

Great Combined Anniversary Sale

30TH YEAR

SECOND YEAR

A master stroke in the science of merchandising that shall stand without a peer in Portland trade annals; a combination of all the energies, powers and capital of two of Portland's greatest establishments, and a culmination of many well-laid plans, by most experienced and able managers, to bring to you seasonable merchandise at prices never before realized. The present date marks the 30th anniversary of the business birth of Gevurtz & Sons, and the second of Gevurtz Bros. For the purpose of this great sale these splendid establishments have combined their purchasing powers, securing discounts and concessions enjoyed by no other furniture house. Carloads upon carloads of these fine holiday and household goods have arrived and are now displayed for your selection and marked at prices positively astonishing when compared with those of the average dealer. All we ask is an impartial investigation. Look over the many great values shown below. All deliveries of Christmas goods positively guaranteed.



Special
We are offering an Extra Christmas special bargain in Gevurtz "Leader."
\$1.50 Pillows for 95c
These are made to our order by Emmerich Pillow Co. and are guaranteed all-wool and perfectly sanitary.

Morris Chair at

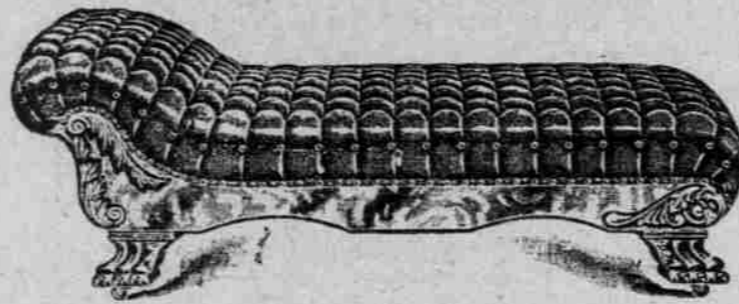


\$6.75

No. 488—Genuine quartered oak frames in early English finish, spring seat and back, covered with best fabricoid leather, adjustable to five positions. Special at **\$6.75**

Genuine Leather Couches

\$60.00 Values **\$39** \$1.00 Down \$1.00 Weekly



Twenty-five Genuine Leather Couches, 72 oil-tempered springs, covered with heavy canvas and No. 1 leather; hand tufted, solid oak frames; will make most excellent gifts; warranted perfect. Sold on above easy terms.

Hall Clocks

SOLID OAK, EARLY ENGLISH FINISH, BRASS DIAL NUMERALS

\$15.00 Clocks for Only

\$6.50

Warranted to be good timekeepers. Size 15 inches by 6 feet. Two styles. An extra special price. They give a completeness and finish to your hall.




Special
Another Christmas special in Genuine Axminster Rugs, size 27x54 inches. Guaranteed Smith's.
\$3.00 Axminster Rugs, \$1.50
Many handsome patterns. Will make very acceptable Christmas gifts.

Brussels Rugs \$9.95

Room Size Great Special

Over 200 heavy room-size (8.3x10.6) Brussels Rugs on sale this week at the above low price. Other stores ask from \$18 to \$20 for a like rug. In Oriental and floral patterns, colors tans, greens and browns. No phone or C. O. D. orders taken for these rugs. Really \$18 values for only **\$9.95**.




Xmas Special Table \$19.50
Quarter-Sawed. Polished
Solid Oak

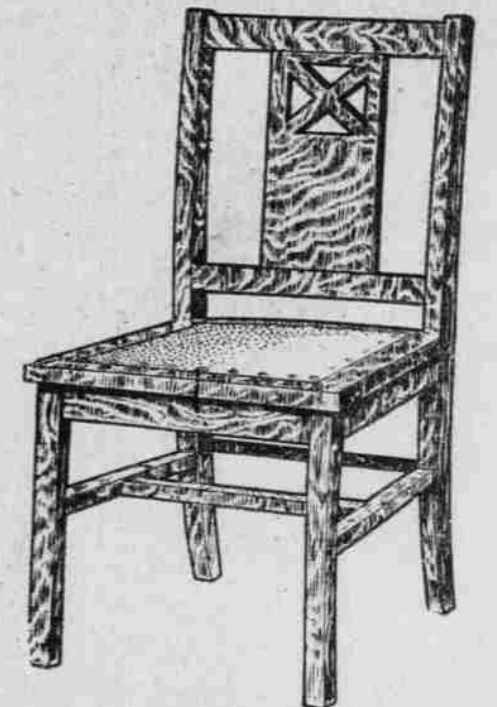
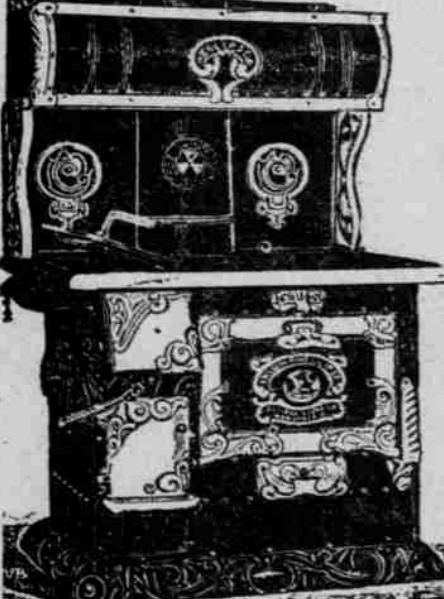
No. 668½—This beautiful table is after a new model brought out by the celebrated Lantz Table Co. It has a 44-inch top, fitted with a patent lock which permits its extension to 6 feet without dividing the pedestal. Note the handsome barrel-like pedestal made of fine flakey quarter-sawed oak and the claw feet. The cut was made from a photo and shows its beautiful appearance. It is a table anyone might be proud of and sells regularly for \$25. On sale all this week, and we have them in waxed golden finish or polished golden finish. Order one in time for your Christmas dinner at the special price..... **\$19.50**

Solid Oak Diners

\$4.50 Values for

\$3.25

No. 854. A splendid shipment of solid oak Dining Chairs, purchased at a price that enables us to offer this extraordinary bargain. They are shaped like the cut, except they have saddle seats. They have quarter-sawed panels, made of fine Eastern oak, in the early English finish. Very handsome pattern.

Give Her a Range
Order it now and we will add to the fine "Eclipse" Steel Range a 54-piece
Dinner Set Free
Furnished by the "Eclipse" Stove Co. to all who buy their range this month. Prices from **\$40.00** up.
Pay \$1 a Week

Give Her a Range

Order it now and we will add to the fine "Eclipse" Steel Range a 54-piece

Dinner Set Free

Furnished by the "Eclipse" Stove Co. to all who buy their range this month. Prices from \$40.00 up.

Pay \$1 a Week

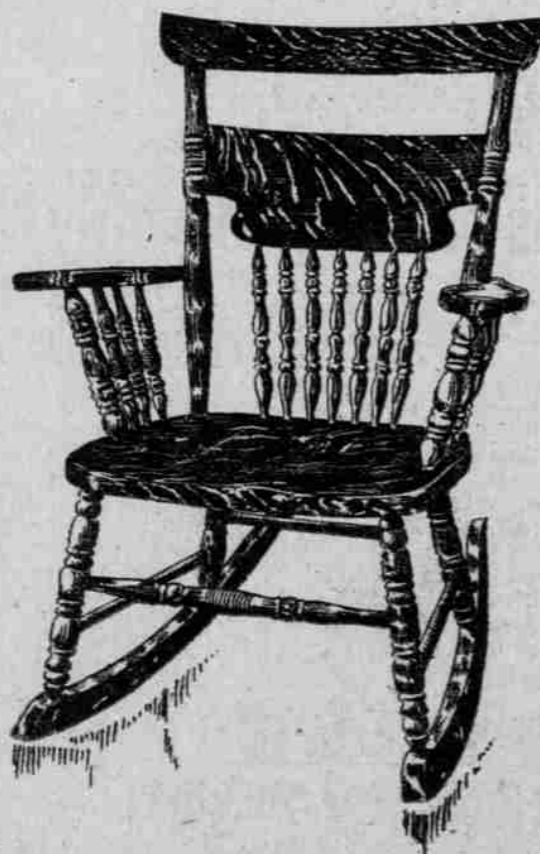
Great Rocker Offer

\$3.50 VALUES SPECIAL PRICE

\$1.95

One of the best Rocker values we have ever offered to the Portland public. You cannot afford to pass this up.

No. 5007. This is a large full-size Arm Rocker in the Pacific oak, quartered oak finish; two styles, one like cut, the other broad panel back; strongly braced; saddle seat, neat spindles; worth \$3.50; the Gevurtz Special **\$1.95**.

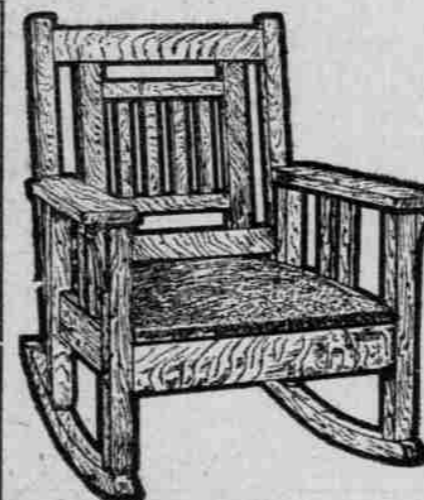


Fancy \$5.00 Rocker

\$3.25

Polished Mahogany. Beautiful Xmas Gifts. Just Like the Cut. Many Other Styles.

No. 880—Here is a Mahogany Rocker that would please any lady, young or old. A fine rocker is always acceptable as a birthday or Christmas gift. We offer you an extra price inducement with this number. It is worth \$5.00. Special price..... **\$3.25**



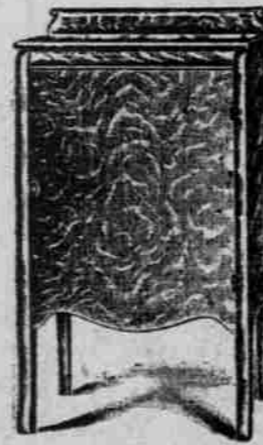
This Rocker \$9.60

No. 120—Just like the above cut, in solid Eastern oak, quarter-sawed and finished in golden or early English. Special..... **\$9.60**

Music Cabinets

A large line of Music Cabinets from which to make your Christmas gift selections. You do not need much ready cash to shop here. Select your Cabinet or Writing Desk, make a small cash deposit on the same and then pay as you can—weekly or monthly.

Cabinets of all descriptions. A cabinet like cut **\$9.00** (No. 103) for only.

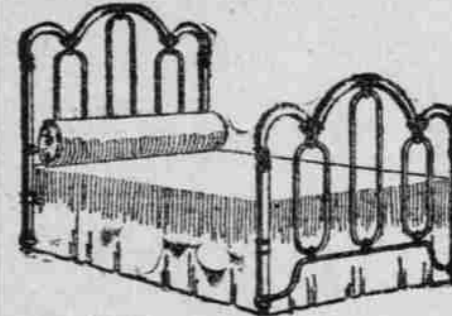


Writing Desks

We are showing this season a very superior line of Ladies' and Men's Writing Desks, in golden oak, mahogany, birdseye maple, walnut weathered oak, in a great variety of models. Prices range from \$5.50 to \$100. We show here today a sample from the medium-price stock. Made of best Eastern oak, weathered, golden, wax or fumed finish. A large drawer for preserving correspondence, pigeon-holes, pen racks, etc. Priced at only..... **\$12.00**



This \$8 Iron Bed \$5.75



We are able to quote lower prices on Iron Beds than any other firm in the city, for the reason that we buy in immense quantities for our hotel and rooming-house business.

No. 358, like cut, worth \$8, special price this week..... **\$5.75**
No. 374, worth to \$5.00, special this week only..... **\$2.95**

\$1.25 Chairs

Big Xmas Special

90c

Two styles in this chair; one style has round spindles in back, both have cobbler seats, neatly turned spindles and carved back panels. Note the strength of these chairs—the brace arm and the continuous back posts. Worth 1.25. Special..... **90c**



Why Gevurtz Sells the Cheapest:
We Buy in Immense Quantities & Ship in Full Carload Lots



GEVURTZ & SONS FIRST AND YAMHILL

GEVURTZ & SONS
30th Anniversary

GEVURTZ BROS.
2d Anniversary

GEVURTZ BROS
BIG STORE AT EAST END BURNSIDE BRIDGE
WE SHIP IN CARLOAD LOTS—THAT'S WHY WE SELL CHEAPEST—
Cor. Union Avenue & East Burnside.