THE SUNDAY OREGONIAN, PORTLAND, FEBRUARY 6, 1910.

SITE IS GIVEN FOR GREAT REED INSTITU

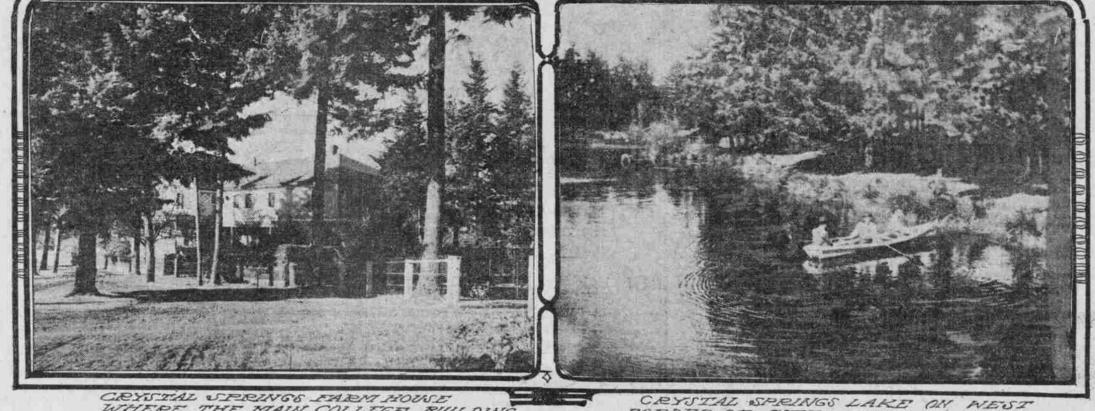
Ladd Estate Donates Forty Acres in Crystal Springs Farm for College Soon to Be Established.



W. M. Ladd, acting for the Ladd Es-W. M. Ladd acting for the Ladd En-inite Company, yesterday donated a fract of 40 acres located in the heart of the Ladd Crystal Springs Farm, as a site for the Reed Institute. At a mathing of the trustees of the Reed Institute held yesterday the communi-entities of the trustees of the Reed Institute held yesterday the communi-entities of the trustees of the Reed Institute held yesterday the communi-entities of the trustees of the Reed Institute held yesterday the communi-entities of the trustees of the Reed Institute held yesterday the communi-entities for the Reed Institute without restrictions of any kind, other than that the land should be used as the location and site of the college or intversity to be established under the terms of Mrs. Amanda Reed's will. The site given by Mr. Ladd is a bevel ground in the heart of Eastmore-land, the addition recently platted by the Columbia Trust Company and owned by the Ladd estate. This site adjoins a proposed city park tract wherein are located the crystal springs 20 in number, from which the farm takes its name. There is also on this adjoining tract a large lake that les directly in front of the site. The entite tract which has been set aside for park purposes will be available or a part of the campus for the new in-stitute. Mr. Ladd gave as the reasons for Company, yesterday donated a

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stitute. Mr. Laidd gave as the reasons for offering this body of hand to the Reed Institute the lifelong close friendship of the late Mr. and Mrs. S. G. Reed and the late Mr. and Mrs. W. S. Laid. His letter to Dr. T. L. Ellor, chairman of the board of trustees of the Reed In-stitute, follows: During the shows



desire in the matter and to assure you that at your convenience I will be pleased to meet with you and arrange the details of the deed of gift. Details to Be Arranged. Details to Be Arranged. desire is a beautiful tract of land, lo-The site is a beautiful tract of land. The site is a beautiful tract of land, lo-The site

BORDER OF SITE

building may be used at first for the entire institution, it will be understood that the first building will later be so aside for one specific purpose, as for example it may be designed to be ulti-mately the administration building. "That is the plan which has been fol-lowed at Chicago University, at Si, Louis and the other great modern in-stitutions in the great villes. Here will be established the university of arts and sciences. After that, as the school expands and grows, will be add-ed technical and other branches until the institution becomes a great center of learning in a great city. It will be of learning in a great city. It will be to Portland as Columbia University is to New York City, as Chicago Univer-sity is to Chicago, and as any great institution is to the city in which it is founded. founded.

"A university located in a city is a far different sort of an institution than that located in a small town. Different conditions must be met in the cities and it is with this idea in view that the Reed Institute is to be founded."

## Realty Firm Pleased.

Realty Firm Pleased. F. N. Chirk, president of the Colum-bia Trust Company, said in speaking of the donation yesterday: "As the agents of the land on which this school has been situated the Co-lumbla Trust Company has been in-tensely interested in the securing of the Reed Institute for the Crystal Springs farm site. The new site is directly in the center of the 640-acre tract which we have just platted as Eastmoreland. The effect on Eastmore-lagd, and in fact on the entire south-easter section of the city, cannot be overrated. vertated.

overrated. "In the first place it will mean the wonderful development of Eastmore-land. Here we will now proceed to de-velop the great tract by having the park beautified, by putting in hard-surface paving, sidewalks, curbing, sewers and water, on every streat in the addition. The entire section will severs and water, on every street in the addition. The entire section with be developed along the large lines de-manded by its location in the neigh-borhood of the finest institution of learning in the Pacific Northwest. "Every lot will be sold with high building restrictions so as to make this university section of Portland the finest in the city. No cheap dweilings will



WHY-VILLAMEAD See Page Mine, Section Four.