



Gill's

What Shall Your Christmas Gift Be To Him—To Her—To Them

SOMETHING that will outlive the day and the season; something useful; something beautiful. What else, indeed, but something from GILL'S—the store that is ready for any test you may give it—the store that offers you a variety of Holiday Gifts the equal of which cannot be found elsewhere in Portland? A visit to this store means the correct solving of the gift problem. Hundreds of excellent presents are displayed in every department—hints for all people, at all prices, from a trifle upwards to the highest figure you may care to expend. Every help we can give you, we offer heartily and cheerfully—come early, while the stock is fresh and unbroken.



Gill's

Attractive Metal and Leather Goods

QUALITY that satisfies, variety that pleases, and best value-giving are features that have made this special Metal and Leather Goods Section popular with Portland shoppers.

In the showing we have exhibited all the latest and most exclusive novelties from European markets, as well as those from our own popular American manufacturers. At no other Portland store will you find as varied an assortment to choose from.

In the line you will find such things as ladies' Handbags, Bill, Letter and Card Cases, Address Books, Engagement Lists, Shopping Lists, Manicure Sets, Desk Sets, Picture Frames, Clocks, Ink Stands, etc., etc.

It is an unmatched showing of attractive Holiday Gift pieces, and well worth your while seeing.

Gifts For Architects and Engineers

If "he" is an architect, draftsman, artist, engineer or student in these professions, ours is the store to come to for the selection of a fitting present; for here you will find on display an endless variety of practical gifts—things which "he" uses in his work from day to day—constant reminders of the donor.

Slide Rules, Triangles, Compasses, Drawing Instruments, Water Colors, etc., would all make thoroughly appreciative Christmas gifts for the man of any of these professions.

Courteous salesmen will cheerfully help you select an appropriate and sensible gift.

Papers Specially Boxed For Gifts

Can you think of any more acceptable Christmas gift than a box of really fine Writing Paper? Writing Paper is something one uses constantly and one is, therefore, constantly reminded of the giver.

A vast assortment of Correspondence Papers, put up in unusually artistic boxes, to be used as gifts for Christmas, can be found here by discriminating shoppers, and courteous salespeople will cheerfully assist you in selecting an attractively designed box with paper of the finest quality. The prices range from 25c up to several dollars.

Don't worry about what to get for Christmas gifts, but come and see our splendid assortment of pleasing and popular selections for people of every age and condition. From appropriate little mementos that cost a mere trifle, to richer and more expensive presents, our stock is complete in every detail.

Come in and look over our great variety of desirable new novelties, and you are certain to see many things that are just exactly the right article for the person you wish to remember.

Decorative Material. Tags, Etc.

A simple gift, properly dressed, is impressive. If indifference or lack of thought shows in its appearance, the gift, however expensive, is handicapped.

We have a large and varied stock of these "Gift Dressings," of which the following is a partial list: Christmas Tags, Labels, Seals, Bells, Garland, Crepe Paper, Holly Boxes, Mica Snow, Gold and Silver Cord, etc. Your inspection invited.



Globe-Wernicke Bookcases

A present that cements more firmly the home ties, that encourages good reading and greater knowledge, that is useful, ornamental and convenient, and that is acceptable alike to father, mother, brother, sister, relative or friend, is found in the Globe-Wernicke "Elastic" Bookcase.

It's a system of units—a few books, few units; more books, more units—and get them as wanted. And the number of units can be adapted to the size of your purse.

Call and examine our stock while the assortment is complete, or send for catalogue.



Books Make The Most Acceptable Christmas Gifts

We are amply ready to supply gift-seekers with Books that will make the most suitable gifts, at prices considerably below those you are usually asked. We have Books of History—the works of famous authors—spirited novels of today—rich Gift Books in elaborate, beautiful bindings—Bibles and Testaments—Children's Story and Picture Books—unquestionably the best selection to choose from in Portland.

There is a book for you to give to any relative or friend—nothing is so much appreciated—nothing gives as great and as lasting a pleasure. Here are just a few suggestions selected at random from Portland's largest and best stock:

For Ladies

Beautiful Children, by C. Haldane McFall, \$5.00
Belgravia Art Monographs, a splendid gift, 1.50
Masterpieces in Color, best works of best artists, .75
Voices of the City, by Marion Cook Stow, 1.00
Melba, by Agnes C. Murphy, 2.75
In My Lady's Garden, Mrs. Richmond, 3.50
Through French Provinces, by Ernest Peckolt, 2.50
Christ Legends, by Selma Lagerlof, 1.25
City People, by James Montgomery Flagg, 5.00
Girls of Today, by Clarence Underwood, 3.00

For Men

Recollections of Twenty Years, by F. B. Sanborn, \$5.00
Hunting Trips in North America, by F. C. Selous, 5.00
The Culture of Simplicity, by Malcolm J. McLeod, 1.00
The American of the Future, by Brander Matthews, 1.25
Marcus Whitman, by Myron Bells, 2.50
Ben King's Verse, an appropriate volume, 1.00
In Lighter Vein, by John De Morgan, .75
Red and Gold Classics, a pretty gift, .60
Adrift on an Ice, by Fan Grenfell, .75
John Marvel, by Thomas Nelson Page, 1.18

Miscellaneous

Little Sister Snow, by the author of "The Lady of the Decoration", \$1.00
In the Border Country, by Josephine Bacon, 1.00
Jane Austen, complete, two volumes, 2.50
Arabian Nights, Maxwell Parrish, 2.50
Chronicles of Oldfields, by Thomas N. Allen, 1.50
Dr. John McLaughlin, by F. V. Holman, 2.50
Washington Irving, 37 volumes, \$3.00
American Birds, by Finley, 1.50
Hanging of the Crane, by Longfellow, 2.00
From My Youth Up, Margaret Sangster, 1.25

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PRETTY CALENDARS

If you are at a loss to know what to give, take our suggestion—"Give a Calendar." We have hundreds of styles to select from, at prices from 10c up to several dollars.

BOOKLETS AND CARDS

We have hundreds of handsome designs costing all the way from a penny up. You should see this display of artistic Cards and Booklets. Special prices in quantity—this should appeal to Sunday and public school teachers.

Attractive Gifts For Every Person

Engraved Calling Cards.
Monogram Stationery, with steel die.
Single-letter Stationery, with steel die.
Private Mailing Cards.
Private Playing Cards.
Laundry Lists.
Paper Weights.
Sets of Chess, 500, Bridge, etc.
Loose Leaf Memos.
Coat and Trousers Hangers.
Ash and Match Trays.
Hand-painted Mottoes.
Hand-painted Christmas Greeting Cards.
Hand-made Wooden Boxes filled with the best Stationery.

Engraved Calling Cards.
Paper and Envelope Cases.
Perpetual Year Books.
Card Club Records.
Portfolios.
Line-a-Day Books.
Diaries.
Score Pads for all games.
Automobile Records.
My Trip Abroad.
Telephone Registers.
Pocket Knives.
Stick Files, Paper Clamps.
Pen Racks, Pin Trays, Blotters, etc., etc.

The J. K. Gill Co.

At the Corner of Third and Alder

The Ideal Gift Store

At the Corner of Third and Alder

BOOKSELLERS — STATIONERS

Fountain Pens Are Splendid Gifts

ON EVERY gift occasion, from the dawn of the year to its close, there is nothing more appropriate than a useful fountain pen. Flowers, candies and ornaments of charm all have their time and place, but the fountain pen is the one article among the staples of the world that is favored, both by the giver and the one who receives.

Other gifts have their limitations, but the fountain pen is always appropriate, regardless of the age or sex of the receiver or the meaning and purpose of the gift.

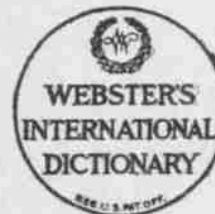
We carry all the leading brands, including Waterman's Ideal, Swan, Onoto, Moore's Non-Leakable, etc. The price of the most inexpensive kind is so low that it makes the cheapest good Christmas present you can give, while in the finer and more ornamented kinds you can pay almost anything that you would pay for a Christmas gift.

The Dictionary As a Gift

The Dictionary is a most useful and practical gift—it is something which will be in use every day in the year—something you or I would treasure every year of our life.

It is a beautiful gift, too! Take, for example, Webster's New International Dictionary—can you think of anything which would please the home-lover, the business or professional man so much? And then we have the inexpensive kind, too—a style for most any purse—from 25c up.

Your inspection is invited—an early inspection, so that you may choose from a new and complete stock.



Gift Books For The Children

Nothing pleases the children so much as bright and snappy Picture and Story Books, and in order to make it even more convenient than usual to select an appropriate volume, we have arranged special counters on our SECOND FLOOR (connected by elevator), where just such books are displayed in endless variety.

To the average Christmas giver looking for something for the "little one," books constitute a port in the storm of shopping—a boon in the way of settling all disturbing questions as to what shall be given; and in this department you will find hundreds and hundreds of books suitable for boys and girls of tender years, at prices from 5c to several dollars.

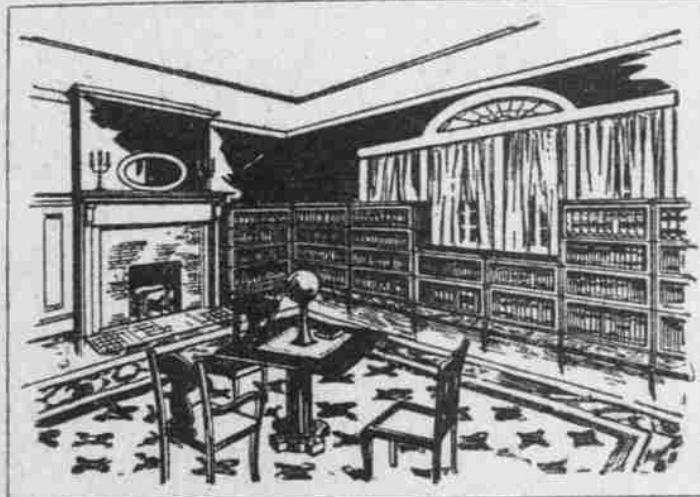
The stock for stockings is the stock that fills our shelves and crowds our counters. As the stockings that hang along the chimney-piece are of all sizes and shapes, so our Christmas stock includes such an assortment and variety that we can supply any stocking, big or little.

If you don't want to waste time in hunting around for something that will just suit you, something nice enough to give and not too costly to get, come to our store first. It will save you time and worry, as well as money, to begin with us.

Post Card Albums For Collectors

Postcard Albums make excellent Yuletide gifts, and are appropriate for either sex at any age. They encourage the collecting of interesting souvenir postals, and, coming as they do in an endless variety, they may be had at all prices, from 15c to \$12.00.

Many magnificent Albums, splendidly adapted for holiday presents, are displayed here awaiting your inspection.



"G.W." Sectional Bookcases

Christmas is coming, and wise is he or she who makes early preparation for that day by placing orders now for delivery at that time, which leads us to say that Globe-Wernicke "Elastic" Bookcases are recognized as the most appropriate, sensible and adaptable present for any one—and you can buy to suit your purse.

But you can't appreciate the advantages of the "Sectional" system without seeing the Bookcases displayed on the Balcony in our store.

Investigate now, before our stock is broken. If you cannot call, we'll send a representative.