



DECEMBER 13

Will Be

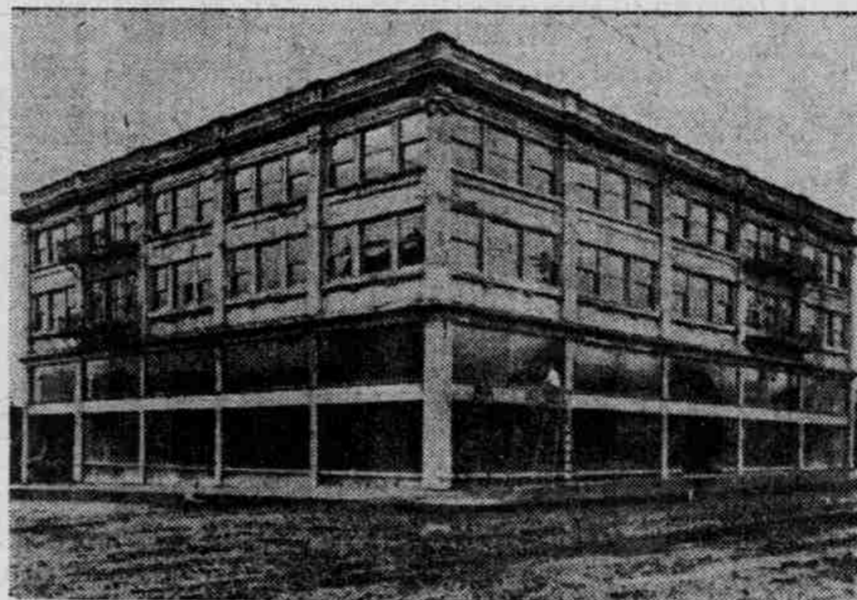
YOUR LUCKY DAY

Grand Opening DECEMBER 13



OUR LARGE NEW STORE

4 stories; 2 base-
ments; reinforced
concrete; covers
quarter block



OUR OWN BUILDING

Just Completed.
Most Modern Furni-
ture Store in
Portland



Absolutely Free, December 13

Over \$400 in Christmas Presents—39 Presents

3 times 13 presents to be distributed among 3 times 1300 people
13 valuable presents will be distributed among the first
1300 people who attend our Grand Opening—no present worth less than \$13.

13 valuable presents will be distributed among the second
1300 people who enter store—no presents worth less than one-half \$13.

13 valuable presents will be distributed among the third
1300 people who enter store—no present worth less than one-third \$13.



3000 FREE
SOUVENIRS

Nothing Will Be Sold on Grand Opening Night
Employees and their families not eligible for presents

7:30 P. M. to 10:30 P. M.
Orchestra Quartette



The public has been
generous toward us.

These presents are
merely tokens of our
appreciation.

W. L. Morgan Geo. T. Atchley S. H. Morgan

69-75
GRAND
AVE.



COR.
EAST
STARK

Only one week more
of our big removal
sale. 15% to 25%
reduction this week