



NEW LOCATION
Morrison, Tenth, Park and Alder Streets

The Greater

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Olds, Wortman & King Store

Is Built and Stands Strong
In Stone and Steel
Four Square to All the World

The Business is built as well—but we mean to foster it and nurse it by establishing even greater public confidence in all we say and all we do—In the gathering of vast stocks from every quarter of the world have been practiced sound business principles that make for confidence.

For nine months our buyers have been busy at every fountain head of best supply—Every ebb and flow of market value has been used to best advantage with result that here assembled are the largest, most keenly bought and best assorted stocks of dependable merchandise ever seen in Portland under one roof

This is merchandising as we believe in it—The straightforward way of dealing with the public that establishes implicit confidence and the rule of value giving that leads to permanent success.

We Have Everything to Win
And We Shall Win!

The Greater Olds, Wortman & King Store, Morrison, Park, Tenth and Alder Streets

SEE DOUBLE PAGE SALE ANNOUNCEMENT
THIS SECTION—PAGES 6 AND 7

SEE GROCERY SALE ANNOUNCEMENT
SECTION 3, PAGE 9