ditions

BOSE FESTIVAL

Proves Entertainment

for 400,000.

Great Advertising Medium for

City and Oregon-Moving Pic-

tures to Travel Over World.

Association, under the auspices which the Festival has been held.

world to See Festival.

result in an enormously increased traf-

king of the festival, to be later known as Rex Oregonus, was selected. Gen-eral Owen Summers accepted the posi-tion.

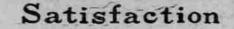
On Monday noon, accompanied by

Hotels Have Strenuous Times.

dreds of thousands of people.



With that kind of feeling no one we a great bunch of Caroline resours to our hotel, and without question they are the finest roses I ever saw. There is nothing grown in the hothouses of New mothing grown in the hothouses of New



There is a satisfaction that cannot be expressed in dollars and cents, in the possession of beautiful

We are showing a splendid assortment of Berkey & Gay furniture for the bed-room, dining-room and library. Furniture pure in design to the period it represents, made in mahogany, crotch

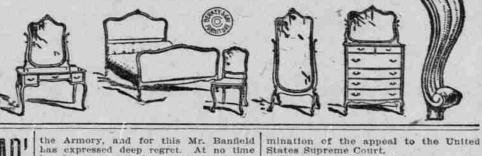
LOUIS XW

THE farmiture called Louis XV THE furniture called Louis XV takes its name from the Freach monarch of that name who became King of France in the year 1715 at the age of five. Its design and etyle bepeaks the spirit of the times when the court and the people were bent on the lightest and gayest assuements. Its characteristics are—The ex-treme rococo in which the principal details were the shell, the curled endive and the spiral scroll. Richness of ornament and faulties execution is minutest detail make it extramely heautiful. Some of the greatest artists of the day bestowed their deil upon it. Brought down to modern require-

Our lines were never more complete, our prices never more

brought down to modern require-ments and sorrectly interpreted noth-ing daintier than Louis XV can be imagined for boudoir ar drawing room.

attractive. A visit to our store at this time will repay you,



The Oregon Court will announce its decision next week.

CANADIAN ROCKIES.

No trip in all the world so enjoyable as one through the Canadian Rockies. Try the Canadian Pacific route, up-to-date equipment, excellent service.



Co-operative

See

THE dynasty of Oregonus has been

Starting with a two-day affair four years ago, the Rose Festival grew steadily until this year it provided a week's entertainment for literally hun-

Hotels Have Strenuous Times. On Tuesday the first trouble of any kind arose. About that time the local hotels began to realize that the arriv-ing hosts would be greater than the combined hotel accommodations. Obtaining the co-operation of the newspapers, the hotelmen agreed to list every room telephoned in to them. When visitors arrived for rooms, they were directed to reliable rooming-houses and the homes of private citi-zens in different parts of the city. This practically relieved the situation. By Tuesday morning the railroads had brought 50,000 people from far-distant points into the city. And many more were carried from short distances into Portland. Thoroughly reliable estimates of the crowds at the "Spirit of the Golden West" parade Tuesday into Fortuant, estimates of the crowds at the "Spirit of the Golden West" parade Tuesday night indicate that considerably over 300,000 people saw the parade that night. The streetcars carried over 300,-000, which, allowing for the double trip. patrons saw the parade. Anyone who was on the streets that night is aware that it was two hours or more before the streetcars were enabled to clear away the crowds and that during that

time an enormous number walked. Tuesday afternoon was occupied with the opening of the Portland Rose So-clety's annual exhibition at the Ar-mory. During the first afternoon and evening too may after the source the source of the source too source the source of the so evening 100,000 passed through the doors. The second day of the show saw 75,000 people within the doors at various times during the day.

Armory Literally "Jammed."

At no time was the press inside such

At no time was the press inside such as to be comfortable. Even with other events taking place, the Armory was jammed with visitors. Wednesday afternoon saw the big-gest crowd out for any daylight parade when the members of the Portland Automobile Club, dozens of machines from Press Sound and antide atticks from Puget Sound and outside cities appeared decorated. This parade was three miles long and it ran on both sides of the river, the only hitch oc-curring when the Morrison-street bridge draw was opened and kept open for several minutes, although no

That night the Society Circus opened at Multhough the Society Circus opened at Multhough Field. Eight thousand people were accommodated. Just twice that number passed through the turn-stiles at the Oaks to see the pyrotech-nic display. nic display.

The downlown streets were full of people. From end to end of both Wash-ington and Morrison streets the peo-ple crowded from early in the evening until long after midnight.

ngton and Morrison streets were negative from end or miles of west Side streets. Probably over 300, off people saw that parade. With the "Dream of Rex Oregonus" from a vest as Twenty-third street, the passable. No traffic could be permitted and the streets. Certain side streets were kept open by order of the policings of the pilor of dervishes and the streets were first roped. This and the streets were f

The fire laddles' turnout was the feature of the lorse and carriage parade. Not less that 500,000 people were on the Dye, an Oregon City boy, who has won all sorts of honors at Columbia Univer-sity. New York City, including three scholarships and election to the editorial parade route Thursday night and this number would have been excelled Satur-day but for the threatoning weather, which frightened many away. and this led Satur-weather, s an un-children's

which frightened many away. The one parade, which was an un-qualified success was the children's "human resebud" march Friday after-noon. Although comparatively few East-ern visitors appeared to be spectators, 16,000 wemen are employed.

In deadly secret—such plots are always in deadly secret—His Most Gracious Majesty, Rex Oregonus III, also known as General Owen Summers, was upset from his throne Thursday night and His Majesty, Rex Oregonus III, also known as Ralph Hoyt, placed as ruling monarch in his stead. The pretender rode throughout the parade Thursday night, receiving all the applause intended for General Summera, the man he supplanted. Vork which compares with them. "I feel like congratulating the people of Oregon on a climate and soil which will produce such wonderful flowers. Oregon looks all right to me from every angle, but that idea of a free use of streetcar system and the effects which are produced is not only unique, but pro-tates." Mr, and Mrs. Allen will leave Portland In deadly secret -- such plots are always

Mr. and Mrs. Allen will leave Portland the man he supplanted

Not until the parade was over was the great-hearted nature of the dethroned monarch known. today on their return journey, but prom-ise themselves another visit to the Coast next year. Albeit with a sigh, His Majesty Gen-eral Summers, of the house of Orego-nus, addressed the false monarch and Following are a few of the express

of appreciation of the Rose Festival heard about the hotels yesterday: A. R. McArthur, Port Washington, Wis -The rose show is fine and reflects great credit on Portland. Victor H. Wolf, New York-The great I am satisfied. You looked almost a

King Hoyt's excuse is that he only took the place of King Summers after the latter failed to appear, and to en-able the procession to start on time, he was forced to take His Majesty's place. display of roses was beautiful and very attractive, particularly to those who live most of the time in the big cities.

But last night King Hoyt was not allowed even to pretend. At 5 o'clock King Summers was at the royal palace (temporarily located in the formal palace (temporarily located temporarily located t

Potentate William H. Galvani, of Al ader Temple, Nobles of the Mystic

Kader Temple, Nobles of the Mystic Shrine, announces that a grand cere-monial session will be heid for 30 hours, beginning next Friday night with a

Alaskan Enjoys Roses.

crat-The show gets better every year and is a good advertisement for Ore-

gon. H. P. Conway, Chicago-I came late but enjoyed what was left of the show. D. G. Lorenzi, who has traveled much in Europe, Spokane-The rose show was good and the electrical parade was the best I ever saw.

following day was Sunday, and, anyway, there would be time then for a complete rest. So thought everyone and the result was the jolliest crowd that could be met in many a long day's travel. Of course there was noise-a great deal of it. But then those who did not

But then those who did not said last night that he believed every appreciate noise stayed at home and read books or played ploochle. But in their heart of hearts they wanted very hadly results

to be with those people on the streets. For the streets there was no dignity. Who could look sober if he were tickled under the nose with a feather? Of course there was a police ruling against it, but then there are times when the police are conveniently blind and everyone ad-mires them the more for it. be with those people on the streets "The Rose Festival has been the cause of a greater amount of publicity than Portland could possibly obtain any other way," said Mr. Hoyt. "We have enter-tained a larger number of people than have ever been in the city before, and we have done it satisfactorily. "The manner in which the crowds were accommodated has been an illustration of Portland's possibilities. I am phonead as

are conveniently blind and everyone ad-mires them the more for it. And those officers who were so fool-ish as to take people to the station felt they might as well have been good-hu-mored for the captain always delivered a cheery little lecture on the "don't-do-it-again", order, and then turned the young neople out on the streats to do Portland's possibilities. 1 am pleased we have done so well. However, we ought to make preparations now for a still larger crowd next year. Credit Is Due Manager Hutchin. young people out on the streets to do

just what they were told not to do.

"I think the highest credit is due to Manager Hutchin for the work on the floats. Everyone is agreed the electric parade has not been surpassed anywhere. His has been the brain behind this mag-nificent pageant, and from the experience he has had in other cities he has been when to avoir pageant and the brain work Police Cheer Up.

That was because the police captains, too, had acquired the Festival spirit, and even if they were tired a little they took good care none should know it Folice captains, like everybody else, have had their times of merriment when they liked to blow horns and make loud noises. able to evolve possibilities hardly yet realized.

 At 's or palace (temporarily located in the fairgrounds). "I will occupy the clable because it is such a sudden and over it is a development. The rose is how it is the best that I have seen. George H. Jennings, Fort Worth, Tex.— George H. Jennings of Worth, Tex.— George H. Jennings of the week. realized. "Those connected with festivals in other cities have learned of what the float-builders have accomplished here, and their comments have run to the superla-tive. They are willing to concede Port-land has outdone them. Therefore, I feel we should be thoroughly satisfied with the entertainment we have provided our visitors, and I am sure they will agree with this sentiment. "In regard to the criticism we received for starting the parade late Tuesday

been a very pleasant and enjoyable week. M. B. Snyder, Aberdeen, Wash.-It is a great show and well worth any one's time to see it. B. J. Perkman, Seattle-Seattle will come to the Rose Festival again.

Crowds Loath to Go. As the night advanced the crowds beemed to increase rather than decrease. They were all so jolly that it second

seemed to increase rather than decrease. They were all so joily that it seemed a shame to break up the party and go home. The streetcar men changed their bells loudly as an indication that last-car time would soon be at hand, but that did not seem to change things much. It comes only once a year, the people said, and who minds a little thing like a walk home?

Apparently many of them didn't, for glance at the streets toward morning howed that many had resolved to tramp nome just for the fun of the thing, and ecause it was unusual and they did it

some sang and some just happily laughed.

Toasts were merrily drank to Rex. Oregonus, the Rose Festival and to ev-

As the night lengthened the throng still stayed. No one seemed to like to suggest going. Finally they began to go one and two

best I ever saw. Mrs. A. S. Jorgensen, who has just returned from Europe after three years of traveling-I saw many carnivels in The Bose Festival was giver.

Milwaukie Rate Cases.

Floats, Should Be Sent.

promised to provide \$2 horses and as many men. We requested them to send the horses to the fair grounds. In some

manner what horses were sent went to

Dent's Corn Gum Bunisns, He. C. S. DENT & CO., Detroit, Mich.

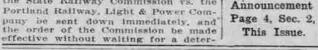
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Toothache

Gum

Ralph W. Hoyt, president of the Port-**Piano** Club SALEM, Or., June 11 .- (Special.) -- Atland Rose Festival Association, which forneys for the Portland Railway, Light has had charge of the annual Rose Fes-Power Company today filed in the tivais practically since their inception, Supreme Court briefs in opposition to one in Portland could not fail to have been satsfied with the Festival and its the motion of Attorney-General Crawford that the mandamus in the case of the State Railway Commission vs. the "The Rose Festival has been the cause Portland Railway, Light & Power Com-

Street Railway Files More Briefs in





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Build your home there and get the raise that is sure to come.

All improvements in and paid for. No bonded assessments.

Prices \$475 to \$1000

Easy Payments. Cement Sidewalks. Bull Run Water. Graded Streets.

S. E. CORNER THIRD AND OAK STREETS

A little before that someone suggested they visit the restaurants. Then the fun started there. And as the bands played

A Swill Affair. A Swill Affair. There are imitations. See that you get A difficult of the second second