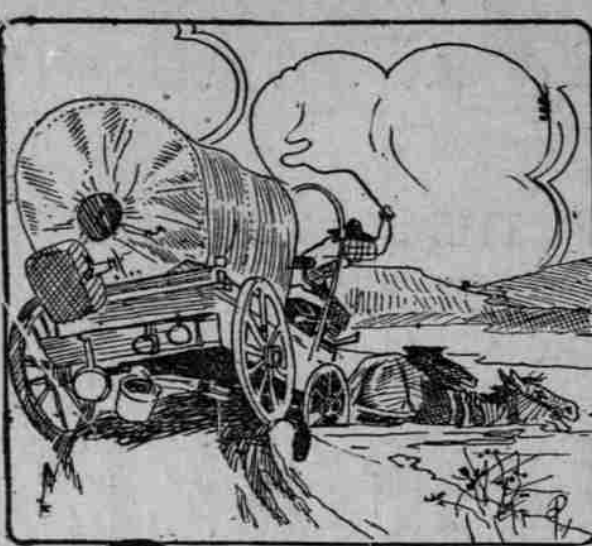


We Are Portland Headquarters Nemo Corsets—Butterick Patterns and Publications—Portland Agents Perrin's and Trefousse Gloves See Additional Announcement on Page 5, Society Section—Gossard Front Lace Corsets—Portland Agents for Ostermoor Mattresses



Pioneer Week Anniversary and Great Wonder Day Sales at The Greater Meier & Frank Store



Sale of Collapsible Go-Carts

Reg. \$6.50 Values \$4.39

One-motion collapsible steel carts, with hood, rubber-tired wheels; an up-to-date cart in every respect; regular \$6.50 values, sp'l. **\$4.39**

The Tourist Junior Cart, like cut; a cart that has a great many friends among the mothers of Portland; regular \$9.50 values, at **\$7.35**

The Wagner Carts have the following advantages: They open and close with one motion, are large and roomy, have comfortable seat, safety brake, handy hood fixture, strength and durability, and tested rubber tires. The carts that have every feature to make the baby comfortable. On sale as follows:

No. 4 Wagner Cart, regular \$11.50 value, on special sale at low price of only **\$9.35**
No. 6 Wagner Cart, regular \$ 8.50 value, on special sale at low price of only **\$6.75**
No. 7 Wagner Cart, regular \$ 7.00 value, on special sale at low price of only **\$5.95**



The Fulton Folding Go-Carts will be on sale this week. For style and durability the Fulton Cart can't be beat. Every cart guaranteed by the factory. Priced as follows:

Fulton Go-Carts, \$7.50 values, at **\$5.95** Fulton Go-Carts, \$12.00 values, **\$ 9.90**
Fulton Go-Carts, \$8.00 values, at **\$6.39** Fulton Go-Carts, \$14.00 values, **\$11.90**
Fulton Go-Carts, \$9.00 values, at **\$7.95** Other Fulton Go-Carts, \$17.50, **\$20.00**

Reed Folding Go-Carts, reclining back, rubber-tired wheels; \$5 values, special, **\$2.39**

Fifty-Fourth Anniversary Sales

Pioneer Week, June 20th to 25th

In appreciation of the loyal and steadfast support accorded this store by its army of Pioneer patrons, we desire to acknowledge and honor this long, unbroken friendship, and have selected the week of June 20 to 25 to be known as pioneer week, to be celebrated in conjunction with our 54th Anniversary and 54 Days Wonder Sales. We particularly invite all old friends of the store to be with us on this occasion, included among whom are many who were personally acquainted with the founder of this business, and to make this store their headquarters during the festivities especially prepared for Pioneer Week. We shall be delighted to conduct you through the store and point out the wonderful and improved methods now adopted in conducting this business as against those in use in 1857. Anniversary Souvenir Booklets containing photographs of the four different buildings occupied by Meier & Frank Company since its establishment are now being distributed to all patrons and will be of unusual interest to Portland pioneers. Be sure to ask for one. Announcements of exceptional bargains for Pioneer Week are printed elsewhere on this page. Your attendance cordially urged. Welcome.



THE FOLLOWING ARTICLES BELONGING TO THE OREGON HISTORICAL SOCIETY HAVE BEEN LOANED TO THE MEIER & FRANK STORE AND ARE ON EXHIBITION IN THEIR FIFTH-STREET WINDOW.

- 1—"Old Betsy," Kentucky rifle brought across the Plains from Iowa in 1852 by Stephen Higdon. Hundreds of elk, deer, bear and other "varmints" have been slain with this famous gun.
- 2—Fratricide rifle made in Indiana in 1835. Brought across the plains in 1852 by W. E. Partlow. This gun was used in Clackamas County for 50 years.
- 3—Smooth-bore rifle brought from England to America about 1835. Used in the Pequot Indian war in Connecticut in 1687 by the ancestors of J. W. Munson, a Clatsop County pioneer of 1855.
- 4—Bullet pouch, powder horn and charger brought from Ohio to Oregon across the plains in 1855 by James McGarvey, and used by him in the Rogue River Indian wars between 1851 and 1856.
- 5—Portrait of John Ball, who came across the plains to Oregon in 1832, and taught the first school west of the Rocky Mountains at the Hudson's Bay fort, Vancouver, beginning in November, 1832. This is Vancouver, Wash., of the present time.
- 6—Portrait of F. X. Matthieu.
- 7—Painting of first house built on the northwest corner of First and Morrison streets late in the Fall of 1845 by James Terwilliger.
- 8—Captain Robert Gray, the first American navigator to sail around the earth.
- 9—Lieut. Captain Gray who discovered the Columbia River, May 11, 1792. He named the river after his vessel, the ship Columbia, eight days later.
- 10—Wagon hub made in Missouri in 1841 and brought across the plains in 1843 by Daniel Walden, who was the first settler in that part of Marion County now known as "Walden Hills."
- 11—Coffee mill which belonged to Lieutenant Phil Sheridan, U. S. A., when he served in Oregon between the years of 1855 and 1861.
- 12—Ox yoke brought across the plains in 1844 by John Perkins. The "blazed" was the type of carriage which "blazed the way" for the automobile.
- 13—An "Old Arm Chair" brought to Oregon from Ohio by Theophilus Magruder in 1841. It was in constant use by Mrs. Magruder while on the plains that year.
- 14—Piece of sill of the first frame house built in Portland, the original site of which was on the southwest corner of First and Washington streets. This sill, hewn out of a pine tree, was shipped around Cape Horn to Oregon in 1847 by Captain Nathaniel Crosby.
- 15—Chopping tray made out of cottonwood by a colored man in Missouri in 1847 and brought to Oregon in 1850.
- 16—Tin lantern brought across the plains from Missouri in 1850 by Benjamin Howell.
- 17—Candle moulds. This implement, with the lantern (No. 15) provided the "light of other days," and shed forth a "dim, uncertain light," especially grateful to the belles and beaux of 60 years ago.
- 18—Dutch oven brought to Oregon across the plains from Missouri in 1846 by Rev. A. E. Garrison. No better bread ever was or can be made than that which was made by the Pioneer Mothers of the early days.
- 19—Foot stove used in Maine 160 years ago.
- 20—Locking chair made in Polk County in 1847 for Turner Crump, a pioneer of 1830.
- 21—Chair brought across the plains in 1850 by C. O. Boyton from Ohio.
- 22—Ladies' side saddle, which was ridden across the plains in 1838 by Mrs. Mary Richardson Walker, who started from Maine.
- 23—Wagon wheel brought from Illinois across the plains in 1846 by F. W. Geer.
- 24—Old-fashioned trunk, was bought in Missouri in 1850, and brought across the plains to Oregon in 1846.
- 25—Birdseye maple stand made by Joseph Watt in Salem in 1846.

10,000 Pairs Perrin's Gloves



10,000 pairs Perrin's real Kid Gloves, two and three-clasp styles, 8, 12, 16 and 20-button lengths. Every pair of Perrin Gloves in stock reduced for this mammoth sale. In white, black and all colors. Sizes 5 1/2 to 8. On sale at these prices:

- \$1.25 Perrin's Gloves, special, the pair, **98c**
- \$1.50 Perrin's Gloves, special, the pair, **\$1.27**
- \$1.75 Perrin's Gloves, special, the pair, **\$1.43**
- \$2.00 Perrin's Gloves, special, the pair, **\$1.53**
- \$2.25 Perrin's Gloves, special, the pair, **\$1.95**
- \$2.50 Perrin's Gloves, special, the pair, **\$2.19**
- \$3.50 Perrin's Gloves, special, the pair, **\$2.98**
- \$4.00 Perrin's Gloves, special, the pair, **\$3.67**
- \$5.00 Perrin's Gloves, special, the pair, **\$4.63**
- \$5.50 Perrin's Gloves, special, the pair, **\$4.98**

65c-75c Ribbon 35c Yd.

Fancy Warp Print Ribbon, extra heavy quality, 5 and 6 inches wide. All good colors. Regular 65c and 75c values, special during this sale at, the yard **35c**

Saving on Women's Stylish Neckwear

50,000 pieces sample line women's Neckwear, no two pieces alike. All styles collars, jabots, rabats, stocks and bows. We offer them during this sale at these low prices:

- 25c and 35c values, special, each, **16c**
- \$1.00 to \$1.50 values, special, each, **43c**
- 50c to 85c values, special, each, **25c**
- \$2.00 to \$4.00 values, special, each, **98c**

Women's \$3 Waists at \$1.88



See to it that you are plentifully supplied with dainty bodices before this bargain is gone—One model offered here is made of dainty bar dimity with embroidered dots and trimmed with pin tucks and insertions—They have long sleeves with deep cuffs and soft collar—Another model is of Persian lawn, with yoke of double thread, German Val lace, fashioned into a pointed yoke, sleeves elaborately trimmed, new cuff and soft collar—Regular \$3 Values Monday **\$1.88**

\$10 Wash Suits \$4.55

A special line of Suits for Women and Misses, in linen, rep and duck. The colors are tan, champagne, pink, rose, green, white and light blue. Jackets have deep shawl collars, fancy embroidery trimmed. Others have small notch collars. Regulation length jackets, semi-fitted and single-breasted. Values to \$10. Specially priced at **\$4.55**

Women's-Misses' \$20 Coats \$10.45

The materials are tan covert, black or black and white serge and black taffeta silk. They come in semi or tight-fitting styles, short, 3/4 or full length. A clean-up of broken lines; all this season's models; values up to \$20.00. Specially priced for tomorrow's selling at this very low figure, ea. **\$10.45**

Savings Summer Floor Coverings

Prices Show Great Reductions This Week

Shaiki Art Rugs, in blue, green and tan colors and combinations; many patterns and color combinations for your selection. On sale at the following special low prices: Size 30 by 60 inches, regular \$35.50 value, on special sale this week at only **\$ 2.85**
Size 36 by 72 inches, regular price \$5.50, on special sale this week at only **\$ 4.35**
Size 60 by 90 inches, regular price \$18.00, on special sale this week at only **\$13.65**
Size 7 feet 6 inches by 10 feet 6 inches, regular \$25.00 value, special at, ea. **\$19.85**
Size 9 by 12 feet, regular \$30.00 value, on special sale this week at only **\$24.75**

Regular 25c Checked Dimity at 15c Yard

A lot of 100 pieces of dainty checked Dimity that sells regularly at 25c yard; 15c special tomorrow in the wash goods aisle, main floor, Annex, at this price, yd. **15c**

Great Sale Camping Blankets at \$2.25 Pair

200 pairs light gray wool spun Camping Blankets, full size, with colored borders; regular \$3.00 values, on special sale for tomorrow at, the pair **\$2.25**
Cotton Blankets, offered at these low prices, the pair, 90c, \$1.25, \$1.50 and **\$1.75**
500 Seaside and Camping Bed Pillows, filled with good feathers and covered with blue and white ticking; special for this sale at, each, **75c** and **\$1.00**

Sale Jewelry and Leather Goods

Chantrelle Brooches and Belt Pins, placed on sale at, special, each, 23c and **49c**
Gold-plated Beauty Pins, special, pr. **9c**
75c gold-filled Beauty Pins, sp'l., **49c**
Regular \$1.00 Brooches, pretty imported novelties, on special sale for, each, **59c**
Solid Pearl Cuff Links, all one piece, **39c**
Gold-filled Cuff Links, warranted for ten years, special at the low price of **49c**
Coral and Turquoise and Pearl Cuff Links, offered special at the low price of **33c**

Undermuslins Are Underpriced

One woman very cleverly called our muslin underwear section "The bride's delight," and it was more than true, as we have all the dear, dainty lingerie which delights the heart of the bride-prospective. Our sewing is both exclusive and original, and our trousseau sets and hand-made French underwear are marvels of beauty. We carry only one pattern of each set. Prices **\$12.50 to \$65.00**

FRENCH HAND-EMBROIDERED CHEMISE, made of fine nainsook with hand-embroidered yoke effects and scalloped neck, eyelets drawn with ribbon. Our best regular \$1.75 values, on special sale at, each **98c**

CORSET COVERS, made of fine nainsook and cambrie, trimmed in dainty embroidery and lace. Our regular \$1.75 values, on special sale, garment **\$1.33**

WOMEN'S PAJAMAS, in fancy stripes and plain colors; regular \$2.50 values, special at **\$1.95**

UNDERSKIRTS, made of lawn, nainsook and cambrie, with fancy flounces of lawn, trimmed with lace insertions and edgings and wide embroidery; separate dust ruffles, trimmed with beading and ribbon. Our regular \$12.00 values, on special sale at, garment **\$6.98**

Regular \$2.50 Sweater Coats, Special at \$1.95

Special on all Knit Sweater Coats for women, misses and children, in plain and fancy weaves—half box, loose-fitted, Norfolk, college, queen, argo and Buster; single or double-breasted; different lengths. Red, gray, navy and brown.

Regular \$2.50 values, special at only **\$1.95**
Regular \$3.00 values, special at only **\$2.55**
Regular \$3.50 values, special at only **\$2.95**
Regular \$4.00 values, special at only **\$3.40**
Regular \$4.50 values, special at only **\$3.85**
Regular \$5.00 values, special at only **\$4.20**
Regular \$5.50 values, special at only **\$4.70**
Regular \$6.00 values, special at only **\$5.05**
Regular \$7.00 values, special at only **\$5.95**
Regular \$8.00 values, special at only **\$6.80**
Regular \$10.00 values, special at only **\$8.50**
Regular \$12.00 values, special at only **\$10.90**
Regular \$14.00 values, special at only **\$12.45**



\$1.50 Swiss Embroideries at 50c

Swiss Embroidery Flounces and Bands, 3 to 18 inches wide, floral design. Suitable for lingerie gowns and combination garments. An exceptional offering; our 50c best regular values up to \$1.50 per yard, on special sale at low price, the yd. **50c**

45-inch Swiss Flounces, eyelet designs, in demand for lingerie gowns; our \$1.50 regular values up to \$3.50 yard, on special sale at this low price, the yd. **98c**

3000 yards of 18-inch Swiss Flounces, 3-inch Gallons and Insertion, 20-inch Allovers and 45-inch Flounces for gowns and waists. One of the season's best offerings. Regular values up to \$3.00; offered special for this sale at, the yard **98c**

A clean-up of 18-inch colored Embroidered Nets and gold and silver effects. Prices: Regular values to \$2.50, sp'l., yd., **\$1.69** values to \$4.50, special, per yard, **\$2.95**

Round mesh and Val. Lace Edges, 3 to 5 inches wide; suitable for trimming 12c undermuslins; our regular values to 30c, on special sale at this price, the yard **12c**

Sparkling Cut Glass Low Priced

We have purchased for this June sale of Cut Glass the finest and largest assortment of high-grade Cut Glass ever shown in Portland. This includes the richest products of four of the largest manufacturers of Cut Glass in the country. On sale as follows:

\$1.75 Cut Glass Nappies, 6-inch, **\$1.32**
\$2.50 Cut Glass Nappies, 6-inch, **\$1.88**
\$3.00 Cut Glass Nappies, 6-inch, **\$2.24**
Spoon Trays, \$2.50 val's., special, **\$1.88**
Spoon Trays, \$3.00 val's., special, **\$2.24**
Spoon Trays, \$3.50 val's., special, **\$2.63**
Mayonnaise Dishes, \$4 values at **\$2.99**
Comports, regular \$4.00 values, at **\$2.99**
Sugar and Creamers, \$5.00 values, **\$3.74**
Oil Bottles, regular \$2.00 values, **\$1.49**
Oil Bottles, regular \$3.00 values, **\$2.24**
Olive Dishes, regular \$3.50 values, **\$2.63**
8-inch Bowls, \$5.00 val's., special, **\$3.74**
8-inch Bowls, \$7.50 val's., special, **\$5.63**

60-Piece Dinner Sets Low as \$3.99

Plain white American semi-vitreous china. 60-piece Dinner Set, special at **\$3.99**
100-piece Dinner Set, special at **\$6.49**
Gold border decoration on American semi-vitreous china, on sale at these prices: 60-piece Dinner Set, special at **\$ 6.98**
100-piece Dinner Set, special at **\$10.48**
Gold band decoration on English semi-porcelain, on sale at the following prices: 60-piece Dinner Set, special at **\$ 8.25**
100-piece Dinner Set, special at **\$12.25**

