

ORDERS WILL BE SOUGHT IN AUTOS

Portland Grocery Firm Buys Four Cars for Use of Traveling Salesmen.

BIG SAVING IS EXPECTED

Men Will Cover Wider Territory and Travel Faster—Machines Displacing Horses in Many Lines of Business.

That the automobile as a business conveyance will soon take the place of the horse and wagon is being demonstrated more and more every week in Portland and the surrounding territory.

That Portland business men are awakening to the convenience and time saving propensities of the automobile was revealed last week when the Allen & Lewis Company, the largest wholesale grocery company in the Northwest, purchased four Maxwell automobiles for the use of their commercial travelers in Portland and the outlying territory.

One of these Maxwells purchased by Allen & Lewis will be shipped to Baker City to be used in that territory by their representative, W. F. Greer.

Two of the other three machines will be used in and about Portland and the neighboring counties, while the third will be used by W. F. Greer, sales manager of the company in Portland.

By automobile, said Mr. Greer, "our representative will be able to cover more territory, and in less time than by horse and buggy. In this respect the new venture is expected to be a profitable one to the company both as a time saver and as a commercial asset.

Another demonstration of the ever-increasing popularity of the automobile over the horse was seen in Portland last week when the Swiss Creamery Company purchased a 4-ton Studebaker electric truck to be used in connection with the horse manure business.

Frank J. Flanigan, simplex distributor for Oregon and Washington, has demonstrated a car on the way from the East and is at present in the city, looking for a suitable location for his agency.

J. H. Wood, one of Portland's business men, returned Wednesday night from a 1000-mile tour of the Southern Oregon and Crater Lake country in his Cadillac.

Ellsworth Pickel, with offices in the Board of Trade building, recently purchased an automobile. He chose the Franklin Torpedo, which is a 65-horsepower car.

The new garage under construction at King and Washington streets for Neate & McCarthy, agents for the Winton and Locomobile, is rapidly progressing and will soon be ready for occupancy.

AGENCY FOR GO-RICK TIRES HAS BEEN OPENED IN PORTLAND.

An agency for Go-rick tires has been opened in Portland. W. Dunnagan is the manager of the new branch.

The agency for the Marmon car, which was formerly held in Portland by the Crowe Automobile Company, has been taken over by the Hollenbeck Automobile Company.

Mr. McCarthy, of Neate & McCarthy, is on a tour of the Klamath Falls, Crater Lake and Medford districts.

Two seven-passenger Locomobiles have been purchased by the Crater Lake Stage Company for use between Crater Lake and Medford in the passenger business.

The Funk Automobile Company, Portland distributors for the Parry car, has moved its headquarters from Seventh and Ankeny streets to 333 Everett street.

ONE CARLOAD OF 1911 STUDEBAKER FORTIES

and one carload of E. M. F. cars were received in Portland last week by the Studebaker Company. All have been sold.

George J. Fisher, who has been assigned a 2-horse power Maxwell, will use it in Washington, Clackamas and Multnomah counties.

Despite the fact that the county officials of both Columbia County and Clatsop County had expended several hundred dollars in fixing up the roads over which the party were to have passed, it was found inadvisable to attempt the trip by automobile.

A pathfinder car carrying C. C. Harrison, assistant secretary of the Portland Automobile Club, E. F. Prince, of Dundas, Or.; J. H. Webb, of the Ruth Trust Company, and driven by Jack Harrison, attempted to make the trip in advance of the large delegation, but got stuck in the mud before proceeding very far.

On Saturday afternoon six large motor cars were loaded on the cars and shipped to Gearhart Park and their owners left Portland for the beach about the following day, and arrived at their destination that day about noon, where they found the cars unloaded and awaiting them.

On Monday, July 9, the 10-mile race for stock cars and amateur drivers was held on the beach. A beautiful 10-mile straightaway course in front of the big nestery was selected and the race held.

The cars entered were: R. D. Inman's 1908, E. L. Miller's 30-50 Stearns, Lee Clark's Pierce 60, Julius L. Meier's Thomas 70 and Kenneth Honeyman's little Cole 30.

Inman's monster Thomas 90 won the race by covering the 10 miles in less than a mile-a-minute rate. He made the 10 miles in 9 minutes and 20 seconds.

Kenneth Honeyman's little 30-horsepower Cole made the best showing of any of the machines. By skillful maneuvering on the part of the driver the Cole made the others go to beat it out, and while it was the last machine in, it made the ten miles in exactly ten minutes flat.

Twenty machines from Astoria made the run to Clatsop Beach to participate in the 10-mile race. The Forlanders were expected to enter the contests for the cups.

The local machines were shipped back to Portland on Tuesday, while most of the Portland party returned by train on Monday night.

Later in the season, when the road to the beach resorts will be passable, Julius L. Meier intends to lead a large party of Portland automobile members on the trip to the ocean.

AD TO HELD BY MUD

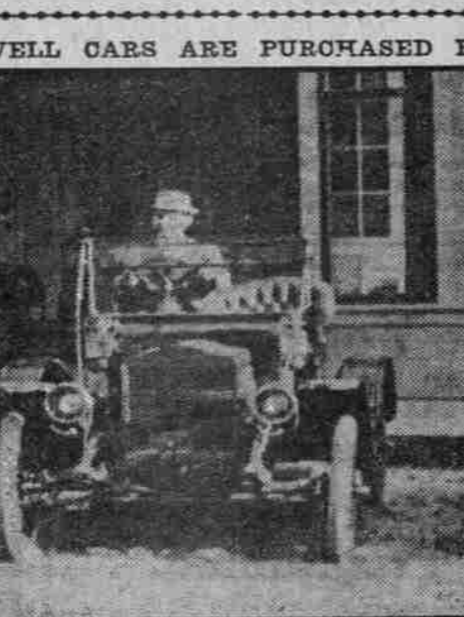
Pathfinder Car Fails in Trip to Gearhart Races.

MACHINES SENT BY RAIL

Contests at Beach Result in Run With Every Entry Covering Ten-Mile Course at Better Than Mile-a-Minute Clip.

Owing to the muddy condition of the roads caused by the heavy rains of the Friday before the proposed automobile trip by members of the Portland Automobile Club through Columbia and Clatsop Counties to Gearhart Park, the trip was abandoned through advice from the "pathfinder" party and the

FOUR MAXWELL CARS ARE PURCHASED BY ALLEN & LEWIS FOR THEIR SALESMEN



LEFT TO RIGHT—E. NORDENSON, CLACKAMAS AND MULTNOMAH COUNTIES; GEORGE J. FISHER, WASHINGTON, CLACKAMAS AND MULTNOMAH COUNTIES; G. L. LARRISON, BAKER COUNTY AND OUTLYING TERRITORY; W. F. GREER, SALES MANAGER.

BURNS AFTER NEGRO

Tommy Says Johnson Has Promised Him Match.

FIGHTER LOOKS RUGGED

One-Time Champion Disappointed at Outcome of Fight—Thinks Bill Squires Could Have Won From Jim Jeffries in 1907.

Tommy Burns, the former heavyweight champion, arrived in Portland Friday morning, and left that night to meet his wife at Seattle.

SCANDAL HITS CLEMENCEAU

Ex-Premier Accused of Part in Rochelle Swindles.

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