

# Morrison, Tenth, West Park and Alder Sts. Handsomest and Best Retail Establishment

## Gathering of the World's Best Products

### This Worthy Enterprise Makes for a Greater Portland

See Special Announcement First Page of Sect'n Three



**Store**  
"an-King Store" will be the world's best products ever be closed to strangers to buy. All the people here, to go from floor to floor themselves at home on their part to buy. Establishment are especially for this store for so many all it the "useful store." of many conveniences at a great expense we public have been in vain.

**100 Calling Cards \$1.25 Values for 25c**

Very finest quality vellum or linen finish Cards, practically given away tomorrow. Don't fail to leave your order, as we never expect to make such an offer again. 100 visiting or calling cards printed to order in any size or style type. Regular price, per hundred, 25c. Mail orders will be received if the letter is mailed Monday. Send 5c extra to pay postage. Order now.

**Fine Hair Goods Manicur'g, Massage**

We call your special attention to our hair goods department, which is strictly modern and hygienic in every respect. Hair-dressing, electrolysis, facial massage, scalp treatment, hand and arm molding, hair-weaving, dyeing and bleaching, manicuring, etc., all at very moderate prices. This department is in charge of Madame Hudson, with very competent and courteous assistants, graduates of Eastern schools, so that we are prepared to please all who come. A very complete line of hair goods of all kinds, offered at most reasonable prices.

**\$4 Handbag \$2.69**

300 Ladies' Handbags in good quality goat, seal and walrus leathers, with gunmetal, oxidized and gilt trimming, fitted with coin purses. Good strap handles. Regular value to \$4.00, specially marked at, each \$2.69

**15c White Goods 9c 35c Gingham at 20c**

When you call on us tomorrow, don't fail to visit the domestic section. Everything here will be in readiness and the opening bargains will make it worth your while. The department is beautiful, and the merchandise more so. Capacity more than double what it was before. 10,000 yards white goods, domestics and nainsooks, for making all kinds of children's dresses, women's aprons, waists. The patterns are both striped and checked; actual 15c values, tomorrow only at 9c  
**GINGHAMS**—Nearly every woman knows the superiority of the famous Anderson Scotch gingham. We will show 150 new styles tomorrow. Regular 35c values, on special sale at low price of, the yard **20c**  
**GALATEA**, the real English cloth, warranted not to fade; the best-wearing fabric for outing skirts, dresses, waists, men's shirts, etc.; 50 new patterns; regular 40c quality, at low price of, the yard **24c**  
**LINEN WEFT SUITINGS**, all the new colorings; very popular for Summer; 25c values, yd. **19c**  
**COTTON SUITINGS**, in the diagonals and poplin Mignon, all colors, in the real 30c quality; very special tomorrow at the low price of, yd. **20c**



**New Wash Goods 20,000 Yds. 4 1/2c Yd.**

Our buyers made a great clean-up of 20,000 yards of assorted wash goods in batistes and lawns, all the jobber had on hand. The patterns are new, neatly printed in very pleasing colors and designs. Fabrics in this lot suitable for almost any purpose where wash 4 1/2c goods can be used. Inauguration price, yard **4 1/2c**

**35c Framed Pictures 15c 85c Framed Pictures 49c**

In order to bring our picture department before the public in a forcible way we will offer for tomorrow a lot of fine subjects in landscapes, marines, etc., framed in one-inch gilt frames. Size 7 by 15 inches. Actual 35c values, Inauguration sale price, ea. **15c**

**LOT 2**—A large and varied assortment of framed Pictures with 2-inch veneer frames, size 12x20 ins. **49c**

**Showing New Silks Dress Goods, Etc.**

In the dress goods section, main aisle, Tenth-street entrance, we will show tomorrow the new Fall Broadcloths in all the proper shades. Rough effects, in boucles, homespuns, chevots, etc., in all the new color combinations. New silks in Persian and Dresden stripes, jacquards, etc. Kimono silks in the newest and best assortment of patterns ever shown in Portland; see them.



## Square Deal House

It will be the policy of this store to give the highest standard of merchandise at the lowest level of prices at all times. Not how cheap, but how good; and no sale will be considered complete until the purchaser is satisfied. We have launched a big proposition, which will grow from its very birth, but not without the full confidence of all the people. We believe in the merchandise we are handling and know full well that honest goods can be handed out to honest people by honest methods. Believe in us. Depend upon us. We will never disappoint you.

See Grocery Ad., Sec. 3, Page 9

**\$28.50 Lingerie \$8.95 Dresses for**



**Reg. \$18.50 Linen Coats Special \$8.95**

We wish to direct your attention to a large and diversified assortment of Women's Lingerie Dresses, which we moved from the other store and want to close out at once. The collection consists of dainty lawns, mulls or batistes, trimmed in Valenciennes, English plouen, St. Gall, hand made Irish laces, or daintily embroidered designs. In knee flounce and tunic effects. Some are tucked or plaited in a pleasing way, others are of all-over embroidery. In all the collection is extremely good. Well deserving of your inspection and consideration. Values to \$28.50 shown in Portland's most beautiful garment salon; special **\$8.95**

**LINEN COATS**—A lot of 150 very new and attractive styles in heavy or fine weave linens. Fancy trimmed or plain tailored styles, semi-fitting, full length. Just the coat for traveling, for outing or street wear. A complete line of sizes; values to \$18.50; shown tomorrow in our beautiful garment section, second floor, at this low price **\$8.95**

**Wash Skirts at Half New Kimonos \$1.59**

Midsummer cleanup of all Wash Skirts. All that was bought for the new store, as well as those moved over. Summer skirts were never half so stylish and smart as they are this season—and popular, too—Our buyer has picked out the best styles of them all; priced them from \$2.00 to \$18.50. Tomorrow we cut the price special to exactly one-half 1/2

**KIMONOS**—Just received a splendid new line of long Crepe Kimonos, in the very newest and most popular patterns, cut full in the skirt, shirred in at the waist line, ribbon trimmed; special **\$1.59**

**\$2.75 Auto Scarfs at \$1.67**

**35c Wash Belts Special 19c**

Timely sale of Auto Scarfs, just at the season of the year when you need one most. Made of good quality chiffon, 2 1/2 yards long and 1 yard wide. They come in pink, myrtle, old rose, navy, champagne and many other wanted colors. Best **\$1.67** regular \$2.75 values, very special for the Inauguration Sale at low price of **\$1.67**

**\$1.00 Neckwear for 37c**

**35c Neckwear Special 25c**

A big showing of Women's Fancy Neckwear, all fresh new stock, only in the house a few days. It was bought for the new store, but when it arrived was opened up and shown in the old store. The styles are all the best. Dutch collars in lace or lawn, Dutch Collars with Jabots attached, Jabots and Stocks in a large assortment of patterns; reg. 35c values, special **25c**



**Reg. \$1 Linen Scarfs Spc'l 67c**

In the beautiful art store, second floor, an inauguration sale of Linen Scarfs, edged with German Cluny lace and inset, with insertion to match. Size 18x54 inches. Regular \$1.50 values, on 98c special sale at low price of, each **98c**

**35c Kerchiefs 19c**

Women's fine quality white Kerchiefs, with neat embroidered corners and hem-stitched edges; very good values to 35c; special for tomorrow, each **19c**

**Our Regular \$1.25 Stationery for 65c**

In our exclusive stationery store, first floor. Just to get you to drop around that way, we will place on sale 250 boxes of "Chanteclair" Stationery in Coxeomb and Rising Sun shades; 24 sheets of paper and 25 envelopes to a box. **65c** Regular \$1.25 values, tomorrow

**Our Regular \$11.50 Andirons at \$9.75**

Builders and housefurnishers take notice. We are selling very nice patterns in Andirons. Regular \$4.75 values for \$3.95 and regular \$11.50 values, **\$9.75** very special tomorrow, pair

**Kitchen Goods**

Fine Screens, special at, each, **\$2.95**  
Nickel-plated Tea Kettles, each, **\$1.00**  
Guaranteed Electric Irons, sale, **\$4.50**  
Toilet Paper Holders, special, ea., **12c**  
Whisk Brooms, on special sale, ea., **12c**  
Pint Mason Fruit Jars, the dozen, **50c**  
Quart Mason Fruit Jars, dozen, **55c**  
Half-gallon Mason Jars, the dozen, **75c**  
Regular \$1.65 Steel Waste Baskets **95c**

**Cheshire \$3 Hats John B. Stetson Hats**

Men now-a-days are just as particular about their hats as women. We know it; that's why we will feature John B. Stetson and Cheshire hats. The Stetson is the old standby; every man knows of its superior wearing qualities. They are always shown in all the new blocks. THE CHESHIRE will be featured as our leading popular price hat. We looked through all the good lines before we decided upon this make. Besides, our hat department manager has had experience with the hat, having handled it in other large cities, and he believes it the best hat that can be bought in the market at the special low price of only **\$3.00**



**\$25 Linen Suits \$9.45 \$4.50 Dresses at \$2.75**

Our second floor is a great apparel store for women, beautiful in its appointments with all the niceties of dress. You will find here at all times the smartest gowns, exquisite dresses, neatly tailored suits, etc., at prices lower than you will expect. TOMORROW we will place on sale 250 Linen Suits in all the popular weaves, plain tailored styles, shawl collars, faced and neatly trimmed, also plain tailored notched collars. There will be a choice line of colors, such as white, natural grey, pink, blue, brown, etc. Values to \$25.00; special price at only **\$9.45**

**DRESSES** for the street or for house wear. Made up in neat new styles. Also the popular one-piece middy suit, with sailor collars, white, trimmed in blue, and the new button all down the front, dresses that slip on like a coat. Values to \$4.50; special for this sale at the very low price of only **\$2.75**

**Regular \$12.50 Shirtwaists at \$4.45**

500 Wash Waists in lawns, mulls, batiste and linen materials, in lingerie and tailored styles. Trimmed in laces, embroideries, tucked or plaited according to the latest vogue. Values to \$12.50, specially priced for tomorrow's selling at **\$4.45**

## Standard Sewing Machines Sold on Club Plan of \$1.00 a Week

Our club offer presents an opportunity for anyone, no matter what their circumstances, to own one of the best Sewing Machines made. We deliver the machine as soon as the membership fee has been paid, and you may begin using it at once. No extra charge is made for the privilege of paying on the club plan. Our club is growing very rapidly.

**Join Our Club Tomorrow—Don't Put it Off**  
THE "FAVORITE" has hardened bearings, a flat tension, needlebar take-up, self-setting needles, a large bobbin, self-threading shuttle, a belt retainer, automatic bobbin winder and an instruction book that is easily understood. Club plan price is **\$18.00**  
THE OLDS-WORTMAN-KING IMPROVED has proven its reliability by years of service, doing all classes of work easily and satisfactorily, which commends it to all who desire a high-class machine. Sold on the club plan for this very low price **\$26.00**  
THE "STANDARD VIBRATOR" contains in perfect form all improvements heretofore used in all other high-grade machines, and has many valuable features of its own. It is the most advanced type of long-shuttle machine yet produced. Club price **\$32.50**  
STANDARD ROTARY, two machines in one; never stops when the machine is in operation. Old-style shuttles start and stop twice and travel eight inches to each stitch. The Standard Rotary revolves continuously without vibration or noise. The club plan price is only **\$40.00**  
STANDARD ROTARY CABINET, a single door cabinet with automatic lift; elegant design, unique; small, compact dimensions, 30 1/2 inches high, 22 1/4 inches wide, 17 1/4 inches deep. This machine has all the superior qualities that distinguished the regular Standard Rotary. And the added advantage of a handsome case that is an ornament to any home. The club plan price is **\$50.00**



**Infants'-Children's Reg. \$1.25 Shoes 89c Pair**

Practically all the shoes which we moved will be entirely closed out while we are getting settled. Don't want them in the new store, because there is a complete new stock here to take their place. Here's a line of infants' and children's Ankle Ties in good quality patent, tan or kid stock; worth \$1.25; special to close out, pair **89c**

**Regul'r \$6 Oxfords Sale \$3.19**

When we moved our shoe stock we sorted out a few hundred pairs of odds and ends in women's oxfords which, when sold, will leave the stock in fine shape, with everything practically new. Blacks or tan in a good range of sizes, splendid values to \$6.00 a pair. To effect a complete clean-up priced at, the pr. **\$3.19**



**Regular \$9.50 Go-Carts at \$7.45 Each**

One-motion Collapsible Go-Cart, all-steel frame and steel wheels, with rubber tires; 3-bow folding top. Foot rest can be raised or lowered. Padded seat and back. Reg. \$9.50 values. Priced specially for tomorrow at **\$7.45**