

The Meier & Frank Store—Agts. Nemo, Estelle, Mme. Irene, Gossard, Warner's Redfern and Rust-Proof, La Grecque Corsets—Perrin's and Trefousse Gloves—Munsing and Harvard Mills Underwear—Arnold's Baby Goods—Butterick Patterns and Publications for July

Three Days More of the Great Annual June White Days

Opening of New Department
HAIR DRESSING, MANICURING AND MASSAGE

We are pleased to announce the opening, tomorrow, of a new department devoted to Hair Dressing, Hair Coloring, Face and Scalp Treatment, Electrolysis, Manicuring, etc. This new section will be under the supervision of an expert, assisted by competent clerks. Hair Goods of every description, including Switches, Curls and Puffs, will be shown at all times. This department is located on the Main Floor Balcony, Annex.

The Greater Meier & Frank Store News

Suiting 59c and \$1.29

Checked Suiting, all-wool fabrics, 44 inches wide; combinations of grays and tans; \$1.00 values, special, the yard **59c**
Striped and Mixed Suitings, light and dark grays, tans, brown and navy; 54 inches wide; \$2.00 values, yard **\$1.29**

4 Specials Pongee Silk

89c-98c-\$1.09-\$1.29
China Pongee Silk, 26 and 34 inches wide, natural color; finest quality; on special sale at these very special low prices: 89c, the yard, 98c, 98c, \$1.09 and \$1.29

2000-Yard Silk Sale

TOMORROW 89c THE YARD
Cheney Foulard Silk in the best designs and colorings; included are navy blue, old rose, green, brown, wistaria and gray; neat small designs and figures in the assortment; 2000 yards in the lot; at, yard, **89c**

Silk Kimonos \$3.85

Long Silk Kimonos, in pretty designs; light and dark colors; small and large figured; come shirred at waist line, made loose or in semi-fitted styles, satin or self-trimmed; colors are blue, yellow, pink, rose, navy, green, brown, etc.; values to \$9.00. **\$3.85**

54th Anniversary Souvenirs

Handsome Souvenir Booklets of our 54th business year in Portland, and containing instructive information regarding points of interest and numerous side trips—books that tourists and our out-of-town friends will greatly appreciate, are being distributed gratis, Main Floor Annex.

54th Anniversary Sales

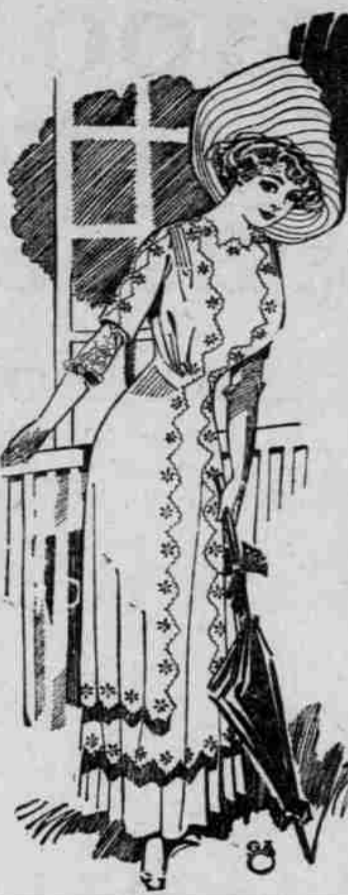
June White Days are associated with the celebration of our 54th Anniversary and Wonder-Day Sales. During June White Days all white goods are reduced, and in celebration of our 54th Anniversary unrivalled bargains are daily announced from every section of the store.

Princess Gowns
\$30 Vals. \$12.45

Fancy white Gowns of batiste or mull, made Princess and semi-Princess styles with lace yokes and Dutch necks, or high collar and Val lace yokes. Waists are trimmed in pin tucks, lace inserting and embroidery. Many have overskirts, trimmed in embroidery and lace; others have deep flounces of fine tucks and bands of lace. Sizes **\$12.45** to 44. \$30 values. Sp1

Lingerie Waists
\$3.50 Values \$2.42

Two lines of exceptionally fine Lingerie Waists, daintily trimmed with Val. insertion, are included. One model is made of batiste, embroidered in panel effect with Val. insertion and pin tucks, which makes a beautiful fancy front. Long sleeves, trimmed with pin tucks and insertion, are also used. Another model has broad bands of heavy insertion and two widths of Val. insertion, forming the front. Back and sleeves are elaborately trimmed with insertion; collar made of same. **\$2.42**
Come in all sizes. Price



Women's and Misses' \$30.00
Tailored Suits Special for **\$15.85** Tomorrow

Made of rajah silk, serge and worsteds—Jackets come in regulation length; semi-fitted or single-breasted styles—Either plain-tailored or fancy effects with braid trimming—Some have high satin band representing shawl collar in one-button effect. Also the new three-button side fastening; others are strictly plain tailored with small notch collar and revers—Colors are tan, black, navy, brown, Copenhagen, rose, green and fancy mixtures—Values to \$30, special **\$15.85**

Pongee and Rajah Silk Coats
\$20 Coats Tomorrow \$12.45

Pongee and Rajah Coats—Light in weight and just right for mid-Summer wear—Full length, either semi or tight fitting styles with deep, rolling collar, sailor collar of foulard silk or the high-standing collar that buttons close at throat—Colors medium and light—Many are trimmed in black satin on cuffs and collar—**\$12.45**
Regular values to \$20.00 each, a great special for this sale at only



Gowns and Dresses
\$50.00 VALUES INCLUDED
Special at \$28.45

All the leading shades in these Fancy Gowns and Dresses for afternoon and evening wear; made of marquisette, messaline, foulard, taffeta and chiffons. One model is made of white figured foulard with black dot and a dainty overdress of mouse color marquisette, draped and tied in knot in the back at base of skirt. Sizes 34 to 44. Another pretty model is of figured foulard with Roman blouse and overdrape of lace chiffon. Pleated skirts and fancy lace trimmed waists made of bordered foulards and plain materials are also included. Values to \$50.00. Special price for this \$28.45 great sale, the garment **\$28.45**

Wash Dresses
Dainty Tub Dresses for misses and small women. Materials are chambray, gingham and percales; either plain materials or checks, plaids and stripes, in pinks, blue, tan, greens and Copenhagens. Made in Russian blouse, sailor blouse and plain Princess effects; trimmed in pleats and piped in white. Size 14 to 16 years. Values to \$5.00. Special, ea. **\$2.98**

The June White Days in Our Emb'dery Laces

The \$1.50 Embroideries 69c Yard

Embroidery Galoons for trimming lingerie gowns; floral and eyelet designs. A pretty novelty for Summer gowns. Values to \$1.50 the yard; during this sale at only, yard **69c**

\$2.00 Madeira Embroideries at 75c

Madiera Embroidery, 18 and 17 inches wide, imitation of hand work. In demand for waists and gowns; vals. to \$2 **75c**

Regular 20c Insertions, Special 7c

Cambric and Nainsook Embroidery, insertions and edges; 3/2 to 4 inches wide; for children's and infants' wear. Values to 20c the yard. Specially marked for this sale at, the yard **7c**

\$1.25 Swiss and Nainsook at 39c

3000 yards of Swiss, Nainsook and Cambric Edges, Bands and Flouncess. Design in eyelet, baby Irish; suitable for corset covers, undermuslins, waists and gowns; vals. to \$1.25 **39c**

\$3.00 All-Over Embroideries 98c

Fancy Tucked and Embroidered Allovers, dainty patterns for waists and yokes; values to \$3 yd. Special at **98c**

\$2.50 French Val. Laces for 75c

Round Mesh and French Val Lace Edges and Insertions, 3/2 to 1 1/4 inches; suitable for trimming for Summer wear. Regular values to \$2.50 the dozen. Now selling, dozen **75c**

June White Day Specials

1000 PAIRS WOMEN'S \$5.00 OXFORDS \$2.48

1000 pairs women's Summer footwear, made of patent cloth, black, tan or chocolate-colored vic kid, tan, Russia, velour or mat calf leathers; straps and pumps, in button or blucher, and oxfords and one-eyelet ties, with flexible welt soles. Cuban or military heels; regular val. \$5, sp1, pair **\$2.48**

500 YARDS OF MADRAS \$2.00 KIND AT 54c YARD

500 yards imported Colored Madras at 54c a yard. We bought an entire line of madras from an importing house, and have in this lot some great values. We have some fine colorings and patterns in all the desirable shades of tan, blue, green and brown. Material of this quality sells regularly for \$2.00 a yard. Special for this sale at the extremely low price, yd. **54c**

Women's Ribbons, Collars, Etc.

50c RIBBONS AT 29c — \$1.25 GLOVES AT 73c

6-inch extra heavy Hair Bow Ribbon; colors black, white, navy, cardinal, sky, pink or brown; our regular 50c values, per yard **29c**
20,000 pairs women's sizes two-clasp Kid Gloves, in white, black and all colors; sizes 5 1/2 to 7 1/2; regular \$1.25 vals., pr. **73c**
25c COLLARS FOR 12c

Women's Embroidered Linen Collars, 1 to 1 1/2 inches wide; sizes 12 to 14 1/2; regular 25c and 37c values, special price, each **12c**
Women's fine ribbed Swiss Vests with lace-trimmed yokes and lace-trimmed umbrella pants; fine quality, regular 75c and \$1.00 values, special, each **37c**

In The Millinery

New Turbans

\$10 Values at 1/2 Price

All Millinery Reduced—One lot of women's black Toques and Turbans in fine horse-hair braids in tailored effects—Values \$10.00 a great special at **1/2 Price**



Tailored Hats

\$9.50 Val. \$4.95

One lot of women's Dress and Tailored Hats, they are trimmed in flowers, ribbon and fancy feathers; come in all the newest colorings—Values to \$9.50. **\$4.95**

Mon.--Tues.--Wed. June White Day Specials

Victor Guaranteed Hose

"Victor" Hose for Women and Children. The Meier & Frank Store guaranteed brand, which means that it is of the best in quality, finish and durability. We carry the following qualities in this special brand of hose. See them.

Women's Victor Hose

A plain black Lisle Hose, full size, fashioned, fast color, with wire tipped heels and toes. Three pair in a box; guaranteed to wear without darning for three-months. This quality has been put on sale at only \$1.50 per box.

Women's Victor—\$1 Box

A plain black Cotton Hose, medium weight, fine thread, extra long Maco yarn, fast dye with wire tipped heels and toes. Three pair in a box; guaranteed to wear without darning for 3 months. This quality at \$1.00 per box.

Boys'--Girls' Victor Hose

Boys' and Girls' Victor Hose are made from fine, long Maco yarn, with linen heels and toes; medium weight; extra long elastic tops; come six pairs in a box; warranted for six months; on sale at the popular price of \$1.50 per box.

75c SILK GLOVES 43c

Women's double finger-tipped Silk Gloves in white, black and colors; also washable Chamoisette Gloves, in natural and white; sizes 3 1/2 to 8. Regular 75c values. This sale at **43c**

\$1.50 SILK GLOVES 79c

Tomorrow we place on sale our 16-button length Silk Gloves, double finger tips. Best makes, in sizes 7, 7 1/2 and 8. Reg. \$1.50 values at, the pair **79c**

50c NECKWEAR 25c

Special lot of Women's Lace Novelty Neckwear or lace trimmed Rabats, Dutch Collars and Jabots. Our regular 35c to 50c values now on sale at, each **25c**

In Our New Furniture Dept.--4th Floor

We are agents for the Hastings Dining Table, the unsurpassed and dependable furniture. Constructed with the Tyden Duostyle Lock and Leaf Lock; with these the table singly or with any number of leaves can be locked together as rigidly as though the whole table were one solid piece. This is an exclusive feature of Hastings Tables which can be had with no other, but costs you not one cent more.

No. 744—44-inch round top pedestal base, 6-foot Table, finished in golden, early English and fumed oak. Regular price \$20.00. Special price for three days only **\$14.98**

No. 580—44-inch round top pedestal base, 6-foot Table, finished in wax, golden, or early English and fumed oak. Regular price \$25.00. Special **\$19.98** for three days

No. 742—44-inch round top pedestal base, 6-foot Table, finished wax golden or early English. Regular price \$22.50. Specially priced for three days at only, ea. **\$16.68**

No. 585—48-inch round top pedestal base, 8-foot Table, finished in wax, golden, or early English. Regular price \$37.50. Sp1 price for three days at **\$30.48**

The June White Days in Our Corset Section

We are offering unparalleled bargains in our Corset Department. We have three extra special lots of these corsets, as follows:

A Great Corset Special at 49c Each

Good quality batiste, medium-length Corsets, with 2 hose supporters attached. June White Sale price is, each **49c**

A Specially Trimmed Corset at 69c

Lace and ribbon trimmed; made of batiste and lasting cloth; with two hose supporters; long hip and medium bust; all sizes. During the June White Sale the price is, each **69c**

An Extra Special Corset at 89c

Extra values in coutil and batiste Corsets; made with extremely long hip and high and low busts; models for all figures; The price during the June White Sale has been made at **89c**

Reg. \$1.50 Brassieres Special at 98c

Fine Batiste Brassieres, daintily trimmed with torchon lace; ribbon and emb. insertion; reg. \$1.50. Sale price **98c**

Bust Supporters Special at 25c Each

June White Sale of Bust Supporters, good quality muslin; lace and ribbon trimmed. Sale price at the low figure **25c**

The New "Shirriffle" Special 89c

"Shirriffle," the new bust extender and corset cover combined. Made of sheer lawn with fine lace trimmings. A boon for the slender figure. Sale price for this sale is only **89c**

June White Day Specials

\$3.50 CROSS-STRIPED CURTAINS AT \$1.89 PR.

900 pairs of cross-stripe Curtains in all good colorings, such as red, green, brown, tan, pink and blue; some are in the snowflake effect; regular \$3.50 values, on special sale at, the pair **\$1.89**

\$1.75 Swiss Curtains 95c

800 pairs of white ruffled Swiss Curtains, made with a full flounce, hemstitched edge, in plain and figured material; regular \$1.75; **95c** and \$1.50 values, at, pair

1000 YARDS OF SCRIM 25c VALUES FOR 18c

1000 yards of Printed Scrim in this great sale at 18c per yard. We will place on sale our regular line of Duplex Printed Scrim in all the good colorings, such as tan, green, red, blue, pink and yellow. These are printed on both sides and give the effect of a fine madras; 25c quality, special, at, the yard **18c**

Sale High-Grade Carpets--3d Fl.

\$1.80 AXMINSTER CARPETS AT \$1.25 PER YARD

High-grade Axminster Carpets, in two tones; colors are green, brown and tans, also Oriental designs and colorings; \$1.80 value, yd., **\$1.25**
\$1.85 BODY BRUSSELS SPECIAL AT \$1.29 YARD
35 patterns Body Brussels Carpets to close out. Regular \$1.29 values from \$1.75 to \$1.85 per yard, on special sale at, yd. **\$1.29**
ALL OUR DISCONTINUED PATTERNS 90c YARD
25 patterns Tapestry Carpets, discontinued patterns; regular price \$1.25 to \$1.35 per yard; to close out, offered at, yard **90c**
All above prices include sewing, laying and lining. Take advantage.

A Great Special Sale of Linen Table Cloths

\$2.50 Cloths \$1.98 **\$3.50 Cloths \$2.69** **\$1.35 Linen \$1.00**
100 8-4 pattern Linen Damask Tablecloths, regular \$2.50 values, on special sale at low price of **\$1.98**
100 8-10 Pattern Damask Tablecloths, beautiful patterns, selling regularly at \$3.50, special at **\$2.69**
25 pes. 70-in. all-linen Bleached Damask; regular \$1.35 values, now on special sale at this price, yd. **\$1.00**

Fancy Summer Materials--Madras, Cotton Novelties

50c, 75c Goods 39c **35c Madras at 25c** **50c Material at 25c**
25 pieces fancy White Goods, for waists, gowns, children's dresses, etc.; **39c** 50 pieces -32-inch Madras Shirts, of handsome quality and patterns; **25c** 50 pieces Silk and Cotton Novelties, in beautiful colorings and patterns, **25c** Regular 50c values, at, the yard