

The Greater Meier & Frank Store Was Established in 1857 in the City of Portland—54 Years of Substantial and Phenomenal Growth

Exclusive Agents for Vudor Porch Shades, White Mountain Refrigerators, Polar Star Freezers—Complete Outfitters for Campers Portland's Largest & Best Store at All Times

The Greater Meier & Frank Store

Our New Furniture Section Occupies Entire 4th Floor, Both Main Building and Annex—The Best Assortment at the Lowest Prices. The Great Bargain Center of the Northwest

Forceful Demonstration of Substantial Value-Giving on Seasonable Needs

Sale of Women's Linen Suits

Remarkable Values in the Lot

\$30 Values \$18.45—\$20 Values \$11.85



We announce the sale that our patrons have been waiting for. Every woman knows the Meier & Frank Co. Linen Suits embrace all the new, distinctive features of the most up-to-date models and have been longing for a special sale on these suits. Consequently, this wonderful reduction will surely be appreciated. These linen suits appeal to the women of refinement and daintiness, because of the fact that they are very light in weight, cool and comfortable for the wearer, and can be laundered beautifully. Manage to get here early and secure the one you want. These serviceable suits are made with medium length jackets, either plain tailored or fancy hand-embroidery trimmed and small notched collar or long rolling collar. The coat is fastened with one ornamental button or has a side fastening of four buttons; colors, tan, apricot, Copenhagen, lavender, green, gray, navy, natural, fancy check. All sizes in lot.

\$30 Linen Suits for \$18.45
\$20 Linen Suits for \$11.85

THIS SALE STARTS AT 8 O'CLOCK MONDAY MORNING
Mail Orders Promptly and Carefully Filled—See Window Display

Meier & Frank Bargain Supremacy

The supreme test of a store's service to the community, lies largely in its ability to supply goods at lower prices than are elsewhere obtainable—The Greater Meier & Frank Store has achieved its commanding reputation as Portland's largest and best store through its wonderful bargain service, of which the items offered in this advertisement are unequaled examples—Take advantage of these sales.

Entire Stock Petticoats Reduced

The greatest stock of Petticoats ever offered at special prices. Every one of our beautiful Petticoats included in this wonderful sale. Not an old-style, shelfworn garment in the lot. All new Spring and Summer styles at a remarkable reduction. Both silk and washable materials. Don't fail to see them.

- \$9.00 Petticoats Now at Special Price \$7.15**
- \$10.00 Petticoats Now at Special Price \$8.25**
- \$12.50 Petticoats Now at Special Price \$9.45**
- \$22.00 Petticoats Now at Special Price \$16.55**



The Silk Petticoats in taffeta and messaline come in stripes, checks, plaids and plain effects; made with 15, 18 or 20-inch pleated flounce, or double flounce trimmed with 1/2-inch tucks and rows of 1-in. tailored bands or tuckered flounce with ruffle and two rows of ruching or cluster of pin tucks. Come in all leading shades and black. Prices:

- \$14.00 Petticoats Now at Special Price \$10.25**
- \$16.00 Petticoats Now at Special Price \$12.50**
- \$18.00 Petticoats Now at Special Price \$13.85**
- \$24.00 Petticoats Now at Special Price \$18.25**

A Great Assortment of \$1.65 Washable Petticoats Special at \$1.18

Sale Women's Tailored Suits

All Late Styles in Assortment

Four Interesting Values on Sale Tomorrow

This great assortment of suits represents some of the best values in our wonderful stock, and every woman who appreciates good values will hasten to take advantage of this sale. The fit and finish of these high-class suits will delight the most fastidious wearer and make the buyer a permanent patron. Come in plain and fancy models; jackets are in regulation length, with rolling collar of satin or sailor collar satin-trimmed. Combination suits with checked skirt and plain coat with checked cuffs and collars, Russian blouse effects with shawl collar of moire. This season's foremost models in this assortment. Material serge, rajah, diagonal weaves, panama, homespun, Sicilian and worsteds. Colors, tan, navy, King's blue, Copenhagen, gray, green, mode, leather, grape, also fancy stripes and black and white checks. Take advantage of this great sale—they're bargains.

- \$25 Tailored Suits Only \$13.85**
- \$35 Tailored Suits Only \$17.45**
- \$45 Tailored Suits Only \$22.45**
- \$65 Tailored Suits Only \$28.45**

Sale Starts Promptly at 8 o'Clock Monday Morning

Mail Orders Receive Prompt and Careful Attention



Midsummer Sale of Muslin Underwear

Some Great Exceptional Specials

Underskirts, Gowns, Covers

Note Special Prices on Gowns

Sample lot women's Nightgowns, made of very fine quality cambric, nainsook, crossbar and muslin, trimmed in very fine embroidery and lace edgings and insertions, beading, ribbon and medallions; made low, round and square necks, or high V and Dutch neck style; long or short sleeves; made extra full, with wide hem. These are regular \$1.50 values; buy all you want of 98c

Regular values \$1.75 and \$2, spl., \$1.19—Regular vals. \$2.25 and \$2.50, sp'l., \$1.39

\$1.50 and \$2.00 Combinations Special 98c

Special lot women's combination garments, of good quality nainsook and cambric, trimmed in embroidery and lace edging, beading and ribbon; vals, \$1.50-\$2

65c Corset Covers at 25c

Special lot of soiled Corset Covers, made of cambric and nainsook, trimmed in lace and embroidered—25c

ery beading and ribbon; values 50c to 65c, at **\$4.50 Underskirts \$2.98**

Special lot women's white Underskirts, made of cambric and lawns, with wide flounces of lace insertions and ribbon, separate dust ruffles; regular values \$4.00 and \$4.50, special **\$2.98**

\$1.75, \$2.50 Dresses \$1.39

Children's Dresses, made of fine lawn and nainsook, Hubbard and waist or plaited style, trimmed in embroidery and lace, tucks and insertions; ages from 6 months to 3 years; regular values \$1.75 to \$2.50; on special sale at low price of **\$1.39**

\$3.50 Corset Special \$1.19

Special lot corsets, made of good quality German coutil and batiste, trimmed in lace; medium bust and long hips; some good models for slight and medium figures; regular values \$2.00 to \$3.50

\$1.50, \$1.75 Sweaters \$1.22

Special lot fine Wool Sweaters for children, ages 1 to 3 years; white, red and oxford; high and V-neck style, button front; regular \$1.50 and \$1.75 values, on special sale at low price of, each **\$1.22**

\$1.25 Aprons Special 98c

Women's white Bib Aprons, made of good quality lawn, trimmed in embroidery and tucks; regular value 98c

ues \$1.25; special beginning tomorrow, at, each **98c**



Announcements

GREAT BOOK BULLETIN

Alger, Henty and Mead books for boys and girls, special price, 25c Latest fiction: Wild Olive, Simon the Jester, Eternal, \$1.18 Fires; all priced at, ea. \$1.18 Special 19c table of handled books. The values range up to \$1.50 each. Magnolia Series, Summer 25c reading, cloth, sale at, each See our 50c table. Reprints, 50c 1000 best titles on sale at Twentieth Century Cook Book, special sale price, ea. 60c

Hairdressing—Manicuring

Rest awhile from your shopping tomorrow and stop in our newly-fitted-up manucure and hairdressing parlors to have your nails manicured or your hair dressed while you are waiting. Skilled operators to attend to your wants, and moderate charges. Hairdressing, manicuring, massage, electrolysis, children's haircutting. Take advantage.

An Expert Demonstration of Isebell's Toilet Articles

An expert demonstrator is now introducing to the people of Portland Madam Isebell's Skin Food, Bath Oil and exquisite Face Powder. These preparations have the indorsement of Mme. Nordica, Sembrich, Lillian Russell, Maxine Elliott and other leading public and professional people. Don't fail to try these splendid toilet articles.

\$12.50 Hair Switches \$7.49

Tomorrow we offer 28-inch genuine Hair Switch, first quality, regular \$10, special **\$6.49**

32-inch Switches, finest quality hair, regularly priced at \$12.50, special for **\$7.49**

\$2.00 Puffs, special at only **98c**

\$3.00 Puffs, special, only **\$1.49**

Sale of Form-Fitting Knit Underwear

Vests, Pants and Union Suits

\$1 Wear for 43c 50c Pants for 21c



Special assortment of women's fine swiss-ribbed Underwear, including vests, pants and union suits. Regular \$1.00 values, special for this great sale at, the garment **43c**

65c-75c Vests 33c

Large assortment of extra fine ribbed Vests and Pants, lace-trimmed and fancy crocheted yokes; regular 65c and 75c values, special, ea. **33c**

Wash Kid Gloves \$1.25 Gloves 57c

The new Marvel Washable Glove Kid Gloves in white cream and champagne, all sizes, at, pair, **\$2.00** and **\$2.25**

Special sale of women's Kid Gloves in glauc kid, chamamois and mocha. Broken line of colors and sizes. Regular \$1.25 values, special at, pr. **57c**

Jewelery and Stationery

35c Barrettes on Sale Monday at, Ea. 17c

A new line of fancy "Best Hold" and "Snug Fit" Barrettes; a fine assortment to choose from. Come in amber or shell; fancy carved and plain 17c designs; extraordinary values; 35c value, at

25c Fancy Box Stationery Monday at 9c

1000 boxes of fancy Paper and Envelopes, 25 double sheets of paper and 25 envelopes; extra fine quality of linen; regular 25c values, special at

New Persian Scarfs \$1.75 Each Monday

Just received for neckwear section, new assortment Persian Auto Scarfs, at, ea. **\$1.75**

Sample Sale of Lace Curtains

1200 Pairs at Special Prices Tomorrow Only 48c Each



We will place on sale Monday morning our entire line of Lace Curtain samples. These samples have recently been shipped to us from the East, and, owing to the late delivery, we will dispose of them all at one price. This is by far the best line of samples we have ever had. The line consists of Irish Points, Battenbergs, real Arabians, Clunys, Brussels and novelty effects. These Curtains in full lengths would sell from \$9.50 to \$22.00 a pair. All are 1 1/2 yards long and 50 ins. wide; buy all you want at, each **48c**

\$1-\$1.25 Bungalow Nets 79c Yd.

In order to make room for Fall Goods, we offer 16 full pieces of good quality Bungalow Net, in white, cream and ecru; they are large block and fancy striped effects. **79c** Come from 45 to 50 inches wide. Regular \$1.00 and \$1.25 values, special, yard

A Great Manufacturers' Sale of Embroidery Strips Tomorrow

Sale Starts Tomorrow Morning 8 o'Clock \$2.00 and \$2.50 Values Special at 95c

Special sale of manufacturers' strips of Embroidery, 4 1/2 and 5-yard lengths, in swiss, nainsook or cambric, including beautiful eyelet and filet designs; widths from 1 to 12 inches; suitable for women's and children's undermuslins, lingerie gowns, waists, etc. A beautiful assortment that the discriminating buyer will appreciate. Values to \$2.50 a strip; buy all you want of them at this extremely low price, the strip **95c**

4 Additional Great Items for Tomorrow

\$1.25 Embroidery Special 59c

18-inch Swiss Flouncing, eyelet design, for lingerie waists and gowns and women's wear; values to **59c**

\$1.25, on sale for, the yard \$1.75 Embroidery Special 98c

27-in. Baby Flounces, embroidered in dainty floral patterns on swiss, hemstitched and scalloped edges. **98c**

Values to \$1.75 yard, special

45c Embroidery Special at 15c Yd.

Imitation of real Madeira Embroidery, edges and insertions, 1 to 6 inches in width; a neat, serviceable trimming for women's and children's undermuslins; regular values to **15c**

45c yard, on special sale at, the yard **15c**

\$2.00 Lace Special at 75c a Dozen

200 doz. yds. French and round mesh Val. Lace and Insertion, 3/4 to 2 inches wide, regular values to \$2 per dozen, special at **75c**

Women's and Children's Footwear

Specials in Canvas Oxfords and Outing Boots, All Sizes

\$3.50 Canvas Oxfords at Special Price of 89c

A special lot of women's white Oxfords, made of Sea Island duck, hand-turn or welt soles, canvas-covered or leather military heels, plain or tipped toes; all sizes, but mostly narrow widths; values to \$3.50, reduced to **89c**

\$1.25 Children's Oxfords 67c

Children's white Canvas Low Shoes, in blucher or lace cut, with light-weight soles and round toes, spring or low heels; sizes 5 to 12; \$1.25 values, special, pair

\$3.50 and \$4.00 Women's Oxfords \$2.39

1200 pairs of women's Summer footwear in Pumps, Elite Ties and button or blucher Oxford; made of patent colt, gunmetal, tan Russian calf, and black or brown vici kid leathers, flexible Goodyear welt soles, short vamps, plain or tipped shoes; best regular \$3.50 and \$4.00 values, on special sale at low price of, pair **\$2.39**

Women's Outing Boots at \$5.00 the Pair

In black rigor kid or light weight tan graincalf, with 12-inch top, blucher or **\$5.00** cut; heavy welt sole and good, roomy toes; on special sale low price of **\$5.00**



News From Our Carpet Section

Japanese Rugs, in green, tan and red colors, at these low prices: 6x9 Rugs, regular \$7.50 values, on special sale for, each, **\$4.00** 7.6x10.6 Rugs, regular \$11.50 values, special price, each, **\$7.25** 9x12 Rugs, regular \$15.00 values, on special sale at, ea. **\$8.75** REMNANTS—All drapery and curtain goods remnants, 1/2 price.

Fiber Floor Covering Specials

Fiber Rugs, in tan, green and red colors; on sale at these prices: 6x9 feet, regular \$5.00 values, on special sale at, each, **\$5.65** 7.6x10.6 feet, regular \$10.00 values, on special sale at, each, **\$7.15** 8.3x10.6 feet, regular \$12.00 values, on special sale at, each, **\$8.25** 9x12 feet, regular \$13.50 values, on special sale at, ea., **\$9.15**

Specials in Irish Weave Rugs

Irish weave Rugs in variety of colors; a good reversible rug: 6x9 feet, regular \$10.00 values, on special sale at, each, **\$7.25** 7.6x10.6 Rugs, regular \$12.00 values, on special sale at **\$8.75** 8.3x10.6 Rugs, regular \$14.00 values, on special sale, ea., **\$9.85** 9x12 feet, regular \$16.00 values, on special sale at, ea., **\$11.65**

News From Furniture Section

Genuine weathered oak Porch and Lawn Set: One large arm chair, 1 arm rocker, 1 settee, with chairs to be used as swing. All exceptional value. A limited number only for this special sale. Department on the fourth floor. **\$11.89** Three-piece set, regular \$18.00 value, special for **\$11.89**