

Artistic Picture Framing to Your Order—Trunks and Bags on the Fourth Floor—January Patterns and January Delineator Now In Toy Rugs Woven to Your Order While You Wait—Fourth Floor—Buy Xmas Tree Ornaments at Once and Avoid Disappointment

# Christmas Crowds Find Comfort and Pleasure In Shopping at The Meier & Frank Store

This establishment is equipped to care for the great army of Holiday shoppers in a most satisfactory manner—The enormous floor space, the cash and transfer system, seven high-speed elevators, comfortable stairways, well-arranged departments and many other important features all go towards making this the ideal Christmas store—A great emporium that provides in addition to superior store service, immense stocks of high-grade, up-to-date merchandise in all lines of staple and fancy goods as well as apparel for completely outfitting women, men and children—Christmas shoppers will find here anything and everything in Holiday wares suitable for gifts—Matchless assortments and best values always here—Portland's largest and most popular store—Mail and long distance phone orders will receive prompt and careful attention

**\$5 Veils at \$2.95**  
**\$2.50 Veils \$1.69**

A holiday offering of extra large Auto Veils, made of silk chiffon cloth, with 4-inch hemstitched border; beautiful assortment of new and staple colorings; size 2 1/2 yards by 1 yard; best \$5.00 values. An advantageous purchase enables us to offer you your choice of these Veils at the extremely low price of **\$2.95**  
Special lot of silk and linen Auto Veils, 2 yards by 1 yard, hemstitched all around; all new colors, combinations and ombre effects; best regular \$2.50 values, each on sale at this special low price, each **\$1.69**

**Christmas Sale of Rugs on 3d Floor**

All this week, a great holiday sale of Axminster, Wilton and Brussels Rugs in six sizes—rugs of the best quality; beautiful designs, colorings and combinations; values you never before had the opportunity to share in. Buy them for Christmas gifts for the housewife. On the third floor, 27x54-inch Axminsters, regular \$2.50 values, at **\$1.62**  
36x72-inch Axminsters, regular \$4.50 values, at **\$3.45**  
27x54-inch Wiltons, regular \$5.50 values, at, ea. **\$4.35**  
36x63-inch Wiltons, regular \$8.50 values, each **\$6.35**  
9x12-ft. Brussels, regular \$20.00 values, each **\$14.85**  
8 ft. 3 in. by 10 ft. 6 in. Brussels, \$18 values, at **\$13.65**

**Tabourettes THREE SIZES at \$1.17, \$1.27, \$1.37**

In the Drapery Department, third floor, for Monday and Tuesday's selling, a great lot of 1000 handsome hardwood Tabourettes, dark mission finish; splendidly made; three heights, 12, 14 and 16 inches; all have 12-inch tops; prices: **\$1.17 EACH, \$1.27 EACH, AND \$1.37 EACH**  
Great holiday sale of Cedar Chests and Utility Boxes in all sizes; made of both Oregon and Eastern Cedar; brass trimmings; fitted with tray, lock and key. Just what you want for your furs, etc. Prices range all the way from \$6.00 to \$27.50 each. You should not fail to see them.



**Table Scarfs \$5 Values \$2.48**

Great special holiday sale of Oriental Table Scarfs, made of fine imported velour; exact copies of Ghordes Prayer Rugs; beautiful designs and colorings; sizes 24 by 48 inches. Best \$5.00 values, on sale at this low price, ea. **\$2.48**

**3000 Pairs of Silk Hose at \$2 a Pair**

In the Hosiery Section, a great sale and display of women's Silk Hosiery at \$2.00 a pair; superior styles and quality; made with extra wide double tops, double heels and toes; black, white and a complete line of colorings; all sizes; best values in the city at popular price of, pair **\$2.00**

**Great Bargains in Leather Goods**

1000 men's leather Collar Bags of fine quality calfskin; all-silk-lined, black, brown, navy, tan and red; best regular \$2.00 values, on sale at, sp'l, ea. **98c**

Music Rolls in plain and fancy leathers; all regular size; black, brown and tan; best regular \$2.25 values, on sale at **\$1.09**  
Misses' and Children's Strap Purses, in plain leather or fancy mottled effects; regular **59c**  
\$1 values, on sale at, ea. **59c**

**Book News**



**HOLIDAY BOOKS**

**New Gift Books**

Masterpieces in color—Girls of Today, Underwood; American Beauties, Fisher; Book of Sweethearts, Greffe; Home Again With Me, Taley; Old School Day Romances, Snowbound, new edition, and many others. Don't fail to see them.

**BOOKS FOR THE MEN**

Half a Chance, Isham; The Foreigner, Ralph Connor; When a Man Marries, Rinehart; The Danger Mark, Chambers; Mary Jones' Pa, Way; The Silver Horde, Beach; The Cash Intrigue, Chester, and many others. Let us show you.

**BOOKS FOR THE WOMEN**

The Game and the Candle, Ingram; A Woman's Way, Buchanan; The Land of Long Ago, Hall; Cupid's Understudy, Field; Old Lady No. 31, Forslund; My Lady of the South, Parrish; Truxton King, McCutcheon—and also many others.

**BOOKS FOR CHILDREN**

Yama Yama Land, Road to Oz, Dorothy and the Wizard of Oz, 1909 Chatterbox, When I Grow Up, Babes in Toyland, Biography of a Silver Fox, and very many others.

**Great Holiday Sale of High-Grade Umbrellas For Women and Men**



This week, our great annual holiday sale of high-grade Umbrellas selling at \$6.00 to \$20.00 ea. Fine silk coverings and a handsome assortment of desirable handles for your selection. Here are umbrella bargains worthy of your investigation—the entire stock at these prices is included. On sale as follows:  
\$ 6.00 to \$ 6.50 values, **\$5.00**  
\$ 7.00 to \$ 8.00 values, **\$5.98**  
\$ 9.00 to \$10.00 values, **\$7.75**  
\$12.50 to \$20.00 values, **\$9.75**

Special values in popular-priced Umbrellas—Don't fail to see them.

**\$1.50 Gloves at 95c Pair**  
**35c to 50c Kerchiefs at 25c**

3000 pairs of Perrin's English Walking Gloves for women; one-clasp, in white and the best shades of tan; pique and P. X M. stitched; all sizes; best \$1.50 values—buy all you want, **95c**  
The Second Floor Handkerchief Annex offers an exceptional value in women's Handkerchiefs; 1000 dozen in all styles; swiss and linen scalloped and hemstitched; Amriswyle and Madeira embroidery and initial; also plain French hand embroidery; the best regular 35c to 50c values, on sale at this popular price, each **25c**  
Great holiday bargains in children's Handkerchiefs—take advantage. Great holiday bargains in men's Handkerchiefs. Let us show you.

**\$20 Fur Sets \$14.25**

In the Fur Department, a great special sale of women's Fur Sets—stole and muff in baum marten, fox; large fancy stole, trimmed with heads and tails, and rug muff; lined with fancy brocade or plain satin. Best values in the city, on sale at the following special low prices: \$18.00 to \$20.00 Sets at **\$14.25**—\$22.50 to \$25.00 Sets at **\$18.45**

**\$8 Handbags at \$4.98**

Special-holiday sale of women's genuine seal, alligator and patent leather, morocco and fancy calf Handbags, all leather-lined and coin purses to match; German silver and leather-covered frames; single or double-strap handles; \$8 vals., ea. **\$4.98**  
Special lot of 200 new Beaded Bags, all the latest novelties in all colors; regular \$2.50 values, at, each **\$1.49**  
Special lot of 300 Elastic Belts, with buckles to match; best regular \$1.00 values—buy all you want of them at, each **59c**

**Fancy Tailored Suits Reduced in Price**

Great special reductions on high-class novelty Tailored Suits in two and three-piece styles; coats made in tight and semi-fitting effects and trimmed with satin, fancy braid, velvet, fur and buttons; the dresses have fancy lace yokes, embroidered and braid-trimmed necklines; also in Russian blouse effects; skirts in panel and full pleated effect. The materials in chiffon broadcloth, diagonal, serge and wide wale chevriots; in navy blue, black, rose, light blue, green, tan, brown and wistaria; marvelous values, on sale at the following special low prices:  
Regular \$ 75.00 Tailored Suits, **\$ 52.50**  
Regular \$ 85.00 Tailored Suits, **\$ 55.00**  
Regular \$ 90.00 Tailored Suits, **\$ 57.50**  
Regular \$ 95.00 Tailored Suits, **\$ 65.00**  
Regular \$125.00 Tailored Suits, **\$ 87.50**  
Regular \$175.00 Tailored Suits, **\$125.00**  
Regular \$250.00 Tailored Suits, **\$168.00**  
See the display in a Fifth-street window.



**\$40 Even'g Gowns \$27.45**  
**\$14 Even'g Waists \$7.45**

Portland's leading Cloak and Suit Store announces a great holiday sale of women's high-class Evening and Reception Gowns in net, lace, crepe de chine, messaline silk chiffon, broadcloth, henrietta cloth, serges and fancy weave chevriots; made up in Moyengean fashions with panel front, embroidered in silk or soutache braid; others in belt line effects and fancy trimmed waists, with dainty lace yokes; also low neck and short-sleeve styles. The color assortm't includes navy blue, black, light blue, pink, lavender, white, gray, green, grape and raisin; all new, beautiful and exclusive apparel for dress occasions; costumes selling regularly at prices up to \$40 ea.; **\$27.45** your choice at  
See Fifth-street window display. Great special holiday sale of women's Evening Opera Coats and Capes—unusual values; 2d floor.



Great special holiday sale of Net and Messaline Silk Waists, made with lace yokes and silk embroidered medallions; all new, pretty styles for evening and theater wear; white, pink, lavender, green light blue, tan, rose, copenhagen, black. Regular values in the lot up to \$14.00 each; your choice at this low price, each—take advantage of sale **\$7.45**  
Great special holiday sale of all our high-grade Silk Petticoats, in the best styles and colorings. Very large assortment. On second floor.

**Jewelry at 1/2**

Great Christmas sale of solid gold Brooches, Scarf Pins, Links, Chatelaine Pins and many other useful and pretty articles in solid gold; values ranging from \$1.50 to \$15, on sale at...**ONE-HALF PRICE**

**Watches 20% Off**

20 per cent reduction on our entire line of fine Waltham and Elgin Watches; also Swiss Watches; gold, gold-filled, silver and gunmetal; all styles, all grades, from \$3.50 to \$85.00 each, on sale at this sp'l reduction. **20 PER CENT OFF**  
German Silver Mesh Bags, all kid-lined; finest quality mesh; best regular \$10.00 values, special, each **\$4.98**  
\$2.00 Whisk Brooms, fine quality briar; silver handles, **98c**  
great special values, ea. **98c**  
\$1.00 Match Boxes for, each **69c**  
Entire line of quadruple silver-plated Shaving Sets, \$1.75 to \$10 values, special, **ONE-THIRD OFF**  
All 50c Hat Pins at, each **23c**  
Special line of Jewel Boxes, Cigar Jars, Puff Jars, etc.; \$2 values, on sale at, each **98c**  
Children's Bracelets, new adjustable styles, with signets, gold-filled and warranted; \$1.50 values, on sale at, each **69c**  
1000 fancy Back Combs, fancy stone settings; regular \$2.00 values, special, ea. **98c**

**Xmas Sundries**

Children's Perfumes, at, bottle **5c**  
Eastman's Triple Extracts, in all odors, fancy packages, **23c-49c**  
Ebony Hat Brushes for, ea. **59c**  
Oxidized Silver Wh. Brooms, **65c**  
5-piece Manicure Sets at **1.98**  
Boys' Knives, special price **23c**  
\$1.00 Steel Scissors, special **59c**  
Safety Razors, \$1.00 to **\$20.00**  
\$2.25 Shaving Mirrors, ea. **\$1.49**

**Great Christmas Sale of Down Comforters**

The Third Floor Bedding Department offers for this week six grand special values in high-grade Down Comforters, every one of them guaranteed not to shed; silk and sateen covering. Beautiful Dresden designs and self colorings. Best bargains ever offered at these prices. You should not fail to see them. On sale as follows:  
Lot 1—Handsome Down Comforters, with satin covering, full size; the best regular \$8.50 values, on sale at this low price, each **\$5.95**  
Lot 2—Handsome Down Comforters, satin covering, self colors; best regular \$10.00 values, on sale at this special low price, each **\$7.65**  
Lot 3—Fine Down Comforters, silk-covered on one side; the best regular \$15.00 values, on sale at the special price of, each **\$10.25**  
Lot 4—Full-size Down Comforters, with all-silk covering and corded edge; best regular \$20.00 values, on special sale at, each **\$14.65**  
Lot 5—Extra fine Down Comforters, silk or satin covering; the best regular \$3.00 values, on sale at, each—take advantage **\$22.50**  
Lot 6—Beautiful silk-covered Comforter, extra fine down; the best regular \$35.00 values, on sale at, each—Let us show you **\$24.85**

**200 Silk Petticoats \$11 Values at \$6.85**

Special three days' sale of 200 high-grade Silk Petticoats of superior quality taffeta silk, with 18-inch flounce and silk dust ruffle; made with deep pleating, tucked ruffle and ruche or with clusters of pin tucks and four rows of one-inch tailored bands. An immense assortment of the best colors for your selection; made **\$6.85** extra full width; best \$11.00 values, on sale at this low price, each **\$6.85**  
Great holiday sale Novelty Tea Gowns, Kimonos and Lingerie Garments of all kinds.

**Women's Outing Flannel Gowns \$1.49**

Great Monday sale of women's outing flannel Gowns, in fancy stripes and plain colors; made extra full; values ranging from \$1.75 to \$2.25 each. **\$1.49**  
We will place these gowns on sale at the unusually low price, each...  
Children's outing flannel Gowns, ages 2 to 12 years; fancy stripes; regular 60c and 65c values; placed on sale at special price of, each... **49c**  
Special lot of fancy knit wool Head Shawls, the best regular \$1.00 and \$1.25 values—at this sale you may buy all you want of them at, each... **69c**

**Special Christmas Sale Cut Glass, Silverware Nickelware, Carving Sets, Electric Lamps, Etc**

Money-saving opportunities in holiday articles of all kinds—Useful and ornamental pieces, suitable for Xmas gifts at prices of greatest importance to shrewd buyers—Mail orders filled



Regular \$3.00 Cut Glass Nappies, at this low price, ea. **\$2.19**  
Regular \$2.50 Cut Glass Nappies, at this low price, ea. **\$1.73**  
Regular \$2.50 Spoon Tray, on sale at this low price, ea. **\$1.73**  
Regular \$3.75 Cut Glass Spoon Trays, on sale for, ea. **\$2.79**  
Regular \$3.25 Cut Glass Oil Bottles, on special sale, ea. **\$2.49**  
Regular \$3.25 Cut Glass Nappies, on special sale, each **\$2.49**  
Regular \$2.25 Cut Glass Vases, at the low price of, ea. **\$1.69**  
Regular \$4.50 Cut Glass Vases on sale for, ea. **\$3.39**  
Regular \$5.00 Cut Glass Vases, on sale for, ea. **\$3.59**  
Regular \$8.00 Cut Glass Vases, on sale for, ea. **\$5.98**  
Regular \$9.00 Coffee Percolators, on sale for, **\$7.19**  
Regular \$12.00 Coffee Percolators on sale for **\$9.59**  
Regular \$13.50 Coffee Percolators on sale at **\$11.74**  
Five o'Clock Tea Kettles, in three styles, as follows:  
Regular \$3.00 values, on sale at, special, each **\$2.39**  
Regular \$9.50 values, on sale at, special, each **\$7.49**  
Regular \$12.50 values, on sale at, special, ea. **\$9.98**  
Regular \$6.50 Chafing Dishes, on sale at, each **\$5.18**  
Regular \$7.00 Chafing Dishes, on sale at, each **\$5.57**  
Regular \$10.00 Chafing Dishes at, ea. **\$7.95**  
\$2.50 Nickel Trays on sale for, each **\$1.98**  
Regular \$3.25 Nickel Trays, at, each **\$2.59**  
Special lot sterling silver pieces, sugar spoons, cream lade, olive spoons, bon bon spoons, sugar tongs, teaspoons, ice cream spoons, etc., ea. **94c**  
All our fine Carving Sets reduced:  
Regular \$3.75 values for **\$2.98**  
Regular \$5.50 values for **\$4.39**  
Regular \$6.50 values for **\$5.18**  
Regular \$7.00 values for **\$5.58**  
Cut Glass Dishes, great values—  
\$6.50 Sugar and Creamers **\$4.79**  
\$3.25 Sugar and Creamers **\$2.49**  
\$5.50 Cut Glass Bowls, at **\$4.29**  
\$8.50 Cut Glass Bowls, at **\$6.27**  
\$10 Cut Glass Bowls at **\$7.49**  
\$15 Cut Glass Bowls at **\$10.98**  
\$7.00 Cut Glass Nappies **\$4.98**  
\$3.00 Horseradish Jars at **\$2.29**  
\$3.75 Mustard Dishes, ea. **\$2.79**  
Beautiful Bohemian Glass Compots, Nappies and Bon Bon Baskets, \$3.50 values, at, ea. **\$2.49**  
\$5.50 Bohem. Glass Bowls **\$3.99**  
\$3.50 Bohem. Glass Vases **\$2.59**  
\$2.50 silver-plated Bon Bon Dishes on sale at low price of **\$1.98**  
\$3 silver-pl'd Bread Trays **\$2.39**  
Regular \$4.50 silver-plated Sandwich Trays, on sale at, ea. **\$3.59**  
Regular \$3.50 silver-plated Fern Dishes, on special sale at **\$2.79**  
Regular \$4.50 silver-plated Fern Dishes, on special sale at **\$3.59**  
Regular \$6.50 silver-plated Fern Dishes, on special sale at **\$5.19**  
Regular \$5.00 silver-plated Candlesticks, on special sale at **\$3.99**  
Regular \$7.00 silver-plated Water Pitchers, on special sale **\$5.59**  
Regular \$6.75 silver-plated Fruit Baskets, on special sale **\$5.39**  
\$4 silver-plated Vases for **\$3.19**  
\$4 silver-pl'd Dessert Sets **\$3.19**  
\$17.50 Tea Sets, 4 pieces **\$13.59**  
Holiday sale Portable Electric and Gas Lamps, new shapes and effects, \$4 to \$45 vals., \$3.19 to **\$36.50**  
Special holiday bargains in fine Dinner Sets and in fancy China.