggish current, thereby bringing more blood to rejuvenate the starved tissues.

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H. B. Thielsen, vice-president of the Oregon State Automobile Association for Marion County, recently resigned. J. H. Albert, president of the association, will appoint his successor shortly.

ROADS ARE ROUGH

Portland Men Take Trip Along Columbia River in Car.

GOBLE HILL EASILY TAKEN

Highways Between Rainier and Clatskanie Are Found in Bad Condition—Entire Journey Is Made Without Accident to Machine.

Over the rough Columbia County roads paralleling the Columbia River to Clatskanie and return, was the trip taken last week by O. H. Kulper and A. F. Bryant in a model Q 22-horsepower Maxwell roadster.

The autolists were informed at Gobble Hill that their car was the only one which had ever negotiated the seven-mile-long Gobble Hill while returning to Portland.

The down trip was made on Saturday and the return made on the following day. The return to Portland was accomplished in six hours, regarded as good time for the trip.

The autolists found the roads between Rainier and Clatskanie very rough and dusty. Those traversed between St. Helens and Rainier were not the best in the world but were better than some encountered along the route.

C. Barnum, of Moro, has accepted the vice-presidency of Sherman County for the Oregon State Automobile Association. Mr. Barnum was one of the first automobile owners of Sherman County.

H. B. Thielsen, vice-president of the Oregon State Automobile Association for Marion County, recently resigned. J. H. Albert, president of the association, will appoint his successor shortly.

Portland friends of Phillip Neu and family, who are touring California in their Cadillac 30 received notification of their arrival in San Francisco last week.

Officers of the Portland Automobile Association will meet at the Portland Commercial Club Tuesday afternoon at 4:30 o'clock in the regular monthly meeting.

An invitation has been extended to the Portland Automobile Club by the Seattle Automobile Club for a run to Seattle this summer, and it may be accepted.

Frank Rodman, of Portland, purchased a six-cylinder Premier car from the Western Auto Company, local agents.

F. F. Smith, a banker and real estate operator of Bend, Or. was a Portland visitor last week. He purchased a \$1000 Oakland from Neate & McCarthy, Oregon distributors, and shipped it to Kelsey by boat, where the journey to Aberdeen and Puget Sound will be undertaken.

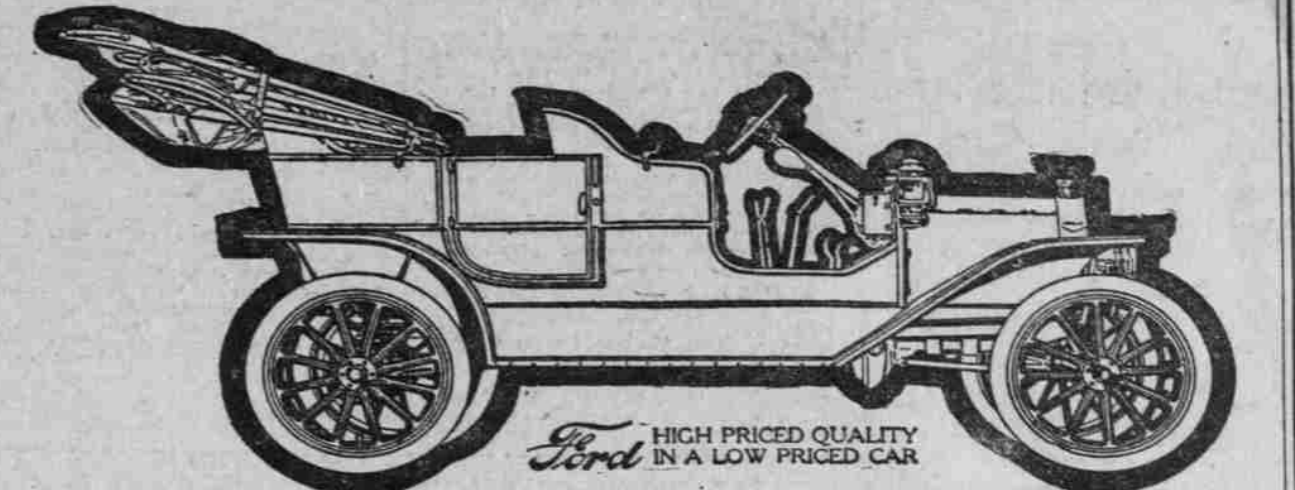
Bert S. Ringham, direct factory representative of the Regal Motor Car Company, Detroit, Mich., and Angus Graham, manager of the Graham Car Company, will leave in the near future for a trip through Oregon to place agencies at various points throughout the state.

W. E. Hollenbeck, of the Hollenbeck Motor Car Company, left for Astoria on Wednesday, where he delivered a Marmon car to W. H. Smith, a prominent business man of that city. Mr. Hollenbeck will be home today.

Once more a young woman triumphed over a large field of auto drivers when Miss Marie Gallagher, driving a Franklin dumble-rumble runabout, was awarded the first prize in the first annual run of the North Willwood Automobile Club, from Philadelphia to North Willwood, N. J. Out of 56 cars making the run, Miss Gallagher's car made the most consistent run.

Owing to the oppressive heat in Washington, D. C., a number of automobile owners were forced to have tops installed on their cars. Nothing like that in balmy Oregon.

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Ford HIGH PRICED QUALITY IN A LOW PRICED CAR

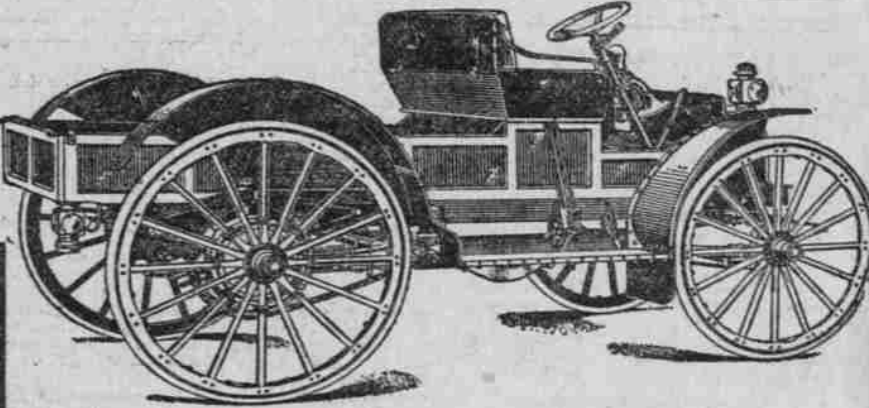
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Five Passenger Touring Car Fully Equipped With Top, Side Curtains, Wind Shield, Speedometer, Gas Head Lamps, Gas Generator, Side Oil Lamps and Tail Lamp

Think of it! A four-cylinder, roomy, powerful five-passenger touring car, having all the features of cars costing five times its price. Built of vanadium steel, it weighs only 1200 pounds, which means low tire upkeep; small gasoline consumption, long life and ability to negotiate the roughest roads, a great hill climber, so simple any girl can operate it.

Standard Motor Car Company JAS. W. CRICHTON, Manager, Sixth and Madison Streets, Portland, Oregon

of sales manager for the Cadillac car. Mr. Barnes is an automobile man of wide range of experience.



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THE SIMPLEST CAR



No need of a high-priced driver. The boy who drives your horse can drive an I. H. C. car—and it always comes home



Front and Taylor Streets, Portland, Or.

Advertisement for Keats Autos, featuring the text 'KEATS AUTOS' and 'Burnside & 7th inquire'. Below the text is a small illustration of a car.