

See Furniture Advertisement Page 5, Section 3—Attend the Nemo Corset Demonstration This Week—Agents Ostermoor Mattresses—Don't Fail to See the New Chantecler Parasols, Waists, Sweaters, Neckwear, Coats and Veilings—They Are the Fad of This Season

The Greater Meier & Frank Store Now Overflowing With Beautiful Merchandise for May Time and Summer

Gigantic Neckwear Sale Every Piece ^{IN OUR STOCK} Is Reduced

MAIL ORDERS PROMPTLY AND CAREFULLY FILLED



Tomorrow we begin a Neckwear Sale the like of which no woman in Portland has ever had the privilege of attending. Every piece in our enormous stock is reduced, including collars, rabats, jabots, cascades, Dutch collars, chemisettes, coat sets, scarfs and all the latest conceits and fancies. The savings are without equal and all who come may choose at will from the enormous stock which we take pride in keeping the best assorted in the city.

LOT 1—Embroidered Collars, regularly sold at 17c to 25c each; special for this great sale at—take advantage of sale—each **9c**
 LOT 2—Embroidered Collars, in sizes 12 to 15, regular 25c to 35c values, special for this great sale at this very small price **16c**

All Neckwear Regularly Priced at 25c to \$1.50 Is Priced for This Sale as Follows:

Regular 25c values, special for this week at only, each 19c	Regular \$1 values, special for this week at only, each 87c
35c values specially marked at 25c	\$1.25 values, priced special at 98c
50c values specially marked at 39c	\$1.50 values, special at only \$1.27
65c and 75c values, special at 47c	All Neckwear regularly priced at \$1.75 to \$35 at ONE-FOURTH OFF
85c values at this special price 69c	

Women's \$1.25 Gloves 79c Pair

2000 pairs of Women's 2-clasp Kid Gloves, come in black, white and all colors; sizes 5½ to 8, regular \$1.25 values, on sale for, the pair **79c**

Fine Silk Ribbons Linen Handkerchiefs 35c-50c Values 25c

A lot of 10,000 pieces of Silk Ribbons, all kinds for millinery, hair bows, etc.; taffeta, moire, satin, ombre, glace or changeable; polkadots, dresdens and plaids. Regularly 35c to 50c the yard, special this week at the very low price **25c**

5000 doz. Women's All-Linen Handkerchiefs, with hand-embroidered initials, Madeira, Appenzelle, Amriswyl and Donegal designs. Come in plain white or colored novelty effects. Regular 35c to 50c values, special at this price **25c**

Women's Guaranteed Hose Box of 3 Pair for \$1.00



SEE MORRISON-STREET WINDOW
 This is the price on the "VICTOR BRAND" Guaranteed Hose, sold exclusively by the Meier & Frank Co.—We guarantee three pair to wear three months without darn-
ing and if they fail to wear as warranted we give you a new pair for every pair that is not satisfactory. No waiting, no sending them back to the factory—They are replaced by us as soon as you bring them in.
 Fine thread, soft finish, fast dye, black only, 3 pair **\$1.00**
 in each box, a box

WOMEN'S IMPORTED INGRAIN LISLE HOSE, with maco sole, soft, silky finish and light weight, excellent hose for Summer wear. They are priced at **35c** the pair, or three pairs for this low figure **89c**

GIRLS' AND MISSES' HOSE, in fine black lisle thread, made with extra long legs, linen heels and toes, seamless; will give the very best wear; ask for the "THAT'S IT" Hose and get the best; regular 35c values, **25c** during this sale to be had at exceptional special low price, the pair

Reg. \$4.00 Chiffon Auto Veils, Special, \$2.59 Each

EXTRA LARGE VEILS, made from the best silk chiffon cloth, wide hemstitching all round, large assortment of the best Spring shades; the regular price **\$2.59** is \$4.00 each; special low price for tomorrow at only, each **25c**

MALINE, best quality, double width, black, white and all colors; lustrous finish; regular price 35c the yard; special for tomorrow at the low price of **15c**

MESH VEILINGS, including Tuxedos, magpies, etc., in single and double thread, plain and dotted styles, all colors; regular 35c and 40c values, at **18c**

Special Sale of Embroideries Values to 65c Yard at 29c

EMBROIDERIES, CAMBRIC BANDS AND FLOUNCES TO MATCH, in eyelet designs; flounces are 18 ins. wide and bands 3 inches wide; the combined values run as high as 65c the yard; on special sale, bands and flounces both, yard **29c**

SMALL LOT EMBROIDERIES IN MANUFACTURERS' LENGTHS, nainsook and Swiss materials, very choice patterns, suitable for trimming undermuslins and waists, widths from 1 to 12 inches; values to \$3 strip of 4½ to 5 yds. **\$1.25**

SPECIAL SHOWING EMBROIDERED ROBES, semi-made, skirts cut and trimmed ready to fit and sew, and the material and trimming for waist complete for the skirts. They come in very beautiful eyelet designs, and the regular values run up to \$12.00; extra special low price for tomorrow at only **\$8.79**

Women's Tailored Suits Values to \$25.00 at \$11.45



Suits made of diagonal serge, tweeds, bedford cords, shepherd checks and panama—Coats are in medium length with three seam or French back; single breasted with long revers and notch collars—Many have collars, cuffs and pockets outlined in braid while others are strictly plain tailored—The colors are white, black, navy, gray, rose, lavender and tan—There are also checks in all sizes

This is a suit bargain extraordinary that came through a special purchase made by our suit chief—The regular values run up to \$25.00 the suit—A very **\$11.45** extra special tomorrow at

Women's-Misses' Linen Suits

With semi or tight fitting coats, medium or extra length, strictly tailored or fancy trimmed—Also Russian blouse effects with long peplums, embroidery trimmed—Colors are natural linen, white, lavender, blue, pink, gray, green, leather and checks—**\$135**
 All sizes—Priced from \$7.50 to

Women's Princess Dresses \$18 Values Special at \$7.45

Very clever styles in women's Princess dress, made of serges, alpaca, mohairs and tweeds. The colors are navy, brown, green, black, rose, w. aria, checks and mixtures. There are Princess and semi-Princess styles, with tucked bodice with narrow band stitching, also plain tailored effects. Pleated skirts are attached to the waist with narrow stitched belt. Button trimmed. Sizes to 38 only; values up to \$18.00; special at only, **\$7.45**

Sale 200 Silk Coats \$30 Values \$16.45

A complete line of Coats, in rajah, tussah, pongee and surah silk, also in broadcloth and taffeta silk. They come in medium or long length, semi or tight-fitting, also in Mandarin effects; made with deep shawl collar, or Persian trimming or lace. Many in plain tailored models and others are trimmed with fancy braids, buttons and stitched bands. Some are silk lined throughout. Colors are tan, black, leather, green, navy and natural pongee. Sizes to 38 bust measure. Values to \$30.00, special at, each **\$16.45**

\$12.50 Dress Waists \$4.95

Imported and domestic waists, in large variety of styles, hand embroidered and tucked with Irish crochet and round valenciennes lace trimmings, French yokes, plat Val. and double thread laces, with medallions of batiste filet and Hardanger. Sleeves are one-fourth, half or three-quarter length. Regular \$12.50 to **\$4.95**

WOMEN'S LAWN WAISTS, in plain tailored or fancy effects, the tailored waists have solid tucked fronts, the fancy have fronts of embroidery and different sized tucks, open in front or back. Come in all sizes, **89c** 34 to 44. Extra good values, at, special, only

WOMEN'S SILK PETTICOATS, of best quality taffeta, made with silk dust ruffle and deep single or double flounces, nicely trimmed with tucks, **\$5.95** shirring, bands and stitching; regular \$14.00



"Adler-Rochester" On Sale in Our Men's Clothing Department

This make of Men's Clothes is built for particular men—There's snap and style to them that appeal to fastidious men, value that attracts the thrifty fellow and solid service that suits the every day man right down to the ground—You'll save fully 25 per cent by buying your clothes here for we sell on a close margin—These suits are all custom-made and of the best materials—Tailored by hand and in distinctive patterns—We're sole Portland agents—Prices \$18.00 to \$40.00.

The "American Boy" Magazine Is Given Free With Every Boy's Suit We Sell at \$5.00 Up

This magazine is a typical American publication for an American boy. Full from cover to cover with things that boys like to read about. We give a year's subscription free to boys with every boy's suit we sell at \$5.00 and up. OUR STOCK OF BOYS' CLOTHING is complete in every detail. Garments that we are proud to show and that any boy will be proud to wear. Parents who seek the best combination of value, style and durability will buy here every time they come to look. Get the most for your money by bringing your boy here.

The "Baby Week" Sale Six Days of Great Bargains

SEE FIFTH-ST. WINDOW DISPLAY—MAIL ORDERS FILLED

Mothers will come here this week to shop, for there's no member of the family that shares in greater savings than are presented here for their royal highnesses, the babies. Look over the list and come for your share of the bargains.



Infants' Hand-Embroidered Caps, regular values to \$3.00, special for Baby Week at this very small price, ea. **\$1.98**
 Infants' Outing Flannel Skirts, regular price 40c each, special for Baby Week **25c**
 Infants' Wrappers, of outing flannel, white, with pink or blue trimmings, regular 65c values, special for Baby Week at **43c**
 Kleiner Sheet, waterproof, for infants' pants and for beds, regular price \$1.00 the yard, special for Baby Week **83c**
 Infants' Silk and Wool Bands, regular price 60c each, special for Baby Week **39c**

Infants' Shoes, all styles, regular 60c values; special price **49c**
 Infants' Crocheted Sacques, **\$1.19** values to \$1.45; special at
 Infants' Crocheted Booties, regular values 50c; special at only **39c**
 Infants' Flannel Shawls, regular \$1.00 values; special this sale **63c**
 Infants' Domestic and Hand-Made Dresses, the domestic dresses are trimmed with tucks, fine laces and embroideries, the hand-made dresses with feather stitching and tucks; **\$1.69** \$3.00 values; special at only
 Infants' Hand-Made and Domestic Dresses, the hand-made trimmed with tucks, feather stitching, laces and narrow embroidery insertions, the domestic garments trimmed with fine **\$1.93** embroideries; \$3.50 values at

Infants' Dresses, made of finest lawn and nainsook, trimmed with tucks, fine laces and embroideries; regular \$4.00 values; special at **\$2.49**
 Infants' Bishop Slips; regular 49c 50c values; special at only **49c**
 Infants' Crocheted Sacques, **95c** regular \$1.25 values at only
 Regular 85c values; special price **69c**
 Infants' Nainsook Skirts, trimmed with fine tucks and hemstitching; **49c** regular 60c values; special at
 Infants' Skirts, made of rood materials, trimmed with tucks, laces and embroideries. Reg. \$1.35 values **89c**
 Infants' Skirts, made of fine lawn or nainsook, trimmed with tucks, laces and embroideries. Regular \$1.75 values at the low price of **\$1.12**

Great Jewelry Sale New Chantecler Pins 19c

Pretty novelties in Jewelry at low cost—Leather goods, belts and other accessories are also featured at lowered prices and the prudent woman who cares for correct ornaments will take advantage of this sale



New Chantecler Pins, a very clever adaptation of the latest fad, **19c** novel and slightly; special at
 Genuine Seal Leather Handbags, regularly sold at \$8.50; special sale tomorrow at only **\$4.98**
 Pretty Worn Belts, with neat pearl buckles, something needed for Summer costumes; special at **23c**
 Meier & Frank Guaranteed Alarm Clocks, good timekeepers, nickel finish; special at only **59c**
 Braid Pins, all new designs; regular 25c values; special at **14c**

Back Combs, 14 karat gold inlaid; very handsome designs; regular \$1.00 values; special tomorrow only **59c**
 Rhinestone Hatpins; reg- **\$1.69** ular \$2.50 values; special at
 Gold Filled Beauty Pins; regular 65c values; special tomorrow **33c**
 Silver Medallion Picture Frames; **43c** special price tomorrow at only

Silver Jewel Boxes; regular \$1.00 values; special for this sale at **69c**
 Sterling Silver Souvenir Spoons; special for this sale at only **49c**
 Shirt Waist Sets, gold-filled and enameled patterns; \$1.00 values **59c**
 Cuff Links, gold-filled or solid pearl; regular 75c values; only **49c**
 50 Buckles; special tomorrow at **23c**

Great Sale Table Linens \$1.35 Values \$1.00 Yard Wash Suitings at 35c Yard

FIFTEEN FULL PIECES of 72-inch all linen bleached damask, rich patterns and quality; regular price \$1.35 the yard; special for tomorrow **\$1.00**
 EXTRA HEAVY TURKISH TOWELS, bleached; good size; regular 35c values; special price for tomorrow's sale; take advantage of this; at only **25c**
 FINE MERCERIZED PLAIDS, for Summer dresses, good patterns and colorings; regular 35c values; special for tomorrow's sale at only, per yard **15c**
 INDIAN HEAD SUITINGS, in plain or fancy weaves; take advantage of this extra low price; special value for tomorrow's sale at only, the yard **15c**
 500 YARDS SILK AND COTTON NOVELTY SUITINGS, in all the newest shades and styles; extra special low price for tomorrow's sale at, per yard **49c**
 400 PIECES MERCERIZED SUITINGS, in plain or diagonal effects; you should take advantage of this special low price for tomorrow only at, yard **35c**
 300 PIECES GINGHAMS, William Anderson & Son brand; fine Scotch gingham; fast colors; all popular shades; special tomorrow at, per yard **24c**

\$1.00 Silk Suitings 69c

This special is one that will arouse the keenest interest among those who know values best—The reduction mentioned in this headline is offered on favored weaves in all colorings—Foulards, mesalines, taffetas and rough weaves in the preferred plain shades and checks, stripes and figured effects—Plan now for that pretty Summer gown and save one-third the regular cost of the materials—in Silk Dept. tomorrow, regular \$1 grades at **69c**