THE SUNDAY OREGONIAN, PORTLAND, JANUARY 2, 1910.



# 40,000 Yards Fine Embroideries

Values to \$1.00

# Clearance 25c

-Of pretty new up-to-date embroideries in Swiss, nainsook and cambric patterns in open and blind effects. In edges and insertions. Come in widths from 2 1-2 to 18 inches. Exceptionally priced for the opening of our Clearance Sale.

35c Laces at 12c -Many startling values are in this lot of Laces, comprising edges, bands and insertions; in Venise and Oriental.

15c Embroideries 5c -Another great Embroidery event is our offer of 75,000 yards of match baby sets in Swiss and Nainsook Embroideries; in widths from 1 to 3 inches. Excellent values.

50c Ladies' Neckwear 19c -Thousands of pretty styles in Ladies' Neckwear in a large variety of shapes and new stylish designs.

\$2.50 Ladies' Neckwear 97c -You must see this Neckwear to appreciate

this special. -50c 7-inch Taffeta Ribbon in black, white

-25c 51/2-inch Taffeta Ribbon in all colors, 

-It is impossible to do any single department justice in the newspapers. Particularly so regarding our great White Carnival of ladies', misses' and children's undermuslins. Much thought and time have been given the preparation for this sale. We are now ready to receive your verdict whether or not this is the greatest offering of undermuslins in the City of Portland. In order to make your decision positive in our favor we have REDUCED OUR PRICES TO THE VERY LOWEST LEVEL. BUY NOW.

### Finest Leather Bags

-Selected from our stock of imported holiday novelties in Hand and Carriage Bags; etched, carved and novelty metal frames in artistic colorings and designs; beautifully lined in watered silk and leather to match, and fitted with card case and coin purse. Values to \$12.50.

Clearance Price \$4.98

Dressmakers' Bust Forms Reg. \$1.25, Special 85c In Sizes from 34 to 44 inches -Made of papier mache, durable and light, in the latest Nemo corset low-bust form.



-1000 Incandescent Gas Lights, complete with the latest improved burner. Has an extra strong mantle, producing an exceptionally bright light. Entire outfit Complete 33c

Clearance - Of All

-Quadruple-plated Silver Tea Sets in two, three, four and five pieces.

\$7.50 sets, clearance.....\$3.50 \$10.00 sets, clearance.....\$5.00 \$19.50 sets, clearance......\$9.75 \$25.00 sets, clearance......\$12.50 \$2.50 Bread Trays.....\$1.25 \$3.50 Bread Trays......\$1.75 

-Solid Gold Jewelry-Brooch Pins, Scarf Pins, Lace Pins, Cuff Buttons, Neck Chains, Lockets, Rings-all at clearance prices.

Phenomenal Silk Values -At no other time BUT NOW would these prices be possible. We have clipped a half to a third off regular prices. RE-DUCING SILKS TO LESS THAN THE PRICE OF RAW MATERIALS.

-Women are the keenest judges of silks, and to juggle these values would simply be BUSINESS SUICIDE. Below we submit the greatest silk values ever known in Portland.

-3000 yards of crisp, bright, new waist silks in plaid and Persian effects. Many designs that are forerunners of 1910 Spring styles. Silks for suits and petticoats. Reg. \$1.50 and \$1.75 qualities.

### Clearance 98c

-3000 yards of Colored Marquisette and Silk Voiles for evening and dinner dresses, in the following shades of light blue, lilac, champagne, reseda, silver gray, mais and black. Full 45 inches wide, all pure silk. Regular price \$2.00 and \$2.25 yard.

Clearance Price 95c

-3000 yards of a yard wide black taffeta. A quality we have always sold at \$1.25 and a quality atthat price unmatched by any other store. Monday per yd. at

> Clearance Price

> > 95c

# Clearance of Rugs

-500 Room-Size Rugs of standard quality in beautiful patterns in soft rich colorings, quality compared, you will find these rugs the greatest value in our city. An immense assortment to select from in all the season's best patterns.

\$65.00 Wilton Rugs, 9x12......\$53.50 \$60.00 Wilton Rugs, 9x12.....\$45.00 \$50.00 Wilton Rugs, 9x12.....\$37.50 \$35.00 Body Brussels, 9x12....\$24.95 \$35.00 Axminster, 9x12.....\$23.45 \$22.50 Tapestry Brussels, 9x12, \$13.85

### Clearance of Curtains

-5000 pairs of Net Curtains in Cluny, Mairie Antoinette, Irish Point, Battenbergs, Renaissance, Filet Scrims, La Savoye Curtains, in white or Arabian colors; 21/2 and 3 yards long. All made of good quality of imported bobbinets. \$4.50 pair, clearance price.....\$2.89 \$6.50 pair, clearance price ..... \$4.45 \$8.00 pair, clearance price.....\$5.35 \$10.00 pair, clearance price......\$7.45

-2000 pairs of Nottingham and Cable Net Curtains in plain or figured centers, in white or Arabian colors, 45 and 50 inches wide,  $2\frac{1}{2}$  and 3 yards long. \$1.50 pair, clearance..... 98¢

\$2.25	pair,	clearance\$1.31	9
\$3.50	pair,	clearance	9
		clearance\$2.74	

75c Linoleum 44c -10,000 yards of Printed Linoleum of standard quality, comes in light and dark grounds; large variety beautiful patterns.

40c Japanese Matting 21c -5000 yards of selected quality of Japanese Matting in plain or figured grounds.

50c Window Shades 29c \_\_2000 7-ft. Window Shades, made of good opaque, mounted on Hartshorn shade rollers, complete with brackets and rings; come in all colors.

Sash Extensions 4c Each -10,000 Sash Extension Rods, 22x44, extension brackets, complete.

20c Extension Rods On Sale at 9c Each



## Clearance of Rugs, Beds, Curtains, Bedding, Blankets, Draperies and Materials

-This is a sale of opportunities. Here's the point. Every article that we offer is first quality and positively perfect, whether rug, curtain or bed. THE PRICES ARE THE LOWEST EVER QUOTED ON HIGH-GRADE MERCHANDISE. No other store offers as complete a sale as we do, giving you an opportunity to select ALL your requirements at deep reductions. Compare our values with others 'advertised in the papers today.

# Enameled Iron Beds

-100 Enameled Beds of superior quality and finish. We have all styles for you to select from at clearance sale prices. Can be had in any color finish-white, cream, blue or pink. \$4.00 Enameled Beds, special.....\$2.75 \$5.00 Enameled Beds, special......\$3.45 \$7.00 Enameled Beds, special ..... \$4.75 \$10.00 Enameled Beds, special........\$6.85 \$15.00 Enameled Beds, special......\$9.85

## Solid Brass Beds

#### 200 Solid Brass Beds Regular \$25, Special \$13.95

\$37.50	satin	finish,	special\$24.85
			special\$27.75
\$50.00	satin	finish,	special\$33.50
\$75.00	satin	finish.	special\$43.19
	\$45.00 \$50.00	\$45.00 satin \$50.00 satin	\$45.00 satin finish, \$50.00 satin finish,

### Mattress Clearance

-100 Hair Mattresses of selected quality, guaranteed sanitary in every respect. The most satisfactory mattress that is made. All covered with best quality A. C. A. ticking. Guaranteed full weight and size.

\$20.00	gray hai	r, 35-11	b		\$13.75
\$25.00	silver gr	ay, 35-	1b		\$16.75
\$30.00	selected	white	hair,	30-lb.	\$19.75
\$35.00	selected	black	hair,	30-1b.	\$21.75

\$6.50 All Wool Spe'l \$3.68

-20c 4-inch Taffeta Ribbons, every shade imaginable, clearance price......15¢

\$1.50 Laces, Clearance 25c -Thousands and thousands of yards of Venise, Oriental, Filet, Bands and Edges, Appliques in Irish patterns, Galloons, Insertions, Festoons and Medallions.

\$1.50 Glove Values 75c -Positively for Monday only we place on sale 100 dozen two-clasp Dress Kid Gloves in black, white, tan and gray; also one-clasp Dent Style

Cape Gloves in all sizes.

# \$3 Glove Values \$1.33

-At our Ladies' Glove Section for Monday's great selling event we offer three-clasp Real French Kid Gloves, two-clasp styles and oneclasp Cape and Mocha fashions, in black, white and all colors.

#### 35c Initial Handkerchiefs 19c -Odds and ends in Ladies' Initial Handkerchiefs in several different styles, positively 35c and 25c values, but broken lines find no place on our shelves.

35c Handkerchiefs 11c -Thousands of Ladies' Pure Linen and Swiss Embroidered, Hemstitched and Scalloped Handkerchiefs. Some slightly crushed and soiled from Christmas rush.

-All our Fancy Elastic Novelty and Leather Belts clearance



# Gilt Mesh Bags

\$4 Bags.. \$2.00 \$10 Bags.. \$5.00 \$5 Bags., \$2.50 \$15 Bags., \$7.50 \$6 Bags.. \$3.00 \$20 Bags..\$10.00 \$1.50 Gilt Clocks......\$1.20 \$2.98 Gilt Clocks......\$2.38 \$4.48 Gilt Clocks......\$2.58

# Carving Sets Half

\$2.25	Carving	Sets\$1.13
		Sets\$1.50
		Sets\$2.25
\$6.00	Carving	Sets\$3.00
		Sets\$5.00
\$15.00	Carving	Sets
		Sets\$10.00

# Cut Glass Greatly Reduced BOOKS DEEPLY CUT

-100 volumes of books by standard authors, classics, poets and handy volumes by Shakespeare-the remainder of many lines of books sold during Christmas. Values to 75c, all at one price on one table marked

## Clearance 14c

-500 volumes of popular \$1.50 fiction by such well-known authors as Robert Grant, James Lane Allen Mary Holmes, Emerson Hough and Gwendolin Overton and many others. THESE ARE NOT RE-PRINTS, but a few odd lots remaining from holiday selling. All on one table marked

Clearance 29c

### Library Sets Very Cheap 15 vol. Dickens, \$10.00 for ..... \$5.98 22 vol. Dickens, \$25.00 for.....\$15.98 13 vol. Ruskin, \$25.00 for.....\$12.39 12 vol. Fielding, \$20.00 for..... \$9.39 8 vol. Hawthorne, \$12.00 for... \$6.98

C new Fall styles, now sold at less than \$1.50 Regular.

Children's

Hats

Special Table Of fine fancy Feathers and Novelty Quills, values to 95c Clearance 17c

Clearance of Hats -All of them stylish, well made, up-to-date. Hats reflecting the very best fashions. Many French and English hats in this lot. Prices ranging from \$18.to \$30, CLEARANCE \$8.00.

# Remarkable Corset Values

-Every Corset in this offering is a new model-models that are in greatest favor at the present moment. The main reason for these unusual reductions is broken lots. We have almost all sizes in the assortments. IF YOUR SIZE IS HERE YOU CAN SECURE GREATEST CORSET BARGAIN OF THE YEAR.

-Lot No. 1 Corsets-Consisting of C. B. a la Spirite, Nemo, W. B., Erect Form, short and long hip, low and medium bust.

Reg. \$1.75 Clearance 89c

-Lot No. 2-Consisting of W. B., Nemo, C. B. a la Spirite, short and long hips, low and medium bust; plain batiste, brocade and coutil.

Reg. \$4 Clearance \$1.69

-Lot No. 3-Extra Quality Corsets, consisting of Smart Set, La Vida, C. B. a la Spirite, Nemo; fine batiste, coutil; long and short hips; low and medium bust. \$8.50 Clearance \$2.98

5000 brass extension rods with ferule finish for lace curtains, 30x54-inch extension, brackets complete.

AT

98c

Umbrellas

In fast black, in

sizes for men and

women, best paragon «

frames, steel rods, vals. to \$1.50.

WOOL FLANNELS

Special 59c

-500 yards fine imported wool

flannel waistings. Beautiful

fered before for less than 75c.

stripe effects. With and without

border edge in the latest shades of

blue, tan, rose and brown. Never of-

From the Art Department

-Hand-embroidered Pillow Tops, filled ready for use. Values to \$15.00, clear-

ance . .....\$3.48

-Stenciled Burlap Pillow Slips, 50c val-

-Cluny Center-pieces, \$1.50 values,

-Pure Linen Squares stamped for out-

lining, \$1.50 values, clearance at HALF

At 19c

2000 screw

end brass

extension

rods with

ferule finish

30x54-in.

19c

-40-lb., filled with good quality of wool and thin layer of selected excelsior; covered with good quality of ticking. 30c Extension Rods

#### \$12.50 Felt, 45-lb. Sp'l \$7.85 -100 German Felt Mattresses, covered with

good quality of fancy art ticking. Guaranteed absolutely sanitary. Full weight and size.

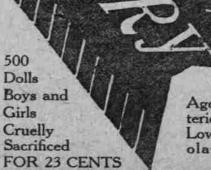
\$18 Pure Silk Floss \$11.85 -35-lb. Mattresses, guaranteed perfection in every respect. Made with "Imperial Roll Edge" covered with best quality of fancy art ticking.

## Clearance of Blankets

-3000 pairs of White Wool Blankets at clearance sale prices-buy now-"a word to the wise is sufficient." Owing to the great advance in wool this season all-wool blankets will be at least 20 per cent higher for next season.

> \$4.50 wool, special .... \$2.95 \$5.50 wool, special....\$4.45 \$7.50 wool, special. .\$5.85 \$8.50 wool, sp'1. .\$6.45 \$11.50 wool. ..\$8.45 \$12.50 wool, \$9.95

> > Clearance of Comforters Silkoline \$2.49 Sateen \$3.79



Agents for Butterick Patterns Lowney's Chocolates, Repetti Caramels