

Portland Headquarters Nemo Corsets—Agents Warner Rust-Proof Corsets—Gossard Lace-Front, Madame Irene and Estelle Corsets  
Visit Our New Optical and Manicuring Departments, First Floor—Butterick Patterns—August Patterns and Fashion Sheets Now Here

**Shoe Department Specials**

**Men's \$4 Footwear \$2.85**

The midsummer sale in the shoe department finds us well prepared to offer extraordinary values. We secured at a very favorable price a large number of men's shoes, in patent colt, tan or black vici kid, gummetal, tan and Russia calf, in button or blucher cut, with Goodyear welt soles; regular \$3.50 and \$4.00 values; special at this low price, only **\$2.85**

**Women's \$4 Footwear \$2.65**

1000 pairs of Women's Low Shoes, in all the Summer styles, and the best leathers, such as tan, black or brown vici kid, patent kid, mat or velour calf, etc. Come in three or four eyelet, blucher and button oxfords and strap pumps. Flexible welt soles, with Cuban or military heels, all sizes; regular \$3.50 to \$4.00 values; special at this price **\$2.65**

# Mid-Summer Sale at The Greater Meier & Frank Store

**Portland's Largest and Best Mercantile Establishment Now Caters to the Needs of the Shopping Public for Summer Merchandise—Whether You Are Going Away or Spending the Entire Summer in Reach of the Big Store, You'll Find Here at Lowest Prices the Goods Most Suited to Your Taste and Needs—Read This Advertisement for the Details**

**Mid-Summer Sale Women's and Children's Underwear**

The knit underwear section, first floor, main building, affords phenomenal savings on the best sorts of knit garments for women and children. There are vests, pants and union suits. Lace trimmed or plain garments in wide variety. All sizes and all styles of garments, including vests with high or low neck, long or short sleeves, pants knee or ankle length, with tight or lace trimmed umbrella knee and union suits in either style. See the large display on the counters and tables where this underwear is arranged for quick and easy choosing. Take advantage of this great sale.  
15c values; special price for the midsummer sale, **7c**  
25c values; special price for the midsummer sale, **14c**  
35c values; special price for the midsummer sale, **19c**  
50c values; special price for the midsummer sale, **33c**  
75c values; special price for the midsummer sale, **47c**  
Children's Waists; special for midsummer sale, **22c**  
Children's Union Suits; midsummer sale price, **43c**

## \$40 Princess Dresses \$14.45



This mid-summer sale special is made possible by a special purchase from one of the most exclusive manufacturers of women's wear—The styles and materials are the highest grade—Made with cretonne yoke and sleeves, bodice and skirt of pongee or linen—Some have allover embroidered waist in colors to match linen skirt and joined with narrow stitched belt—Large assortment of stylish models—Colors are light blue, pink, rose, green, lavender, champagne, leather, navy, black and white—Regular **\$14.45** values to \$40.00, special at only

## Silk Waists Now 1/4 Less

A sweeping reduction on all silk, messaline, chiffon, crepe de chene, foulard, net, and taffeta silk waists. All our evening, fancy or tailored waists are included. The variety is too extensive to attempt description of all models, but one of the good styles is given here in detail. Accordion pleated chiffon waist, with baby Irish yoke to match material. All imported waists are included in this reduction. The colors are white, lavender, blue, green, rose, navy and black. Regular values from \$6.00 to \$45.00. Special reduction which should not be missed. **THIS SALE IS FOR THREE DAYS ONLY. 1/4 Less**

## Corsets \$3.98

**\$6 to \$10 Values**  
A broken lot of corsets made up of white coutil and fancy brocade. This season's models, some standard makes. Medium high bust, long hips, hose supporters attached; regular values from \$6.00 to \$10; sale at this low figure **\$3.98**

## Comforts at \$1.29

500 full size, silkoline covered comforts, filled with white laminated cotton. Neat patterns; **\$1.29** regular \$1.75 values; pair

## Camping Blankets at \$2.45 the Pair

200 pairs of light gray camping blankings, wool finished, large size, with colored borders; **\$2.45** regular \$3.50 values only

## Sheet Blankets—12-4 size blankets, white cotton; just the thing to have for camping or seaside, extra large, colored borders; regular \$1.75; special at only \$1.41

**Emmerich Pillows**—Covered with A. C. A. ticking and filled with purified feathers, sanitary and high grade. Price, ea., **75c, \$1.00 and \$1.25**

## \$28 Tailored Suits at \$13.85

A special line of tailored suits for women and misses, in serge, chevots, rajahs and taffetas—The jackets are medium length, semi fitted, either strictly plain tailored or with dainty cuffs and collars of Persian embroidery on white linen—Some have shawl collars of moire silk or satin—The colors are white and black stripes or checks, tans, gray, navy, black, brown, green, copenhagen and grape—Regular values **\$13.85** to 28 00, special for this sale at



## Lingerie Dresses, Sale \$4.85 to \$24.50

Sale prices on lingerie gowns that spell great savings for the tasteful women who like to take advantage. One very dainty style is made of batiste with a tunic of fine embroidery and French Valenciennes. Another is made in semi-Princess with Irish crochet yoke, in Dutch neck effect. The entire stock included, so there is a wide choice. Note the sale prices and take advantage of this great sale. Regular \$ 7.50 value; special, **\$ 4.85** Regular \$25.00 value; special, **\$18.50** Regular \$10.00 value; special, **\$ 6.45** Regular \$30.00 value; special, **\$22.50** Regular \$15.00 value; special, **\$10.45** Regular \$35.00 value; special, **\$24.50**

## Wash Petticoats Now Offered at Sale Prices

These underskirts are made of gingham, crash or linen, in plain colors, stripes, or checks. Made with single or double flounce, trimmed with one-inch tailored bands, pin or half-inch, or clusters of small tucks. Colors are tan, champagne, blue, brown, gray, lavender and red. Note the prices of these petticoats now on sale:  
\$1.25 values; special, only **92c** | \$1.65 values; special only **\$1.18** | \$1.75 values; special only **\$1.32**  
\$2.00 values; special only **\$1.58** | \$2.25 values; special only **\$1.72** | \$2.50 values; special only **\$1.98**

## \$1 Pongee Silk at 69c

Colored Pongee Silk, 27 inches wide, in navy, brown, gobelin, green, old rose, wistaria and gray. Silk that sells regularly at \$1.00 the yard; special for this sale **69c**

## Sale ROOM-SIZE Oriental Rugs

**IMPERIAL KIRMANSHAHS**—Size 16 feet by 9 feet 3 inches; regular price \$750.00; special at this extremely low price at only **\$525.00**  
**KIRMANSHAHS**—Size 12 feet by 8 feet 10 inches; regular price \$500.00; extra special for this sale at the extremely low price of only **\$340.00**  
**SAROUKS**—Extra fine, 13 feet 4 inches by 9 feet 8 inches; regular price \$540.00; extra special for this sale at the low price of only **\$385.00**  
**ROYAL SERAPIS**—Size 14 feet 10 inches by 9 feet 9 inches; regular price \$620.00; special for this sale at the very low price of only **\$420.00**  
**SELECT SULTANABODIS**—Average size 15x11 feet; regular \$400.00 values; extra special at the extremely low price of only **\$245.00**  
**ROYAL SERAPIS**—Size 9x12 feet, also larger sizes; regular \$350.00 values; special for this sale at the unheard of price of only **\$220.00**  
**ISPAHANS AND SAROUKS**—Size 8x11 and 9x12; 20 in the lot; regular price \$350.00; special for this sale at the low price of only **\$245.00**  
There are 200 more room size rugs in sizes 9x12 to 12x20; take your choice for this sale at **25 PER CENT OFF**  
**WE STORE RUGS FREE OF ANY CHARGE—FREE**

# Tremendous Sale of Willow Ostrich Plumes \$4.95 Up

SEE DISPLAY IN FIFTH-STREET WINDOW.  
We made one of the luckiest captures in the history of our store when we secured these handsome plumes at a figure that enables us to offer them at these low prices—They are genuine ostrich plumes, from Africa male birds—An unequalled assortment at one-third less than regular prices—They are the beautiful French made willow plumes in white or black only—Durable and beautiful plumes from the natural home of the ostrich. A lot just received and ready for sale Monday A. M.

Regular \$6.50 values Monday **\$4.95** | Regular \$10.00 values Monday **\$7.95**  
**\$15.00 values \$11.95** | **\$20.00 values \$15.95** | **\$28.00 values \$21.75** | **\$33.00 values \$26.45**



## 35c Silk Mulls 19c Yd.

One of the most remarkable specials of this great sale is the offering of 100 pieces of plaid or fancy silk mulls. Sell regularly at 35c the yard; special for this sale **19c**

## 65c Lace Nets 39c Yd.

Special bargain on lace nets in the lace and embroidery department. They come in white, cream and ecru, etc. Widths are from 36 to 72 inches; values to 65c the yard; special for this sale at the very low price of **39c**  
**SWISS EMBROIDERED FLOUNCINGS AND BANDS**—Come in eyelet and filet designs. The flouncings are 18 inches wide and the bands are from 2 to 4 inches; 3000 yards in the lot; regular values to \$1.00; yard **35c**  
**EMBROIDERED NETS**—For yokes and sleeves, white and cream, assorted patterns, 18 inches wide; regular values to \$2.50 the yard; special for this sale **98c**

## A Great Sale of Infants' and Children's Hosiery for 25c

Fine Lisle Socks for infants and children, in plain, fancy or embroidered effects, assorted sizes; regular 35c and 50c values; while they last at this price, **25c**  
**MISSES' SILK HOSE**—Flat shape, full-fashioned, fancy tops, black or colors; all sizes; regular \$1.00 value; **59c** special for this sale at the very low price of only



## Refrigerators 1-5 Less

Come to this sale and save one-fifth on the regular price of your Refrigerator. And the only saving won't be on the Refrigerator—you'll save that much more on the ice, for in this store only the modern, economically-operated refrigerators are sold. Even if you paid the regular price for the refrigerator, you'd save on the ice it consumes, but with this offer of lowered prices, the saving is double. See them. Our entire line of White Mountain and Ice Chests included. The regular values run from \$6.50 to \$100.00. And you may choose one during the Midsummer Sale at **1-5 Less**

## All Parasols at Half and Less

Our entire stock of women's parasols are reduced in no uncertain manner for the Midsummer Sale. The assortment includes silk linens and other fabrics in great variety.  
\$1.00 values. Sale price at **47c** | \$2.50 to \$3.00 values at **\$1.47**  
\$1.50 values. Sale price at **75c** | \$3.50 to \$4.00 values at **\$1.98**  
\$2.00 values. Sale price at **98c** | \$5.00 values. Sale price at **\$2.39**  
Regular \$9.00 to \$15.00 values. Midsummer Sale bargain price at **\$5.00**

## Regular 35c and 50c Ribbon 18c Yard

A clean-up of thousands of yards of high grade ribbons in all styles and colors. 5 to 7 inch widths, regular 35c to 50c values. Don't miss this great bargain. Special for Midsummer sale, at per yard **18c**



## \$7.50 Suitcases \$5.70

For your vacation trip. 24-inch cowhide suitcases, 13 inches wide, 7 inches deep and 24 inches long, lined, made with shirt fold, brass lock and catches, top straps, regular \$7.50 values. Midsummer Sale, special price, each **\$5.70**

## Great Sale of Men's "Gotham" Shirts

Men who care will pay heed to this announcement of a sale in the men's section tomorrow. The Gotham shirts are known as the "Shirt of a Gentleman," and have the superb fit, the classy style and the general effect and look that only first-class garments can have. For the great midsummer sale we reduce prices sharply on many lines in the furnishing goods section, but the greatest interest of particular men will be sale of **Gotham Shirts, Pajamas, Underwear, Union Suits**

## \$3.50 Lace Curtains at \$1.95

A Midsummer Sale bargain in the drapery and curtain section, third floor. A lot of 900 pairs of lace and scrim curtains, all good designs. Come in white and ecru, in novelty band effects. Marie Antoinette, Cluny lace, embroidered scrims, and cross stripes. Every pair in the lot is a good value at \$3.50 the pair. The **BIG \$1.95** special for the Midsummer Sale, per pair

## \$3.25 Scrim Curtains at \$1.65

800 pairs of scrim curtains with insertions, all well made with neat insertions of imitation filet lace, and finished with a good edge. Come in white ecru, or cream. 42 inches wide 2 1/2 yards long. Regular \$3.25 values. Special for the Midsummer Sale, pr. **\$1.65**



## Women's 75c Gloves 39c

Two-clasp style silk gloves, with double finger tips, come in white, black and colors, sizes 5 1/2 to 8, regular 75c values. Come early for this great Midsummer Sale, per pair **39c**  
**WOMEN'S HEAVY SILK GLOVES**, with double finger tips and embroidered backs, come in black, white and colors. Sizes 5 1/2 to 8, regular \$1.00 to \$1.25 values. Special, pair **69c**  
**WOMEN'S AND CHILDREN'S GAUNTLET DRIVING GLOVES**—All sizes, reg. price \$1.25 pair, special for sale **95c**  
Regular \$1.50 values, special sale price per pair **\$1.29**  
Regular \$1.75 values, special sale price, per pair **\$1.45**  
**REMEMBER THAT WE ARE PORTLAND AGENTS FOR THE FAMOUS TREFOUSSE AND PERRIN'S KID GLOVES FOR WOMEN—BEST GLOVES MADE**