

# VINSON SOON TO BE IN PORTLAND

## Report on Auditorium Plans Will Be Submitted in the Near Future.

### EASTERN CITIES VISITED

#### Association's Secretary Finds Buildings Erected by Stock Companies Are More Satisfactory—Selection of Site Is Difficult.

The auditorium project for Portland will crystallize within the next few days. The Portland Auditorium Association, of which Mrs. H. A. Heppner is the prime mover, has been notified by W. A. Vinson, secretary, that he will be in Portland on next Wednesday with a full report on the public buildings of Eastern cities. Mr. Vinson has been in the East for more than a month and has visited several cities in each of the leading cities which have public auditoriums. He has investigated the matter from the Missouri River eastward, and has found that the best way has been to organize private stock companies to finance, build and manage such buildings.

His telegram to the Auditorium Association received yesterday afternoon is as follows: "Investigation shows that privately-financed buildings are much more satisfactory than municipally-owned structures. I have gone into the most exhaustive details covering the auditoriums of Pittsburgh, St. Paul, Minneapolis, Chicago, Milwaukee, St. Louis, Kansas City, Des Moines and other cities having stock companies. Two city blocks will be needed for the Portland Auditorium in order to allow for a building of 300 feet in length. Will reach Portland about Wednesday." Permanent organization of the board of directors for the Auditorium Association has been delayed until the results of the secretary's investigation could be known.

#### Meeting Will Be Called.

A meeting of the affiliated organizations that are working with the Commercial Club, such as the convention bureau, the Rotary Club and other bodies, will be held within the next week or ten days. The main object of the meeting is to lay the matter before the convention bureau and after securing their cooperation to go out and get all other building clubs lined up to work hand in hand with the parent body.

One of the difficult problems involved will be the securing of a tract of land of sufficient proportions to allow the erection of a building 300 feet or more in length. At present no such areas are available on the West Side, and it will be a question of determining whether the Auditorium shall be on the West or East Side of the river.

"We have been waiting to hear some definite report from Mr. Vinson," said Mrs. Heppner last night. "It is a matter of too great importance for any one organization to handle alone. What we want is to have all business interests in Portland enlisted in the movement. It affords no difference just what form the organization takes, but one thing is certain, and that is, Portland must have a public auditorium."

#### Convention Hall Is Needed.

"We can't get big National conventions without such a meeting-place, and we can't afford to wait much longer, for we are even now bending all our energies toward securing the Grand Lodge of Elks, the National Encampment of the G. A. R. and of the United Spanish War Veterans for 1912. Where shall we house such great gatherings? The only solution is a big auditorium that will accommodate 10,000 people, and we have no time to lose in getting the project under way."

### Interest in Newspaper Is Quickly Lost

#### Curiosity Satisfied When Readers Find It Printed in Japanese.

THE desire to be first to read the news was illustrated in the Portland Hotel lobby yesterday afternoon, with attending incidents that were amusing to those who witnessed them. A Japanese boy hurried in to the lobby with a bundle of papers under his arm and carelessly laid one on a chair where the bell boys sit when they are not busy. A woman's quick eye caught the slip of paper, and she, in a moment of loneliness on the chair, she leisurely stepped over to the bell boy's bench, sat down and picked up the paper in a manner that attracted no attention. Then she as leisurely folded the paper, after glancing at it, arose and walked away, with her nose in the air.

About this time a fat traveling man, who also had his eye on the paper, walked briskly to the seat and opened the paper. Then he as quickly folded it up, pulled his hat down over his eyes and crossed to the opposite side of the lobby.

Presently a second man slipped up to the bell boy's bench, sat down, stretched his legs out till he was comfortable and settled down to read. Then he drew his knees up, looked around the lobby, jumped the paper down on the seat and walked out onto the veranda, while the fat man chuckled.

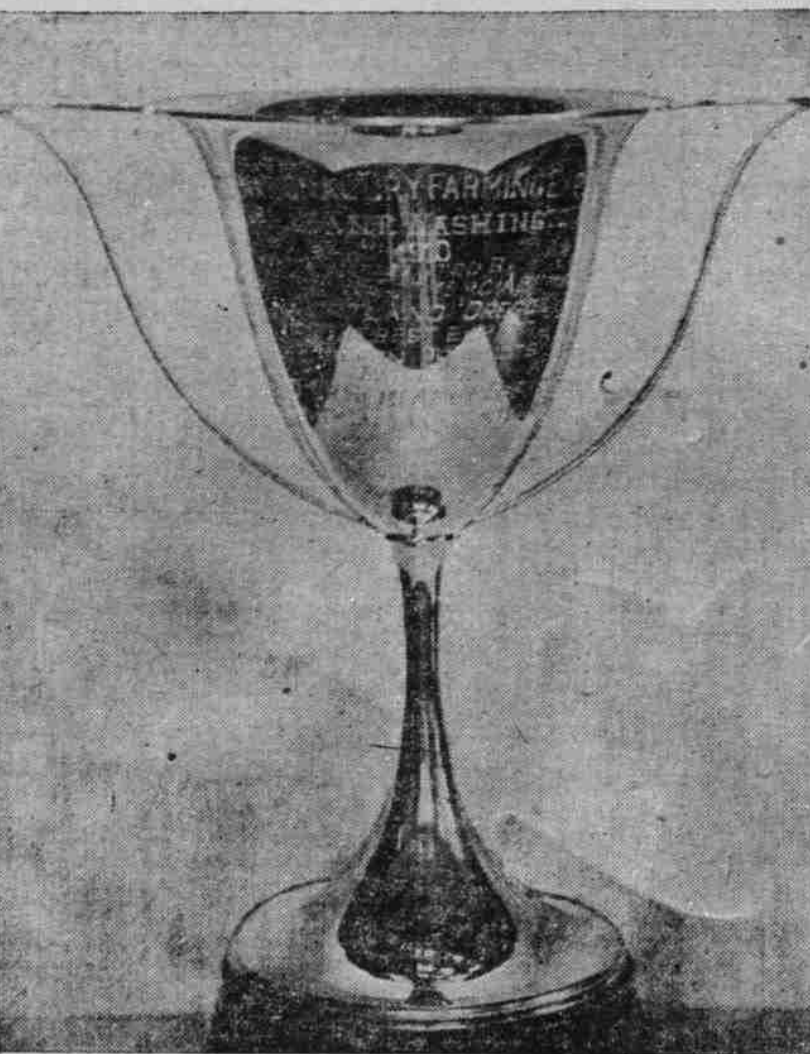
Then an observer, who had noticed the queer actions of the trio, became so curious that he went over to look at the paper. At first glance he saw it was a Japanese newspaper.

### PAVING RECORDS BROKEN

#### Fifteen Miles Completed in July and Payments of \$250,000 Made.

Portland broke its record for street improvements for July, for approximately 15 miles of hard-surface paving was completed during the month. The greater percentage of the paving was installed on the streets of the East Side. The sum total paid out for the work this month reached more than \$250,000, the largest amount ever received by contractors for paving in the residence districts. While the work reached large proportions for July, it is believed that the August record will prove even larger, as many streets in all parts of the city are now being improved and contracts will be let probably this week for additional paving. Several of the jobs contracted for in July will be completed by the middle of August.

### PORTLAND COMMERCIAL CLUB TO PRESENT CUP FOR BEST OREGON DRY-FARMING EXHIBIT.



PORTLAND COMMERCIAL CLUB CUP.

The above is from a photograph of the cup which will be presented by the Portland Commercial Club for the best Oregon exhibit of dry-farming produce at the International Dry Farming Exposition, which is to be held in November of this year. The cup bears the following inscription: "International Dry Farming Exposition, Spokane, 1910, presented by the Portland Commercial Club, Portland, Oregon, for the best exhibit of Oregon produce raised in arid or semi-arid districts without irrigation." As the cup is offered for an Oregon exhibit, the cup will necessarily be given to Oregon exhibitors.

### NEW HEADS NAMED

#### Western Union Reorganizes Pacific Coast Service.

#### DIVISIONS ARE CREATED

#### Greater Efficiency Promised by C. H. Gaunt, Newly Appointed General Superintendent—Company to Specialize Work.

C. H. Gaunt, the new general superintendent of the Western Union Telegraph Company at San Francisco, spent yesterday in Portland, accompanied by L. N. Miller, Jr., assistant general superintendent; J. E. Ord, superintendent of construction at San Francisco, and H. F. Dodge, of Washington, D. C. They left last night on the private car Electric for San Francisco.

Announcement was made yesterday by Mr. Gaunt of a new organization of the Western Union Telegraph Company of the Pacific division under an entirely new arrangement. There will be established, with headquarters at San Francisco, three new departments, each to have at the head an administrative



C. H. Gaunt, New General Superintendent of Western Union, Who Is Reorganizing Telegraph Service on Coast.

officer, who will be experienced in his particular line. The titles of the new officers will be division superintendent of plant, division traffic superintendent and commercial division superintendent. These officials will have full supervision of all the departments of the Western Union service. There will be assigned to the division superintendent of plant the care of the equipment and facilities of the company, together with all line construction. The division superintendent of traffic will have entire executive charge of the operating forces, the movement of the telegraph business and the arrangement and handling of all circuits.

#### Work to Be Specialized.

The commercial division superintendent will have control of the machinery for getting business and will represent the company in its dealings with the public. This initial organization is only the first step in the specialization of all branches of the work of the company, and it will be extended down the line of organization to the farthest point. H. C. Chase, formerly assistant superintendent of telegraph of the Santa Fe at Los Angeles, has been selected as division traffic superintendent, and

H. F. Dodge, formerly official reporter to committees of the House of Representatives at Washington, and a trained telegraph and business man, will be designated commercial division superintendent. The division superintendent of plant will be announced later.

"It is our purpose to develop a progressive and active spirit all along the line," said Mr. Gaunt. "We want to meet, with equal energy and complete organization, the spirit of enterprise which characterizes all of the Northwestern cities, and my territory here will be supervised in a way which I am sure the public will appreciate. I shall, representing the new management of the Western Union, do all I can to make this new organization effective and complete in every detail. Greater Efficiency Promised."

The expanded organization will make the great facilities of the telegraph company more serviceable and efficient, and to all employees of the company who assist in its operation the greatest comfort and prosperity in their positions are offered.

Mr. Gaunt has just returned from a trip to Seattle and Tacoma. He was in Seattle and Tacoma for a short time and spent yesterday on his way north and spent yesterday here inspecting all of the properties of the Western Union Company in Portland so far as was possible. When in Seattle Mr. Gaunt arranged for the occupation, in a short time, of a new and commodious operating room, and he said that improvements in the operating room at Portland were contemplated and would very likely be arranged for before he left the city.

### GOOD ROADS WILL BE BUILT

#### County Will Also Use Oil as Best Preservative.

That good roads are necessary to a community was declared by County Judge Cleaton yesterday in defining the policy which the County Board plans to follow. The movement for better roads will not only receive unanimous support, but will be emphasized as the best investment the county could make. Of equal importance is the best method of preserving the roads. Members of the board agreed that oil, when properly applied, is the most satisfactory.

"This court is friendly to the cause of good roads," said Judge Cleaton, and it is our intention to carry on the work energetically. We are better equipped now than ever to improve the roads promptly. The best methods of preserving and maintaining the roads when completed have been a subject of thorough study by us, and we have come to the conclusion that a good application of oil once each year will be satisfactory. Roads treated with oil will remain in a better state of preservation than when sprinkled with water, and besides, the method is much more economical. As the roads are completed we will treat them with oil. For this purpose we will use gasoline motor oil.

"We are convinced that oiling will prove at least 25 per cent cheaper than sprinkling with water, and at the same time the oil will preserve the roads to a much greater degree. In fact, we believe that the life of an oiled road will be fully 50 per cent longer. The oil not only serves to pack the roadbed, but it acts as a magnet and attracts the particles of dust blown on the road."

County Commissioner Goddard also strongly advocates the use of oil on the roads, and is in accord with Judge Cleaton in following out the policy for better roads throughout Multnomah County.

### BELLBOY STARTS MUSIC

#### "Has Anyone Here Seen Kelly?" Sung When W. Kelly Is "Paged."

It was with fear and trepidation that the bellboy at the Imperial started to "page" W. C. Kelly, for whom a friend at the desk had inquired. The boy knew what he was up against. But he was faithful to his duty. "Mr. Kelly," he shouted. Men in the lobby started to smile. "Mr. Kelly," he repeated. The boy's voice was weaker this time and he wore a blush that could not be erased. Soon some one started it and in a moment everyone in the lobby was singing the chorus of the popular song, "Has Anyone Here Seen Kelly?"

### NEW STORE BEAUTY

#### Youth and Old Age Both Enjoy Grand Opening.

#### CHILDREN HAVE BIG TIME

#### Crowd, Estimated to Total 25,000 Before Closing Hour Arrives, Greets Olds, Wortman & King's Fine Home on Alder.

"Aw, Mamma, go away. Lemme be." Young hopeful balanced himself on the long slide as he glanced toward his mother patiently waiting for him. She was but one of scores of mothers waiting in line to see the new store of Olds, Wortman & King, that opened yesterday afternoon.

Whereas a Portland child could find so delectable a place to spend the waiting time while mother wandered around the counters? A slide, loaded with children climbing up the stairs, a giant see-saw that will accommodate 20 children at a time, a miniature merry-go-round that will seat over a dozen children on other ways of pleasing a crowd of children kept the youngsters busy while their mothers shopped. And the mothers certainly flocked to the new store, a crowd of people in the block was besieged by a crowd of women, estimated to exceed 4000. Excitement grew as the minute hand of the clock finally approached the hour. Through the glass doors could be seen the long counters loaded with merchandise and the clerks, looking so anxious after their two days' siege of removal was at an end.

#### As by Magic Doors Fly Open.

There was a single stroke of a bell. As if by magic every door swung wide open and four seas of people swept toward the center of the building. At 2 o'clock it was estimated that more were in the building than could have found standing room in the old store. Conservative estimates late in the evening placed the visitors at well over 25,000.

"Merchandising is no longer a business; it has become a science," said Advertising Manager Dinmore.

It certainly seemed true, for with the automatic attachments that tell whether a customer's credit is good or not, the automatic cash registers that record in three columns the price of the goods and work out and print the total amount due, the work registers of the employees, a science seemed to be the only possible descriptive term. The store has many interesting features, too: the beautiful white and gold tea room, with the wonderful mahogany furniture—indeed the whole of the store furniture is mahogany—the beauty parlors, where such mysterious processes, such as arm moulding and expression changing go on, the manicure rooms and the heap of other novelties.

And here's a secret. In one of the big windows there's a big cake. There's something strange and peculiar about that cake, but what it is, wait for the law for it to be told, so if you want to know what it is, you must see the cake yourself.

#### Electric Lights Aid in Beauty.

There are cases that seem to be made of solid glass. They are illuminated with hidden electric lights. There is a way of getting the objects that an uninitiated visitor can tell how it's done.

In the grocery apartments—apartments in the store—there are cases that describe these rooms de luxe—there is a faint, fragrant perfume of coffee. In addition there are a dozen charmingly furnished rooms, where such mysterious processes, such as arm moulding and expression changing go on, the manicure rooms and the heap of other novelties.

"The store cannot now be seen at its best."

If that be the case, the new Olds, Wortman & King store, charmingly designed and pleasantly situated, does seem almost to be performing the impossible.

### PULPIT ADDS WARNING

#### PASTORS TO PREACH ON FOREST PRESERVATION.

#### Danger From Fires in Exceptionally Dry Season of This Year Regarded as Acute.

In 30 churches in Portland today sermons will be preached on the subject of forest fires and the waste of natural resources upon which a large part of the prosperity of Oregon is based.

This unique method of arousing the people to the necessity of preventing the beginning of fires, rather than concentrating on such a story, was originated by District Forester Chapman, who sent 2000 letters to ministers throughout Washington and Oregon asking their aid in preserving the timber which means employment to thousands of men if unburned, as well as the preservation of many towns.

Among the many replies received, a Methodist pastor said that he believed that the first example of conservation was to be found in the parable of the loaves and the fishes, while another has announced his intention of preparing a series of sermons on the subject of the tree of life.

The necessity of instructing the people concerning the tremendous values which are going up in smoke with the loss of the timber is a promise of being, is indicated, say forest officers, by the fact that at this time there are probably 100 fires burning their way over the mountains. None of them are dangerous to either property or lives, but they may become so at any moment.

In cases where the fires are thought to be the result of sparks from railroad locomotives and donkey logging engines, but there are instances where such fires were started by a man on the line of the Sumpter Valley Railroad in Baker County five fires were reported yesterday. They are on lands owned by the city and the city has a fire engine is fighting only to prevent them from entering reserve lands. Two fires on the National forest areas in that county were stopped by a man, a Greek laborer from Baker City especially employed. The Oregon Conservation Society is exercising a patrol in portions of the state, but in others there appears to be no effective organization.

It was pointed out yesterday by timber owners that unless rains shall relieve the situation August will probably be the driest and most dangerous work of the season of the popular song, "Has Anyone Here Seen Kelly?"

# WE WANT FIVE REAL SALESMEN

We have had enough of the wishy-washy kind.

We have a sales force that is not equal to the gigantic task we have before us. To move over a million dollars' worth of the best real estate in the Northwest, we MUST HAVE FIVE EXCEPTIONALLY HIGH-GRADE MEN AT ONCE.

We require men of red blood, men of fire and determination, men of iron muscle and nerves of steel. We require them immediately. The height of our season begins tomorrow.

We prefer men from Eastern cities, with real estate selling experience. We positively refuse to even talk to men who are worn out selling Portland property. We will make these five men rich this Fall, if they come to us with the grim vow to MAKE GOOD OR 'FESS UP.

We want men who can get the business. We do not want men that need help to close. If you cannot handle a customer till you have his money, don't bother us, PLEASE!

Liberal commission; big advertising campaign to back you up; opportunity to sell in Portland or any part of the Northwest.

Our property is known. There is enough of it to last two years and keep you busy all the time. Every inducement that we can offer to make it worth your while to stay with us for all time, we agree to give. Please reply by mail today, setting forth the experience you have had. Y 156 Oregonian.

### TREES ARE COLLECTED

#### OREGON HAS 60 SPECIES TO GO IN FIELD MUSEUM.

#### Half Thousand Specimens Will Be Gathered From World Over and Sent to Chicago.

Arrangements were yesterday completed whereby a perfect specimen of each of the 60 or more tree species peculiar to Oregon will be placed in the Field Museum at Chicago. Huron H. Smith, the Oregon representative of the museum, in making the collection, which will ultimately embrace a sample of every tree known to grow on the globe.

It is estimated that it will require ten years of active work to complete and install the collection, three years being devoted to the 447 varieties of trees now known to be peculiar to North America. The exhibit is intended to be of the utmost educational value.

The collection will be installed in a series of large glass cases, a single case being devoted to a species. It will show a cut from the trunk of a tree, one-half the average diameter of the species at maturity, the bark being attached. In the same case will appear a wax reproduction of the tree in its foliage during the Summer season, and its condition and appearance during the Winter. In another space in the cabinet will appear photographs of the tree, and specimens of the wood sawed in various ways and showing what uses it is best adapted to. A complete history of each specimen will be given, together with a map showing in what part of the world the tree grows, an estimate of the amount of the wood available and of the future supply.

The collection will be classified under three general heads, trees that are valuable for lumber, trees that furnish woods best suited to special uses such as artificial limbs, tool handles and vehicle builders, and those for which no beneficial use has been discovered.

Each month carries a permit from the head of the Forestry Service allowing him to cut specimens on any forest reserve in the United States. This permit is the only one of the kind ever issued.

The work has been completed in many of the Southern States and it is thought probable that the specimens from the Coast states can be secured during the present season.

Mr. Smith yesterday exhibited a specimen of "cock" wood, which was found at no place in the world outside of Missouri, Alabama and Texas. It grows under water, and the specimen three feet in length and two inches in diameter weighed four ounces.

### MOTHER SLAPS NEIGHBOR

#### Children Fight, and Family Row Is Taken to Court.

The childish game of "pass it along" was played by the Ferguson and MacMahon families until Judge Bennett intervened yesterday morning and decreed that the honors were even and the game should stop.

### LABOR LEADERS TO SUE

#### EMPLOYERS' LIABILITY BILL MEETS OPPOSITION.

#### Editor of Portland Labor Press Is Delegated to Start Action in Marion County for Changes.

#### EX-DOG-CATCHER BEATEN

#### Albert Nelson Meets Man Who Remembers Dealings in Vancouver.

Although Albert Nelson resigned his position as dog-catcher for the City of Vancouver, Wash., the malice of those who disliked his activities in that work led him to sue the city for damages. He was given a beating yesterday afternoon in a North End saloon.

Nelson appeared at police headquarters yesterday afternoon with a swollen lip, which he said had been administered to him by a man twice his size. Nelson said that he did not know the man, but in the goodness of his heart had invited the stranger to have a drink.

"I don't drink with no dog-catcher," was the reply, followed by a stinging blow in the face. When Nelson appeared to make complaint, the alleged assailant followed, but after a warrant had been given for his arrest he was not to be found.

Nelson occupied a large share of the public attention during his incumbency as dog-catcher, on account of the frequent attacks that were made upon him. Almost every day some story would come from Vancouver, saying that the city's custodian of vagrant canines had been assaulted again, and the trouble went even to the length of an exchange of pistol shots on one or more occasions. The police are looking for Nelson's assailant.

#### Delivery Boys Privileged.

Special delivery boys in the employ of the Postoffice may ride their bicycles on the sidewalk where the streets are in bad repair, directs Chief of Police Cox, in an order issued yesterday. The action is taken at the instance of Postmaster Merrick, who gives assurance that any of the boys misusing the privilege by reckless riding will be dismissed.

#### CARD OF THANKS.

We wish to thank our many friends who remembered us with floral tributes and sympathy during the loss of our beloved wife and daughter. JACOB SCHNEIDER, JOHN MARDORF.

#### Harris Trunk Co. for trunks and bags.

# E-I-A-L

## They Mean Something

## What?