

Enormous Purchases Must Find an Outlet

To secure the exclusive agency of certain lines of furniture, our Eastern buyers were forced to contract for more carloads than the ordinary yearly business done by this house would warrant, For instance, to HOLD a certain line of STEEL RANGES from GOING OVER to the largest department store in the city, we were forced to agree to sell TWELVE CARLOADS of these ranges this year. It was the same way with a splendid line of Dressers, of which we are still exclusive agents, and again with a line of iron beds, and dining tables, and again with chairs.

We Were Compelled to Take the Entire Factory Output

in some cases. These goods are arriving daily. The best furniture made in America todayexclusive lines that every furniture dealer is hungry for, but we secure it because

We Need Enormous Quantities for Our Hotel and Apartment House Trade

Obtaining the lowest possible quantity price, shipping our freight by the trainload, we can make prices lower than any other Portland dealer. We must SELL—if we do have to sacrifice even reasonable profits. What a great opportunity for the home-builder. We open the flood gates of these great bargains to all the people. You do not need much capital to furnish your home during this great sale.

A Masterly Array of Marvelous Bargains



A full carload of this style enables us to quote a Phenomenal Price.

No. 604-More iron beds of this style are sold than any other-but our price is the lowest ever quoted. It is full size, well made, by the celebrated Simmons Bed Co.—The enameling is as perfectly done as on a \$15 bed. The patent electrical process is used, insuring the nameling not to rub off with ordinary usage. We have springs and mattresses of all kinds to fit these beds at very moderate prices.

Permit Us to Furnish Your Home

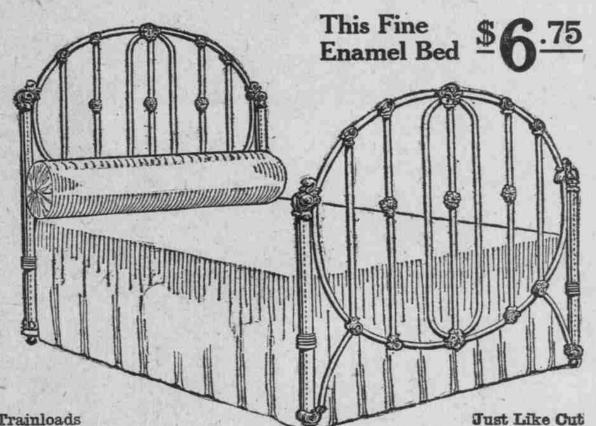
And so Priced in other Portland Stores.

No. 541. This extremely handsome bed is one of the most saleable and at the same time best liked beds in the line. The large ovals at head and foot displayed within the square corners of the bedroom give a very pleasing effect, an effect strictly in accord with the rules of art. Height of head is 5 feet 3 inches; foot, 4 feet; posts, 1 inch; ovals, ½ inch, fills 1¼ inch; all colors enamel. Gevurtz \$6.75

We Ship Out Beds by Trainloads

This Vernis

Martin \$12 Bed at \$7.45



Sole Agents "New Method" Gas Ranges

> Buy Now Pay Later

See Our New Line Go-Carts

You Make the Terms

> Homes Furnished Complete on Easy Payments

These Bargains May Also Be Obtained of GEVURTZ BROS.

Regular

\$6.50 Value

No. 334—No prettier or more substantial bed has ever been

made for the price. It is

of continuous post design, with heavy cast ornaments

tipped in gold. Best malle-able iron is used; has all

steel sides and cross rails.

Bed is 60 inches high at the

head and 41 inches at foot

end. Tubing used in contin-

uous posts is one inch in di-

ameter, fills are ¼-inch size; cream, green and blue enameling. Just like the cut. Gevurtz price\$3.95

Another Example of

What Quantity Buying Does

This Enamel Iron Bed for Only \$ 9.95

hy Gevurtz Sells the Cheapest
We Buy in Immense Quantities & Thip in Full Carload Lots

inside rods 5-16 inch. Height of bed is 65 inches. The cast corner ornaments are heavy and are beautifully shaped. A bed that sells all over the.

some Vernis Martin bed-

a bed that has all the

beauty of a solid brass

bed, yet does not require half the attention to keep

it bright. It is extremely

heavy, the pillars being

1 1-16 inches, top rods 7-8

inch, bottom rods 3-8

Sole Agents 'Eclipse' Ranges

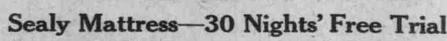
> Your Credit Is Good

Sole Agents Sealy Mattresses

Easy Terms



Just Like Cut



The most comfortable mattress made; shape and elasticity guaranteed for 20 years; not being tufted, it has full, free elasticity; made of finest Take one on 60 nights' free trial. Used in all first-class hotels.

Sole Agents 'Gevurtz Special' Sewing Machines

Lowest Prices