

# Christmas Shopping Suggestions



## A Sound Business Creed Is Ours

We believe that right buying and selling is simply being as fair with each other as we both know how to be—practically sharing profits. We believe that our part is to look to the honesty of the goods we sell you, even more closely than you look when you buy it. To make only promises that we can keep and, having made them, to keep them at all cost—under all circumstances—and under all conditions. To avoid the unreliable, to sell only goods that we can back with our word and our money. It isn't always easy to live up to that creed. Sometimes we purchase articles that appear to be all right, only to find later that they are not satisfactory to our patrons. In such cases a word from the customer who has purchased the article and discovered its faults is invaluable to us.

### New Xmas Leathers from the World's Famous Makers

No more acceptable Christmas Gift for a lady can be imagined than a beautiful Leather Hand Bag from our line of personally selected articles. Our experienced Leather buyer made a special journey to New York, the center of the fine Leather industry, and selected the materials from which these Bags were made. Each frame, lining, ornament and shade of cover was chosen after careful and painstaking deliberation; the result being a collection of exquisite leathers, unsurpassed in beauty, elegance and richness. The prices, ranging from \$2 to \$50, place this magnificent collection within the range of any purse, be it small, medium or large.

### Cross London Novelties for Men

Bill Cases, Bill Books, Calling and Business Card Cases, Note and Memorandum Books, Cigar and Cigarette Cases, Jewel Boxes, Wallets, Tie Racks, Collar Boxes and Bags, Picture Frames, Coin Purses, Traveling Cases Fitted Complete, Flasks with Safety Top, Pass Cases, Coat Hanger Sets, Trouser Hangers, Manicure Sets, Traveling Boxes and Suit Cases.

A hundred and one articles, useful and exceedingly ornamental, ranging in price from a dollar to as high a price as the most liberal would care to pay.

### Cross English Gloves

A woman's glove is one of the articles about which she is always most fastidious. She may be indifferent as to her bonnet, may have small ambition as to her gown, may sacrifice looks to comfort in shoes, but gloves—that's different.

If there is any glove made with which no fault can be found, it is the glove made by MARK CROSS of London, for which we are exclusive Portland agents. For men and women, all leathers in all shades. Price, up from.....\$1.50

### Personally Selected Umbrellas

First choice of Holiday Umbrellas is worth coming for early, when such a great gathering is offered for choosing. There's no better gift for man, woman or child, or one that will more thoroughly please than a beautiful umbrella selection from our stock of exclusive Eastern makes. We have umbrellas at all prices—within the reach of all purses, be they little, medium or large. Prices.....\$1.50 to \$20.00

### Use Manning Bowman Gifts

A Chafing Dish with alcohol gas stove, a Coffee Percolator, a Teapot or Teakettle, an artistic Tray—these or any one of the dozens of other useful household necessities, bearing the M. B. trademark, would be enjoyed by the whole family every day in the year. They are highly and heavily nicked—a few are copper and earthen, and with ordinary care will last practically a lifetime. See them in our Sundry Section.

### Suggestions from Our Perfume Section

In choosing your Perfumes for Christmas-giving, you cannot conscientiously afford to overlook our magnificent line of carefully selected odors. Practically every reputable perfumer of Europe and America has contributed to make this the daintiest and most elaborate display of exquisite lasting odors ever assembled in the F'r West. London, Paris, Berlin and other European perfume centers have been drawn upon without reserve, as have all the leading American makers, the result being an assemblage bewildering in its immensity and dazzling in its artistic beauty.

A dainty bottle of some favorite odor in an artistic box makes an Xmas present much appreciated and long remembered.

### Exclusive Portland Agents Cross English Leathers, Novelties

The immense leather factories of the Mark Cross Company, London, England, have fairly outdone themselves this season in preparing for the Christmas trade. Surprises innumerable await the fastidious Xmas shopper this season, the variety of articles offered and their individual beauty and elegance far surpassing any of the notable achievements attained by these famous workers in leather in past years. ALL LEATHERS ENGRAVED IN GOLD FREE

### Cross London Novelties for Women

Work Baskets, Card Cases, Opera Bags, Opera Glasses, Jewel Cases, Photo Frames, in all sizes, Note Books, Phone Books, Bottle Cases, Scissor Cases, Button Boxes, Glove and Handkerchief Boxes, Purses and Hand Bags, Belts, Drinking Cups in Leather Cases, Music Bags and Rolls, Traveling Cases with Toilet Articles and also Gold and Silver Mesh Purses.

These exquisite leather novelties may be purchased here at prices in most instances considerably less than those demanded elsewhere for articles of inferior merit.

### What Nicer Gift Than a Sterling Silver Toilet Set?

A rich leather case, lined in choice satin, and containing a complete set of sterling silver-mounted toilet articles, would be gratefully received by any man or woman.

We are showing a varied assortment of this season's latest shapes and designs, fitted with sets for both ladies' and gentlemen's use, and at prices considerably less than you are expecting to pay. We are direct agents for Adams, Kent, Howard, Kyoto, Loonens and other reputable brush makers, and have the only complete assortment of hair, tooth, nail, cloth and other brushes in Portland.

Buying direct and selling in large quantities we are able to offer choice bristle brushes at lesser prices than obtainable elsewhere.

### A Fountain Pen a Practical Gift

In the purchase of a Fountain Pen for a gift, it is only necessary to consider the purpose for which it will be used and the price to be paid. The pen can be exchanged until entirely satisfactory to the giver. There's a gold pen point for every character of writing, a size of holder for every hand, a style or pattern to suit every pocket-book, and a type—standard, safety or self-filling—to gratify every whim.

The prices run from \$2.50 for the plain style up to as much as you care to pay for the richly gold and silver-mounted style.

Every pen guaranteed.

### If You Want to Please a Man, Give Him a Safety Razor

You can't make a mistake by giving a Safety Razor Set. Any man that shaves himself can use one, and a man who does not ought to.

We have all the makes—Gillette, Ever-Ready, Auto Strap, the Ward, and others.

Give your husband or son a safety razor and then insist upon him shaving regularly every morning before breakfast. A man meets his friends and the business world on a better footing if he has a clean-shaven face.

We carry a full line of ordinary Razors, Straps, Hones, Lather Brushes, Strappers, Shaving Mirrors, Denatured Alcohol, Gas Stoves for heating water, Shaving Mugs, Safety Razor Blades, Shaving Soap and Creams, Face Lotions, Hair Tonics and Dyes, Talcum Powders, etc.

### Some Unusual Gifts for Physicians from Our Surgical Section

Of all people for whom Xmas gifts are chosen, no one is more deserving than your family physician, who, regardless of weather, time or inconvenience, is always ready to leave his comfortable couch to answer the appeal of the sick or injured. For them we have a multitude of articles, useful and practical.

Pocket Medicine Cases, with a few or many bottles.

Large Medicine Cases for long trips. Instrument Cases, in serviceable black grain and smooth leathers.

Gold, Silver, Nickel and Hard Rubber Fever Thermometer Cases, each containing a guaranteed thermometer, and attached to a small chain with pin for fastening to vest.

Small Portable Disinfecting Cabinets, large enough for books, instruments and bandages.

### Helpful Aids for the Lame, the Halt and the Blind

Don't forget your sick or infirm friend. Aids almost without number, many of them inventions of lifetime makers in their respective lines, and one of which, offered as a gift to the right person, would fill a sad heart with Yule Tide gladness.

Invalid Chairs, Hearing Horns, Ear Drums, Artificial Glass Eyes, Foot Arch Supports, Elastic Stockings, Crutches, Trusses, Bedside Tables.

### Our Business Policy

If you buy an article in this store and find it isn't just as we represent it to be, bring it back and get your money. We do not want your money unless you're satisfied that you have your money's worth.

### For Young Folks—the Little Buckeye Mirrorscope

Besides being a very acceptable gift for any member of the family, young or old, the Mirrorscope will provide an endless variety of Holiday entertainment. Reproduces on any smooth white wall, screen or sheet, any picture, postcard or lithograph in original colors.

Read the full-page ad in last week's Saturday Evening Post, page 39, for full particulars of the Mirrorscope.

Free demonstration in our Photo Department.

ARTISTIC  
PICTURE  
FRAMING

# WOODARD, CLARKE & Co.

FOURTH  
AND  
WASHINGTON