The Last Week of January Clearance Sale

—We have planned this sale according to the Lipman, Wolfe & Company's idea of store keeping and that puts prices down to where merchandise advertised in this sale will sell on sight, down to where you will be compelled by the sheer force of the values to pronounce this, our pre-inventory sale, ***the greatest gathering of bargains ever presented to a shopping public.***

Annual Pre-S

—If we could gauge our selling capacity accurately, there would be no need of these sacrifices. But a store of our size is compelled to keep a full stock right up to January sale time. We always over-buy rather than under-buy. With four months of constant wear ahead of you, our entire stock of outer garments is offered at LESS THAN HALF PRICE—phenomenal prices. We take as much pleasure in selling these coats, suits and capes at half price as at regular prices. He's a sorry merchant who regrets the giving of a bargain. You have never seen the equal of this sale at any time, in any city.

140 Suits, This Season's Best Styles, Vals. to $35 for $13.98

—All the newest materials and styles, 45 to 48-inch coats, lined with silk, satin and silk serges. Full pleated and moyen age skirts. Materials are homespun, wide wale serge and broadcloth. All the latest shades, navy, black, brown, gray, green and mixed colors.

95 Suits, Everyone New This Fall Regular Price to $55 at $19.85

—High-class Tailormade Suits of rough and plain materials, such as broadcloth, worsted, cheviot and fancy mixed cloth; in navy, rose, catawba, smoke, olive and black. Some are plain tailored, others are fancy braid trimmed. All lined with fine quality silk or satin. Skirts are full pleated.

150 Coats, Best Styles Reg. $20 Pre-Inventory Sale at $8.75

—Made of all-wool cheviot, broadcloth and eiagonal serge. Full 52 and 54-inch length, semi and tight-fitting. Some are half lined and lined throughout with good quality satin. Navy, gray, black, mixed, tan, green and black.

240 Coats, Newest Fall Styles Reg. $30 Sacrificed at $12.65

—Of finest imported heavy and medium-weight worsted, broadcloth and cheviot serge; plain tailored and fancy trimmed styles. Some are made in the new pleated styles, others semi and tight-fitting. Full 54 inches long. Lined throughout with best quality satin, and some are half lined.

210 Suits, All Our Newest $20.00 and $25.00 Garments, Pre-Inventory $9.65

—Full assortment of styles and sizes, 40 to 45-inch length coat, tailored and collarless effects; all lined throughout with fine quality taffeta. Skirts pleated, plain and mixed materials, such as serge, broadcloth and worsted; navy, fancy stripe, tan and black, olive, smoke, wine and black.

—Inventory comes next week—a fact that makes it absolutely necessary to accomplish in six days what is usually done in a three-weeks' selling campaign. The store is jammed with worthy bargains.

$1.00 Infants' Caps and Bonnets..... 25c

—Made of poplin, Japanese, faille silks, ruche and French styles.

$5.75 Infants' Short Coats, Clearance.... $3.98

—Bedford Cord Long and Short Coats, box and cape styles, fancy braid and cord trimmings.

60c Infants' Soft Soled Shoes..... 49c

—With one, two or three-strap sandals; in red, blue, white, black and olive.

$1.50 Infants' Hand Crochet Sacques.... 98c

—And capes of fine white worsted with blue and pink trimmings.

35c Infants' Bootees Clearance price..... 29c

—Hand-crochet Worsted Bootees.

Children's Night Gowns

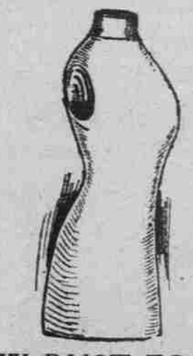
—Made of cambric, high and low neck, plain ruffle, embroidery and insertion, lace edging. Sizes 2 to 14 years—

75c value for		38¢
$1.00 value for		50¢
$1.50 value for		75¢
$2.00 value for		$1.00
$2.50 value for		$1.25

Sale Children's Skirts

—Made of cambric ruffle, trimm'd with embroidery, insertion and lace, with or without under flounce. Sizes 2 to 14 years—

35c value for		18¢
75c value for		38¢
$1.00 value for		50¢
$1.35 value for		68¢
$1.75 value for		88¢
$2.00 value for		$1.00

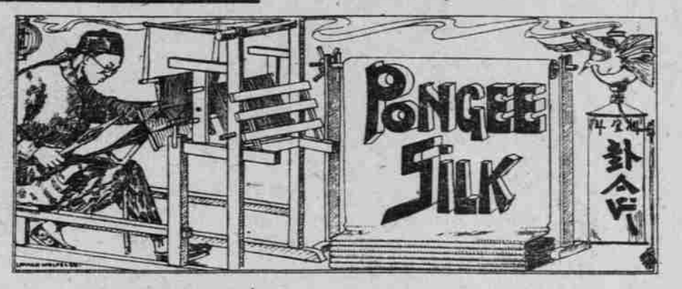


NEW BUST FORMS,

Sizes, 34 to 42

—Made of papier mache in the very latest form. Adopted by the best corset manufacturers for the Spring fashions in corsets. These forms were just received last week —Regular price $1.25.

SPECIAL 79c



Pongee Silks for Spring, 1910

The First Arrivals and Sale

—The completeness of the variety and unprecedented low prices bear proof of the values. It is a prodigal display.
—We have exercised the utmost care in the selection of our Pongee Silks. Our selections were made with the full meaning of quality and reliability in mind.
—There is not a yard in this great quantity we have received for this sale that is not guaranteed.
—We want as many of our customers as possible to buy some of these silks.

$1.00 quality at 75c — $1.50 quality at $1.25
$1.25 quality at 98c — $1.75 quality at $1.45

Clearance of Colored Taffeta, 59c

—3000 yds. of 19-in. Colored Taffetas in a very superior quality, equal to any 85c taffetas shown in any store in Portland. In this clearance we do not offer you a few good shades and a large assortment of undesirable colors that we are anxious to dispose of at any price, but a beautiful range of the most fashionable and delicate tints in every color demanded for next season. The price, 59c, speaks for itself.

To Those Interested in Fancy Silks

—No withholding of desirable, stylish patterns; no reserve of any particular style. Every piece of fancy silk in our store OF THIS SEASON'S BEST STYLES and COLORINGS for waists and dress purposes are offered in this great sale. The regular prices range from $1.50 to $1.75 a yard.

Colored Messalines, Spring Fabrics

—15,000 yards of yard-wide Colored Messalines. A superior grade contracted by us from one of the best silk manufacturers, who gave us the sole privilege of handling his silks — which wear test has shown there are no flaws or weak spots—no hard-loaded finish to throw doubt on the quality of these silks. Beautiful Spring shades in old rose, catawba, rose pink, light gray, artichoke, reseda, pearl, leather brown and garnet.

Regular $1.75, Pre-Inventory $1.29

Dependable Black Taffeta Silks

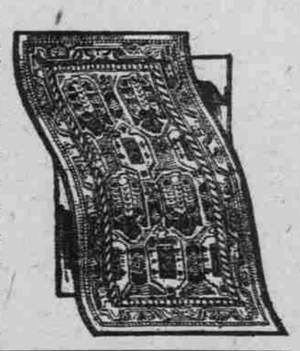
—In a quality that has won first place in this city. These silks need no introduction to our customers. They have stood the test of years for quality and reliability. On Monday we offer 5000 yards at the following prices—

$1.25 quality at.....	95¢	$1.75 quality at.....	$1.49
$1.35 quality at.....	$1.09	$1.85 quality at.....	$1.59
$1.50 quality at.....	$1.29		

85c, $1 Colored Messalines, 69c

—3000 yards for waist, dress and lining purposes in the following shades: pink, light blue, apricot, navy, cardinal, garnet, champagne, old rose, brown, sapphire, ivory, white and black.
—Here is a gala time to all those who wish to avail themselves of this special price, the lowest of the year.

Just 16 Rugs Left Pre-Inventory $21.85



—16 SELECTED AXMINSTER RUGS of standard No. 1 quality—Bigelows, Hartfords and superior Axminster Rugs are included in this great clean-up sale. Quality compared, they are the best values ever offered in this city in rugs.

Great Pre-Inventory Music Sale

—2000 SHEETS OF GOOD STANDARD music in vocal and instrumental pieces. PRE-INVENTORY PRICE 2 SHEETS FOR 1c.

50c Folios 19c

—National Dance Folio—Royal Vocal Folio—Bohm collection for piano—Strauss' Dance Collection.

Pre-Inventory 5c

—The following well-known folios and songs selling regularly at 25c: Witmark Dance Folio—George Cohen Folio—June Time in Old Oregon—Taffy—Baby Doll—Indian Song—Swastika Sue—I Love You More Than Any Boy Loves Any Other Girl—Won't You Love Me, Honey?

Instrumental Pieces

Regular 25c for 12c

—Ye Olde Mill—Reverie—Last Kiss Waltz—Late French Waltzes—Cascade of Roses Waltz—A Medley Overture of Standard Airs—Sunflower Babe—Rag Daisy Rag—Schoolmarm—Intermezzo.

25c Popular Hits 11c

—Resignation, by Cara Roma—The Angelus—Just to Remind You—Sometime—To the End of the World With You—

Sheets and Pillow Cases on Sale

—Not the ordinary quality by any means. Superior fabric, superior finish. Guaranteed to wash well. Ready for use. Housekeepers will save money by supplying their wants at this sale.

72 by 90 Sheets.....	65¢
81 by 90 Sheets.....	72¢
45 by 36 Cases.....	10¢
45 by 36 Hemstitched Cases..	16¢

Pre-Inventory Sale of Ginghams At 8 Cents

—A clearance bargain comprising Ginghams in many good styles. Tan color crash or linette, suitable for children's wear. Russian crash and other dark colors in suiting for house wear.
—Regular 15c quality.

Oil Cloth 19c

Best 25c Quality

—3000 yards of best quality Table Oil Cloth in an assortment of selected patterns. There is a great difference in the quality of oil cloth, which shows after a few days' wear. THIS OIL CLOTH will give service.

Cotton Flannel 9c

—2000 yards one odd lot of superior quality Cotton Flannel will be sold out in this pre-inventory sale at 9¢.

50c Art Cretonne, Clearance price..... 25¢

—5000 yards of Art Cretonne in light and dark grounds in beautiful floral and conventional designs, 36 in. wide.

35c Crepe Sateen, Pre-Inventory..... 15¢

—2000 yards of Figured Crepe Sateen and Art Cretonne, floral and conventional patterns.

35c Figured Curtain Scrim, Clearance.. 19¢

—3000 yards of Double-Print Curtain Scrims in light and dark grounds. A large variety of beautiful patterns. Forty inches wide.

$1.50 Curtain Materials, Pre-Inventory .... 68¢

—5000 yards of Imported Madras, Fancy Art Curtain Nets and Imported Scrims, Bungalow Nets. An immense assortment to select from.

25c Curtain Swiss and Madras for..... 11¢

—10,000 yards of Curtain Swiss and curtain materials 36 and 40 inches wide. A large variety to select from.

MERCHANDIS

Lipman-

Spring Model

Nemo TRIPLE STRIP

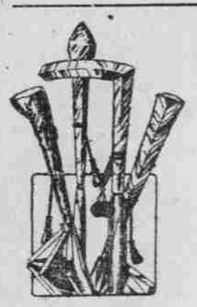
—Lipman, Wolfe & Com nouncing the presence in th direct from the Nemo Corse

—The time is here when all ing of their new Spring gow tance of the proper figure a their dresses. It is worth w come acquainted with the ne With them one may have th fectly comfortable.

—Mrs. Dean can assist yo your particular figure. Fas in the Nemo Corsets in the

—We invite you to mee

A Clearance of



—An odd lot sizes for men handles; on p black colored;

Pre-

—To close ou Union Silk U women, newe

Pre-I

$3.50, $4.50 and

—Our greatest framed picture offerin black, mission and gold frames, som wide frame; all sizes and subjects, su room and bedroom.

5000 Framed $1

—12x20 inches, gold frame, with orn scapes and figures in colors. You m tion of their beauty unless you do.

Phenomenal Offer

—Oval and Square Picture Frames plete with glass and mat. All sizes at this price for one day only. REG