

## Store Opens Xmas Week at 9 A. M., Closes 9 P. M.—A Contribution to Our Help

### IN THE MEN'S STORE

Your money goes farthest in our furnishing store. Exclusive styles at the lowest prices.

**MEN'S BLANKET BATH ROBES**—Generously made; 60 inches long; large and comfortable. Patterns attractive to men. Prices \$3.75, \$5.00, \$6.00 to \$13.50. About one-third less than exclusive shops.

**MEN'S HOUSE COATS**—Made of double-faced cloth by experienced tailors. In new models. Well finished and cut to fit. Prices less than elsewhere, ranging from \$4.95, \$5.95 to \$15.

**MEN'S NECKWEAR**—Bought exclusively for the holidays—in a variety that you cannot find in any other store. The silks are first quality. The patterns exclusive. The cut the latest.

**FOUR-IN-HANDS**, Tecks, Bows, Graduated Strings from 25c to \$3.00.

**GLOVES OF QUALITY**—Serviceable, of reliable makes, in every desirable color. Prices from \$1.50, \$1.75 to \$2.25 a pair.

### GIFT—A NEW RUG

Beautiful Rugs that appeal to your taste and thrift. Ornamental, Serviceable, Practical. Prices Low.

- 500 Room-Size Rugs reduced for the holiday sale. Tapestry Brussels, Axminster Body Brussels and Wiltons, in beautiful patterns and colorings. Best quality at lowest prices. Combine usefulness with beauty and buy a rug for the home.
- \$22.50 Tapestry Brussels Rugs, 9x12.....\$13.95
- \$33.00 Axminster Rugs, 9x12.....\$23.85
- \$35.00 Body Brussels Rugs, 9x12.....\$25.45
- \$50.00 Wilton Rugs, 9x12.....\$37.50
- \$60 Wilton Rugs, 9x12.....\$45.00



It's not hard to buy Umbrellas here. NO JUGGLERY. No sleight-of-hand with prices. Every umbrella plainly marked. Reductions marked. REAL REDUCTIONS. NO ADVANTAGE TAKEN OF HOLIDAY TIME.

- \$4.25 for our \$5.00 Umbrellas.
- \$5.45 for our \$6.50 Umbrellas.
- \$6.80 for our \$8.50 Umbrellas.
- \$8.50 for our \$10 Umbrellas.

### MEN'S LINGERIE

ITALIAN SILK VESTS, dainty crochet edges, lace insertion, ribbons.....\$3.00

FANCY EMBROIDERED FRONT, dainty crochet edges, lace and ribbon.....\$3.75

ITALIAN SILK VESTS, French band finish, lace insertions, dainty embroidery front \$4.75

FINE FRENCH hand-made, hand-embroidered Chemises; Madeira, Austrian, French. Daintily embroidered.....\$1.50 to \$8.00

FRENCH HAND-MADE embroidered Drawers, scalloped edges, embroidered designs, open sides.....\$1.50 to \$6.50

FRENCH HAND-MADE, hand embroidered Night Robes, dainty embroidered fronts and edges and flowing sleeves.....\$3.00 to \$16.50

FRENCH HAND-MADE, hand-embroidered Skirts; fancy scalloped edges; beautifully embroidered.....\$7.50 to \$33.00

### FURS FOR CHRISTMAS

Bear in mind that every fur offer in this sale is absolutely new and fresh this season.

- \$3.00 Furs.....\$2.38
- \$4.00 Furs.....\$3.15
- \$4.50 Furs.....\$3.55
- \$5.00 Furs.....\$3.98
- \$7.00 Furs.....\$5.96
- \$10.00 Furs.....\$7.98
- \$15.00 Furs.....\$11.86
- \$20.00 Furs.....\$16.43
- \$25.00 Furs.....\$19.86
- \$35.00 Furs.....\$28.00
- \$40.00 Furs.....\$32.60
- \$50.00 Furs.....\$39.50

### ALL WAISTS REDUCED

- \$1.50 Waists.....\$1.19
- \$2.00 Waists.....\$1.58
- \$2.50 Waists.....\$1.98
- \$3.00 Waists.....\$2.30
- \$4.00 Waists.....\$3.17
- \$5.00 Waists.....\$3.97
- \$7.50 Waists.....\$5.98
- \$10.00 Waists.....\$7.98
- \$12.50 Waists.....\$9.95
- \$15.00 Waists.....\$11.95
- \$20.00 Waists.....\$16.55
- \$25.00 Waists.....\$19.80

### ALL CAPES REDUCED

- \$12.50, \$13.50, \$15.00, \$16.50 for.....\$9.85
- \$17.50, \$18.50, \$20.10, \$21.50 for.....\$14.45
- \$22.50, \$25.00, \$27.50, \$30.00 for.....\$19.65
- \$32.50, \$35.00, \$37.50, \$40.00 for.....\$28.85
- \$45.00, \$47.50, \$50.00, \$55.00 for.....\$36.50

### Maggioni



### Maggioni

#### Real Kid Gloves

Best of all for Christmas presents. Something everyone wants and has use for. These world-famed gloves have no equal, cost no more than ordinary gloves and give better satisfaction.

- 3-clasp Maggioni.....\$2.00
- 3-clasp Consuela.....\$1.75
- 2-clasp Carlyle.....\$1.50
- 2-clasp Riggs.....\$1.25
- 2-clasp Liwo.....\$1.50
- 2-clasp Mocha.....\$1.50

### XMAS NECKWEAR

Several thousand pretty styles in Ladies' Neckwear in many new styles. In tailored and novelty effects.

53c for \$1.25 Neckwear

Ladies' Neckwear styles in rabats, jabots, tabs, collar effects in Venise, Irish, linen, lawn and novelty designs.

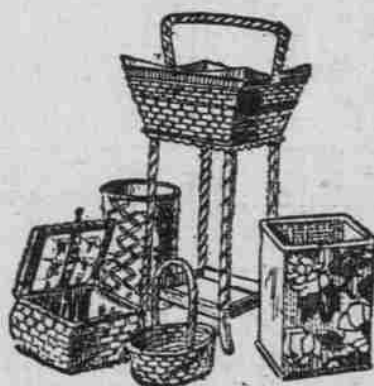
65c for \$5.00 Neckwear

Christmas novelties in a large variety in fancy holiday boxes.

### XMAS SCARFS

We show a large selection of Dainty Scarfs in Novelty Mesaline, Crepe Effects, Egyptian Effects, in gold and silver. Spanish lace styles and many others.

Prices \$1.50 to \$25



### XMAS BASKETS

Time is a factor, you want to go to Lipman-Wolfe & Co. If wide variety is desired, go to Lipman-Wolfe & Co. If moderation in price—the most value for your money—is important, you MUST go to Lipman-Wolfe & Co. The best of Xmas stocks.

### HOLIDAY BOOKS

In immense assortments. Gift Books, Sets, Fiction, Poets, Travels, Children's Books, Juvenile, Bibles.

MODEST PROFITS ALWAYS—Less than regular bookstores were ever possible. Thousands of books low priced that make ideal Christmas gifts. Come. Look. We will quickly convince you that our store is the place to buy. Every attention will be given you to make appropriate selections, which means a great deal in book buying.

5000 COPYRIGHT BOOKS until recently sold at \$1.50 each, in new attractive bindings. Very suitable for Christmas gifts. Over 150 titles by the best authors.....50c

### Agents for Portland for the MOSHER BOOKS

Exquisite Gift Books in artistic and exclusive bindings and print not found elsewhere.

### FRENCH Perfumes for Xmas Gifts

COTY'S VIOLET, La Rose Jacquemenot and Muguet in elegant cut-glass stopper bottles.....\$2.95

LE TREFLE AND AZUREA PERFUMES in handsome package at, box.....\$1.25

ROGER & GALLET'S PERFUMES in Violet, Indian Hay, Pau d'Espagne, White Rose, Heliotrope and Marguerite. Christmas sale.....\$1.23

PERFUMES—All odors in leatherette boxes, silk lined. Special Christmas sale, a box.....65c

CHILDREN'S PERFUME in all odors. Attractive boxes. Christmas sale, a box.....25c

PERFUMES, ALL ODORS, in fancy Japanese boxes. Christmas sale, a box.....50c

EASTMAN'S ROYAL PERFUMES, all odors, in beautiful boxes, silk lined, Christmas sale, box.....\$1.48

### JEWELRY Store Jewelry Underpriced

We made bigger and better preparations in our Jewelry Department this year than ever before. No stock beneath the roof shows greater variety and better values than we are showing in our Jewelry Section. The hard part is to know just what to select for gifts. Counters and cases are overflowing with sterling and gold novelties and nicknacks, all at less than jewelry-store prices. Special sales in Mounted Combs, Tea Sets, Cut Glass, Gold Jewelry, Rings, Plated Ware. Don't delay. The stock is at its best right now, and prices, for that matter, too.

## Lipman-Wolfe & Co

### FANCY BASKETS

FANCY WASTE PAPER BASKETS in new colors and weaves of straw 75c to \$2.98

Plain Reed Office Baskets in natural colors in different sizes.....45c to 90c

Fancy Weave Raffia Work Baskets in a variety of different shapes. Can be prettily trimmed with ribbon. Price.....15c to \$1.50

Fancy Sewing and Work Baskets on stands in novelty colorings, with and without covers.....\$3.00 to \$3.50

### Xmas Hose



KAYSER MAKE Black Silk Stockings, double soles, toes and heels; beautiful luster; fine wearing quality. At \$2.00, \$2.25 and.....\$2.50 pair

IMPORTED LISLE-THREAD STOCKINGS with silk hand-embroidered insteps. New choice patterns, 50c, 75c, 85c, \$1.00 to.....\$1.75 pair

IMPORTED LISLE-THREAD STOCKINGS, with lace boots or all-over lace. Very sheer beautiful new designs, 50c, 75c, \$1.00 to.....\$1.50

BLACK LISLE THREAD and Maco Yarn Stockings, 3 pairs in box, for holiday gifts. Per box.....\$1.00

### Leather Novelties

CARD CASES for men in real seal, morocco and other leathers, \$1.00 to \$4.50. BILL BOOKS in various sizes. In different leathers, \$1.25 to \$8.50. WALLETs in seal, pig and morocco. All sizes, \$1.00 to \$8.00. IN AND OUT OFFICE CARDS, 21c to \$1.00. ENGAGEMENT BOOKS, MEMORANDUM BOOKS and other office requisites for men at all prices.

FANCY TEA AND SEWING APRONS, round and square. Made in plain and dotted Swiss. Daintily trimmed with lace insertion, ribbons and beadings. Prices from.....35c to \$2.25

LADY'S MAID and Waitress Aprons, made of white lawn, wide stripes, revers and bib. Embroidery insertions and edgings; also French scalloped edges. Prices from.....35c to \$1.50



### HANDKERCHIEFS

Were we to print all the STRONG values a page would not tell the story.

HAND-EMBROIDERED Corner Effects in an enormous assortment. REAL LACE designs boxed for holiday gifts. BOXED INITIAL HANDKERCHIEFS for ladies and children in pretty designs, each.....5c to 65c

THOUSAND BOXES—4 Swiss-Embroidered Handkerchiefs in a box. Reg. \$1, Monday 75c

47c for Novelty Handkerchiefs worth 75c

78c for Novelty Handkerchiefs worth \$1.25

98c for Novelty Handkerchiefs worth \$1.75

\$1.47 for Novelty Handkerchiefs worth \$2.00

\$1.67 for Novelty Handkerchiefs worth \$2.50

53c for Real Armenian Worth 75c

150 dozen Real Armenian Lace Handkerchiefs. An excellent quality on very sheer cloth.

### MAS LINENS

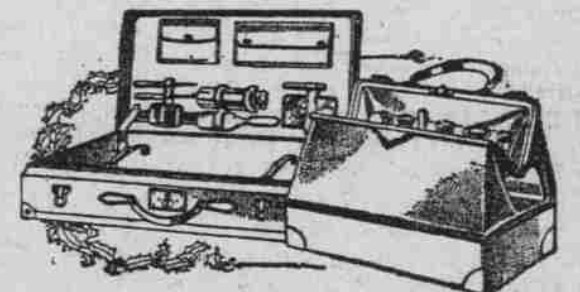
Linens to keep or give as Christmas gifts. Beautiful imported linens at modest prices.

SCALLOPED TABLECLOTHS of imported German linen, in 3 sizes. \$5.00, \$7.50 to \$10

SCALLOPED LUNCH CLOTHS, 1 1/4 yards square and 1 1/2 yards square.....\$2.50

SCALLOPED LUNCH SETS—Cloth with one dozen doilies to match, a set \$7.00, \$9.00

HEMSTITCHED TABLE SETS—Cloth with a dozen napkins to match. \$8.50 \$9 and \$10



SUIT CASES, HEAVY LEATHER—Linen lined, shirt folds, heavy protected corners, brass locks and bolts, straps all around. Special \$5.98, \$7.00, \$8.00, \$9.00 to.....\$25.00

TRAVELING BAGS in black seal, brown and tan pig skin, seal, Morocco and alligator. In sizes for both men and women. \$7 to \$13.50

### SOCIETY PAPERS

In pretty holly Christmas Boxes. One, two, three and five quire boxes. Inexpensive pretty gifts.

1000 BOXES OF LINEN FABRIC PAPER in pretty decorated Christmas boxes containing a quire of paper and a quire of envelopes. Values up to 35c, special.....19c

5000 BOXES OF LINEN LAWN PAPER in pretty holly boxes, especially bought for this year's sale. Values to 45c, special.....25c

BRASS NOVELTIES in Blotters, Paper Knives, Ink Wells, Paper-weights, Stamp Boxes, Letter Holders, Scales, Files, Calendars, Match Boxes, Desk Sets, Letter Clips. Beautiful gifts for men.....35c to \$15.00

POST-CARD ALBUMS, all styles and sizes, holding up to 1000 cards.....10c to \$10.00

### MAS SUGGESTIONS

If the particular thing you are looking for is not advertised don't think we haven't it.

ETCHINGS, CARBONS, GRAVURES, in hardwood frames. Masterpieces of the world. \$5.00 values for.....\$1.95

COLORED ETCHINGS, PASTELS, Carbons for Dining-Room, Den, Parlor or Bedroom. \$6.00 values.....\$2.95

INDIAN BLANKETS, from Pendleton. New Christmas stock, in elaborate color combinations, for.....\$8.50

UTILITY BOXES, in cedar, matting and cretonne covered. For shirtwaists. Prices to \$16.50

PYROGRAPHY, in an immense assortment, outfits and article to burn at special prices.

HAMMERED BRASS, Chinese Embroidery, Chinese Baskets, Copley Prints, Artistic Frames in Picture Section.

VICTOR TALKING MACHINES, a gift for the whole family. \$1.00 down, \$1.00 week.

## Great Holiday Sale in Our Suit Department

Some merchants, taking advantage of holiday time, maintain and advance prices. Our tendency leans the other way—to supply the greatest number of people—so in this great holiday sale we inaugurate a merchandising event that will make a new trade record in the selling of suits, coats, capes, furs and waists. Here is an opportunity to select from the pick of our stock your choice of any article at a price not equaled before this season. Yes, at prices never before quoted.

### Every Suit Reduced

- Regular \$20.00, \$21.50, \$22.50, \$25.00 Suits, Special at... \$16.75
- Regular 27.50, 30.00, 32.50, 35.00 Suits, Special at... 21.85
- Regular 37.50, 40.00, 42.50, 45.00 Suits, Special at... 28.35
- Regular 47.50, 50.00, 52.50, 55.00 Suits, Special at... 33.60
- Regular 57.50, 60.00, 65.00, 75.00 Suits, Special at... 39.25

### Every Coat Reduced

- Regular \$12.50, \$13.50, \$15.00, \$16.50 Coats, Special at... \$ 9.95
- Regular 17.50, 18.50, 20.00, 21.50 Coats, Special at... 14.75
- Regular 22.50, 23.50, 25.00, 27.50 Coats, Special at... 18.95
- Regular 30.00, 32.50, 35.00, 37.50 Coats, Special at... 23.75
- Regular 40.00, 42.50, 45.00, 50.00 Coats, Special at... 32.85

### Every Dress Reduced

- Regular \$16.50, \$17.50, \$18.50, \$20.00 Dresses at... \$13.75
- Regular 21.50, 22.50, 25.00, 27.50 Dresses at... 18.85
- Regular 30.00, 32.50, 35.00, 37.50 Dresses at... 24.45
- Regular 40.00, 42.50, 45.00, 47.50 Dresses at... 33.75
- Regular 50.00, 55.00, 57.50, 60.00 Dresses at... 36.50