Buys a Ten Acre Florida Fruit or Truck Farm \$300 to \$1000 Per Acre

READ THIS FIRST; IT TELLS OUR PLAN

The Type Is Small; the Opportunity Immense

READ THIS LETTER FROM ONE OF THE MEN WE SOLD LAST JULY

This Is Why We Make Our Guarantee So Strong

Lake Weir, Fia., July 24, 1909.

I bought twenty acres of land in Marion County, Fiorida, from the Florida National Land Company. I bought it last May. I was anxious to see it and left my home on the 20ch of this month, July, and arrived on my land July 2Mb, after making a trip over the greater part of Florida. I must say that I was happy to find that I had bought a pleec of land that Just suited me. My land was surrounded by onange groves from one-half to tup miles distant. I am now sitting on the banks of Lake Weir writing this letther. Lake Weir is one of the prettiest lakes in America, and its shores are lined with pure white sand that has been washed ashore from the lake. Its water is as clear and pure as crystal and its shores are lined with happy homes and the most beautiful orange and grape fruit groves in America. The land I bought is of the same quality and character as this and lies only three and one-half miles from Lake Weir and is just like all of the land of the Florida National Land Company in Marlon, Lake and Sumter counties, and is the best land I saw in the state. I have not the time to tell you all about the different crops they

raise here, but if you will read their booklet you will find everything therein just as
I found it upon investigation. I was a littie skeptical when I bought, and as the
time rolled on my anxiety gree greater to
see what I had, as it meant a great deal to
me, set I have no land or home, and the representations made by the company I found,
to be true, and in fact, much better than I
expected. I am sincere in saying that I
would not take \$100 an arre for my land
if I could not buy more. Before I loft for
Florida my friends told me that the mesquitoes would eat me up. I have not had a
single mosquite to hits me on this trip. I
have been atting on the lake banks for an
hour and a half and have not seen a single
mosquite. Neither have I seen any snakes,
as I was told abounded in Florida, and I
found the alligators had nearly all been
killed by hunters, and they had formulated
a law to protect them. I found the people
heepitable and congenial, and would advise
say person who wants a home to invest
with the Florida National Land Company
at once before it is too late. Any information I can give I will be pleased to do so.

Fours truly
PHILIP LEFFEL, Lima, Ohio.

OUR GUARANTEE PROTECTS YOU IF YOU WANT TO BUY NOW

We hereby guarantee every purchaser of the lands offered by this company in Marion, Sumter and Lake Counties, Florida (these counties adjoin) that he or she may select any number of acres up to forty and pay for them either cash or upon the easy payment plan with the distinct agreement that we will refund any and all moneys paid to us, if, after an examination of such land as we Lasy have allotted said purchaser, within 90 days, said pur-

Term Purchase Coupon

Florida National Land Company

chaser finds such land to be other than as represented

by this company. There will be no questions asked, all we want you to do is to make the examination.

FLORIDA NATIONAL LAND Old Colony Bldg., Chicago, Ill. Gentlemen: - Enclosed please - acres as per your announcement in The Portland Sunday Ore-It is understood I am to make a further payment of \$ each and every month until my land is paid for. You agree that this shall be the only charge and that if upon examination within 90 days I find this land not as represented by you that you will refund all moneys paid by me to you. Send me Bond for Warranty Deed,

map showing allotment and all other necessary information relative to this mad. You have the right to refuse this application if you desire, without explanation.

Per Chas. S. Painter, Pres.

WHATYOUR MONEYBUYS

Land with titles guaranted.

Land that we pay taxes on until delivery of deed to you.

Lands on which you pay nothing but the price at the terms mentioned here.

Lands that can pay \$1500, but average about \$300 per acre. Lands that lie surrounded by fine roads,

elegant homes, superb educational advantages.

A home that will make you independent and enable you to live in ease and com-

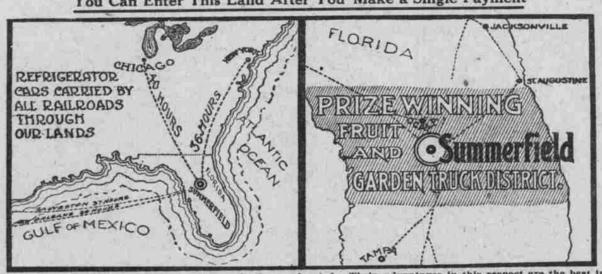
From 10 to 40 acres, price \$20 per acre. Every acre first-class fruit land. Every acre has all the water you need.

Well water obtained anywhere. Every acre within a few miles of a trunk line railroad, hundreds of acres directly upon it.

Land that is surrounded by bearing orange groves and fruit farms. Land that has beautiful lakes in its

midst. Lands that are worth \$150 and sold at \$20, while you can take over three years to pay for them.

You Can Enter This Land After You Make a Single Payment



Look at these maps and see just where our lands are located. Their advantages in this respect are the best in Florida, as is readily observed here.

THESE FACTS SHOW WHAT YOUR FU- PRICE TURE NEIGHBORS ARE DOING

IN THIS REGION

twenty-eight years and have traveled the state over, in search of farming land, as I am a farmer myself, and I consider Sumter, Marion and Lake counties the best general farming and fruit lands in the state. Through this section there is clay sub-soil, which possibles. which pesuliarly adapts it for general farming.

Corn, cetton, potatoes, eats, peas, pinders, cassava, velvet beans, sugar cane and hay are the principal field crops.

Melons, tomatoes, cantaloupes, calbars, beets, onions and squastes are principal market crops, though all vegetables grow abundantly.

I have made two crops of tomatoes in one year, each crop netting me \$150 per acre above all expenses.

For fruit this section cannot be beaten, Granges, lemons, graps fruit, guavas pears and plums are easily grown. Pecans have recently been introduced here and have proven a success.

Nowhere in the United States can you raise cattle and hogs to greater advantage and nowhere else can you raise cattle and hogs to greater advantage and nowhere else can you raise cattle and

For information to those looking for land, I will say the lands of the Florida National Land Company are the same as mine; in fact, my farm is less than half a mile from the Florida National lands.

H. E. PARHAM, Oxford, Pia. (Sec. 17, Township 18, R 23)

J. H. J. Counts, living seven miles south of the National Country, last year raised off

J. H. J. Counts, living seven miles south of of an acre of ground 409 bushels of sweet potatoes and he had been offered 55c per bushel for same, but was holding his crop for 65c per bushel when seen by the representative of the Florida Land Company in February. Sweet petatoes sell from 50c to \$1 per bushel, according to season. They can be planted from the middle of April to August and the crop ripens in ninety days from planting.

Good wagon and automobile roads all through these counties. No sinking hub deep in mire here.

IF YOU WON'T BUY FOR YOUR-SELF, WHY NOT FOR YOUR CHILD?

You have heard what Harriman, Hill, Rossevelt, Cleveland Fairbanke, Wilson, Patters and many more of our big men have written and said about buying land as an investment. Good land in this country is suspect. What are you going to leave to those who despend on you? Is not this a desirable investment for your child or wife or others who look to you for support? You run six chances to one of being destitute and dependent in your old ago. Only ten acres here bought now for 17 cents a day would make you as free from worry about your old age or that of your dependents as though you had a pension of several thousand dollars for life. Look at it in this light for a moment.

WE WANT TO SELL 875 FARMS. OUR ANNOUNCE-MENTS ARE BEING OFFERED TO 40,000,000 NORTHERN READERS

The soil is rich, Being full of the very ne-cessities that semi-tropical products demand. This soil will grow all the fancy products that these counties are famous for,

WATER

The rainfall is quite sufficient for all needs and occurs just when the crops need it. If-rigation is not necessary, Drinking water is to be had on every acre by sinking shallow wells.

TITLES

TRANSPORTATION

CLIMATE

The climate is ideal, the average for the year in temperature being about 73 degrees. The air is tempered by the Atlantic and Guif breezes. The climate resembles that of Italy and California.

CROPS

Crops never fall here and row raise three a year and come farmers raise four. They yield when the market is the highest and you the first source of supply. They bring you fancy priose because of this.

WHO CAN BUY

GUARANTEE Our guarantes protects every purchaser and means exactly what it eays. There is no quibbling with words; it means that you are to be the judge.

VALUE

These Are the Farms We Want to Sell:

500 10-Acre Farms Price 250 20-Acre Farms

Per Acre \$20.00

125 40-Acre Farms Terms: 10 Acres, Price \$200.00. Pay Down \$ 5.00 and \$ 5.00 a Month for 39 Months 20 Acres, Price 400.00. Pay Down 10.00 and 10.00 a Month for 39 Months 40 Acres, Price 800.00. Pay Down 20.00 and 20.00 a Month for 39 Months Deduct \$2.00 an Acre if You Buy for Cash.

No taxes until land is paid for. No fees of any kind. All you have to pay is your monthly payments. This we guarantee to you in a written legal contract and send you a bond covering every item herein guaranteed. Write now if you want one of these choice farms; they will not last long.

Remit by registered mail or money orders. Florida National Land Company

Old Colony Building, CHICAGO, ILL.

THESE MEN ARE **BACK OF THIS LAND**



Charles S. Painter, President of the Florida National Land Co., is a man who is known all over this country. He was for 30 years engaged in the newspaper business, and is known to every publisher of daily papers of value in America and Canada. He has for years had a Florida home, though his residence is Chicago, dividing his residence between Chicago and Florida. This man, among those who know him, stands above misrepresentation and has a social and commercial value second to no man in America. He is in direct and daily touch with every department of his company and can be

found at his desk in the Chicago office every day. He stands back of every statement here made. W. Owen Gandy, Treasurer of this company, resides in Fort Wayne, Ind. No better citizen can be found in this section of Indi-

ana, or one whose reputation is freer from failure or blemish. The following letter from a United States Depositary and National Bank of Fort Wayne, Ind., tells you how you may regard the man to whom you send your money:

man to whom you send your money.

German-American National Bank, Fort Wayne, Ind.

To whom it may concern:

This is to certify that I am personally acquainted with W. Owen Gandy, a member o

This is to certify that I am personally acquainted with W. Owen Gandy, a member o

the firm of O. Gandy & Co. and treasurer of the Florida National Land Co., and know hin
to be a man of means, ability and worthy of the confidence of any one desiring to do bust
to be a man of means, ability and worthy of the confidence of my one truly.

THEO, WENTZ, Cashler.

Morris Jones, of Chicago, Ill., is Secretary, and is of equal kisiness standing to his companion officers of this company. These men are not figure-heads, but are actively engaged in directing this colony, and will personally see that every obligation here made is carried out to the strict letter of moral and legal obligation. Do not buy until you know with whom you are dealing. These men and this company court and can successfully meet the most stringent investigation.

A COUNTY COMMISSIONER OF MARION COUNTY, WHERE THIS LAND LIES, WROTE THIS LETTER

sens of your state. I will give you a few of the facts about the soil and climate of Central Florida. I am a farmer, residing in the southern part of Marion County, and my farm adjoins some of the lands of Florida National Land Company. During 1907 I was general manager of the Dallas Farmers Union, with a membership of twenty-eight persons, all being what you would term one and two-boree farmers. In the month of June we received in cash for watermelons, cantaloupes and tomatoes thirty thousand dollars. In the year 1905 we received an average of \$110,00 net cash per car on all melons soid and consigned and \$1.20 per crate net on all tomatoes and cantaloupes soid and consigned. During 1908 I grew twenty acres of watermelons, for which I shipped four hundred crates of cantaloupes and received net \$500,00, or \$1.50 per crate net. Tomatoes, as a geenral rule, average about one lumidred crates to the acre, which makes a net average of about \$1.20 per crate, very often ranging as high as \$2.50 and \$5.00 net.

I gathered 4000 sheaves of oats from twelve scree, making 19,000 pounds in the sheaf. I slice had twenty acres of corn. Between the corn rows on twelve acres. I planted peanuts, from which I fattened twenty beautiful in sight-foot rows on fine land, from which I gathered \$200 harvels of corn. Between the corn rows on twelve acres. I planted peanuts, from which I fattened twenty beautiful being Firritia bred, having been raised in the open woods not coeding me anything but the peanuts which a fattened them. Between the rows of the other sight acres I planted beaue, from which I fattened them the food and beaue, from which I fattened them the second rows of the other sight acres I planted beaue, from which I fattened them. Between the rows of the other sight acres I planted beaue, from which I fattened them. Between the woods is not good for stock on account of

Florida as cheap as they can be raised anywhere.

Hoging this may be of interest to someone who is contemplating coming southward to the land of sunsiding the year round, I am Yours Iruly.

M. M. PROCTOR.

County Commissioner of Markon County.

Mr. Prodtor estimates that his not income after counting everything that he should for labor, etc., last year was between \$2400 and \$2500. Considering his acrease under entityation, the general nature of his crops and the fact that farming in this case was and the fact that farming in this case was a the could be had from a Northern farm so operated.

WHAT A NORMAL FULL BEARING ACRE CAN BE MADE TO PRODUCE EVERY YEAR TO THE MAN WHO

WILL REALLY WORK | \$1000 Green peppers | \$700 | Chineme cabbage \$485 |
| 740 Cantaloupes | 156 | Beets | 95 |
| 440 Iriah pointoes | 450 | Cabbage | 315 |
| 450 Pens | 400 | Asparagus | 140 | Oranges \$ 500 Cucombers
Brape fruit 500 Egg plant
Strawberries 1000 Lettuce
Sewmuda onlors 558 String beans
Colory 1500 Tomatoes

TEMPERATURE, RAINFALL AND HEALTH CONDITIONS Ing past twenty years as follows:

January 57 deg 2.75 in.

February 60 deg 3.28 in.

February 65 deg 5.06 in.

March 69 deg 1.04 in.

April 75 deg 5.46 in.

May 80 deg 7.83 in.

June 80 deg 7.83 in.

Average temperature for prear, 70 degrees,

Statistics show that Florida has the lowest death rate in the United States. This is no doubt due to mild Winters and the vast forests of pine that cover the state, charging the air with their health-preserving properties. The never-ceasing breezes from Ocean

FLORIDA BANKERS, MERCHANTS, JUDGES AND PUBLIC OFFICIALS SIGN STATEMENT

For the benefit and information of those who think of investing in Florida lands we, the undersigned, state that in our state, and the lands owned by the Florida National Land Company. In the vicinity of Lake Weit, are especially adapted to citrus fruits and other products. Yours very truly, wm. L. Colbert, Deputy Tax Collector, Marion County. W. S. Slatounk; Circuit Fuzz Collector, Marion County. Thes. E. Pasteur, Treas. Marion County. W. S. Bullock, Circuit Judge 6th Circuit. Helvenston & Pasteur, General Store. W. A. Moorhead, County Surveyor, Jaz. C. Booner Asst. Mar. Com'l Bank. Marion Hardware Co., H. B. Clarkson. V. P. & Gen. Msr.

M. B. Masters Co., by B. A. Westhers V. F. J. B. Martin Hardware Co., Joseph Bell, County Judge.

P. O. 10-31.

Proof and Information Coupon FLORIDA NATIONAL LAND CO.

Free



Old Colony Building, Chicago, 11h. Gentlemen - Please send one free of any and all charges as per your announcement in The Portland Sunday Oregonian, your book which fully describes the lands you nave for sale, together with proof of the earnings of land that lies alongside of this land, map of Fiorida showing how your lands are crossed by the Seaboard Air and Atlantic Coast Line Railroads, and in fact send all matter pertaining to this land. X do not agree to buy any land, all I want you to do is to send this descriptive matter to me froe. If I am convinced f will buy, and I am responsible enough to carry out anything I