

**Reg. 75c Ribbons 48c**
\$4.00 Veils at \$2.48

This message is of great importance as it will directly affect your bank account. Don't fail to read every word and profit by the offerings it presents. Fancy Ribbons in plaids, Persians, stripes, dresdens and moires, in widths up to 6 inches. Values up to 75c a yard, on special sale for Monday at, yard **48c** Chiffon Auto Veils, 2 1/2 yards long and 36 inches wide; colors are gray, old rose, brown, white, pink, navy, sky and all other new shades. Our regular values to \$4; special Monday for, each **\$2.48**

\$1 Embroidery at 48c
50c Embroidery 25c

If you read this message carefully you will note a saving of over half. Embroidery, in edges and insertion to match, 12 and 18-inch skirt flouncings and 18-inch corset cover embroidery, in swiss, cambric and nainsook; our regular stock values to \$1.00; special price, yard **48c** Also 6000 yards of fine Embroidery in edges and insertion, swiss, nainsook and cambric; our regular values to 50c; special, yard **25c**

Trimmings at Half Off
\$2.00 Doz. Laces 98c

Here's a message from the Trimming Department. It tells of Jet Trimmings, Tassels and Ornaments in a great variety of patterns and colors. You can find a suitable trimming for almost any color cloth, at 1/2 Off Valenciennes Laces and Insertions, 1 to 2 1/2 inches wide; a great variety of patterns; the quality just a little better than you'd expect. The regular price is \$2.00 a dozen; on special sale for Monday only at this extremely low price, dozen **98c**

\$6.75 Petticoats \$3.59
\$1.50 Gowns for 85c

Women's fine cambric Petticoats with 18-inch flounce of swiss embroidery, wide insertion or heading above the flounce, ribbon-drawn; underflounce finished with embroidery edge or lace. Values to \$6.75, on special sale for, each **\$3.59** Women's Cambric Gowns, Hubbard and chemise styles, elbow and full-length sleeves, high or low neck; all cut full. This great offering of values to \$1.50 is for Monday's day's selling at, garment **85c**

**50c Scissors 23c Pair**

Nickel-plated Caststeel Scissors, in all sizes, 4 to 9 inches long, excellent cutting edge; our regular 35c to 50c values, special, pair **23c** Palmolive Soap, the best of all soaps for the toilet, is offered for this special low price, the cake **8c** Listerine, regular 7-ounce size bottle, our every-day seller at 45c, on special sale at, the bottle **36c** Peroxide of Hydrogen, 8-ounce bottle, regular 25c size, on special sale at low price of, bottle **17c** Dr. Graves' Tooth Powder—preserves and cleans the teeth; regular 25c size, special, the can **11c**

Notions, Small Wares

Hair Nets, made of real hair; large size, all shades; our regular 25c values, on special sale at **15c** Safety Pins, nickel-plated, with guaranteed spring, duplex action, very sharp points, all sizes; regular values to 10c, special price, ea. **5c** 500 yards Busy Bee Spool Cotton, in white only; Nos. 40 and 50; regular 5c values, at, the spool **3c** Honeycomb Flatiron Waxers—a waxer and polisher combined; on sale at the special price of, each **4c** Dress Shields in all sizes, many standard makes, such as "Omo," Kleinert's and Dr. Diemel's, all guaranteed perfect. Regular vals. 20c to 40c; special price, pair **18c**

The store is alive with shopping advantages in high-grade dry goods and homefurnishings of every description—February attractions of the greatest importance to every shrewd and economical buyer—Every department is represented—Thousands of money-saving opportunities in merchandise of standard quality and desirable style—We direct attention to the showing of new Spring merchandise

**Very Smart**
Spring Suits
For Women
Worth \$35.00
Now \$25.00

Our New York buyers are sending us new inspirations in the shape of smart styles for which the big garment store has always been conspicuous—For Monday we are showing many new arrivals in Spring Suits—The materials are basket weaves, serges, panamas, diagonal weaves, hairline stripes, etc.—The coats are 28 and 30-inch length, tight fitting and semi-fitting with panel backs—The skirts are all pleated, some with cluster plaits, others plain plaited—The colors are all the best and most popular for the coming season—This line would sell in the majority of stores at \$35.00 to \$40.00 a suit—We will place them on sale Monday, including all alterations, at this **\$25.00** low price suit **\$25.00** Depend on us for the most popular styles at all times

Read This Message

Women's \$5.50 Waists \$2.45
New Capes, Coats, Suits, Etc.

Here is a message to cheer you up. Every express is bringing us new Suits, Dresses, Coats, Waists, etc., direct from the great fountain of supply, New York, which is fed by all the fashion centers of the world. If you will come to our fashion salons and let us show you these new things you will readily appreciate our ability to serve you better than any other store. Women's Waists—over 250 are offered for Monday's selling. They come in lingerie and tailored waists, made up in an extra-size line of styles and the materials are such as the best judge of merchandise would choose. Values to \$5.50; special at **\$2.45**

Sale Kitchen Goods
Cutlery, China, Etc.

\$1.25 No. 9 copper-bot. Wash Boiler. **.79c**
6-hole Muffin Pan, 20c value, at, ea. **.15c**
14-quart Bread Raiser, 95c value, at. **.69c**
Oblong covered Dinner Pails, 40c val. **.30c**
No. 8 Waffle Irons, \$1.00 value for. **.80c**
Semi-Porcelain Dinner Sets at these prices:
60-pc. set, regular \$10.25 value, **\$ 6.25**
100-pc. set, regular \$13.70 value, **\$11.25**
100-pc. set, regular \$15.00 value, **\$ 9.00**
100-pc. set, regular \$21.50 value, **\$16.85**
Syracuse Dinner Sets, at these low prices:
60-pc. set, regular \$24.00 value, **\$13.00**
100-pc. set, regular \$35.00 value, **\$19.50**
25c 1-qt. covered straight Saucepan. **.19c**
30c 2-qt. covered straight Saucepan. **.24c**
45c 4-qt. covered straight Saucepan. **.35c**
75c 8-qt. covered straight Saucepan. **.60c**
90c 10-qt. covered straight Saucepan. **.72c**

71x90 Sheets Special 48c

Extra special in Sheets, size 71x90, made from good, strong cotton yarn. They are hand-torn—not cut; all one piece, no seam in the center; 400 dozen in this lot. Special shower price, at, ea. **48c** Best grade Hygienic Sheets, special sizes, on sale at the following special low prices:
Size 63 by 90, on special sale, each, **80c**
Size 72 by 90, on special sale, each, **85c**

\$2.25 Table Cloth \$1.75
\$1.75 Table Damask \$1.40

This message is offered in a spirit of fairness, and is backed up with values that will bear investigation by the most critical expert. Here's Tablecloths made by the Richardson people, which is a guarantee of quality; size 54x54; over 12 choice patterns to choose from; best regular **\$1.75** \$2.25 values, special at, each **\$1.75** Table Damask at a saving of 35c on every yard you buy. Handsome patterns and excellent quality, famous for its wearing qualities; full 72 ins. wide; regular \$1.75 values, special, yd. **\$1.40**

\$8.50 Lace Curtains \$4.75
\$12.00 Comforters at \$6.75
\$27.50 Comforters at \$19.50 Each

Our big Fourth Floor Carpet and Drapery Store is best equipped for supplying your wants. We show all kinds of artistic hangings for odd-shaped windows, doors, arches; all the necessary materials for making draperies, panels, etc., to order. Most competent workmen and experienced contract salesmen to figure on your orders. Fourth floor. Figured Madras Curtains, broken lines, in 28 different styles to choose from; all one to six pairs of a kind, at surprising reductions—see them.

Regular \$20.00 values in Madras Curtains, on special sale at **\$12.00**
Regular \$18.00 values in Madras Curtains, on special sale at **\$11.00**
Regular \$15.00 values in Madras Curtains, on special sale at **\$ 9.50**
Regular \$13.50 values in Madras Curtains, on special sale at **\$ 8.50**
Regular \$10.50 values in Madras Curtains, on special sale at **\$ 6.75**
Regular \$5.00 values in Madras Curtains, at **\$2.95**
Regular \$5.50 values in Madras Curtains, at **\$2.95**
Regular \$6.00 values in Madras Curtains, at **\$3.50**
Regular \$6.50 values in Madras Curtains, at **\$3.50**
Regular \$7.00 values in Madras Curtains, at **\$4.75**
Regular \$7.50 values in Madras Curtains, at **\$4.75**
Regular \$8.50 values in Madras Curtains, at **\$4.75**

**Eiderdown and Wool Comforters**

Wool-filled, silk top with border, and plain satin back; the best regular **\$6.75** \$12.00 value, on special sale at **\$6.75**
Wool-filled Comforter, all silk top and back; our best regular \$15.00 value, on special sale at low price of **\$8.75**
Real Eiderdown Comforters, satin top and back, dresden borders; the best regular \$9 value, at, ea. **\$6.50**
Eiderdown Comforters, with fancy silk centers, plain borders, satin back; the regular \$13.50 values, at, ea. **\$9.00**

Real Eiderdown Comforters, silk top, figured, with plain border; regular \$16.50 values for **\$11.00**
Silk back and top fancy Eiderdown Comforters, best regular \$18.50 values, at special low price of, ea. **\$12.50**
Silk top and back fancy Eiderdown Comforters, best regular \$20.00 values, at special low price of, ea. **\$13.50**
Silk top and back fancy Eiderdown Comforters, best regular \$27.00 values, at special low price of, ea. **\$19.50**

Sale of New Pongee Silks
\$1.00 Tailor Suitings at 59c

A message from Dame Fashion, approving our "Pongee" quality and deeming this fabric the favorite for Spring and Summer. In order to thoroughly acquaint you with this serviceable silk fabric, we have arranged a special display in our Silk Annex. Come and see the cloths, and talk with us. We can help you plan your Spring Dresses. Read the following: SPECIAL—1200 yards of new gray Suiting in neat mannish mixtures, especially good for suits and skirts. The best and most practical cloth for service and street wear. The colors are such as will please the most refined taste. Cloths that usually sell at \$1.00 a yard. Buy all you want of it at this special price, the yard—take advantage **59c**

Mowats Raisins

Seeded Raisins, special, four pounds. **.35c**
4-Crown Raisins, two-pound box for. **.35c**
2-pound Valentine box Raisins for. **.50c**
Bulk Raisins, 50-pound lots, pound. **.55c**

Valentines at Half

Choose any one you wish from our large assortment of new subjects, at just half the regular price. We are thus doing our part toward creating greater interest in Valentine day. Let this be the banner year. 1/2 Choose from our stock at 1/2 reg. prices

35c Huck Towels at 28c
22c Huck Towels Now 17c

Extra heavy all-linen Huck Towels, soft and absorbent. Excellent for home use, and especially good for hotel use. We offer these with a view of interesting you in this linen shower, as well as to induce home and intending housefurnishers to supply their needs now. The best regular 35c values, on special sale for, each **28c**

Also two lines of Huck Towels especially adapted for hotel use; very soft and absorbent. On sale at these saving prices: Regular 22c values, special price, ea. **17c** Regular 30c values, special price, ea. **24c**

\$4.25 Napkins Now \$3.45
Figured Napkins at 1/3 Off

This message direct to you is of great importance. Read and profit by the offerings it tells of. Here's a lot of Dinner Napkins, full size and extra heavy, warranted to wear. They are the kind that makes friends for us, because they come out of the laundry full of life, with the pattern brightened—not that slazy kind. Our regular \$4.25 values, the doz. **\$3.45** Figured Damask Squares and Napkins, nicely hemstitched, at one-third less the usual price. If we should give you three dollars for this, it would more forcibly illustrate the saving. We will give you 1/3 Off the equivalent in these napkins

65c Underwear at 38c

Please repeat this message today and answer it in person tomorrow. It is of vital importance to women who need good underwear. Ladies' Balbriggan Pants and Vests, very reasonable goods, nicely finished with good quality saten; all sizes; regular values to 65c a garment; on special sale at this low price **38c**

Ladies' fine quality wool and cotton Pants, medium weight, cream color only; our regular \$1.25 values, special, at, the garment **89c**

40c Hosiery 21c Pair
Lisle Hose \$1.93 Box

Women's Cassimere Hose, fine ribbed and flat knit, with gray merino heel and toe, seamless and full-fashioned foot. Now is the time to supply your needs at about half the regular prices. Our every-day 40c sellers, on special sale at, the pair **21c** Also a splendid line of ladies' plain colored lisle, in tan, navy, London smoke, pearl gray, wine, pink and black; all sizes; put up in boxes of 6 pairs; on special sale at, the box at low price of, box **\$1.93**

Misses' Hose \$1 a Box

Misses' fine mercerized lisle ribbed Hose, sizes 5 to 9 1/2; extra finish with seamless foot. Don't fail to avail yourself of this opportunity to get extra nice hose for the little ladies; on special sale at 3 pairs for **35c** \$1.00, or a single pair for **25c** Here's a chance to get Hose Supporters at half price. They are slightly damaged from being displayed. If you are not too particular you will buy several pairs; colors, pink, blue, yellow, black, white and cardinal; regular 50c values, on special sale to close out, the pair **25c**

**35c Neckwear at 25c****Maribou and Ostrich**
Boas One-Half Price

Read this message from our Neckwear Store. It tells of ladies' Stock Collars, Embroidered Collars, Jabots, Croats, etc. No antiquated styles—all good, fresh, up-to-date stock, such as you would buy at the regular price, 35c; special, ea. **25c** Maribou and Ostrich Boas in different lengths and colors; qualities range from the ordinary up to the highest grade male stock. To effect a speedy clearance we offer your choice 1/2 of the stock at 1/2 regular prices

Specials in Stationery
\$1.25 Paper 75c a Box

A message from the Stationery Store tells of many chances to save. Faber's Pony Pocket Pencils, with removable lead, gilt tip, with black band, rubber inserted; special at, ea. **3c** 500 Washington Manuscript Tablets, white or yellow paper, three different rulings; our regular 10c values, on special sale at, each **6c**

George B. Hurd's Damask Lined Pound Paper, with envelopes to match in white, blue and gray tints; three sizes paper, 2-pound box; best regular \$1.25 values, on special sale at low price of, box **75c**

Envelopes to match, put up 250 to the box; regular \$1.25 values, on special sale at, box **75c**

New Millinery**Gage and Phipps Hats**

A veritable millinery treat. The surpassing beauty and splendid values of O. W. K's Millinery is clearly demonstrated in this showing of new imported shapes in black and burnt proline and novelty Leghorns of the late creations. Priced at \$7.50 to \$12 each. Also a new express shipment of new Gage and Phipps Tailored Hats. See the window display. New arrivals by every express. Don't fail to study our exclusive styles before you buy.