

AUTO TRUCKS SELL

Commercial Motor Vehicles in Heavy Demand Locally.

HORSE IS LOSING GROUND

Portland Dealers Next Season Will Greatly Increase Stock of Self-propelled Machines for Various Business Purposes.

Undoubtedly the feature of the past week in automobile circles has been the way in which motor-trucks have been selling.

Manufacturers have come to a realization of the fact that the motor-truck will play a big part in the business future of the country.

So has it been with the commercial truck, although the development of the latter has been remarkably fast.

Local dealers have been astounded—almost—as well as gratified by the manner in which orders have poured in on them this season.

The White Motor Car Company fired the first gun in the 1910 season last week.

Eugene Jenkins and David Martines came up from Tillamook last week.

D. M. Smith, one of the salesmen of Frank Riggs' force, left last week for the East.

C. H. King and H. L. Keats left this morning on a trip to Tillamook.

Assistant Secretary Harrison, of the Automobile Club, E. Henry Weirne and Lewis Russell drove out to Mount Hood.

"Doc" Dabney, member of a local real estate firm, returned last week from Tillamook.

George H. Kendall expects to have his new boat, the Sylph, out today for a trial spin.

Four three-ton Gramm-Logan trucks were delivered to the O. J. Cook Construction Company by the Keats Auto concern last week.

Leroy Chandler, of this city, received his model 60 White steamer last week.

The H. L. Keats Auto Company delivered its 21st Chalmers "30" car last week.

A. M. Harradon, proprietor of a candy concern in this city, purchased a White toy tonneau gas car equipped with a domestic aspirator body.

For business use in the city, the

Union Meat Company secured a Chalmers "30" last week.

MAY ENTER FOR FIELD MEET

Interscholastic League Event Saturday Breaks Numerical Record.

All of the entries for the annual Portland Interscholastic League track and field meet, which will be held on Multnomah Field next Saturday afternoon, are in, and comprise the largest list that entered in an interscholastic League meet held in Portland.

Putting 12-pound shot—Portland Academy, Runyan, Small, Nolan and Cobb; Washington High, Darline, Gale and Higgins; Lincoln High, Casid, Cochran, Olcott, Gunnell, Paterson and J. Day; Columbia University, A. V. Conway and C. Perkins; Allen Preparatory, D. Smith, Wilson, Harr and Granston; Jefferson High, Lawrence, Smithson, Bibe and Witterland.

Running broad jump—Portland Academy, Norris, Clean and Bailey; Washington High, Douglas, LaMay, Washington High, McGee, Fenton and LeMay; Washington High, McGee, Fenton and LeMay; Washington High, McGee, Fenton and LeMay.

Discus throw—Portland Academy, Nolan, Brice, Small and Runyan; Washington High, Hedges, Darling and Gale; Lincoln High, Cochran, Welch, Crikmore and Toomey; Columbia University, C. Perkins and A. V. Conway; Allen Preparatory, Bates; Jefferson High, Lawrence, Smithson, Bibe and Witterland.

100-yard dash—Portland Academy, Norris, Wilson, Small, Brice and Bailey; Washington High, Jackson, Douglas, Gale and Cornell; Lincoln High, Casid, Cochran, Olcott, Gunnell, Paterson and J. Day; Columbia University, A. V. Conway and C. Perkins; Allen Preparatory, D. Smith, Wilson, Harr and Granston; Jefferson High, Lawrence, Smithson, Bibe and Witterland.

220-yard dash—Portland Academy, Wilson, O'Connell, Norris, Cardinal and Barton; Washington High, Jackson, Barton and Toomey; Columbia University, Wade, Finnegan and Young; Allen Preparatory, Compton, Shaw, Crabbe, H. Smyth and Wirtell; Jefferson High, Anderson, Lawrence, Magius, Donahoe and Catterlin.

440-yard dash—Portland Academy, Brice, O'Connell and Norris; Washington High, Nelson, Barber, Brandon and Darling; Lincoln High, Hoot, Brice, Crikmore and Toomey; Columbia University, Wade, Finnegan and Young; Allen Preparatory, Compton, Shaw, Crabbe, H. Smyth and Wirtell; Jefferson High, Anderson, Lawrence, Magius, Donahoe and Catterlin.

880-yard dash—Portland Academy, Wilson, O'Connell, Norris, Cardinal and Barton; Washington High, Jackson, Barton and Toomey; Columbia University, Wade, Finnegan and Young; Allen Preparatory, Compton, Shaw, Crabbe, H. Smyth and Wirtell; Jefferson High, Anderson, Lawrence, Magius, Donahoe and Catterlin.

1760-yard dash—Portland Academy, Wilson, O'Connell, Norris, Cardinal and Barton; Washington High, Jackson, Barton and Toomey; Columbia University, Wade, Finnegan and Young; Allen Preparatory, Compton, Shaw, Crabbe, H. Smyth and Wirtell; Jefferson High, Anderson, Lawrence, Magius, Donahoe and Catterlin.

3520-yard dash—Portland Academy, Wilson, O'Connell, Norris, Cardinal and Barton; Washington High, Jackson, Barton and Toomey; Columbia University, Wade, Finnegan and Young; Allen Preparatory, Compton, Shaw, Crabbe, H. Smyth and Wirtell; Jefferson High, Anderson, Lawrence, Magius, Donahoe and Catterlin.

The referee and starter have not been named for the meet yet. Frank J. Longman will be the clerk of the course. Griley, William Murray, Jack Latourrette, Gordon C. Moore and Oliver Huebner will inspect the race horses.

Portland Motor Boat Club Doings

DR. JACK YATES, while out in the Tilliken last Sunday, rescued a boy who had the misfortune to upset his canoe.

After much discussion, both favorable and unfavorable, the club has finally adopted an official pennant, which will be seen flying from the clubhouse and boats.

Commodore C. W. Boost has discovered that gasoline burns better than alcohol in the engine. One day last week he started to go fishing at 5 o'clock in the morning.

C. V. Cooper, treasurer of the club, took a party of women to the residence of A. King Wilson, at Wilsona, last Thursday in his nifty auto boat, the Charnalee.

George H. Kendall expects to have his new boat, the Sylph, out today for a trial spin.

Mrs. Jack Yates met with a painful accident early last week while taking the Tilliken out of the boathouse.

The Pacer II and the Wolf II have been working out a good deal the past week, getting ready for the coming races.

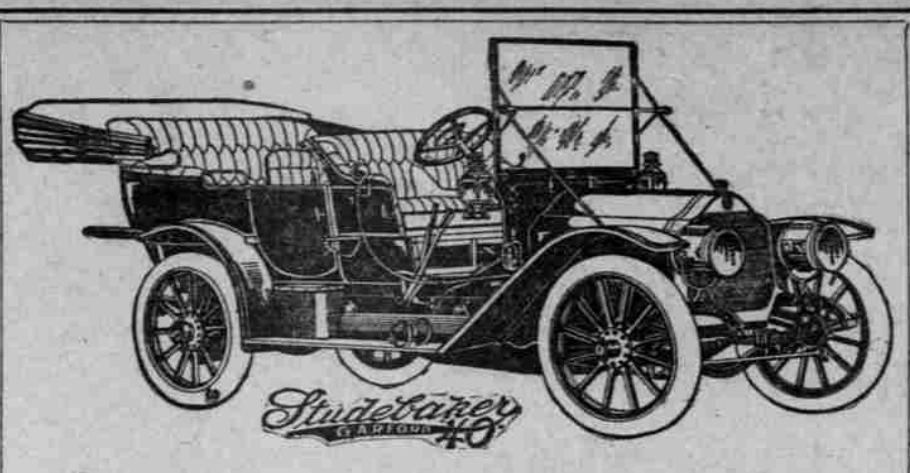
Many of the boys are already getting their boats tuned up for the annual races on Decoration day at the Oaks.

The latest addition to the club is J. Park and his fast motor boat Lauraline.

Joe Mathiot says the Kitty II can beat any cruiser on the river. Better give us a demonstration on May 30, Joseph.

L. M. Myers, the regatta chairman, has his hands full these days in the endeavor to make rules to suit every member.

Commodore Boost, Ray King and Vice-Commodore, George Klinebar will run a fast man's race at the picnic today and the loser will pay for ten gallons of ice cream.



A TELEGRAM

The following telegram was received by us May 19, 1910:

"Studebaker Bros. Co., Northwest, Portland, Ore. Studebaker-Garford 40 was only car to arrive in Medford of original lot of eight that started with Louis J. Hill party."

This telegram came unsolicited and from a gentleman who is not in our employ or in any way connected with the Studebaker Company.



ENTRIES IN FOR MEET

MOTORCYCLE CLUB IS TO HOLD RACES SUNDAY.

Large Number of Speed Fiends Will Compete in Events on Track at Country Club.

Entries are about all in for the race meeting of the Portland Motorcycle Club, to be held on the Country Club track next Sunday.

Officials selected for the day are: Starter, C. J. Cook; timers, Dr. A. B. McKay, H. L. Keats, W. H. Warrens and R. H. Blodgett.

The following are the entries to date: Three-mile race for three-horsepower machines—Entries, Ralph B. Ruffner and Albert Gruman.

Five-mile race for four-horsepower machines—Entries, Ralph B. Ruffner, J. C. Kidd, A. F. Reisinger, R. Fifer, F. Berrett, Gus Peppel and H. P. Shaw.

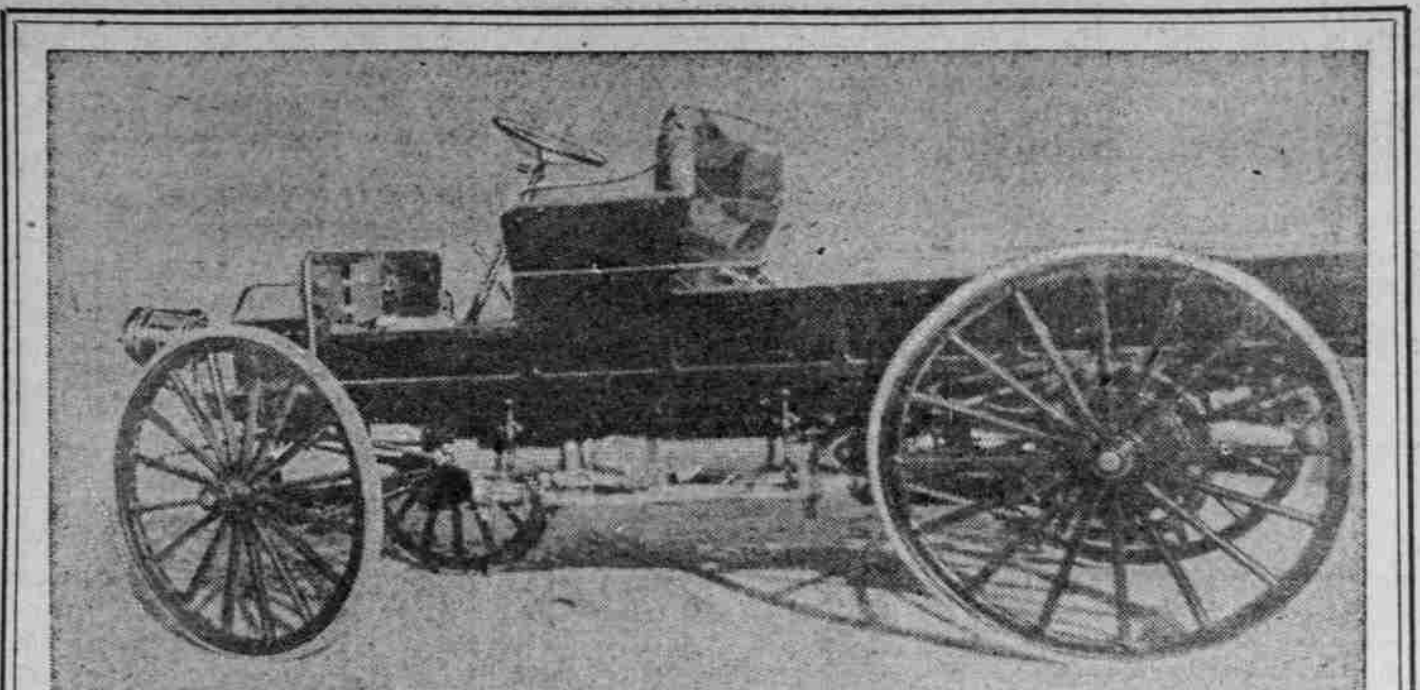
Five-mile race for seven-horsepower machines—Entries, E. Greenhamer, E. H. Stone, Verne Maskell, Fred Nowotny, Ralph B. Ruffner, Otto Mueesig.

Five-mile race for three-horsepower machines—Entries, Ralph B. Ruffner, Albert Gruman.

Five-mile race for seven-horsepower machines—Entries, Ralph B. Ruffner, E. Greenhamer, E. H. Stone, Verne Maskell, Fred Nowotny, Ralph B. Ruffner, Otto Mueesig, G. T. Brown, W. P. Brush.

Five-mile race for four-horsepower machines—Entries, Ralph B. Ruffner, J. C. Kidd, A. F. Reisinger, R. Fifer, F. Berrett, Gus Peppel, H. P. Shaw, Gus Peppel, E. F. Shaw.

Ten-mile race for five-horsepower machines—Entries, Ralph B. Ruffner, Albert Gruman.



THE FAR-SIGHTED MERCHANT

long ago learned that to do without a telephone was commercial suicide. He is coming to the same conclusion about the automobile delivery service.

IT COSTS YOU NOTHING TO FIND OUT.



Cadillac continues to pile up records of low cost of upkeep

191 Cadillac "Thirty" users in different sections of the country drive aggregate of \$20,063 miles at a total expense for mechanical repairs of \$130.21.

When some weeks ago figures were published in New York showing that 75 Cadillac "Thirty" users had driven their cars an aggregate 398,884 miles.

In a few weeks following that announcement came the report of a second and even more remarkable set of figures from the fifty users of the 1909 model Cadillac "Thirty" in Dayton, Ohio.

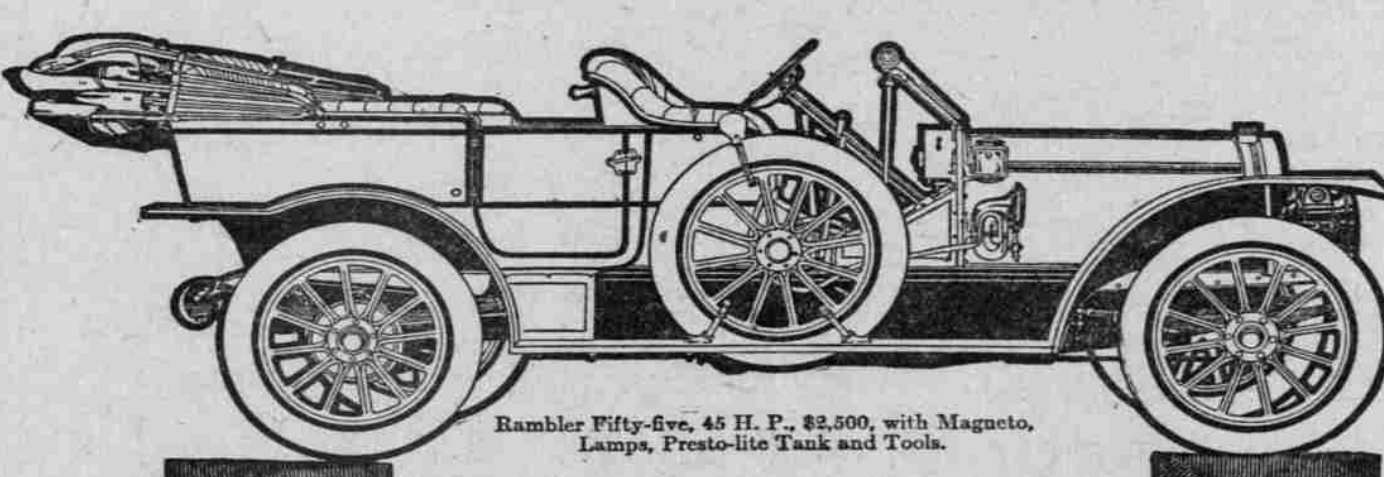
This third report comes from the 66 users of the 1909 Cadillac "Thirty" in Indianapolis territory. They drove their cars an aggregate of 252,599 miles, at a total repair expense to the owners of \$11.30.

With these interesting figures at hand from three sections of the country, a compilation of all three combined—New York, Dayton and Indianapolis—becomes still more interesting.



Peerless, Pope-Hartford, Chalmers, Hudson, Gram Commercial Vehicle

Put a Goodrich Tire on one rear wheel of your car—any other make on the other wheel. Keep track of your mileage. In time both your rear wheels—and front one, too—will be equipped with GOODRICH TIRES



THE quality of the new Rambler is such that it adapts itself most perfectly to surroundings of equal refinement. It is chiefly by contrast with other similar products that emphasis is given to that indefinable something which gives to this car its distinctive character.



such features as the offset crank shaft, straight line drive, Rambler Spare Wheel, engine accessibility, and the new expanding clutch, assure an efficiency in service quite in keeping with the quality to be found throughout its makeup.

Rambler Automobile Company, 526-8 Henry Building, Portland, Oregon