

The Blue Ribbon White Event

At The Meier & Frank Store 9th Annual "June White Days"

Every White Article Reduced (Few Contract Goods Alone Excepted)

The Annual "June White Days" Sale keeps breaking store records every day—The past five days far exceeding any June business we have ever enjoyed—in every department the business is running at high tide—For this, the second and last week of the great White Sale, we announce a continuation of the marvelous value-giving in seasonable and staple merchandise of all kinds—Men's, women's and children's wearing apparel as well as household effects of all kinds priced at the lowest point of the year—Mail orders receive our prompt and careful attention

Rose Show Visitors--Make This Store Your Headquarters This Week

We extend a cordial invitation to Rose Show visitors to make this store their headquarters while in the city. All the store facilities and conveniences are at your service. Next September we will be able to offer you a shopping house second to none in the country. Our new ten-story steel fireproof annex now nearing completion will be equipped and fitted with every comfort and appliances to help make shopping a genuine pleasure. Extensive alterations and improvements in the present store will also be completed in September, at which time we hope to present to you the largest, handsomest and most complete retail establishment in the West—but our chief attractions will continue to be, as always, the best merchandise at the lowest prices. A visit to our store will well repay you.

Sale of Muslin Underwear

Lot 1—Thousands of Cambrie, Nainsook and Muslin Drawers and Corset Covers; corset covers lace and embroidery-trimmed; edgings, insertions, tucks, heading and ribbons, also plain, tight-fitting styles; drawers made with wide flounce, plain tucked; others trimmed in lace and embroidery edgings, insertions and heading; an immense lot of 35c to 50c values to select from—buy all you want of them at, special. **25c**
Lot 2—Comprises thousands and thousands of Corset Covers, Gowns, Drawers and Petticoats; great special purchases from leading Eastern manufacturers; cambries, nainsooks and muslins; lace and embroidery trimmings; all made up in the newest and prettiest styles; 75c to \$1.00 values, on sale at the low price of, garment. **39c**
Lot 3—Comprises new and pretty styles in Corset Covers, Drawers and Short Petticoats; fine materials; a wonderful assortment of dainty undergarments for your selection; regular \$1.25 values in this lot to be sold at this price, the garment. **53c**
Lot 4—Thousands of handsome Gowns, Skirts and Drawers in the very prettiest styles; materials in nainsook, cambrie and muslin; an immense array of pretty garments; nicely made and finished; lace and embroidery—trimmed; \$1.50 values. **67c**
Lot 5—Thousands of pretty Drawers and Corset Covers in every new and attractive style; finest materials and trimmings; regular \$1.75 and \$1.85 values, special. **73c**
At **98c** We offer thousands of Gowns and long white Petticoats in handsome styles; great assortment for your selection; \$1.75-\$2 vals., each. **98c**



Women's fine cambrie and nainsook Chemise and Combination Corset Covers and Short Skirts; in very pretty styles, trimmed in fine embroideries, Val. and torchon laces, tucks, heading, insertion and ribbons; made with fitted and plain backs and trimmed skirts; marvelous values, as follows: \$1.50 and \$1.75 garments, each. **98c**
\$2.50 and \$3.00 garments at. **\$1.69**
\$3.50 to \$5.00 garments at. **\$2.98**
Regular \$6.50 garments, at. **\$3.98**
Regular \$7.50 garments, at. **\$5.68**
Regular \$10.00 garments, at. **\$7.15**
Women's fine cambrie, nainsook and muslin Gowns, made low, round and square neck; short, puff and flowing sleeves; also come high neck and long sleeves; trimmed in fine embroideries, laces, lace tucks, insertion, heading and ribbons; made full length and width; enormous assortment to select from, and great values at the following unusually low prices: Regular \$2 and \$2.50 Gowns, ea. **\$1.49**—Regular \$8.50 Gowns, on sale for. **\$5.33**
Regular \$3.50 Gowns, at, each. **\$2.67**—Regular \$5.00 and \$6.50 Gowns, ea. **\$3.90**
Regular \$3.00 Gowns, at, each. **\$1.98**—Regular \$12.50 Gowns for, each. **\$6.98**
All Petticoats on sale at reduced prices. All French Underwear at very low prices. All children's Underwear, reduced prices. All Combination Garments are reduced. All infants' wear on sale at low prices.

Annual White Sale of Wool Blankets

500 pairs of 11-4 white Wool Blankets, with 4-inch satin binding; \$4.00 vals., pair. **\$3.37**
200 pairs white Wool Blankets, with pink and blue borders; best \$5.00 values, at, pair. **\$4.25**
300 pairs white Wool German Blankets, full size, colored borders; regular \$6.50 values, at, pair. **\$5.45**
500 pairs fine white Oregon Wool Blankets, full size, colored borders; regular \$6.50 values, at, pair. **\$5.45**
200 pairs fine white Wool California Blankets, pink and blue borders; \$7.50 values, pr. **\$6.55**
300 pairs of extra size white Oregon Wool Blankets, 78x84 ins., great special values, pair. **\$6.95**

Handkerchief Sale

Women's and children's plain white and embroidered corner Handkerchiefs, wonderful vals., each. **3c**
Women's White Handkerchiefs, plain linen and crossbar, hemstitched and initial; great values, each. **5c**
Women's White Handkerchiefs, scalloped and hemstitched, lace and embroidered; 17c values, each. **9c**
Women's 25c Handkerchiefs, hand-embroidered initial and embroidered; great values, ea. **12c**
Women's White Handkerchiefs, Madeira and French hand-embroid'd effects; 75c vals., ea. **47c**



Gossard "Lace Front" Corsets

Madam Redding, expert corsetiere, from the factory, is in attendance, and invites the women of Portland to try an expert fitting of these Corsets—the corset for health. The line of beauty is also the line of health, and the corset which gently persuades the figure into correct lines lends it style and gives it proper support. The Gossard Corsets lace up in front; the only corsets that properly bring out and fix permanently the beauty line at the back—the Americanized adaptation of "L'Inresistible," the original front-lacing corset, conceived by Madam Consuelo Foulde de Grasse and created by Madam Margaine La Croix—to follow out Hogarth's theory that the arch of a perfectly-formed woman's spine is the most beautiful line in art. Gossard models for every figure. For the woman who is stout—a model which molds her form into perfect symmetry, while it reveals the long, willowy, graceful lines required by prevailing modes. For the slender figure—models which correct and soften the lines and by inducing proper standing position, impart poise, compel deep breathing and straight shoulders.

Men's White Furnishings

1000 dozen men's white pleated Shirts, box pleats or small pin pleats, cuffs attached or detached; all sizes; the ideal Summer shirt; \$1.50 vals., ea. **95c**
Men's white muslin Nightshirts, all style collars, plain or fancy trimmed; come in all sizes; the best regular 75c values, on sale at, special, each. **45c**
Men's white washable Four-in-Hands, all new, beautiful patterns; regular 25c values, on sale at, ea. **12 1/2c**
Men's fine linen hemstitched Handkerchiefs, 1/4 and 1/2-inch hems; best regular 25c values, on sale at, ea. **17c**
Men's 15c pure Linen Handkerchiefs, on sale at this price, each. **9c**
Men's white nainsook Summer Underwear, short drawers, athletic shirt; well made and finished; at, garment. **45c**
"Porosknit" Underwear for men; short or long drawers, short sleeves; all sizes, great special vals., garment. **45c**
Men's white "Soisette" Overshirts, soft attached collar, well made and finished; come in all sizes; the best regular \$1.50 values, special, ea. **\$1.15**
Men's white Summer Suspenders, regular 50c values, on sale at, ea. **39c**
Men's and women's white Wool Sweater Coats, with two pockets and large pearl buttons; greatest values ever offered at this low price, ea. **\$2.59**

Extraordinary White Sale of Laces and Embroideries

5000 yards of swiss and nainsook Embroideries, Edges, Flounces and Bands, 1 1/2 to 18 inches wide; beautiful styles, suitable for women's and children's wear—waists, gowns, combination garments, etc.; values up to \$1.25 the yard, on sale at, yard. **39c**
10,000 yards of Corset Cover Embroidery, in swiss and nainsook; designs in eyelet and blindwork; great values. **\$1.00 values, yard. 59c**—\$1.50 values, yard. **69c**
Semi-made Corset Covers, in swiss, with eyelet designs; best regular \$1.00 values, at, each. **59c**
1500 yards of Allover Embroideries—swiss and nainsook, for yokes, sleeves, etc.; beautiful designs, regular \$1.75 values, on sale at, the yard. **98c**

Great Sale Lingerie Robes

Semi-made Lingerie Robes—only a few of them; handsome styles; wonderful values at these special prices: \$20.00 values at **\$14.00**—\$40.00 values at **\$19.00**
Embroideries at June sale prices. Let us show you. Our entire stock of real Laces at low prices—real Cluny, Irish Crochet, Duchess and Point Laces, for wedding and graduation gowns. Real Lace Berthas on low prices

Women's Fine Costumes

\$75.00 Values at \$32.50

In Portland's Leading Cloak and Suit Store an attractive offering of women's high class exclusive apparel, empire and Princess dresses and three-piece suits in silks, pongees, rajahs and linens—Dresses made with net bodice embroidered in soutache braid and braided net sleeves—Yoke of tucked net and high collar—Others are tucked, embroidered and pleated, with Dutch neck effect, finished with Irish crochet collar or hand embroidered in sheer linen—Three-piece suit jackets in medium and long length models, semi-fitted, either plain-tailored or braided in cutaway effects—Navy, black, tan, champagne, rose, reseda, pink, white, yellow, mais—All new up-to-date apparel—Values up to \$75.00, on **\$32.50** sale at low price of only

Grand special lot of Empire and Princess Dresses in serges, linen, ramie and foulards; elaborately trimmed waists in braid, embroidered, lace and Persian bands, high or Dutch collars, net waist effects, pleated bands, trimmed or embroidered filet nets; also Irish crochet collars; lavender, garnet, white, blue, rose, gray, navy, vistiria, pink and champagne; all new, handsome garments, selling regularly at prices up to \$45.00—your choice at this price, garment. **\$19.50**

\$4.50 Shirtwaists on Sale at \$2.45 Each

5000 cotton Shirtwaists in batiste, lawn and dimity, crossbar, figured and fancy stripes, tailored and fancy waists, made up in all the newest and prettiest styles; \$2.45 regular values up to \$4.50 each, on sale at this unusually low price, ea. **\$2.45**
500 Silk Petticoats, made of superior quality taffeta silk; a variety of six desirable styles in all the very best colorings; petticoats selling regularly at \$8.00 each; your choice all the week at this remarkably low price, the garment. **\$4.85**

Annual Sale of High-Grade Lace Curtains

High-grade white Net Curtains, made on the best French nets; Cluny, Renaissance, Soutache, Brussels, Irish point and novelty curtains in endless assortment; regular \$7.50 values—on sale at this special price, the pr.—take advantage. **\$4.95**
High-grade Lace Curtains in exclusive styles, all the very newest effects; values up to \$50.00 a pair—all marked at low "June White Sale" prices. Take advantage. Ten patterns of white ruffled Swiss Curtains; dots, stripes and figures; with plain ruffles, 4 in. wide; curtains 36 in. wide, 2 1/2 yds. long; \$1.00 values, pair. **63c**
1000 pairs of white Net Curtains, all made on good French nets; extra well finished; Cluny edges and insertions, Marie Antoinettes and braided effects; also Irish point and Renaissance Curtains, 40 to 50 inches wide, 2 1/2 and 3 yards long; regular \$3.85 the best regular \$5.00 values, on sale at this special low price, the pair. **\$3.85**

White Gloves Low Priced

Women's 16-button length white Silk Gloves, double finger tips; come in all sizes, from 5 1/2 to 7; the best regular \$1.50 values—buy all you want at, pair. **79c**
Women's 16-button length white Silk Gloves of superior quality; sizes 5 1/2 to 8; the best regular \$2.00 values, on sale at this special low price, the pair. **98c**
Women's 20-button length white Silk Gloves, best quality; in sizes 5 1/2 to 8; the best regular \$2.50 values—buy all you want of them at, special, pr. **\$1.39**
Women's one-clasp White Cape Gloves, regular \$1.25 values, on sale at, pair. **93c**
Women's one-clasp White Cape Gloves, regular \$1.50 values, on sale at, pair. **\$1.15**
Women's one-clasp White Cape Gloves, regular \$1.75 values, on sale at, pair. **\$1.39**
Women's 16-button length white Gloace and Suede Kid Gloves, 5 to 7; the best regular \$3.50 values—buy all you want of them at this price, the pair. **\$1.98**
Women's 16-button length white Gloace Kid Gloves, Perrin's best make, all sizes, 5 1/2 to 7; the best regular \$4.00 values, on sale at, special, the pair. **\$2.98**

25c Dutch Collars at 12c Ea.

15c Dutch Collars at 9c Ea.

In the Women's Neckwear Department, an extraordinary offering of 2000 Dutch Collars and Rabats to match; made of fine lawn and trimmed with dainty Cluny and Torchon lace. Best 25c values—buy all you want of them at, each. **12c**
Best offering of 5000 starched Dutch and Buster Brown Collars, 2 1/2 inches wide; all sizes, 12 to 14; 15c values, ea. **9c**

\$3.50 Silk Gloves \$1.98

\$3.50 Parasols at \$1.98

2000 pairs of women's fine Embroidered Silk Gloves—full 16-button lengths, in white, black and all colors; beautiful styles for street, dress and evening wear; all sizes, the best regular \$3.50 values, on sale at, special, pair. **\$1.98**
500 pretty silk Japanese Parasols, hand-painted effects, in white, blue and pink; the best regular \$3.50 values, on sale at this special price, each. **\$1.98**

35c Ribbons At 25c Yard

We place on sale tomorrow 10,000 yards of 6-inch heavy Silk Ribbons for hair bows, dress trimming, etc.; come in black, white, brown, navy, blue, pink, green and red; the best regular 35c values—buy all you want at, yard. **25c**



Great Special Rug Sale

\$40 Wiltons \$32.67 **\$36 Wiltons \$29.85**
\$18 Brussels \$13.87 **\$16 Brussels \$12.19**

Lot 1—25 magnificent Wilton Rugs in room sizes, beautiful designs and colorings; reproductions from Oriental rugs. Wonderful bargains, on sale as follows: 9x12 feet, \$40.00 values, each. **\$32.67**
8.3x10.6, regular \$36 vals., ea. **\$29.85**
Lot 2—25 Royal Wilton Rugs in room sizes, true Orientals, in both color and designs. They represent the skill of the Persian, with the marvelous manufacturing ability of the Anglo-Saxons. Prices: 9x12 feet, \$50.00 values, each. **\$39.95**
8.3x10.6, \$45 values, at, each. **\$36.85**
Lot 3—500 Brussels Rugs in room sizes, Oriental and floral designs, in large assortment; splendid quality; great assortment for your selection, at these prices: 9x12 feet, \$18.00 values, each. **\$13.87**
8.3x10.6, reg. \$16 values, for. **\$12.19**
Lot 4—Bigelow Axminster Rugs, large room sizes, Oriental effects, with tan backgrounds; beautiful quality; extraordinary values at the following special low prices: 9x12 feet, on sale at, special, ea. **\$22.85**—8 feet 3 inches by 10 feet 6 inches. **\$20.95**
Complete line of Matting and Crex Rugs for your beach cottage. We are Portland agents for "Vudor" Porch Shades, all sizes; fitted with ropes and pulleys, ready for hanging. Largest and most complete stock of Oriental Rugs in the city. See them—Third Floor.



Great Specials in Drug Sundries

10c Jap Rose Soap on sale for. **.6c**
15c "4711" Toilet Soap for. **.11c**
25c Packer's Tar Soap for, ea. **.16c**
Reg. 15c Palm Olive Soap for. **.8c**
"White Ribbon" Toilet Soap, "it floats"; great special value, **43c** on sale for, the dozen cakes.
75c Hair Brushes on sale at, ea. **.41c**
1.00 Ideal Hair Brushes for. **.84c**
35c Tooth Brushes on sale for. **.25c**
35c Cleanwell Tooth Brushes at. **.11c**
50c Hard Rubber Combs, each. **.39c**
30c Dr. Charles' Flesh Food. **.32c**
25c Sanitol Face Cream for. **.15c**
25c Jap Espey's Cream for, ea. **.13c**
50c bottle Wisdom's Robertine. **.29c**
1.00 bottle Herpicide for, ea. **.59c**

White Goods Sale

500 pieces 36-inch English nainsook of beautiful quality, for graduation gowns and Summer apparel; regular 40c value, special, yd. **22c**
100 pieces fine French nainsook, exquisite quality, 48 inches wide; values ranging from 50c to 85c yard, on sale at, the yard. **35c**
100 pieces fine white Poplin, regular 20c value, yd. **12 1/2c**
200 pieces new white Waisting in the season's prettiest styles; regular 35c values, at, the yard. **25c**
White India Linens, Lawns, Nainsooks, all grades; June sale prices.

Great Sale of Women's

50c Undervests 29c Ea.

Union Suits 98c Ea.

Special offering of 2000 women's Swiss-ribbed lisle Undervests, low neck and no sleeves, crochet lace and medallion \$29c yoke; all sizes; best 50c values, on sale at this price, ea. **29c**
Women's fine ribbed lisle thread Union Suits, lace yokes and lace-trimmed drawers; all sizes; best \$1.50 values, suit—**98c**
Women's fine ribbed, lace-trimmed Umbrella Drawers, 47c 3/4-in. lace trimming, all sizes; 75c values, at, the pair. **47c**
Women's fine ribbed, lace-trimmed Drawers, French band, tight top; best regular 50c values, on sale at, pr. **29c**
Women's regular 35c Swiss-ribbed Undervests, at, each. **23c**
Our entire stock of white Underwear at June White Sale prices.

