

GREAT CLEARANCE SALE

BEN SELLING, Leading Clothier

The sale in whose advertising there is not permitted ANY exaggeration or misleading statements. In our last year's great sale I sold practically EVERY GARMENT I had in 20 days. The public believes me—their confidence is not misplaced. Every REDUCED PRICE quoted is GENUINE

Men's Suits

\$40.00 SUITS ARE NOW	\$30.00
\$35.00 SUITS ARE NOW	\$25.00
\$30.00 SUITS ARE NOW	\$22.50
\$25.00 SUITS ARE NOW	\$18.75
\$20.00 SUITS ARE NOW	\$14.85

Men's Overcoats

\$40.00 OVERCOATS, NOW	\$30.00
\$35.00 OVERCOATS, NOW	\$25.00
\$30.00 OVERCOATS, NOW	\$22.50
\$25.00 OVERCOATS, NOW	18.75
\$20.00 OVERCOATS, NOW	\$14.85

Boys' Suits

\$20.00 SUITS ARE NOW	\$14.85
\$10.00 SUITS ARE NOW	\$ 7.95
\$ 7.50 SUITS ARE NOW	\$ 5.95
\$ 5.00 SUITS ARE NOW	\$ 3.95
\$ 3.95 SUITS ARE NOW	\$ 2.85

Boys' Overcoats

\$20.00 OVERCOATS, NOW	\$14.85
\$15.00 OVERCOATS, NOW	\$12.50
\$18.00 OVERCOATS, NOW	\$13.85
\$10.00 OVERCOATS, NOW	\$ 7.95
\$ 6.00 OVERCOATS, NOW	\$ 4.95

BLACKS AND BLUES NOT INCLUDED—A SLIGHT REDUCTION ONLY

Men's Fancy Vests

\$6.00 VESTS ARE NOW	\$4.00
\$5.00 VESTS ARE NOW	\$3.50
\$4.00 VESTS ARE NOW	\$3.00
\$3.00 VESTS ARE NOW	\$2.00
\$2.50 VESTS ARE NOW	\$1.65

Men's Union Suits

\$5.00 UNION SUITS, NOW	\$3.50
\$3.50 UNION SUITS, NOW	\$2.50
\$3.00 UNION SUITS, NOW	\$2.25
\$2.50 UNION SUITS, NOW	\$1.65
\$2.00 UNION SUITS, NOW	\$1.50

Misses' Capes, Coats

\$20.00 CAPES ARE NOW	\$10.00
\$15.00 CAPES ARE NOW	\$ 7.50
\$25.00 COATS ARE NOW	\$16.65
\$20.00 COATS ARE NOW	\$13.65
\$10.00 COATS ARE NOW	\$ 6.65

Men's Trousers

\$10.00 TROUSERS, NOW	\$7.95
\$ 8.00 TROUSERS, NOW	\$6.50
\$ 6.50 TROUSERS, NOW	\$5.35
\$ 5.00 TROUSERS, NOW	\$3.95
\$ 4.00 TROUSERS, NOW	\$3.25

MEN'S NECKWEAR
REDUCED

KNEE PANTS
REDUCED

BOYS' SWEATERS
REDUCED

UNDERWEAR
REDUCED

MEN'S SHIRTS
REDUCED

To make a long story short, there are STARTLING REDUCTIONS in EVERY DEPARTMENT

DO NOT FORGET

The AUTOMOBILE CONTEST is still on—ends February 10. If you want your little friend to have a REAL AUTO, that will run 10 miles an hour, give him your votes, it costs you nothing. See them in our windows.

BEN SELLING LEADING CLOTHIER