



## Store Opens Xmas Week at 9 A.M., Closes 9 P.M.—A Contribution to Our Help

**I** N THE MEN'S STORE  
*Your money goes farthest in our furnishing store. Exclusive styles at the lowest prices.*

—MEN'S BLANKET BATH ROBES—Generously made; 60 inches long; large and comfortable. Patterns attractive to men. Prices \$3.75, \$6.00, \$8.00 to \$13.50. About one-third less than exclusive shops.

—MEN'S HOUSE COATS—Made of double-faced cloth by experienced tailors. In new models. Well finished and cut to fit. Prices less than elsewhere, ranging from \$4.95, \$5.95 to \$15.

—MEN'S NECKWEAR—Bought exclusively for the holidays—in a variety that you cannot find in any other store. The silks are first quality. The patterns exclusive. The cut the latest.

—FOUR-IN-HANDS. Tucks, Bows, Graduated Strings from 25¢ to \$3.00.

—GLOVES OF QUALITY—Serviceable, of reliable makes, in every desirable color. Prices from \$1.50, \$1.75 to \$2.25 a pair.

**GIFT—A NEW RUG**

*Beautiful Rugs that appeal to your taste and thrift. Ornamental, Serviceable, Practical. Prices Low.*

—500 Room-Size Rugs reduced for the holiday sale. Tapestry Brussels, Axminster Body Brussels and Wiltons, in beautiful patterns and colorings. Best quality at lowest prices. Combine usefulness with beauty and buy rug for the home. \$22.50 Tapestry Brussels Rugs, 9x12....\$13.95 \$33.00 Axminster Rugs, 9x12....\$23.85 \$35.00 Body Brussels Rugs, 9x12....\$25.45 \$50.00 Wilton Rugs, 9x12....\$37.50 \$60 Wilton Rugs, 9x12....\$45.00



—It's not hard to buy Umbrellas here. NO JUGGLERY. No sleight-of-hand with prices. Every umbrella plainly marked. Reductions marked. REAL REDUCTIONS. NO ADVANTAGE TAKEN OF HOLIDAY TIME.

\$4.25 for our \$5.00 Umbrellas.  
\$5.45 for our \$6.50 Umbrellas.  
\$6.80 for our \$8.50 Umbrellas.  
\$8.50 for our \$10 Umbrellas.

**MAS LINGERIE**

*X* ITALIAN SILK VESTS, dainty crochet edges, lace insertion, ribbons.....\$3.00

—FANCY EMBROIDERED FRONT, dainty crochet edges, lace and ribbon.....\$3.75

—ITALIAN SILK VESTS, French band finish, lace insertions, dainty embroidery front \$4.75

—FINE FRENCH hand-made, hand-embroidered Chemises; Madeira, Austrian, French. Daintily embroidered.....\$1.50 to \$8.00

—FRENCH HAND-MADE embroidered Drawers, scalloped edges, embroidered designs, open sides.....\$1.50 to \$6.50

—FRENCH HAND-MADE, hand embroidered Night Robes, dainty embroidered fronts and edges and flowing sleeves.....\$3.00 to \$16.50

—FRENCH HAND-MADE, hand-embroidered Skirts; fancy scalloped edges; beautifully embroidered.....\$7.50 to \$33.00

**Maggioni****Maggioni**  
*Real Kid Gloves*

—Best of all for Christmas presents. Something everyone wants and has use for. These world-famed gloves have no equal, cost no more than ordinary gloves and give better satisfaction.

3-clasp Maggioni	\$2.00
3-clasp Consuela	\$1.75
2-clasp Carlyle	\$1.50
2-clasp Riggs	\$1.25
2-clasp Liwo	\$1.50
2-clasp Mocha	\$1.50

**XMAS NECKWEAR**

—Several thousand pretty styles in Ladies' Neckwear in many new styles. In tailored and novelty effects.

53c for \$1.25 Neckwear

—Ladies' Neckwear styles in rabats, jabots, tabs, collar effects in Venise, Irish, linen, lawn and novelty designs.

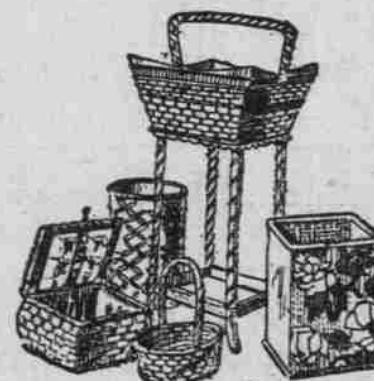
65c for \$5.00 Neckwear

—Christmas novelties in a large variety in fancy holiday boxes.

**XMAS SCARFS**

—We show a large selection of Dainty Scarfs in Novelty Mesh-saline. Crepe Effects, Egyptian Effects, in gold and silver, Spanish lace styles and many others.

Prices \$1.50 to \$25

**XMAS BASKETS****URS FOR CHRISTMAS**

*F* Bear in mind that every fur offer in this sale is absolutely new and fresh this season.

\$3.00 Furs... \$2.38 \$15.00 Furs... \$11.86  
\$4.00 Furs... \$3.15 \$20.00 Furs... \$16.43  
\$4.50 Furs... \$3.55 \$25.00 Furs... \$19.86  
\$5.00 Furs... \$3.98 \$35.00 Furs... \$28.00  
\$7.00 Furs... \$5.96 \$40.00 Furs... \$32.60  
\$10.00 Furs... \$7.98 \$50.00 Furs... \$39.50

**ALL WAISTS REDUCED**

\$1.50 Waists \$1.19 \$7.50 Waists \$5.98  
\$2.00 Waists \$1.58 \$10.00 Waists \$7.98  
\$2.50 Waists \$1.98 \$12.50 Waists \$9.95  
\$3.00 Waists \$2.30 \$15.00 Waists \$11.95  
\$4.00 Waists \$3.17 \$20.00 Waists \$16.55  
\$5.00 Waists \$3.97 \$25.00 Waists \$19.80

**ALL CAPES REDUCED**

\$12.50, \$13.50, \$15.00, \$16.50 for.....\$9.85  
\$17.50, \$18.50, \$20.10, \$21.50 for.....\$14.45  
\$22.50, \$25.00, \$27.50, \$30.00 for.....\$19.65  
\$32.50, \$35.00, \$37.50, \$40.00 for.....\$28.85  
\$45.00, \$47.50, \$50.00, \$55.00 for.....\$36.50

**Every Suit Reduced****Every Coat Reduced****Every Dress Reduced****I**

*F* time is a factor, you want to go to Lipman-Wolfe & Co. If wide variety is desired, go to Lipman-Wolfe & Co. If moderation in price—the most value for your money—is important, you MUST go to Lipman-Wolfe & Co. The best of Xmas stocks.

**HOLIDAY BOOKS**

—In immense assortments. Gift Books, Sets, Fiction, Poets, Travels, Children's Books, Juvenile, Bibles.

—MODEST PROFITS ALWAYS—Less than regular bookstores were ever possible. Thousands of books low priced that make ideal Christmas gifts. Come. Look. We will quickly convince you that our store is the place to buy. Every attention will be given you to make appropriate selections, which means a great deal in book buying.

—5000 COPYRIGHT BOOKS until recently sold at \$1.50 each, in new attractive bindings. Very suitable for Christmas gifts. Over 150 titles by the best authors.....50c Agents for Portland for the MOSHER BOOKS

Exquisite Gift Books in artistic and exclusive bindings and print not found elsewhere.

**F**

RENCH Perfumes for Xmas Gifts

—COTY'S VIOLET. La Rose Jacquemont and Muguet in elegant cut-glass stopper bottles.....\$2.95

—LE TREFLE AND AZUREA PERFUMES in handsome package at box.....\$1.25

—ROGER & GALLET'S PERFUMES in Violet, Indian Hay, Pau d'Espagne, White Rose, Heliotrope and Marguerite. Christ mas sale.....\$1.23

—PERFUMES—All odors in leatherette boxes, silk lined. Special Christmas sale, a box.....\$65c

—CHILDREN'S PERFUME in all odors. Attractive boxes. Christmas sale, a box.....\$25c

—PERFUMES, ALL ODORS, in fancy Japanese boxes. Christmas sale, a box.....\$50c

—EASTMAN'S ROYAL PERFUMES, all odors, in beautiful boxes, silk lined. Christmas sale, box.....\$1.48

**J**

EWELRY Store Jewelry Underpriced

—We made bigger and better preparations in our Jewelry Department this year than ever before. No stock beneath the roof shows greater variety and better values than we are showing in our Jewelry Section. The hard part is to know just what to select for gifts. Counters and cases are overflowing with sterling and gold novelties and nick-nacks, all at less than jewelry-store prices. Special sales in Mounted Combs, Tea Sets, Cut Glass, Gold Jewelry, Rings, Plat-ed Ware. Don't delay. The stock is at its best right now, and prices, for that matter, too.

**F**

ANCY BASKETS

—FANCY WASTE PAPER BASKETS in new colors and weaves of straw \$75c to \$2.98

—Plain Reed Office Baskets in natural colors in different sizes.....45c to 90c

—Fancy Weave Raffia Work Baskets in a variety of different shapes. Can be prettily trimmed with ribbon. Price.....\$15c to \$1.50

—Fancy Sewing and Work Baskets on stands in novelty colorings, with and without covers.....\$3.00 to \$3.50

**Lipman-Wolfe & Co.****F**

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**S**

Great Holiday Sale in Our Suit Department

—Some merchants, taking advantage of holiday time, maintain and advance prices. Our tendency leans the other way—to supply the greatest number of people—so in this great holiday sale we inaugurate a merchandising event that will make a new trade record in the selling of suits, coats, capes, furs and waists. Here is an opportunity to select from the pick of our stock your choice of any article at a price not equaled before this season. Yes, at prices never before quoted.

Regular	\$20.00, \$21.50, \$22.50, \$25.00	Suits, Special at . . .	\$16.75
Regular	27.50, 30.00, 32.50, 35.00	Suits, Special at . . .	21.85
Regular	37.50, 40.00, 42.50, 45.00	Suits, Special at . . .	28.35
Regular	47.50, 50.00, 52.50, 55.00	Suits, Special at . . .	33.60
Regular	57.50, 60.00, 65.00, 75.00	Suits, Special at . . .	39.25
Regular	\$12.50, \$13.50, \$15.00, \$16.50	Coats, Special at . . .	\$ 9.95
Regular	17.50, 18.50, 20.00, 21.50	Coats, Special at . . .	14.75
Regular	22.50, 23.50, 25.00, 27.50	Coats, Special at . . .	18.95
Regular	30.00, 32.50, 35.00, 37.50	Coats, Special at . . .	23.75
Regular	40.00, 42.50, 45.00, 50.00	Coats, Special at . . .	32.85
Regular	\$16.50, \$17.50, \$18.50, \$20.00	Dresses at . . .	\$13.75
Regular	21.50, 22.50, 25.00, 27.50	Dresses at . . .	18.85
Regular	30.00, 32.50, 35.00, 37.50	Dresses at . . .	24.45
Regular	40.00, 42.50, 45.00, 47.50	Dresses at . . .	33.75
Regular	50.00, 55.00, 57.50, 60.00	Dresses at . . .	36.50

**Xmas Hose**

—KAYSER MAKE Black Silk Stockings, double soles, toes and heels; beautiful luster; fine wearing quality. At \$2.00, \$2.25 and.....\$2.50 pair

—IMPORTED LISLE THREAD STOCKINGS with silk hand-embroidered insteps. New choice patterns, 50c, 75c, 85c, \$1.00 to.....\$1.75 pair

—IMPORTED LISLE THREAD STOCKINGS, with lace boots or allover lace. Very sheer beautiful new designs, 50c, 75c, \$1.00 to.....\$1.50

—BLACK LISLE THREAD and Maco Yarn Stockings, 3 pairs in box, for holiday gifts. Per box.....\$1.00

**Leather Novelties**

CARD CASES for men in real seal, morocco and other leathers. \$1.00 to \$4.50. BILL BOOKS

in various sizes. In different leathers, \$1.25 to \$8.50. WAL-

LETS in seal, pig and morocco. All sizes, \$1.0