

YEON SKYSCRAPER STARTS MARCH

New 15-Story Block Will Be Tallest Structure in Portland.

HEIGHT TO BE 198 FEET

Tenants on Site at Fifth and Alder Streets Are Ordered to Vacate Quarters. Structure to Be Monumental.

On March 10 the work of building Portland's tallest building will commence, when the John B. Yeon 15-story building at the northeast corner of Fifth and Alder streets will be started on its journey skyward. This great structure, to cover a quarter-block, will be the tallest building in Portland, with a height of 198 feet. A city ordinance places 200 feet as the utmost height to which a building can be built. At present the tallest building in Portland is the Oregonian tower, which has a height of 196 feet. The Wells-Fargo building, 182 feet, and the Spaulding building, 168 feet, are the tallest buildings exclusive of towers.

Notice was given the tenants of the Yeon property at Fifth and Alder streets yesterday to move out by March 5. Then the old shacks on the property will be quickly torn away, and excavation will be started for the monster building. The contracts for the work will be let this week, and according to figures received, the structure will cost between \$500,000 and \$600,000. It will be a rush order of work from start to finish, Mr. Yeon saying yesterday that the building would be completed and ready for occupancy by March 10, 1911. Twelve months is the full limit of time allowed in the contract for the erection of the building.

The building will be 100 by 100 feet, with a light court on the east side 28 by 50 feet. There will be 365 offices in the building, exclusive of the basement, first and second floors. The first and second floors will be reserved for more purposes, and the basement will be constructed for occupancy by a high-class grill.

Building to Be Imposing.

The exterior of the building will present an imposing appearance. The cornice will stand out nine feet all around the structure, even on the east and north sides. Mr. Yeon says this will be made possible, by the fact that neighboring buildings will in all probability never be built as tall as the structure, and he will secure a permit from the owners of the property, with an agreement to remove the cornice at any time the adjoining property owners so demand. This cornice effect will give the building a completed appearance rarely found in a large office building.

The main entrance will be on the Fifth street side, and will be handsomely furnished with mosaics, marbles and highly ornamented decorations. The finish of the exterior will be terra cotta of light color with ornamentation to the fifth floor, a blank appearance from the fifth to the 12th, 13th and 14th stories will be broken by a number of Ionic columns extending the height of the three stories between the windows. The walls of the 15th story, which lies in the shadow of the heavy cornice, are highly ornamented.

The finish and equipment of the building will be of the finest possible. There will be four swift electric passenger elevators, an immense steam heating plant and electric generating plant, a vacuum cleaning plant, hot and cold water and clothes closets in every room, and every convenience and elegance known to modern architecture will be solid mahogany or oak. There will, however, be but little wood in the building. All the designing and building as absolutely fireproof and as a class a structure, the woodwork has been limited to the ceiling doors and trimmings. The building will be of steel and reinforced concrete design, and the concrete floors will add not only to the fireproofing of the structure, but will act as a sound deadener.

Finish Elegant Throughout.

One feature of the building will be the elegance of the finish of the halls and corridors through the entire building. The corridors will all be tiled, and they will also be finished with marble slabs extending to the same height as the doors. This will add to making the halls light and airy as sanitary and beautiful. The lighting fixtures in the building will all be of the finest, and the little details of finish have been worked out to a nicety so as to guarantee a building which will stand as a monument in the city and which will not deteriorate with age. The walls will be built heavy enough to carry three additional stories, but Mr. Yeon says he has no idea of carrying the building any higher. The walls will be built heavy enough to carry three additional stories, but Mr. Yeon says he has no idea of carrying the building any higher.

How Property Has Advanced.

The site for this building was purchased by Mr. Yeon in 1904 for \$160,000. It is 100x100 feet, and has been bringing in a good revenue. Mr. Yeon says yesterday that when he purchased the property many of his acquaintances said he should have a guardian appointed to keep him from throwing his money away.

When He Was Offered \$200,000

for the quarter block the doubters were silenced, and now Mr. Yeon tells of an offer of \$400,000 made three weeks ago and of \$450,000 made last week. The latter offer, he says, was accompanied by a check of \$40,000 to bind the deal, and this, he says, he returned to the owner with the statement that \$25,000 was not enough for his corner. A quarter block at Fifth and Morrison street was sold but a week ago for \$135,000, and Mr. Yeon bases the valuation of his ground much upon this sale.

Portland, Me., Has Heavy Snow.

PORTLAND, Me., Feb. 5.—Breaking all records for snowfalls since 1888, when there was a fall of 22 inches, a sudden storm has left this section of Maine buried under a 16-inch blanket of heavy snow. In Portland the schedules of both electric and steam roads are disrupted, while shipping does not venture out of port.

NEW SKYSCRAPER WILL BE TALLEST BUILDING IN PACIFIC NORTHWEST.



JOHN B. YEON BLOCK TO BE BUILT AT FIFTH AND ALDER STREETS. —Reid Bros. Architects.

DIRECT ROUTE DESIRED

VIADUCT TO RAILROAD SPAN OBJECT OF PETITION.

Property Owners Near Steel Bridge Ask for Connection With New Oregon-Street Location.

A petition has been filed with the City Auditor by residents and proprietors of the railroad bridge from Holladay avenue to Oregon street, asking the city to build a viaduct from Holladay avenue to the new railroad bridge soon to be constructed.

This petition is signed by practically all residents affected by the removal of the railroad bridge from Holladay avenue to Oregon street. It is set forth in the petition that this viaduct is to be built in such a manner that it will not interfere in any way with the tracks of the O. R. & N. Company underneath.

This viaduct, if built, will be something over 400 feet long to reach the approach of the railroad bridge on Oregon street, and may be built on Larabee street. Petitioners made a strong effort to prevent the removal of the bridge from Holladay avenue to Oregon street, but having failed, now ask for this viaduct. They set forth that they have much valuable property on Holladay avenue, where investments were made on the supposition that the railroad bridge would remain, and which will be greatly depreciated in value if they are not provided with this direct connection with the new railroad bridge.

New National Song From Oregon.

"Dixie to Dixie" is a new patriotic song which has just been received for review, and it is well worth attention. Its patriotic words are by Rob Roy Parish, of Independence, Or., music by Daniel Deatour Emmett, and the musical arrangement is by Z. M. Parvin, Mus. Doc., of this city. The title page looks so patriotic that one gets a thrill looking at it. The American flag is represented in soft,

glowing colors, with Columbia supporting the flagstaff, and in the eagle's mouth are the words: "Let us have peace." Mr. Parvin's words are exceedingly well chosen, have the right National swing to them, and can be sung without fear of arousing sectionalism either in North or South—the words make you want to shout, and the chorus carries along the patriotic strain. Of course, the music Emmett wrote to the original "Dixie" is too well known to require any commendation here—it is loved all the world over and in the opinion of many is the real music to the real American National anthem. The music to "The Star Spangled Banner" is taken from an old English drinking tune. Dr. Parvin's arrangement for the piano is done in excellent taste, and will do much to popularize the song. The latter deserves a cordial welcome not only in Oregon but all over the country as a new National song worth singing. It will stir all who hear it.

SLAIN GIRL UNIDENTIFIED

Police Think Mount Tamalpais Skeleton May Reveal Murder.

SAN FRANCISCO, Feb. 5.—The police of the cities about San Francisco Bay are exerting every energy today to identify the skeleton of the woman found on the slope of Mount Tamalpais by mountain climbers last Thursday. Officers working on the case are convinced that the young woman was murdered but at present they are exerting all their efforts to identify the remains.

The records of missing persons in the police headquarters and morgues of this city and Oakland are being searched. It is believed by some, however, that the skeleton may be that of a tourist, and in an effort to verify this theory the description will be sent broadcast over the country. In Marin County, where the body was found, excitement prevails and crowds are searching the mountain side for additional clues.

The municipal records show that no less than 108 women have been reported since the fire as missing, at least nine of whom, according to their descriptions, may have been the missing girl.

Morgan & Robb, 250 Stark St., can write your Burglary Insurance.

DON'T TRY PRESSURE

Treat to Intelligence.

You cannot by process of law prevent any one from drugging themselves to death. We must meet the evil by an appeal to the intelligence. One of the drugs that does the most harm to Americans, because of its widespread use and apparent innocence, is coffee.

Ask any regular coffee drinker if he or she is perfectly well. At least one-half are not. Only those with extra vigor can keep well against the daily attack of caffeine (in the coffee). The heart and pulse gradually lose strength; dyspepsia, kidney troubles and nervous diseases of some sort set in and the clearly marked effects of coffee poisoning are shown.

These are facts and worth any one's thought. The reasonable and sensible thing is to leave it off and shift to Postum. The poison that has been secretly killing is thus withdrawn and a powerful rebuilding agent put to work.

The good effects generally begin to show inside of 10 days. If health and comfort are worth anything to you, try it.

\$37.50 Oak Dresser \$28.15

Full quartered oak, golden Colonial pattern, rectangular mirror, 26x32, French plate, beveled.

\$37.50 Circassian Walnut Dresser, Special at \$28.15

Circassian walnut, carefully selected grain, swell front, shaped French plate beveled mirror, 24x30.

\$50 Oak Dressers \$37.50

Princess Dresser in the quartered golden oak; large and massive Colonial four-post design, top 24x45, mirror 24x40.

\$45 Princess Dress'r \$33.75

Quartered oak, golden finish, serpentine front, 2 small and 1 large drawers, finished inside and out; shaped mirror, 24x40.

\$33.75 Dresser for \$25.30

Selected birdseye maple, serpentine front, finished inside and out, drawer bottoms cannot warp; top 22x42 inches, mirror 24x30, beveled French plate.

Each Customer Shares the \$25,000

Our Annual Savings in Interest and Taxes Because We Built on the East Side

Do you know that West Side Business Property is getting entirely too high for the Furniture Business? Do you see the newspaper accounts from day to day of single lots selling for \$250,000.00, of quarter blocks for \$350,000.00 and \$400,000.00? Do you know that Furniture is so bulky that it takes a building covering a quarter block and from four to six stories high to display even \$50,000.00 worth of Furniture? Now, suppose we had built on the West Side, naturally the investment would have been hundreds of thousands of dollars more than our present investment, and the extra money involved would have had to be reckoned with from an interest standpoint, while much larger taxes would also have had to be considered. Then suppose we had sold the same quantity of furniture during the year, is it not reasonable that we would have had to charge our customers more than \$25,000.00 a year extra for the very same furnishings? Is there any way we could have avoided it? Now, suppose we were paying rent on the West Side, the landlord would have had to have a profit on his investment, making our expense of doing business still larger. If anyone can figure out how West Side merchants can sell furniture so low as we do, he will be the greatest mathematician we ever saw. There must be a reason for all things. Our business for January was 80 per cent larger than that of January of last year, which is evidence that the people are rapidly learning that our prices are lowest.

\$37.50 Three-Piece Parlor Set, Very Special at \$28.15

Birch mahogany, three pieces, plush upholstered seats.

\$60 3-Piece Parlor Set \$45

Selected birch mahogany, loose cushion seats, covered with silk plush; neat panel back, brass trimmed feet.

\$60 Karpen Parlor Set \$45

Best birch mahogany, fully guaranteed upholstery, in fine figured tapestry; imitation crocheted mahogany back.

\$38.00 China Closet \$28.00

Quartered oak, golden polish finish; has mirror in back of top shelf; also has mirror back piece on top shelf of cabinet; bent-glass sides and door, four shelves, large and roomy.

\$21 China Closet now \$16

Quarter-sawed oak, bent-glass ends and swell front, mirror in back of top piece, three shelves.

\$22.50 Oak Buffet at \$17.00

Quartered oak, golden finish, with two small drawers and a large bin; good French plate beveled mirror; very tasty in design.

\$40 Gent's Chiffonier \$30

Quartered oak, golden finish, wardrobe front, nine compartments, adjustable mirror, sliding suit hangers; attractive and useful.

\$37.50 Gent's Chiffonier, Quartered Oak, for \$28.15

Quartered oak, golden finish, seven drawers, adjustable mirror; convenience in a nutshell. Just exactly the thing for man or boy.

\$13.50 Imitation Mahogany Rocker Special at \$10.15

Imitation mahogany Rocker, with rush seat and back, rope-shaped legs and back posts.

\$6 Reception Chair \$4.50

Quartered oak, golden finish, fluted legs, carved back, saddle seat; well selected grain. A rare bargain.

\$11.60 Roman Seat \$8.50

Quartered oak, golden finish. A neat hall or reception piece.

\$12.50 Roman Seat \$9.00

Quartered oak, early English finish, slatted back; tasty design, beautifully finished.



Your home is incompletely furnished till a Macey Sectional Bookcase occupies its favorite niche in your parlor or library. We are East Side agents for these famous Bookcases.

\$10 Library Table at \$7.50

Solid oak, fumed finish, square top, 36x36 inches; well made and excellent value.

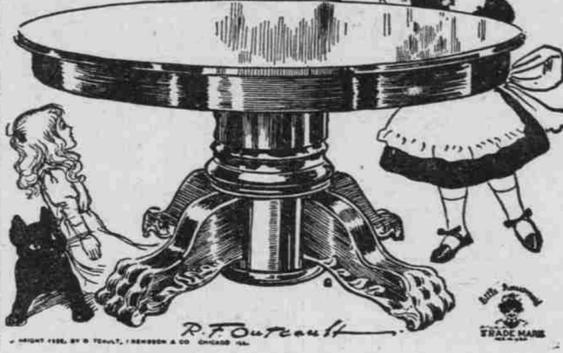
\$32.50 Libr'y Table \$24.50

Quartered oak, wax finish; top 30x46 inches, Cadillac make, with desk feature in each end, having ink well, pencil holders and stationary receptacles.

\$20 Library Table at \$15

Fumed oak, one drawer, top 24x36 inches; good shelf, braced legs. Karpen make.

little house maid says you might as well have a nice table



most of the family are on time at the table—three times daily. is the old table shaky? do you keep it covered because it is scratched and worn? we have just received a new line of both dining and parlor tables, in oak and mahogany. we bought them in very large quantities and got a special bargain from the factory, and are giving our customers an especially low price.

\$22.50 Solid Oak Dining Table, Special for \$16.90

Solid oak, golden finish, round pedestal base, neatly veneered, claw feet.

\$15 Oak Din'g Table \$11.25

Solid oak, golden and weathered, round and square, 42-inch top, extends six feet.

\$15 Extension Table \$11.25

Solid oak, golden and weathered, round top, pedestal base, six-foot extension; a bargain at the regular price, a snap at the special price.

\$18 Extension Table \$13.50

Square, 5 square legs, 42x42-inch top when closed, extends six feet; early English finish. One almost the same in golden finish at same price.

\$22.50 Ext's'n Table \$16.90

Round top, 48x48 inches, early English finish, plain and neat pedestal base, 6-foot extension.

\$13.25 Oak Din'g Table \$10

Round, golden finish, good workmanship; extra values.

\$24 Oak Dining Table \$18

Quartered oak, golden finish, five large round legs, with claws on bottom; 45-inch top, 6-foot extension.

\$35 Extension Table \$26.25

Quartered oak, golden finish, round top, 45x45 inches, heavy pedestal base, claw feet; extends six feet.

\$50 Extension Table \$37.50

Quartered oak, golden finish, round top, 54x54 inches, extends 8 feet.

\$65 Extension Table \$48.75

Golden oak, full quarter sawed, 54-inch top, 8 feet extension, cluster pedestal, massive design.

\$75 Extension Table \$56.25

Quarter sawed oak, golden wax finish, round top, 54x54 inches, extends to 8 feet, plain pedestal base; beautifully selected grain, and a genuine bargain.

\$24 Library Table for \$18

Quartered oak, early English finish, top 24x32 inches, five drawers; neat pattern and a useful article.

\$11.50 Library Table \$8.60

Plain oak, golden finish, top 22x36 inches. Just the thing for a small room. Also have this in the early English finish.

\$45 Library Table \$33.75

Quartered oak, golden finish; top 30 by 48 inches; massive design, 1 long drawer, with small ones on each end. A big beauty.

\$37.50 Le'her Couch \$31.90

Genuine black leather, tufted and beautifully fluted around edges; claw feet.

\$32.50 Couch for \$24.40

Fabricated leather, black and smooth, very highest class of imitation leather, quartered oak frame, golden finish, showing all around; has Greek feet.

\$36 Leather Couch at \$30

Genuine black leather, tufted; leather completely covers frame; claw feet. A rare bargain.

\$18 Sq're Tube Bed \$13.50

Iron Beds, made in artistic design, square posts and square spindles. We have dressers to match.

\$14 Cottage Bed at \$10.50

Gray enamel, square posts and fillers. Dressers to match.

\$15 Cottage Bed at \$11.25

Ivory enamel, square outline, with round spindles. Just the thing for children's room.

\$18 Iron Beds Go at \$13.50

Square post and square filler; white, metal size. A very pretty bed, with metal castings.

\$15.00 Iron Beds at \$11.00

Massive style, white, three-quarter size.

\$3.25 Smyrna Rug \$2.45

Varied colors and designs, 39 by 60 inches.

\$6 Smyrna Rug, 4x7, \$4

Durable; a good bargain.

\$7.75 Navajo Rugs \$5.75

Made from finest selected Arizona wool, dyed with the best vegetable dyes; guaranteed not to fade; varied colors and designs.

\$8.00 Sanitary Rugs, 9x12, \$5.95

\$2.75 Rugs, 3x6, \$1.95

\$5 Navajo Rugs, 3x5, \$3.75

Same as above, special size.

\$7.25 Brussels Rugs \$4.75

Oriental and floral designs, with serviceable colorings. Size 6x9.

\$4.75 Kurdistan Rug \$3.65

Size 4x6 feet. Assorted colors; very serviceable, same quality in 3x5 size, reduced from \$2.50 to \$1.85

Axminster Remn'ts at Cost

We have several short rolls of good Axminster Carpet, 16 to 20 yards each, to clear out. No profit is expected on same.

One Hall Runner, bordered, 4x15, Brussels, at \$10.00

15c Green Burlap, 6c Yard

This is slightly damaged.

\$1.25 Brussels Carpet 75c

We have several patterns of this 10-wide Tapestry Brussels Carpet in remnants of from 15 to 40 yards, suitable for small rooms; will sew, line and lay same at 75 cents a yard, which is not full cost, but remnants are in the way and valueless to us.

\$1.50 Inlaid Linoleum \$1.00

Floral and black patterns imported Inlaid Linoleum Remnants. One piece containing 15 yards, one piece containing 20 yards, one piece containing 5 1/2 yards, one piece containing 7 2/3 yards, one piece containing 22 1/2 yards.

\$7.50 Two-Burner Alcohol Gas Stoves, Special \$5.65

Two burners, free from odor; much more safe than gasoline and cleaner than ordinary gas.

\$12.75 Three-Burner Alcohol Gas Stoves for \$9.60

Three burner, black japan finish; stands on four legs; takes the place of a gas plate. Ordinary family cooking can be done on this stove.

\$5 Alcohol Gas Stove \$3.75

One burner, nickel-plated, just the thing for sickroom or living-room, where very light cooking is being done, or hot water is often required.

69-75 Grand Ave. Cor. E. Stark Street

MORGAN & ACHELEYA
FURNITURE CO.