# Enchanting Spring Silks on Exhibition Tomorrow-See Them

#### Elegant \$40 Evening Capes \$15.00 Brought by Express to Us Saturday

-48 beautiful Peau de Cygne, silk Moire and satin Marvel Evening Capes trimmed with broad black panne velvet collar, hand embroidered with chenile and gold. The arm slits are trimmed with heavy black silk cord and tassels. These capes are lined throughout with Peau de Cygne and also have a padded inter-lining.

-Exquisite colors such as watermelon, sea shell, pistache, marine, reseda, copenhagen, rose, pink and other delicate evening tints. These capes will be serviceable during the entire Spring and Summer months for theater, garden parties and hotel wear. On view in our corner windows.

### New Spring Suits Priced \$25

-New English Serge Suits in tan, navy and black. The coats are 32 inches in length, strictly tailored with mannish pockets, long notched revers and fastened with three large bone buttons. The sleeves are slightly gathered and finished at the hand with a small turnback cuff. The skirts are made in the latest full pleated styles.

#### Tomorrow these Suits Will Go

They are the pick and choice of our Fall suits beautifully tailored, finest fabrics.

All our \$35.00 Suits Reduced to . . . \$18.50 All our \$39.50 Suits Reduced to . . . \$20.00 All our \$40.00 Suits Reduced to . . . \$22.50 All our \$50.00 Suits Reduced to . . . \$29.50

### Fascinating Spring Hats

-For early Spring wear. We invite you to see the display. We feel certain you will be surprised at the number and the beauty of the hats shown. -Ingenuity and skill combined have certainly worked wonders for the new hats-styles and shapes unknown until this season. They will certainly appeal to all women fond of the beautiful in

-Especially interesting will be found the Soft Turbans, the Colonial and the Aero Hats.

-For automobiling we are showing bonnets, exact reproductions of those shown in Vogue and the other fashion papers in the current numbers.

## -The prices range from \$5.00 to \$15.00.

-200 New Axminster and Body Brussels Rugs in beautiful Oriental and conventional designs -all this season's best patterns in standard qualities. We have just the rug for your home, at a great saving to you. Quality compared, you will find these rugs best value in our city.

#### 75c Linoleum 49c

-New 1910 styles just received and go on sale at special price.

-5000 yards of Printed Linoleum in light or dark ground. Large variety of new patterns.

### Women's Gloves \$1.57

Regular Values \$2.00

-Excellent quality Dent Style Cape Gloves. One and two clasp, with spear point embroidery. All sizes in wanted shades of tan and brown. Fitted by experts at our regular counter.

#### NEW DRESS GOODS

for Spring Are Now on Display



## Sale of New French Flowers 25c

### **REGULAR VALUES TO \$1.00**

-One of the largest millinery importers, famous for flowers, decided that he would trade in Ostrich Feathers only.

-To dispose of his stock he turned towards his regular customers and offered them portions of his flower stock far below the importing cost. We secured our share and tomorrow inaugurate a Spring Flower Sale, the first ever held in the city of Portland. With Easter fast approaching and women's thoughts turning towards Spring hats this sale becomes most important. We are glad to give our customers the benefit of this saving and to this end marked 5000 bunches of flowers, many valued as high as \$1.00 for 25c.

## 98c IMMENSE SALE

\$1.75 Ladies' Fine Cambric Skirts . .

with deep flounce of tucks and hemstitching, lace and insertion or embroidery and tucks. All full width with dust ruffle.

-Fine Nainsook and Cambric Drawers with ruffles of embroid-

> Agents for Best Trade **Butterick Patterns**

Special \$1.69

-Ladies' Long Flannelette and

Crepe Kimonos in a broad range

of beautiful colorings and pat-

terns, in loose flowing styles with

satin bandings down front and on

sleeves. Others in belted Empire

styles, loose sleeves with turn-

down collar and cord at neck.

Colors are navy, black, pink, light

blue, red, lavender and gray. We

have never offered such big values

as these before. Immense display

on second floor.

#### Gingham Sale, 10c \$3.00 Kimonos Always Sold at 121/2c

-Tomorrow we place on our domestic counters 200 pieces of blue and white striped Ginghams. The most useful and economical fabric for house gowns, and the best washing material on the market. These stripes are used extensively for nurses' uniforms. We recommend them highly.

NEMO and SMART SET CORSETS

## In Very Good Undermuslins

98c Night Gowns .... 98c \$1.50 Ladies' Fine

-Ladies' Fine Cambric Skirts, -Slip-over styles with circular and square necks, elbow and puff sleeves, trimmed with embroidery or lace and French bandings. Extra sizes.

Drawers, Special . . . . 98c \$1.75 Ladies' Corset Covers, Special . . . . 98c

-In a large variety of styles, cirery, lace and insertions, beading cular neck, trimmed with fine laces, insertions, beading, ribbons.



### Newand Beautiful Spring Silks

#### An Opening Exhibition

-Strawberries in February are not more welcome than these early Spring silks that have just burst

-There are Shantungs, Indros, Salomes, Foulards, Messalines and Oriental Pongees.

-The tints of the Spring silks take the shades and colorings of dainty fruits, flowers and jewels.

-At our Silk Department you may find the most comprehensive assortment of quality silks in Portland.

### Brilliant Salome Shantung

#### 27 INCHES WIDE—\$1.35 A YARD

—Its proper use is hedged by no limitations. In the lighter dainty shades it is ideal for frocks that are to be worn beneath gas lights.

-In medium and dark colorings it is a material par excellence for luncheon, tea, bridge and reception gowns.

-The colors include crevelle, bruyere, ivory, azure blue, silver, navy, Mer De Glace, cederblue, praline, alisier, brignole, seaweed, verveine, feuille, seche, tobacco, venetian, natural, champagne and cream.

### Occidental Simla Pongee

#### 27 INCHES WIDE—\$1.35 A YARD

-Peculiarly elegant and delicate-Simla pongeewith more sparkle and strength and a smoother threadiness than the Oriental stuff that was its inspiration.

-French modistes were quick to realize its beauty possibilities for two-piece suits, and some of the most effective costumes originated for Spring have been made of Simla Pongee.

-The color range leaves nothing to be desired and includes Old Rose, Delph Blue, Alice Blue, Reseda, Leather, Gray and Natural, and many others.

### Indro Shantung

#### 27 INCHES WIDE—\$1.00 A YARD

-They claim your attention because they have a firm hold on popular taste just now. No silk fabric is shown that will wrest their popularity from them this season. Of a firm, smooth weave, their supremacy is backed by serviceability and beauty. In the following colors: Seaweed, Paon Green, Golden Brown, Tobacco Brown, Old Rose, Wistaria, Copenhagen, Catawba, Delph Blue, Mulberry, Alice Blue, Silver Gray, Slate and Champagne.

# \$35 Axminster Rugs \$24.85 $$35 Body Brussels Rugs $25 \frac{85}{2}$

20,000 Yards of Embroideries, Values to \$1.25, Special at 37c

THE ENTIRE LOT OF EMBROIDERIES WAS RELEASED FROM THE CUSTOM HOUSE IN NEW YORK LESS THAN A MONTH AGO. Every yard in the lot is a superior sort. embroidered on fine quality Nainsook, Cambric and Swiss. The patterns are beautiful and in a very wide variety including pretty, neat showy designs. The widths run from 10 to 18 inches and include corset cover edgings, flouncings, skirtings and insertions. Suitable for entire gowns and waists. Particular attention is called to the immense assortment of new St. Gall Galloons in beautiful patterns, well made fast edges. THE BIGGEST BARGAIN OF THE YEAR-REMEMBER, EVERY YARD IS NEW, FRESH AND CLEAN.

### New Novelty Embroidered Flouncings, \$2.00 Values at 78c

--25 inches wide. Elegant for infants', children's and misses' dresses. In combination effects. In English eyelet and valenciennes lace insertions and edges. Combined with various styles of embroidery. These are entirely new styles and combinations not shown before. and by the fashion books seem certain to be in the greatest demand this Spring. You will save money by attending this sale. Our Third Street Window shows an immense display.

#### \$8.50 Corsets Special \$2.98

Special lot of Smart Set, La Vida, C. B., W. B. and Nemo Corsets with medium and low bust. Long and short hip. Finest material of brocade, batiste and coutil. SPECIAL \$2.98.

Special lot of Nadia, C. B. and Nemo Corsets with medium bust, long and short Hips. Materials of batiste, brocade and coutil. -SPECIAL \$1.69



### Big Jewelry Specials

-Sterling silver and gold-filled Chain Lockets. Holds two pictures. Values to \$2,50. Special, 79c.

-Gold Buckles, in Grecian gold, etched, stone set and embossed. Very attractive. Regular \$2.50. Special, 79c.

-Ladies' gold-filled Watch Guards, with safety fasteners. In an assortment of attractive designs. Regular \$2.75. Special,

-Men's ribbon and leather gold-filled Watch Fobs. Val. to \$2.50. Special, 79c.