

Exquisite Evening Scarfs Half-Price



—We announce an extraordinary sale of beautiful evening scarfs. It is the first sale of its kind ever held in Portland. Owing to its variety and importance we will display these beautiful scarfs in our Third street windows, and exhibit them on our neckwear counters to give you an opportunity to analyze their respective merits in quality and price.

—It is an exclusive sale. No two scarfs in the entire assortment alike. Through the generosity of this importing house we are enabled to make the positive statement that these beautiful scarfs are sold cheaper than they can be cleared through the custom house.

**\$3.50 Silk Scarfs . . . \$1.75**   **\$5.00 Novelty Scarfs \$2.50**   **\$10 Imported Novelty \$5.00**  
**\$4.00 Silk Scarfs . . . \$2.00**   **\$6.00 Novelty Scarfs \$3.00**   **\$15 Imported Novelty \$7.50**  
**\$4.50 Silk Scarfs . . . \$2.25**   **\$7.50 Novelty Scarfs \$3.75**   **\$20 Imported Novelty \$10**

Do you wear Maggioni Gloves? Women tell us they give better satisfaction and longer wear, than other gloves. Our store only.

Pellard Automobile Coats---NEW---SWELL

A Rare Ribbon Event.

- 25c Messaline, satin taffeta and Moire ribbons. Jubilee, 13c
- 40c and 45c fancy plaid ribbons. Jubilee price, 28c
- 40c and 50c fancy and Dresden ribbons. Jubilee price, 28c
- 60c and 65c fancy print warp ribbons. Jubilee price, 33c
- 75c plaid and Dresden ribbons. Jubilee, 43c
- 85c imported fancy ribbons. Jubilee price, 48c
- \$2.25 and \$2.50 imported French novelties. Jubilee price, \$1.48

These ribbons are displayed in a Fourth-street window. They are good examples of what our Jubilee Bargains are.

Jubilee Sale 1000 Pairs of Lace Curtains



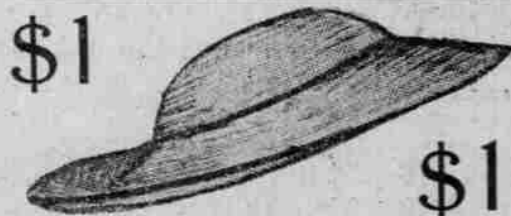
—One thousand pairs of lace curtains of all kinds. Two, three and four pairs of a kind at closing out prices. Irish points, cluny, Marie Antoinette, renaissance, filet scrims, Battenberg, cable nets and brussels nets. Made on good quality of French nets. White, cream or Arabian color. An unusually large variety of handsome patterns. This is the time to buy curtains at a great saving. They surely can never get any cheaper.

- Reg. \$ 4.50 curtains jubilee spe'l \$ 2.49
- Reg. 5.50 curtains jubilee spe'l 3.50
- Reg. 6.50 curtains jubilee spe'l 3.95
- Reg. 7.50 curtains jubilee spe'l 4.75
- Reg. 10.00 curtains jubilee spe'l 6.45
- Reg. 12.50 curtains jubilee spe'l 8.65
- Reg. 15.00 curtains jubilee spe'l 10.45

Nottinghams, Cable Nets and Swiss Curtains

- Reg. \$1.50 curtains jubilee special 89c
- Reg. 2.50 curtains jubilee special \$1.33
- Reg. 3.50 curtains jubilee special 2.28
- Reg. 5.00 curtains jubilee special 3.45
- Reg. 6.00 curtains jubilee special 3.75

Jubilee Sale \$1.50 Lingerie Shirt Waists, 98c



—50 Untrimmed Hats in bird's nest straws. Cuba and Cuban Tusans in burnt only. Values to \$500.

Jubilee Price, \$1.00

—2000 lingerie shirt waists go on sale tomorrow. Brand new.

—All fresh, crisp, stylish waists just received a few days ago for this Jubilee Sale. Made of fine quality white lawn and lingerie. Trimmed with embroidery, lace, insertion and medallions. With either long or short sleeves.



LATEST FICTION

Going Some, by Rex Beach . . . 98c  
 The Butterfly Man, McCutcheon 98c  
 The Thief of Virtue, Philpotts, \$1.18  
 —"The Wild Olive," author "Inner Shrine."

Manufacturers' Sample Pictures

Values to \$5.00 at 98c



—Caroonette Pictures in 3-inch frame and 3-inch brown mat. Size of glass 20 by 25. This line includes such subjects as "The Angelus," "The Gleaners," "End of Day," "Madam Le Brun and Daughter," "Dance of the Nymphs" and all the noted Madonnas.

—Etchings with three-inch white mat and two-inch oak frame, size 16 by 30 inches. Also framed close with three inch oak fram. Size 17 by 34.

—Water color facsimile with three inch cream mat and two inch gilt frame. Fancy corners. Size 20 by 30 inches.

Embroidery Sale

Amazing Vals. at 73c Yard

Values Easily to \$2.50 a Yard

—On Monday we offer our second Jubilee sale of 27 inch wide embroidered flouncings and 22 inch all-overs. These beautiful embroideries are sent us from one of the best Swiss manufacturers. The patterns and designs are all choice, selected with the greatest care. We are confident that you have never yet bought embroideries of this character at the price offered in this sale.

A Final Clean Up at \$25.00

—We find today that our stock of fine garments in both tailor-made and novelty suits is demoralized as far as sizes are concerned. Of course we have all sizes in stock, but in many cases two and three, and in some instances only one of a kind.

—You know what this means to a big store like ours. It hinders us greatly in advertising any one price, for the very style some woman might want, there would be no size to fit her.

—In order to make one final clean up of our imported tailored garments and novelty suits we have collected every garment; made one immense assortment and marked them at one price, \$25.00.

—This means the greatest suit bargain ever offered by any store in the city of Portland.



Colossal Sale Rogers Silver-plated Ware

The Famous Anchor Brand



XII is the stamp used by the International Silver Company to designate this quality.

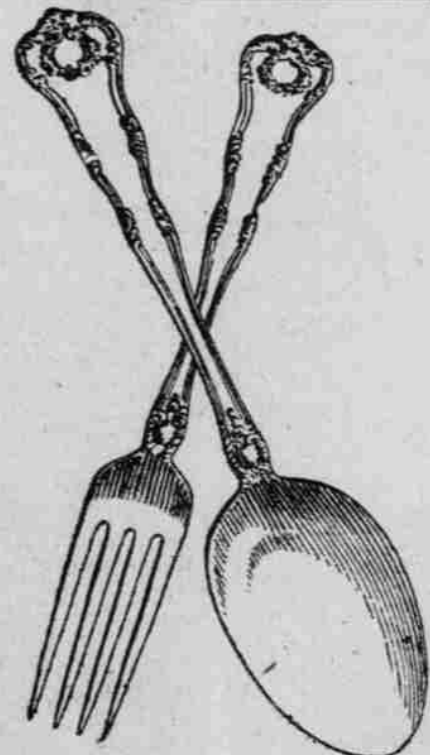
—William Rogers, of 1847 silver tableware renown, has produced, in this sectional triple plated ware in the Argyle pattern, one of the most beautiful designs ever produced in silver. This design is confined exclusively to our store in the City of Portland.

—Tomorrow to introduce this new tableware we offer the same at Jubilee Prices, which means a lower price than was ever before quoted. This superior quality tableware must not be confounded with the cheap single plated ware often sold at special sales.



W.M. ROGERS

- | SET OF 6                            | EACH                               |
|-------------------------------------|------------------------------------|
| Medium Knives \$1.63                | Berry Spoons 69c                   |
| Medium Knives \$3.89                | Cold Meat Forks 43c                |
| Medium Forks \$1.62                 | Butter Knives 36c                  |
| Table Spoons \$1.62                 | Pie Server . \$1.05                |
| Dessert Spoons \$1.49               | Sugar Shell . . 29c                |
| Tea Spoons . . 84c                  | Cream Ladle . 39c                  |
| Oyster Forks \$1.12                 | Gravy Ladle . 53c                  |
| Butter Spreaders . . . \$1.49       | Long Pickle Forks 35c              |
| Individual Salad Forks . . . \$1.67 | Sugar Shell and Butter Knife . 64c |



1910 PORTLAND



DIAMOND JUBILEE