The Pioneer Store of the New Retail Section-Portland's Coolest and Most Comfortable Shopping Place-Mail Orders Given Prompt and Careful Attention

The July Clearance Brings Many New Values in Its Third Week Commencing

Economy will be the keynote of this, the third week of the most important of July sales—a mid-year clearance that is attracting the attention of the most thrifty—merchandise and homefurnishings of quality at prices that present the strongest inducements to intending purchasers. The stocks of every section have been thoroughly gone over, with the result that additional bargains have been added to the already generous list of opportunities. We mention here a few of the many splendid helps that await third-week shoppers. Other equally attractive offerings will be announced from time to time throughout the week and month.

The Third Week Introduces These Wonderful Bargains in Coats



Linen Coats, Lace Coats Pongee Coats, Silk Coats

Linen Auto Coats, One-Fourth Off-Regularly priced at \$5.00 and to \$17.50—Not only practical for motoring, but for travel wear. The cost of one of these garments, even if it be the regular value, will more than repay you in the protection it affords to your clothes.

Semi-fitted and loose models, with detachable and side belts. Made of the natural linen.

Some models finished with cuffs and collars of brown linen and small brass buttons. Single and double-breasted styles that fasten high at the neck.

Pongee Coats Also Show a Reduction of One-Fourth—Regular Values \$15.00 and to \$70.00—Not very many of them, but there's the style and workmanship in each model that never fails to create interest.

The different effects of collars and cuffs-Persian embroidery and moire, satin and dainty silk braid, make them most distinctive. Semi-fitted and loose models.

Shawl or notched collars. Black Silk Coats at a Fourth Reduction-\$9.75 to \$69.50 Is the Range of Regular Prices-They're apart from the commonplace-show an originality that finds instant favor.

Correct styles in semi-fitted models-unlined and lined to the waist, notched and shawl collars. Some collarless models.

One model, loose-fitting and collarless, is finished at neck, cuffs and down the front with hand-embroidered braid pattern. Another model with revers and yoke effect of moire silk, touched with gold embroidery.

Of black taffeta is another model with wide collar of net,

with silk and braid applique.

Another model of beautiful navy blue Bengaline silk is made with hood and is lined throughout. Finished around edge and cuffs with black silk cord. Very effective and a practical

Many other models to select from within the above price range.

Lace Coats-All at Half Price-Regularly marked at \$9.50, at \$10, at \$17.50, at \$20, at \$45, at \$50. at \$60 and from \$65 to \$100.

Coats of Battenberg, of Irish erochet and of silk-embroidered net, in black, white, pink and natural linen. Short, medium and three-quarter length. Also beautifully trim'd with insertion and medallions of Battenberg.

The woman who has given some thought towards adding one of these beautiful coats to her wardrobe will be quick to recognize this as her opportunity.



A Great Clearance of New Summer Waists

89c For Waists Worth \$1.25, \$1.85 \$1.38 For Waists Worth \$1.95, \$1.50 and \$1.75

\$2.19 For Waists Worth \$2.95, \$3.19 For Waists Worth \$3.95, \$3.00 and \$3.50

Five Special Clearance Groups of Misses' and Small Women's

Tailored Linen Suits

\$18.75 For \$32.50 and pink, helio, corn, gray, wistaria, rose and natural.

\$9.75 For \$11.50 and They're as cool as they are becoming to every woman—these well-tailored line. \$11.75 For \$15, \$18.75 grouped in five lots to include in and \$20 Suils the third week of the July clearance. And they express the most \$13.75 For \$22.50 and recent of this season's styles—exclusive models and the most popular Summer shades, such as blue, In the collection are such dis-

\$23.75 For \$89.50 and tinctive fashions as the Russian blouse, with collar, cuffs and belt blouse, with collar, cuffs and belt of patent leather. Full skirt. Another model of heavy linen crash, has tailored coat with shawl collar,

trimmed with small silver buttons. Plaited skirt. There's an individuality of style in every one of them—that fashioning and tailoring which is instantly noted by women of





Modart Corsets The Improved Front Laced

Modart Corsets have distinguishing quality marks which place them above the ordinary.

They show that peculiar excellence of construction which marks "perfection" of the most advanced style.

Modart supremacy is recognized as an indisputable fact, a fact which rests on the solid foundation of Modart Merit. Modart style is the result of style studies in the European and American fashion centers.

Modart Corsets will do more to correct physical defects and disorders, preserve health, insure comfort and at the same time produce a stylish and attractive figure, than any other corset yet

A wide range of "Modart" models for every type of figure. Priced from \$5 to \$25.

Curtain Materials -- A Clearance

Store, sixth floor.

9¢ YARD for Curtain Swiss, in dots, crossbar and figured effects, 36 inches wide, worth

5¢ YARD for Cotton Edgings and Insertions in cream and ecru tints. Also in white. Worth

9c YARD for plain and figured Silkoline, 36 inches wide. Worth 15c yard.

14c YARD for figured Cretonne, 36 inches wide. Worth 25c yard.

16e YARD for Curtain Scrim, 36 inches wide 70e YARD for imported figured Creand in allover patterns. Colors red, blue, brown tonne, 36 inches wide and worth and green. Worth 25e yard and 30e yard.

Goods that are right up to date, underpriced simply to clear stocks. Drapery and Upholstery cream, ecru and white. Worth 25c yard and

17¢ YARD for Curtain Swiss 36 inches wide. in stripe, crossbar and dotted effects. Worth

22¢ YARD for figured Taffeta, 36 inches wide, in colors red, blue and pink. Worth 40c yard.
35¢ YARD for plain Bobbinet, 54 inches wide. In ecru only; worth 50c yard.
45¢ YARD for plain Bobbinet in cream tint and in white 5d inches wide.

5e YARD for plain Bobbines in white, 54 inches wide. Worth 80c \$1.25 yard.



"caed mille failthe"

To the Visiting Delegates of the Ancient Order of

Hibernians

-To you and yours we bid a thousand welcomes and invite you to make this your headquarters during your stay in the Rose City. Again we say to those who will grace this unusual occasion with their presence, "Caed Mille Failthe."

One-Third Off on All Fancy Auto Veils and Scarfs — \$3.50-\$12.50

Our entire stock of fancy Auto Veils and Scarfs to show this interesting price reduction during the third week of the clearance. Twotone, beaded and embroidered effects, and plain colors, with satin striped borders; 21/4 yards and 21/2 yards iong and extra wide. Regular values \$3.50 to \$12.50.

Dutch Collars at 12c

Collars of plain lawn, lace-trimmed and embroidered linen. In all sizes-regular 25c, 35c and 50e values.

Third-Week Savings in the Crockery Store

Chances to replenish the home needs or secure a new and attractive pattern at noteworthy savings. Blue Decorated Derby Pattern in English Semi-Porcelain.

4-inch Plates, worth \$1.50 dozen, at. . \$1.10 5-inch Plates, worth \$1.75 dozen, at . \$1.40 6-inch Pates, worth \$2.25 dozen, at . \$1.68 7-inch Plates, worth \$2.50 dozen, at . \$1.90 8-inch Plates, worth \$3.00 dozen, at . \$2.40 7-inch Deep Soup Plates, \$2.50 dozen. \$1.90 Fruit Dishes, worth \$1.25, at, dozen ... 90¢ Individual Butter Dishes, worth 80c doz. 60c Tea Cups, Saucers, worth \$3.50 doz. \$2.65 Oatmeal Dishes, worth \$2.25 dozen . \$1.60 8-inch Platters, worth 40c each, at 29¢ 9-inch Platters, worth 50c each, at 39¢ 10-inch Platters, worth 85c each, at..... 64c 12-inch Platters, worth \$1.50 each, at.... 95¢ 14-inch Platters, worth \$1.50 each, at. \$1.10 7-inch Scallops, worth 50c each, at. . . . 39¢ 8-inch Bakers, worth 85c each, at 64c 7-inch Bakers, worth 50c each, at 39c Covered Dishes, worth \$1.50 each, at . \$1.35 Butter Dishes, worth \$1.25 each, at.....90¢ Sauce Boats, worth 60c each, at......45¢ Pickle Dishes, worth 40c each, at 296 Sugar Bowls, worth 80c each, at 60¢ Cream Pitchers, worth 35c each, at.... 28c Soup Casseroles, worth \$2.50 each, at. \$1.90 decoration.

decoration.
4-inch Plates, worth \$1.50 dozen, at...\$1.10
5-inch Plates, worth \$1.80 dozen, at..\$1.50
6-inch Plates, worth \$2.25 dozen, at..\$1.68 7-inch Plates, worth \$2.80 dozen, at. \$1.95 8-inch Plates, worth \$3.60 dozen, at. \$2.80 7-in. Soup Plates, worth \$2.80 dozen. \$1.95 Fruit Dishes, worth \$1.30 dozen, at..... 95¢ Tea Cups and Saucers, \$3.40 dozen...\$2.60 Coffee Cups and Saucers, \$3.95 doz...\$2.95 Oatmeal Dishes, worth \$2.00 dozen...\$1.50 8-inch Platters, worth 60c each, at.....40c 10-inch Platters, worth \$1.00 each, at...70c 12-inch Platters, worth \$1.50 each, at ... 95¢ 6-inch Scallops, worth 45c each, at....30c
7-inch Scallops, worth 45c each, at....30c 7-inch Bakers, worth 60c each, at 40¢ 8-inch Bakers, worth 70c each, at......50c 8-inch Covered Dishes, worth \$1.85. \$1.15 8-inch Casseroles, worth \$2.50, each. \$1.65 Covered Butter Dishes, worth 60c, each. 40c Sauce Boats, worth 35c, at, each. 25c Pickle Dishes, worth 80c each, at. 60c Sauce Boats,
Pickle Dishes, worth 80c each, at...
100-piece Dinner Set, in white and
gold Austrian China; regular value
\$28.00 Buying terms, \$5 down, \$1 week.

Bathroom Fixtures

Artistic accessories to the bathroom and toilet, made of copper and heavily nickelplated-non-rustable.

13¢ for 25c Towel Bars. 30¢ for 40c Toilet Paper Holders. 45¢ for 60c Towel Bars, 16 inches long.

59¢ for 80c Sponge Holders. 59¢ for 80c Towel Bars, 18 inches long. 75¢ for \$1.00 Towel Bars, 24 inches long. 83¢ for \$1.10 large Sponge Holders. 93¢ for \$1.25 ext. heavy tabular Soap Dishes. 93¢ for \$1.25 Towel Bars, 30 inches long. \$1.50 for \$2.00 Combination Soap Dish and double Tumbler Holder.

Basement Store

Tull & Gibbs, Inc.

Morrison at Seventh

The Busy Furniture Store

Offers Additional Bargains That Should Make It Still Busier During the Third Week of the July Clearance

You Can Arrange the Terms of Payment to Suit Your Convenience

IN OAK DINING TABLES.

\$18.00 Table for \$9.75-Of golden oak, round, 44-in. top, 6 ft. extension. Has five heavy legs with claw

\$19.00 Table for \$10.25-Of golden oak, with 44inch round top. Extends to 8 feet. Five-leg style. \$21.00 Table, of same design, extends to 10 feetfor \$12.50.

\$20.00 Tables for \$11.75-Of golden oak, with 44-inch round top and five heavy turned legs. Extends to 8 feet.

\$19.00 Table for \$12.75-Golden oak, pedestal-base Table, with 42-inch top and extends to 8 feet. \$29.75 Table for \$21.75—Of quartered

golden oak, with pedestal base and 44-inch round top. Extends to 8 feet. \$33.00 Table for \$24.75—Same design as above. Extends to 10 feet.

\$43.00 Table for \$29.75-Of quartered golden oak, with heavy pedestal base and 54-inch round top. Extends to 6 feet. \$49.00 Table for \$37.50—Of quartered golden oak—with oval-shaped top measuring 54x45 inches. Pedestal base. Extends to 8 feet.

FROM THE DINING CHAIR DISPLAYS

\$2.50 Dining Chairs, with oak backs and elm seats, golden finish-for \$1.95.

\$4.50 Dining Chairs of golden oak, quarter sawed. Box pattern cane seat. For

\$8.75 Arm Chair to match-for \$5.50. \$7.00 Dining Chair of quartered golden oak. Slip seat, covered in leather. For \$4.75.

\$9.00 Arm Chair to match-for \$5.25. \$10.50 Dining Chair of quartered golden oak, with slip pattern leather seat-for

\$15.50 Arm Chair to match-for \$11.75. \$14 Dining Chair of very best stock of golden oak. Leather seat and back. Only 4 of these. For \$7.25 each.

\$7.75 Dining Chair of fumed oak, made by Stickley. Has cushion seat of brown leather. For \$5.75.

\$11.00 Arm Chair to match-for \$8.75. \$7.15 Dining Chair of fumed oak, with leather seat—for \$4.25.

IN THE POPULAR CRAFTSMAN FURNITURE \$9.50 for Fumed Oak Rocker of the Flanders type, with leather seat-worth \$12.75. \$5.75 for Fumed Oak Arm Chair with leather seat-worth \$8.

\$11.75 for high back, solid seat Arm Rocker in Early English finish-worth \$15.00. \$13.50 for Fumed Oak Arm Chair of the Flanders type, with

\$13.50 for Fumed Ock Hall Seat-worth \$22.00. \$15.25 for Funied Owk Arm Chair with leather back and leather aphouse.ed spring seat-worth \$21.00.

\$15.75 for Weatders type Arm Chair in fumed oak, with leather sear-worth 82° 00 \$16.25 for Flanders type Arm Rocker \$8.00 Lawn Settee, 6 feet long, red fin-

with leather cushion seat and leather back i-n-for \$4.75. \$1.75 Lawn Settee, green finish, 6 feet \$17.50 for Fumed Oak Setter with long-fer \$5.25. \$7.75 Maple Folding Table with rattan

\$17.75 for Fumed Oak Arm Chair with top-for \$4.75. loose cushion seat and back of leatner-\$12.00 Read Rocker, without arms-for \$7.25. \$18.25 for Fumed Oak Settee with rush \$9.00 Willow Table, in silver gray finish

for \$6.95. \$15.00 Reed Arm Rocker for \$8.75. \$22.50 for Flanders type Settee in fumed oak, with leather seat-worth \$32. \$15.00 Reed Arm Chair to match-for \$31.50 for Fumed Oak Couch with loose

\$8.75. \$11.00 Willow Arm Chair in silver gray finish—for \$8.75.

\$10.00 Willow Arm Rocker in silver \$4.00 Maple Folding Chair with rattan gray finish-for \$9.75.

\$15.35 Willow Arm Rocker-for \$10. \$16.00 Willow Arm Chair-for \$10.75 \$13.00 Willow Arm Chair in silver gray \$7.00 Lawn Settee, 5 feet long, red fin-h—for \$4.25. \$30.00 Willow Settee—for \$18.75.



-worth \$27.00.

worth \$23.50.

seat-worth \$28.00.

ish-for \$3.75.

leather-covered seat-worth \$28.00

leather cushions-worth \$42.00.

seat and back-for \$2.75.

PORCH AND LAWN FURNITURE

\$6.00 Lawn Settee, 4 feet long, red fin-

\$18.00 Combination Table-Chair, with 36-inch top-\$10.50. \$25.00 Reed Rocker with heavy posts and broad arms-for \$18.75. \$25.00 Chair to match-for \$18.75.

Convenient Payments

The Carpet Section Still Offers Many Good Things in the Clearance

and at attractive prices that place exclusive fabrics within the reach of all. New goods are constantly arriving and demanding room, which means liberal reductions on our present stock. Hodges Fiber Mattings—The most sanitary of all floor coverings for the sleeping-room, in patterns unequaled by the highest-priced fabrics. The soft tans, browns and creams are very popular

and we have a number of patterns to select from in these colorings. Regularly sold at 60c yd. and 80c yd., special at 45¢ yd. and 60¢ yd., sewed, laid and lined. Hodges Fiber Rugs—the 9 ft. by 12 ft. size—regularly sold at \$14.00—NOW AT \$10.95. The 8 ft. 3 in. by 10 ft. 6 in. size—regularly sold at \$12.00—NOW AT \$9.75. Our entire line of Rag Rugs will be placed in the clearance at 25 per cent less than regu-

Beautiful Shaiki Rugs, in small and room sizes-from 30x60 inches to 9x12 feet. These rugs

are marvels of loomcraft and the delicacy of the colors adapt them to any color scheme.

Quaint effects in Cretonne and Poster Rugs—trifles in rags that make perfection in floor furnishing, and you can wash them. Remember the 25 per cent discount on them.

In the heavier rugs we have many fine 9x12 ft. French Wilton Rugs—the finest of all Wiltons—that we shall not duplicate for next season. They sell regularly at \$65.00, but we are closing

them out in the July clearance at the very low price of \$49. Throughout the entire stock are many odds and ends that will appeal to the economical buyer. For instance-Navajo Rugs-they are just the thing for the porch, the den, the houseboat or the camp. All of them at 25 per cent less.

Bath Rugs—Ask to see the new "Crescent" Bath Rug—it will be a most agreeable surprise to

Payments

you. Luxurious to the tread and a delight to the eye. Blues, greens, pinks and plain white—and washable—90¢ to \$3.50.

Seamless Wilton Rugs, in plain colors and band borders. Also two-tone conventional and l'Art Nouveau effects. The newest rug

in the market in plain colors. Let us show them to you.

Go-Carts and Carriages SEVERAL PATTERNS IN

\$1.25 for \$2.00 Folding Go-Carts with foot-\$2.25 for \$3.00 Folding Go-Carts with rubber

tires and canvas backs. .75 for \$3.00 Folding Go-Carts.

body and adjustable foot and back.

\$3.75 for \$6.85 Folding Go-Cart, with reclin-

ing back and rubber tires. \$4.75 for \$8.20 Folding Go-Cart with rubber tires, adjustable back and foot and fancy \$6.25 for \$10.90 Reed Go-Cart, with fancy

leather cloth.

lined. Best gear. \$13.50 for Baby Carriage with coach-fin-

\$4.75 for \$7.50 Folding Go-Cart in black en-

\$9.75 for \$24.00 Baby Carriage in coach fin-

amel finish, with seat and back upholstered in

ished wood body. Seat, sides and back cloth-

ished body. Has hood, Back, seat and sides upholstered in maroon leather cloth. Worth \$25,00.

Convenient Paym:nts