



### Specials in New Hammocks Summer '10

—\$2.00 HAMMOCKS, woven of three-ply yarn, in pretty light or dark colors. Made full size with upholstered pillow and valance complete. Special \$1.49.  
—\$3.00 HAMMOCKS, firmly woven of hard twisted yarn. Complete with upholstered pillows. Deep valance and concealed spreader. Special \$2.39.

### \$2.00 W. B. Nuform Corsets, Special \$1.39

—200 New Summer Model W. B. Nuform Corsets made in light weight materials and modeled in a fashion suitable for mid-Summer Gowns. Made of fine Batiste and trimmed with lace, beading and ribbon. Has medium bust, long hip and back. Hose supporters attached.

Monday Special, \$1.39

### \$1.75 Ladies' Nainsook Gowns, Special \$1.10

—At regular these are the best selling Gowns we have in stock. There is a variety of styles that are made and trimmed in many dainty ways. With lace insertion, beading and ribbons. They are made in either fine Cambric or Nainsook. In slip-over, circular neck and short-sleeved styles. On Monday they go on sale at:

Special Price of \$1.10

### Vacation Sale of Victor Talking Machines



—In the mountains, at the seashore, in the camp, the Victor has become a requisite in making up a list of your necessary items. In order to interest the vacation parties we will sell until July 1 Victor Talking Machines

50c DOWN, 50c A WEEK.  
—For Victors Numbers 1, 2 or 3.

NEMO CORSETS In Every Style for Midseason  
SMART SET CORSETS Wear for Every Figure

## Lipman-Wolfe & Co

MAGGIONI  
KID GLOVES

PICTURE  
FRAMING

CARD ENGRAVING  
REPETTI CANDIES

## A Remarkable and Interesting Announcement of a White Tailored Suit Sale

### Every White Tailored Suit Reduced in Price

—Unseasonable, cold and rainy weather for the past few weeks in the East weakened the confidence of a manufacturer who had a great stock of fine midsummer models in white tailored suits on hand. There was no chance of selling these in or around New York. The orders didn't come. Offers at reduced prices met with no response.

—A happy thought struck him that possibly on the Coast more favorable weather and a sacrifice of all profits would release these suits.

—We bought over a hundred of them at our own prices. So cheap that it would be impossible to get regular for our OWN suits. Consequently we REDUCED EVERY WHITE TAILORED SUIT IN THE STORE. These go on sale tomorrow at special prices.



—Every style, size and model is represented in this sale. Every jacket is lined with silk and every skirt made in the very newest plaited style.

\$50.00 Suits \$39.50  
\$47.50 Suits \$38.00  
\$45.00 Suits \$36.15  
\$42.50 Suits \$33.50  
\$40.00 Suits \$32.00  
\$37.50 Suits \$29.85  
\$35.00 Suits \$28.25  
\$32.50 Suits \$26.40  
\$30.00 Suits \$23.98  
\$27.50 Suits \$21.85  
\$25.00 Suits \$19.85  
\$22.50 Suits \$18.50  
\$20.00 Suits \$16.45

#### Graduation Gifts

—Beautifully bound books for young men and women. In standard works elegantly bound in leather. Harrison Fisher picture books. Small pocket editions of the poets. We have the finest assortment of books in the city.

### Framed Pictures Special 75c

—A new assortment of framed pictures and French mirrors.

—GAINSBOROUGH HEADS in antique gold frames 10 by 12-inch size. ETCHINGS framed with two-inch cream mat and 1 1/2 inch brown oak frame. Size 12 by 27 inches.

—BEETHOVEN SONATA framed close in two inch mission frame 10 by 23 inches. "Young Mother" and "Alone" both framed with cream mat and gold frame 14 by 18 inches with fancy corners. "Firelight Fancies," "He and She" framed close in two inch oak frames. Hundreds of other pictures artistically framed.



### New Styles Season 1910

—Hundreds of Bathing Suits in neat models, trimmed in braid; in Dutch neck and other styles. At \$2.00, \$2.50, \$3.00 and \$3.50.

—Brilliant Bathing Suits in Princess styles. Trimmed with braid, in a very fetching model. Price \$4.00

—Another style, made in brilliantine, in the Princess model, in navy blue and trimmed with fancy braid. Price \$5.00

—Novelty Brilliantine Bathing Suits, made with separate jersey tights in the new Princess model, trimmed with straps and braid, in navy, brown and cardinal. Price \$8.50

—Fancy Princess Bathing Suits of extra quality brilliantine, in a very striking model; braid-trimmed. Price \$10

—Silk Bathing Suits in Princess and belted styles, in plain and plaid silks. Price \$18.50

### A Great Sale of Neckwear 39c

—Compared with previous neckwear sales held in Portland this should prove a wonderfully interesting event, as every piece of neckwear, which includes stock collars, jabots, Dutch collars, tabs, rabats, in an immense assortment, are all brand new. They are all crisp and clean. They are all new midsummer styles. There is a window full of them on Washington street. It is a great opportunity to buy all your Summer needs at just about wholesale cost.

—The majority of styles sell in our regular stock at 65c and 75c apiece.



### Embroidery Flouncings

59c

Values to \$1.25 Yard

—Twenty-five different patterns in beautiful 27-inch width flouncings. The patterns include dainty and large floral designs. Eyelet and lace effects, scalloped and hemstitched edges. The greatest embroidery value offered this season. These embroideries are displayed in the Washington-street window. You need but see them to appreciate the remarkable values.

### Vacation Time Is Here Sale Suitcases and Bags

—IN RATTAN CASES you will find an immense variety. They are all made with good strong brass locks, reinforced leather corners and heavy brass catches. Special rattan suitcases at \$2.95, \$3.23, \$3.45, \$4.49, \$5.48 and \$6.18.

—IN LEATHER SUITCASES you will find unquestionably the largest assortment in the city. For the past month we have been receiving shipments of leather suitcases especially made for our store. These are all made of special frames of extra quality leather, with strong brass locks, heavy leather corners, reinforced with heavy studs. Strong straps. Extra strong catches. You will find an immense range of special prices. \$2.50, \$2.95, \$4.85, \$4.95, \$5.48, \$6.48 and \$6.95.

—We are also showing a great assortment in matting cases. They are made especially strong and are light and water proof. Special at \$1.48, \$2.75, \$3.25, \$3.95 and \$4.25.

—IN LEATHER HANDBAGS you get the choice every good leather suitable for making bags in tan, brown and black. Sizes 14 to 18 inches. Special, \$3.73, \$4.95, \$5.95 and up to \$13.15.



### New Hindoo Turbans \$2.95

—You have seen these stylish turbans on the street. It is a style that sprung up suddenly. You can trace it directly to Lipman, Wolfe & Co. We introduced it weeks and weeks in advance of other milliners.

—Monday we show new Hindoo turbans, artistically draped in the new Parisian models with silk and velvet ribbon entwined in the folds.

Price \$2.95

Hats \$3.00

—Last week, despite the cool weather, trimmed hats left our salesroom in vast numbers. In order to complete the rout our millinery manager has given orders to sell two hundred more trimmed hats selected from our stock, selling regularly up to \$12. Your choice of any of these hats in both black and colors for three dollars.



Shapes 69c

—There has not been a day since the opening of the millinery season that we have not sold shapes cheaper than any other house in Portland. We have watched the millinery business carefully and always surpassed other stores, in variety, style and price. On Monday we start a sale of shapes, unequalled, we believe, of any sale of shapes in Portland.

### Concerning Our Qualities

—The people who regularly trade here, who know the Lipman, Wolfe & Co. store thoroughly, are our most loyal customers. We point with pride to many families who have been our steady customers for two, and frequently three generations, who rely upon our service with the assured confidence created by years of shopping experience. They refer to it as "OUR STORE," and are stalwart in their appreciation of our qualities and economies.

—Ask them about our BARGAINS. Ask them about our GOODS. They will tell you that OUR BARGAINS are REAL; that BARGAINS in this store do not mean the lowering of standards. They will tell you that when you want something good you MUST buy here. They will tell you that our advertisements are AUTHENTIC and RELIABLE. We want YOU to know our store as they do. If increasing efforts, obliging, courteous salespeople and worthy methods count, you are bound to class ours as YOUR STORE.

### Lingerie Waists Spec'l. \$2.95

—The newest lingerie waist, in 15 distinct different styles. Including cross bar and dotted Swisses with fine hand embroidery. High and Dutch neck and long or short sleeves. In all sizes from 34 to 44-inch. Some have hand embroidery and others are trimmed with tucks and yokes of dainty Val. insertion and lace. Every waist is new and up-to-date.

Values to \$6.50 Each

### Demonstration of Eclipse Manicure Articles

—An expert manicurist is in Toilet Section demonstrating superiority of Eclipse manicure articles over all other makes. With every 25c purchase she will give a manicure gratis.



### Beautiful Imported Jet Jewelry

—Advices from Paris predict an even greater popularity in the Fall for this rich jet jewelry. We were fortunate in securing a sample line of imported novelties. Only one or two of a kind.

—In beautiful hair barrettes, neck chains, bracelets, pendants, crosses, veil pins, brooch pins, hair combs and braid pins.

—They range in price from \$4.00 to \$20.00 apiece. We will sell them on Monday at HALF PRICE.

### Sale of Rich Cut Glass

—100 cut glass nappies in the 5-inch size. In a very pretty pattern. Special 69c.

—100 cut glass nappies in the 6-inch size. Cut in a variety of patterns. Special 99c.

—We have some 8-inch bowls in the pin wheel and chrysanthemum cut. The best value we have ever seen this Spring. They go on sale special at \$2.48.

—Some 9-inch bowls cut very deep in a very graceful pattern. These we offer at a very attractive price of \$3.79.

—Sugar and cream sets in the pin wheel pattern. Cut very deep. Special, per set \$1.99.

### Colonial Rag Rugs

—500 Colonial rag rugs for the artistic home. Especially suitable for bedroom use. In solid colors of tan, blue, pink, light green and brown. Or in hit-and-miss design. With pretty fancy borders.

\$1.50 Rugs 27x54 98c  
\$2.00 Rugs 30x60 \$1.19  
\$3.50 Rugs 36x72 \$2.39  
\$5.00 Rugs 4x7 \$3.45  
\$9.00 Rugs 6x9 \$6.45  
\$12.50 Rugs 8x10 \$8.95

### Bathing Suit Materials

60c English Mohair 48c Yd  
—Thirty-eight inches wide, in navy, black, cardinal, brown, cream and gray.

#### English Mohair

75c quality..... 59c  
\$1.00 quality..... 83c  
\$1.25 quality..... \$1.05  
—Mohair, brilliantine and Sicilians. Comes in navy, black, cardinal, wine, myrtle, gray and cream.