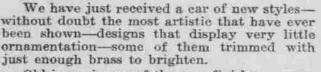


With all the charm of distinctiveness of styles, materials and shadings-and that skill of tailoring and designing that denotes real worth and merit, our selections for this season present what is most correct-what will be most fancied and admired.

With such a short interval between now and Easter, it is well that you choose early-we wish to impress upon you that where alterations are necessary we can give so much better satisfaction now than during the last few days.

Our special line of popular-priced Tailored Suits for women,



ducing from time to time new features in de-

sign and finish.

Old ivory is one of the new finishes-promises to be the most popular that has yet

Floor Coverings

are here in a profusion of all the latest and best thing of Carpetdom-6th floor

ing assortment. 25¢ and to \$25.00. And

there are also some very fascinating things in Veiling and Scarf Veils-the spider-web ef-

fects and the dainty nets with almost invisible

The New Spring

shadow designs.

With the advent of Spring comes the important question of floor coverings. House-cleaning usually reveals the need of new carpets or rugs. The new homes, of which so many are nearing completion in Portland, will require new floor coverings. Our exclusive patterns, shown in grea or variety this season than ever before, st no more than the commonplace.

For the living-room the ilton is the carpet for service, and the Bundhar pre-eminently so, its wide range of colors and patterns making selection a pleasure.

Plain Wiltons, Berlins and Velvets in the popular colors.

For the sleeping-room, where dainty effects are in vogue, we have an exclusive line of fine Body Brussels Rugs and Carpets to meet the demands of the most exacting.

A full line of the Bigelow and other standard makes of Axminster Carpet for general use.

For the bungalow we suggest the plain brown and green Kaba, Lanark, Seminole and Thread and Thrum Rugs as most effective with craftsman furnishing.



Right now is when your garden and lawn should be given attention. These specials will enable you to provide for their care during the Spring and Summer months. Monday and Tuesday-in the Basement:

100	Oteet Gargen Thowers at
15c	Never Break Trowels at
	Malleable Rakes at
35c	Ganden Hoes at
45c	Malleable Rakes at
50c	Garden Hoes at
	Lawn Rakes at
750	Steel Bow Rakes at
25c	short-handled Spades at
\$1.2	5 long-handled Spades at
1	

little women, misses and juniors will meet the demands of the most modest purse. And then there's the satisfaction of knowing that the workmanship is of the same dependable character as our higher-priced garments and with just that little style difference that makes them all the more desirable.

One model, at \$30.00, in shepherd check, is very smartly made, cut straight and with long rever of black satin facing. Single-breasted and with different color linings. Skirt is panel pleated-an extremely new and popular effect.

Another model for little women-the new Norfolk style-is of shepherd check, with black satin collar and wide patent-leather belt; at \$25. A model at \$32.50 of beautiful tweed in the new black and white effect

a mannish material. Perfectly plain tailored, with fold-plaited skirt. Another model is in the new English knickerbocker mixture, in very pretty light shades of gray, green and tan. Long roll collar has covering of embroidered Shantung. Four-button, cut straight coat. At \$35.

A model at \$39.50 is made of the newest of domestic cloths-sharkskin-woven just like men's suiting, and in many different shades. This model is a three-button point cutaway, with contrasting color linings and very pretty semi-plaited skirt.

Another model at \$40.00, in Irish homespun, has four-button cut straight coat, with semi-fitted back and black collar. Extreme light shades of tan and gray. Linings of messaline and in a very light shade. The skirt is the very latest model, having plaited panels in front, side and back.

At \$45.00 is a model in a gray and white mixture, with small stripes of mixed black and white. Panel plaited skirt is lined with the new effect satin in scarlet, royal blue and Irish green; slashed button pockets.

DRESSES ARE AMONG THE NEWEST FASHION ARRIVALS - Never in the history of ready-to-wear apparel have women shown such interest in Dresses, and well they might, for those that have appeared this season are charming creations, from the very plainest Tub Dress and the tailored linen, lawn and the smart Afternoon Dresses of silk to the more elaborate Dinner Dresses. No need to go to the trouble of having one made up, to search for the desired materials, and then the fuss and worry of having it made, when there are such pretty styles and materials and such pleasing variety to choose from in the ready-to-wear garments.

Among the new arrivals are the Debutante Dresses-in the very prettiest and daintiest of materials-printed chiffon, mulls, hand-embroidered linen and lingerie.

Arm Rockers Eight of them in the golden oak show these interesting

reductions:

They are the kind that are built for comfort; plain in design and yet durable in construction. New designs coming in make it necessary to close out these sample pieces. Monday and Tuesday:

\$7.75 Rocker in quarter-sawed and polished golden oak, at...\$4.25 \$7.25 Rocker, also in quarter-sawed and polished golden oak .. \$4.25 \$8.50 solid oak Rocker with high back, at\$5.35 \$8.75 Rocker in guarter-sawed golden oak, at\$5.75 \$10.50 solid oak Rocker, in Colonial design, at\$6.25 \$11.50 Rocker with solid oak seat

and fancy back panel....\$6.75

\$13.75 Rocker with seat and back of solid quarter-sawed oak .. \$8.25



are the most correct reproductions of the Colonial and Period Types-every piece a masterpiece of value and beauty

Berkey & Gay productions are accepted as the truest interpretations of the period and Colonial designs-known to many as "Forefather Furniture"pieces that are pleasing and correct in design and proportion, honest and durable in construction, beau-

tiful and lasting in finish, possessing the highest intrinsic merit. The "Berkey & Gay" shopmark denotes the highest attainment in furniture building-designs that can be handed down from generation to generation. Many pieces on our floor bear the B. & G. mark, among them the four-poster beds, fine Colonial bedroom and dining-room pieces, library tables and console tables of massive design, in the dullfinished mahogany.

The Flanders, a type of furniture that is now much in favor, and which is shown in the accompanying chair illustration, is another famous style that was first revived by these famous Grand Rapids makers of good furniture. The Flanders pieces are especially adapted for living-room and library, the frames being of oak and in a dark brown finish. The seating pieces are covered in leather of a harmoniz-ing shade. To see them is to appreciate their genuine goodness and comfort.



appeared-not at all unlike an old piece of ivory.

King's yellow is another new finish, which, with the proper decorative treatment of a sleeping-room, would make a pleasing and distinctive combination.

Other popular finishes are the bronze green, the Vernis Martin and the staple combination of cream and gold. Although not new, these three have been brought out to better and richer effect in the new bed designs.

Showing the Best 1910 Models in Children's Vehicles

They're the most attractive and best that we have ever shown-handsome styles in the English Perambulators and Carriages-the bodies in coach finishes of Brewster green, tan and dark maroon, upholstery of leather cloth and coach cloth. Some splendid models with the artistic reed bodies, with hoods of reed or leather cloth.

In the metal vehicles, we are showing this season the Thayer One-Motion Collapsible Gocart, the only model than can be folded conveniently with one arm, enabling the child to be held- in the other; stands on end when folded. Priced from \$7 up. Other folding vehi-cles as low as \$2.75.



Sale of Iron Beds

-Six Sample Patterns Underpriced

At the head of this column is announced the arrival of new patterns in Iron Beds-hence these reductions in sample patterns from our line to make display room for them. All are full size. Monday-Tuesday sale.

\$4.00 Bed, in either white or pea-green finish
with post caps, at\$2.75
\$5.75 Bed, in white enamel, at
\$14.00 Bed, in white enamel, plain design
at
\$16.00 Bed, in white enamel and gold, brass
trimmings, at\$9.65
\$37.50 Bed, in finest ivory enamel finish, with
heavy 2-inch continuous posts, at \$19.75
\$34.50 Bed, in best ivory enamel, with heavy
2-inch posts, capped with brass, at\$18.50