

EAST SIDE IS BUSY

Building Goes On Actively and Many Sales Are Made.

PAVING IS BIG FEATURE

Many Streets in Holladay Addition Are Being Hard Surfaced—Other Communities Also Plan Extensive Improvements.

The three-story brick building of the United Laundry Company, on the southeast corner of Grand avenue and East Yamhill street, is completed. It is the most attractive structure so far erected on Grand avenue. It has been faced with light-colored brick, which gives it a most beautiful appearance. The cost of this building was about \$30,000. It will be occupied at once.

Morgan & Atchley's reinforced concrete building on the northwest corner of Grand avenue and East Stark street is nearing completion. The concrete work is finished, and the wooden forms are being removed. There has been no indication of settling, and the foundation remains as firm as when first put in. Owners expect to occupy this building some time in November.

The stone work on the \$60,000 edifice being erected by the Central Christian Church, on the northwest corner of East Twentieth and East Salmon streets, is being completed. It covers a quarter block, and is one of the most elaborate churches now being erected in the city. It will contain a full basement for the Sunday-school, and the auditorium will seat about 1000 people. The work on the solid stone wall has gone forward steadily for several months, and it will probably be enclosed by the first of the year, but it will probably be June, 1910, before it can be dedicated and occupied.

Many lots have been sold in the Ladd Addition. C. E. Buckley and Annie Davis each bought a lot on Ladd avenue for \$2000. The latter is preparing to build a residence. W. Wilson purchased a lot on Spruce street for \$1800 and plans are being drawn for a \$4000 home, to be built this Fall. F. A. Reed secured a lot on Elliott avenue for \$2000. M. C. Festy bought a lot on Ladd street for \$1800, on which he will put up a residence. Andrew Christensen purchased a lot on Elliott avenue for \$2000 as an investment. J. L. Beckley, of Clatskanie, bought a lot on Ladd avenue for \$2000. Plans for a home have been prepared. W. C. Woodward, of Newberg, purchased a lot on Elliott avenue for \$2000. E. Morris bought a lot on Ladd street for \$1800. C. Van Dusen, of Eastern Oregon, secured a lot on Ladd avenue for \$2000. E. W. Dickson, of Washington, D. C., bought two lots on Ladd avenue for \$4000. H. F. Lomax, of Grants Pass, bought a lot on Ladd avenue for \$2000. On practically all of these lots high-class homes are to be erected. Some of the streets in the southern portion of Ladd Addition are to be paved with asphalt.

In the course of a few months all the streets in Holladay Addition out to East Twenty-fourth street will be paved with hard surface. This is according to the plan adopted by the Irvington Improvement Association last year, when it mapped out a hard-surface district between Union avenue and East Twenty-fourth street. North of Thompson street nothing but hard-surface improvements are being made.

The last improvement in that district was that of East Twenty-fourth street. This street is to be further paved to East Thirty-third street from Twenty-fourth street, which will connect all the territory to the east with the proposed Broadway bridge when it is built. Wasco, Clackamas and several other streets in Holladay Addition are being paved with Hazzam. Good progress is being made on the paving of Union avenue between Holladay avenue and Schuyler street.

In Irvington and Holladay Park some beautiful homes are being erected. W. T. Branch is completing a residence on East Sixteenth and Halcyon streets, which will cost \$12,000. It will contain 10 rooms and is 37x47 feet. J. A. Herdman will erect a \$6000 residence on East Nineteenth and Broadway. W. T. Blume will erect a \$2000 home on East Twenty-seventh and Thompson streets. The home of C. H. Farrington, now being built at East Twenty-fifth and Thompson streets, is ready for the wiring, plastering and lining. It will cost \$6000. Farrington & Farrington will erect a house at East Twenty-fifth and Brance streets at a cost of \$4000 as an investment.

Hard-surface pavements are to be introduced south of Division street. A petition for the improvement of Multawake street with Hazzam will be circulated the coming week between Division and Holgate streets. T. H. Compas says that even before asking for signatures to the petition for this improvement many of the property-owners have expressed a desire to have the improvement made. This will be about one mile long. In Kenilworth an effort will be made to improve Gladstone avenues.

Grust & Zadow have just sold a 16-acre tract on the Section Line road to J. B. Reed for \$1200. Mr. Reed was recently from the East.

E. A. Carlender is preparing plans for a \$3000 residence to be erected on East Sixteenth and Wasco streets for M. McDonald. It will be a two-story building, of modernized English design, and will be one of the finest residences in the neighborhood.

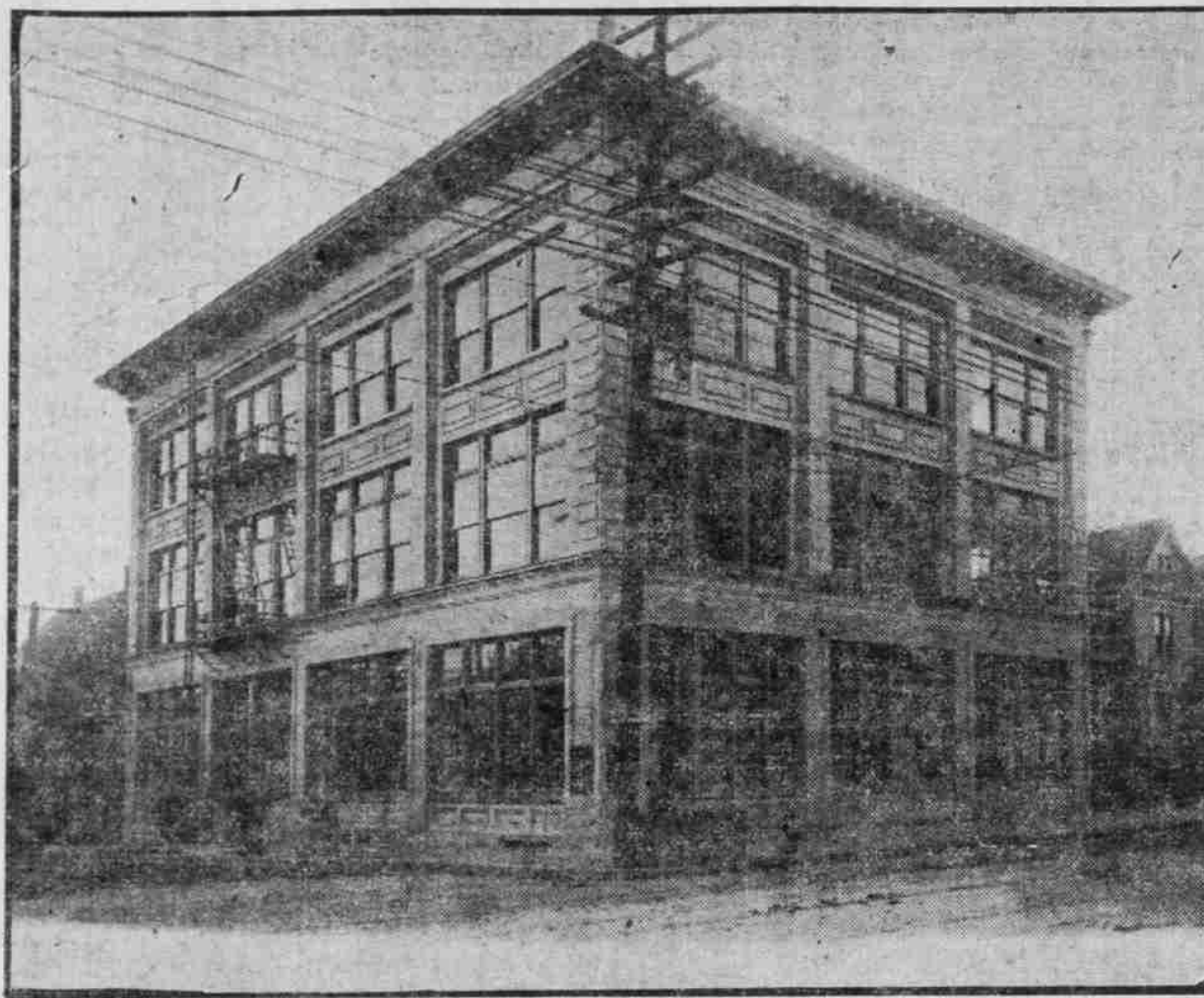
Mrs. Frank Gilham is having plans prepared for a two-story eight-room residence to be erected on East Salmon and East Sixteenth streets. It will cost \$4000. It will be of Spanish colonial design.

SELLWOOD CLUB UNDER WAY

New Building for Commercial Organization to Be Well Equipped.

The new clubhouse of the Sellwood Commercial Club, being erected on Union avenue in Sellwood, is well along toward completion, and will be ready for the opening by the first of the year. The building will have a banquet hall located in the large basement. Bauer & Crozier, the architects, are also the contractors. The building will be 50x10 feet in size, and will have one story in addition to the full basement. The foundation has been heavily built so that an additional story may be added. The cost of the structure will be about \$2500. The assembly hall, offices and other rooms will be on the first floor. In the basement, besides the banquet hall, there will be a gymnasium. It will be for the use of the people of Sellwood. The burden of erecting the clubhouse is being carried by the Sellwood Commercial Club, now composed of 125 members, but a

NEW \$30,000 BLOCK IS ONE OF EAST SIDE'S BEST NEW STRUCTURES.



UNITED LAUNDRY COMPANY BUILDING AT GRAND AVENUE AND EAST YAMHILL STREET.

general canvass is to be made to raise the membership to 200 by the first of the year.

Judge E. V. Littlefield has purchased 100x106 on the southeast corner of Albina avenue and Fremont street from Herman Page for \$2000. There is a small building on the lot which will be remodeled, and Judge Littlefield will erect two other new, East Thirty-fourth and East Thirty-third streets with hard-surface pavement, which will surround the new park with well-paved streets. With the improvement of Division street, which is already provided for, there will be three to five miles of hard-surface streets in this part of the city next year.

Architect L. M. Palmer has prepared plans for a home for W. H. Heinback, two-story, seven-room, and 32x40 feet, to be erected on East Twenty-sixth street, between Thompson and Brance streets. It will cost \$4500 and will be of the colonial style of architecture.

Mrs. M. V. Strickland, who recently arrived from Coos Bay, bought the bungalow and lot at 815 Albina avenue, from the Lilly Company for \$2500, and has taken possession of the property.

Henkle & Harrison have sold 40 acres to a local investor for \$800 an acre. The tract is seven miles east of the city on the Section Line road, and is mostly under cultivation.

Myrtle L. Robinson, recently from Nebraska, bought from D. W. Potter a tract of improved land at Sycamore Station at \$700 an acre. The land is on the Graham branch of the O. W. P. and the price paid is the highest land ever brought in this neighborhood.

H. Beckwith, of the Well-Fargo Express Company, bought a lot and house on East Twenty-fourth and Broadway for \$5000. The house is a two-story eight-room residence.

Two Crops Peas One Season.

MONTESANO, Wash., Oct. 16.—(Special.)—Mrs. Charles Olson, of this city, has raised a second crop of green peas in one season, using green peas for seed. She planted the seed early in July from some peas she was shelling for table use. In ten days the peas came up and by the latter part of August had matured and were ready for table use.

Harris Trunk Co. for trunks and bags

SITE NOW SECURED

Mohair Factory Will Be Built at Sellwood.

PLANT WILL COST \$80,000

New Mill to Employ 200 Men Is Now Under Construction on Former Location of Portland Woolen Mills.

Construction has been started on the new mohair mill at the site of the old Portland Woolen Mills at Sellwood. Many of the old buildings of the woolen mills plant will be used, with such new buildings as may be needed. The new company is the Multnomah Mohair Mills. One building, the weave shed 96x110 feet, will be erected. On this a force of men is at work. This will be the largest plant of the sort west of the Mississippi River. By January 1 most of the machinery will be installed, and the plant will give employment approximately to 200 men. With the machinery the cost of the weave shed will be \$40,000, and the entire plant completed with cost \$80,000. The buildings formerly used by the Ross Woolen Mill Company will be reconstructed and used as the spinning and combing department.

Part of the power for the operation of the plant will come from Johnson Creek, which has a considerable flow for the greater part of the year, and this will be supplemented with an electric generator. John Young, president of the company, has arranged for the purchase of the machinery, and has engaged James Colton as superintendent. Mr. Colton has had large experience, having been superintendent of the Warton Worsted Mills, Warton, Mass. The United Engineering & Construction Company has the contract for the erection of the buildings. The corporation was organized last March with the following board of directors and officers: President and treasurer, John Young; vice-president, M. F. Henderson; board of directors, A. L. Mills, David Lewis and Rodney Gilean. The operation of this company will

mean much for Portland and for Sellwood in particular. First, the Portland Woolen Mills was erected on the site at Williamsburg, at the east side of Sellwood, on the Southern Pacific Railroad. The plant was destroyed by fire and the company rebuilt at St. John. The Ross Woolen Mill Company purchased the site and rebuilt some of the buildings, but was not successful, and now the Multnomah Mohair Company has the site and plant. The O. W. P. Graham line passes along the south side of the site and the Southern Pacific track along the east side, and has connection with the plant by side-tracks, affording ample shipping facilities. It means a comparative new industry for Portland. It will probably hasten the construction of a streetcar line through Westmoreland to the new plant.

LAURELHURST IS PROGRESSING

Grading of Tract Is Begun—Imperial Avenue in Workmen's Hands.

Considerable progress was made in the development of Laurelhurst during last week. The grading of the streets preparatory to paving with asphalt has been commenced, and many teams are at work on Imperial avenue, the first thoroughfare to be improved. Imperial avenue is a diagonal street running to the southeast from the Sandy road to a point near the center of the Laurelhurst tract. It makes a short cut through the addition, with an even grade of about 2 per cent, the rise in elevation for about one-third of a mile being nearly 50 feet.

The establishment of the grades on all of the streets in the addition, under the direction of R. L. Greenleaf, representing the City Engineer, is practically completed.

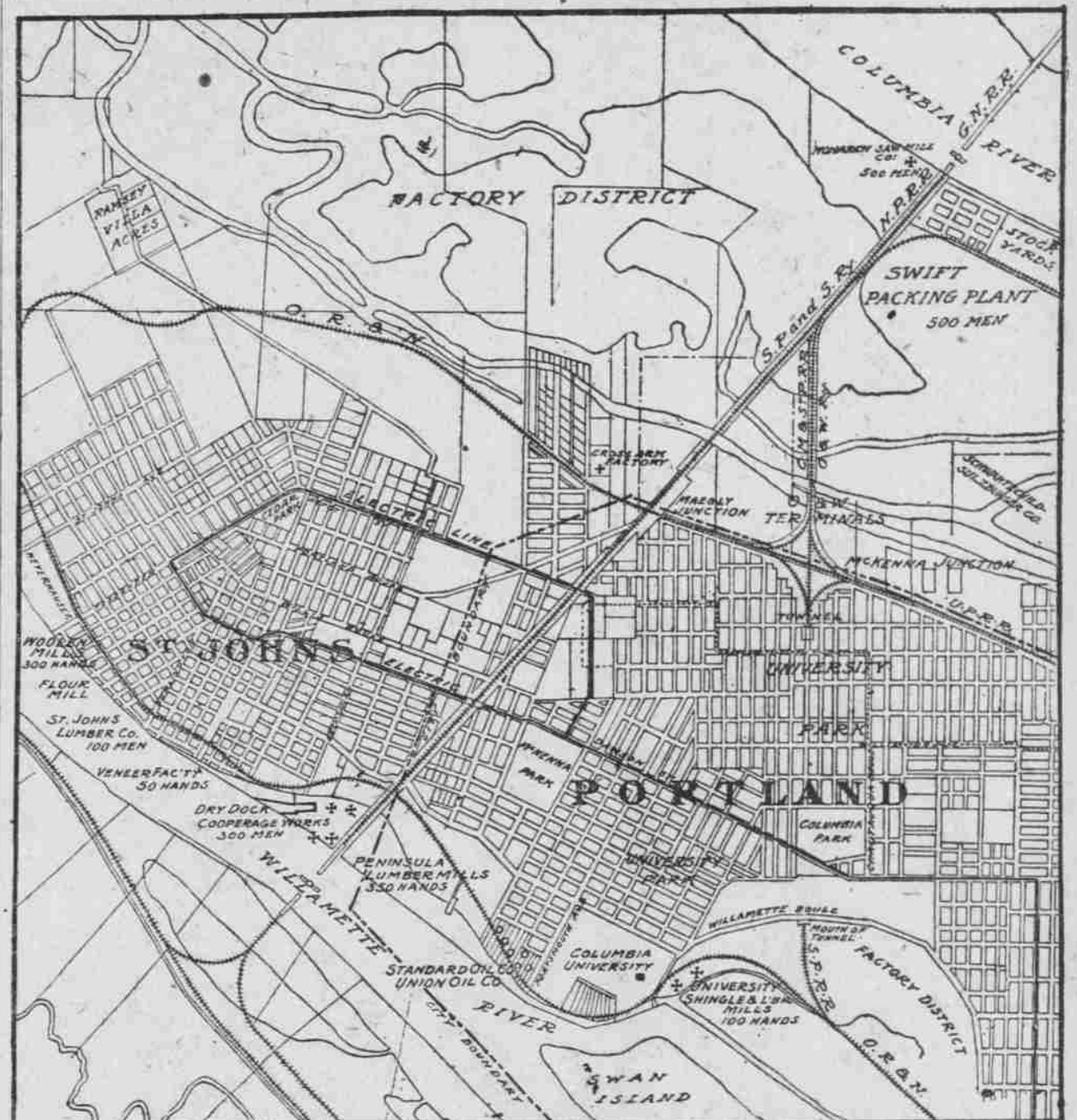
Proceedings have been initiated to open East Ankeny, East Burnside, East Hoyt and Oregon streets from East Thirty-first street to East Thirty-second street, to connect with streets in the Laurelhurst tract. Paving on East Burnside street is also to be continued to East Thirty-second street. (This street through Laurelhurst is to be made 80 feet wide, which will give another boulevard running to the east parallel to the Base Line road.)

Lebanon Is Expanding.

LEBANON, Or., Oct. 15.—(Special.)—Lebanon's continued growth is evidenced by the fact that two more new additions to the city are now being platted. Each are located southeast of the city. One is being laid out by J. C. Mayer and E. Kellenberger, and the other by a company consisting of S. P. Bach, Dr. L. M. Jones, J. C. Devine and J. M. Pharty, all of whom are local men.

Think for Yourself

Every normal person is endowed by nature with intelligence sufficient to attend to his own affairs. If you will make a careful study of the conditions surrounding the Peninsula, your own power of mind will direct you where to invest your money.



STUDY THE PICTURE

Where Do Cities Grow?

Seek your own answer to this question. What forces combined to make cities grow in other places? Cities grow largest where the products of the land most easily reach the consumers! Railroads and water are the distributors of such products. Where railroads and water commerce meet is the point of easiest access to products of all kinds. Go to your own intelligence for an answer to the following question: At what point in this Northwest do the products of the soil most easily reach navigable water?

Gravity Center City

The Peninsula is the "gravity center"—not the center of gravity. This may be a little too scientific for good advertising, but we must appeal to the intelligent class with a good business proposition. The warm currents rise in the Japan Sea and flow, by the laws of gravity, for thousands of miles to the Oregon coast, and up the Columbia River, break on the shores of the Peninsula in two feet of tide! The rivers flow from Canada, Montana, Idaho, Wyoming, Utah, Nevada and California, from north, south and east, for many hundreds of miles, to the Peninsula. Now truly, does not the water flow, by gravity, from north, south, east and west, to the Peninsula, and does not this condition make the Peninsula a gravity center?

Commerce

Commerce follows the lines of least resistance. Water flows from every direction to the Peninsula; therefore that is the point easiest for commerce to approach, and that is why the Peninsula is becoming the great business center. Where do you want to invest your money for big profits? In the business center, certainly.

Study the Picture

Your intelligence has now led you to the "Gravity Center City." The same intelligence will show you that University Park is the center of the Peninsula. Study the picture! It is drawn to an exact flat scale without contortion or deception. Notice the location of the railroads, the docks, the mills, the factories, McKenna Junction, Maegley Junction, the packing-houses and other concerns too numerous to mention, all with reference to University Park as the center! Are you not convinced that University Park will be the center of a great city?

Prices and Terms

Until November 1, we will offer lots at University Park for \$12.00 per front foot, and upward, according to location. Ten per cent cash, and \$10.00 monthly, without interest, to those who pay every installment when due, or before due.

Nothing down, and nothing for three years, to those who will build.

Francis I. McKenna

Room 617, Commercial Block, Second and Washington Streets, Portland, Oregon.

THESE ARE
"SEEING WESTMORELAND"
DAYS

GO OUT and see the most progressive, the most wonderful tract in the City of Portland

GO OUT TO WESTMORELAND
—TODAY—

SELLWOOD CAR TO BYBEE STREET

COLUMBIA TRUST COMPANY