

ANNUAL WHITE CARNIVAL **Lipman-Wolfe & Co** JANUARY CLEARANCE SALE

Imported Hosiery FOR WOMEN
Values from 50c, 75c to 85c a Pair
Clearance Price 19c

—3000 pairs of Imported Hosiery make up the stock for our annual clearance sale. Included in this big assortment are fine lisle thread, mercerized, silk lisle, drop stitch, fine cotton, embroidered boots, lace boots, all-over lace; black, white, sky, pink, smoke, reseda, plum, cardinal, in fact every desirable color.

We have an additional Sales Bulletin on the following page. Read it.

—Agents for
Butterick Patterns,
Nemo Corsets,
Smart Set Corsets,
La Vida Corsets,
Skinner's Silks,
Lowney's Candies,
Repetti's Caramels.

Wonderful Linens for the Money

—Many of you don't buy linens often—therefore you should buy them carefully. Everything in this sale is of a quality that commends itself to your good judgment. They come from makers upon whom we have relied for years; they come to you at such wonderful low prices that your year's supply is best bought NOW

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| Bleached Linen Tablecloths
2 by 2 yds., reg. \$2.50 at \$1.48
3 by 2 yds., reg. \$3.50 at \$2.49 | Bleached Linen Table Damask
66 in. wide, regular 85c at 69c
72 in. wide, regular \$1 at 83c |
| Bleached Table Napkins
24 by 24 in., reg. \$3.50, \$2.95 | Bleached Union Table Damask
62 in. wide, regular 60c at 42c |
| Bleached Huck Towels
40 by 18 in., reg. 18c, at 12c
40 by 21 in., reg. 30c, at 21c | Lintless Absorbent Bleached Huck
Toweling, 18 in. wide, regular 15c at 11c |
| Irish Linen Table Sets
2 by 2 yds., border on four sides in beautiful patterns, with napkins to match—
Regular \$11.50 at \$8.25
Regular \$12.50 at \$10.35
Regular \$13.50 at \$11.50 | Brown Linen Crash Special 8c
Bleached Linen Crash Spe. 8c |

A Special Opportunity for Men 1000 Men's Vests, Clearance 75c

—Made of fine Oxfords, mercerized, white duck, imported birds-eye and diamond weaves; light, dark and medium colors; figures and stripes. Values to \$2.25.

Stirring Shirt Sale, Clearance \$1.05

—Made of fine madras and percales; cuffs attached or detached. Plain or plaited bosoms. Light, medium and dark grounds. These goods are taken out of our reg. stock. Vals. \$1.50 to \$1.95.

Smart Neckwear, Clearance Price 39c

—Remarkable values and widest range in exclusive patterns that dressy men seek. Our entire holiday stock, with values to 75c, offered at this clearance price.

Earl and Wilson's Redman Brand Collars, Clearance 9c
Men's Wool Half Hose, Double Heel and Toes, Clearance 17c

Judging from These Prices There Will Be a Rush for Dress Goods

\$2.50 and \$3.00 Novelty Suitings 98c
—Closing-out price on all our high-class Imported Novelty Suitings, including all the latest weaves and colors. Twenty exclusive pattern dresses at this price per yard.

\$1.50 Imported Silk Voiles 75c

—42-inch Courtaulds' Celebrated English Silk Voiles. Colors—ivory, cream, sky, pearl, gray, nile, reseda, anaconda, tan, champagne, new brown, limoges and delit. All at half regular price.

65c 40-inch Fancy Mixed Suitings, Clearance 45c Yard.
\$1.25 Scotch Plaids, 48-inch All Wool, Clearance 79c Yd.
\$3 Chiffon Broadcloth Spunged and Shrank \$1.98 Yard.
\$1.50 Cream Serge \$1.19. \$1.75 Quality at \$1.35.
\$2 Quality at \$1.48.

Astonishing Price Cuts on All Our Finest Ostrich Plumes

—No half-hearted methods used in closing out these plumes. Following out set rules of disposing of all millinery goods the same season as purchased, these rich feathers must go. We will admit that we bought too many; that we are over-stocked; that by keeping them till next season we could readily dispose of them at regular prices. But we shall not do it. Here is an opportunity to buy plumes cheaper than ever known in the history of feather selling.

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| 16-inch \$1.89 Plumes... 75c | \$32.50 Long Flue Wil- |
| 18-inch \$3.50 Plumes... \$2.19 | lows... \$21.95 |
| \$7.50 French Plumes, extra long... \$4.19 | \$7.50 Willows, 14 in... \$4.19 |
| \$12 Plumes, 9 in. wide... \$7.23 | \$16.50 Willow Ostrich, 19 in... \$10.95 |
| \$16.50 African stock... \$10.95 | \$18.50 Willow Ostrich, 20 in... \$12.95 |
| \$18.00 Double-knotted Willows... \$12.95 | \$22.50 Willow Ostrich, 21 in... \$13.95 |
| \$20.00 Willow Plumes... \$13.95 | |

Remarkable Values and Widest Choice in Women's Fine Undermuslins

—Tables, counters and shelves piled high with snowy under-muslins. No higglety-pigglety methods, no haphazard sale organized over night. Our New York buyers have combed the New York markets for the very best values. Only a few specials jotted down to convey some idea of the honesty and worth of our specials.

- LADIES' GOWNS—Made of cambric and nainsook; circular, square, "V" and high-neck styles; embroidery insertion, lace beading and ribbon trimming. Vals. \$1.25, Clearance **85c**
- LADIES' GOWNS—Made of fine nainsook, dainty trimmings of embroidery, lace, insertion, beading and ribbon. Values to \$1.75, clearance **\$1.10**
- LADIES' GOWNS—Made of extra quality nainsook, prettily and daintily trimmed with fine lace insertions, beading, ribbon and medallions. Values to \$2.00, clearance **\$1.49**
- LADIES' DRAWERS—Made of cambric, deep ruffle, trimmed with wide lace or insertion. Reg. 65c value, clearance **39c**. 85c val., clearance **59c**. \$1.75 val., clearance **\$1.10**

All of Our Fine Hand-Made French Under-
wear Reduced

—LADIES' CAMBRIC CORSET COVERS, circular neck, embroidery, lace, insertion and ribbon trimmings, 40c value, Clearance **29c**

—LADIES' CAMBRIC CORSET COVERS, circular neck, embroidery, beading, ribbon, lace and insertion, 60c value, clearance **39c**. 75c and 85c values, clearance **59c**

—LADIES' COMBINATION CORSET COVERS AND DRAWERS, made of fine nainsook, deep lawn ruffle, trimmed with lace, insertion. Circular neck corset cover trimmed with lace, insertion, beading and ribbon, \$1.85 value... **\$1.29**

—The success of our Clearance Sale is based upon a concrete foundation of reliable merchandise and real bargains. It is not an event designed to unload undesirable left over goods and odds and ends.

—Yet as successful as our former sales were there is something bigger in our minds. —We mean that this sale shall be lifted to a higher status than the customary clearance sales you are so familiar with.

—Every one of our departments in the store shall be fully represented in this sale. The least important shall be as good in its way as the most important. Each must have its full quota of bargains—on which you can rely—as thoroughly in quality as in price—bargains—better and at lower cost to you than any other store. —It is our intention to make this the greatest of all clearance sales ever held in the city of Portland. To this end OUR PRICES FALL TO THE VERY LOWEST LEVEL.

—Unbiased and disinterested comparisons will show that the most pronounced economy and best values are to be found here. —At this time, there is concerted clamor from all stores for your patronage, many hoping to secure a share by using extravagant claims. —We also solicit your patronage—honestly—fairly—we will merit it by making it profitable for you to buy here.

Ready Made Sheets

—And Pillow Cases all ready for use. Housekeepers should at this time fill in their wants in this line, for they certainly save money by doing so.

72x90 inch Sheets... **67c**
81x90 inch Sheets... **75c**
45x36-inch Pillow Cases... **12½c**
42x38½ inch Pillow Cases... **17c**
45x38½ inch Pillow Cases... **18c**
45x36 in. Hemstitched Cases **20c**

45c Ladies' Fleece 29c
Vests and Pants

—Long sleeves, ankle length, good Winter weight; each 29c.

50c Ladies' Union 39c
Suits at

—Oneita brand, fleeced, heavy Winter weight.

75c Ladies' Union 59c
Suits at

—Winter weight, long sleeves, ankle length, natural, white and ecru.

75c Ladies' Vests and Pants each 49c

—Heavy weight, long sleeves, ankle length; natural and ecru.

\$1.25 Ladies' Union 85c
Suits at

—Fine ribbed, excellent fitting; good Winter weight.

FOR \$1.49 PICTURES

That Sold Until Now From \$2.50, \$3.50 to \$5.00

—Artistic pictures, appropriately framed, in a great variety of subjects suitable for halls, living-rooms, parlors, dining-rooms and bedrooms. The greatest bargains in pictures ever offered in Portland.

Owl Cut Drugs

- \$1.35 Fountain Syringes, 2-quart... **98c**
- \$2 Fountain Syringe, full size... **\$1.39**
- \$1.35 Hot Water Bottle... **98c**
- \$2.25 Combination Water Bottle... **\$1.59**
- 2-quart Best Fountain Syringe... **\$2.23**
- 3-quart Best Fountain Syringe... **\$2.49**
- 2-quart Winner's Water Bottle... **\$1.95**
- 3-quart Winner's Water Bottle... **\$2.23**
- 50c Rubber Gloves... **33c**
- 50c Face Bottles, rubber... **59c**
- 50c Rubber Face Bottles... **39c**
- 25c Nasal Douche... **19c**
- \$1 Bath Spray... **69c**
- 50c Pond's Extract Vanishing Cream... **37c**
- 25c Resinol Soap... **16c**
- 50c Hind's Honey & Almond Cream... **39c**

THE ROYAL VACUUM PRICE 50c EACH

For removing wrinkles, developing flesh, strengthening weak circulation, building out hollow cheeks, undeveloped or sunken breasts, and giving the flesh firmness, new life and vitality.

Monday we will give away Free 100 Royal Vacuum Massage Appliances.

Apply a light application of pure Thespian Cold Cream to the skin to be massaged and rub well with the hands until the cream is soft and well distributed over the entire surface; take the cup in one hand, the bulb in the other, press the bulb, apply cup to the skin and release the pressure on the bulb until the flesh is drawn slightly up into the cup; massage the entire surface slowly and gently until the skin is red from the increased circulation of blood drawn to the surface and stimulated into active circulation. Wipe the skin firmly and thoroughly with a clean dry cloth and dust on a little talcum powder, or, better still, apply a pure greaseless skin food while the pores are open and active, and rub gently with the fingers until it is absorbed.

PERCALES AT 9c

—A lot of Percales, good, serviceable colors, in black and white, cadet and navy blue, dark reds. Regular 12½c value.

This Great Clearance Sale of Smart Suits, Capes and Coats

—Is the greatest merchandise achievement of this store. If ever the word "NOW" meant anything to the woman who needs a suit, coat or cape this is the occasion.

—LET THE FULL SIGNIFICANCE be attached to the fact that these suits, capes and coats are from or regular stock. STYLES THAT WE PICKED AS THE VERY BEST OF THE SEASON. Styles that our customers picked as the very best, leaving only a few of a kind which are grouped now for quick clearance.

Every Suit, Coat, Cape and Waist Reduced.
Every Fur, Sweater, Petticoat and Skirt Reduced
Every Child's Garment Reduced

Suits Selling Regularly to \$25.00
Clearance Price **\$9.95**

—120 of the newest Fall and Winter models. Well made, well finished and serviceable suits. The range of colors that will look well and wear well far into the Spring.

Suits Selling Regularly to \$30.00
Clearance Price **\$11.85**

—140 High-Class Tailor-Made Suits in this lot, in all the choicest materials and most popular models shown this Fall. We look to see every one of these suits sold by noon Monday.

Suits Selling Regularly to \$37.50
Clearance Price **\$16.75**

—170 of the Highest-Class Tailor-Made Suits, the output of one of the most exclusive ladies' tailors in America. These suits are in all the newest rough materials so fashionable at present, and colorings that are in greatest favor. Coats and skirts cut in the advanced styles, many reflecting what will be shown in 1910 suits.

LONG WINTER COATS CLEARANCE PRICE \$9.95

—Here is a price virtually unknown to our store, and a price that we hesitated long in advertising. THIS STORE NEVER WAS KNOWN FOR CHEAP GOODS. Yet, when you examine THESE COATS and see the real value offered, the style, the quality, the fit and the finish you will readily agree with us that WE HAVE FULL LICENSE IN ADVERTISING THEM SO STRONGLY. Full 54-inch-length coat of fine chevot and fancy mixed materials in semi and tight-fitting styles.

An Extraordinary Sale All Our Military Capes

Selling Regularly from \$17.50 to \$25
CLEARANCE PRICE **\$8.85**

—Astonishing, unheard-of values—7 distinct military styles. The most popular cape of the year. Infantry, artillery and cavalry color combinations. In materials that warrant the severest wear. There are months of cold, drizzly weather yet when these capes will come in handy.

Fine Broadcloth Capes \$7.89 Selling Regularly to \$17.50

—In black and colors, including many of the most popular evening shades. Some are plain tailored, others are braided and some embroidered. Very few duplicates in this lot. We urge an early selection.

- ### Bed Spreads

—White satin, full size, hemmed, large variety of choice patterns, regular \$3.00,
CLEARANCE **\$2.35**

—Colored, hemmed, also fringed with cut corners, crochet, variety of designs in pink, blue, yellow, brown, values \$2.50,
CLEARANCE **\$1.85**
- ### Our Silk Sale

—Offers economical shoppers a golden opportunity to buy desirable silks that will surely be in demand some time in the near future. With this in view we offer two staples that command attention.

—3000 yards best quality imported messalines for street and evening wear. Best \$1.25 value at **98c**

—3000 yards colored taffeta messalines and peau de cygne in a full range of colors. Regular 75c and 85c values, **59c**