

sweetbride and lined with lilac sprigs interspersed with tiny incandescent lights. The auditorium was filled with relatives and friends who were entertained with appropriate selections by the organist, Miss Klumpp. The ushers were Messrs. John Zentbauer, Arthur Butterworth, Clarence Himes and Ross Plummer. The bridesmaids were Misses Beale Bodman and Vera Prince, and the maid of honor was Miss Harriet Chadwick. The matron of honor was Mrs. William C. McClure in blue figured silk. The bride, who entered on the arm of her father, wore white tulle and a coronet of lilacs-of-the-valley and maiden hair fern. She carried a shower bouquet of brides' roses, lilacs-of-the-valley and fern and wore a pearl pendant, the gift of the groom. The best man was Alfred J. Cormack. After the wedding the bride party, relatives and guests left in automobiles for the home of the bride's parents near Hillside, where a wedding supper was served. Out-of-town guests were Mrs. Claud Gatch, of Salem; Mrs. S. J. Chadwick, of Olympia; and Mrs. F. J. Mariner, of Seattle, sisters of the bride, and the Misses Ruth

May 13, from 3 to 5 o'clock, for the Ladies Aid and the Missionary Societies of the First Presbyterian Church. All of the ladies of the church and congregation are cordially invited. The local branch of the Daughters of the Confederacy will meet on Thursday afternoon at the residence of Mrs. Robert Berger, 828 Corbett street. Take "S" car. Dr. and Mrs. H. N. Heller and Mr. and Mrs. J. N. Lauterstein will receive Sunday, May 16, from 2 to 5 P. M. at their new residence, 501 Mill street. Cards are out for a five hundred party to be given by Mrs. Charles Fremont Bunker on Wednesday afternoon, May 12. Ringler's natatorium open, finest plunge in town, instruction, swimming, 599 1/2 East Morrison. ANNOUNCEMENTS. Calvin B. Cady, of Columbia University, New York, announces a Summer Normal Music School, June 28 to July 28, at St. Helen's Hall. Apply to Mrs.

# Must Portland Have a New Furniture Trust?

Portland is striving for a population of 500,000 in 1912. Must all newcomers, all recruits to Portland's "half a million," be welcomed with the glad hand of greed? With a tax of "all the traffic will bear" when their new homes are furnished? Are furniture dealers endeavoring to circumvent the anti-trust laws which smashed their former combination by having factories fix prices? If this is not true, and if they favor competitive methods instead of fixed minimum prices, why did every dealer in Portland except Morgan-Atchley sign a written agreement with the Oregon Chair Co. to be governed by its minimum retail scale? Of course, little dealers with small stores and little capital dare not refuse such an ultimatum as sent by the Oregon Chair Co., and are not to be censured, but why did none of the Big Price Boys, the Old Trust Warriors, the "We-buy-in-carload-lots" Dealers defy the new movement? They are always spouting about how cheap they can sell; why did they want somebody to hold them back so they could not get at the other fellow and lick him, undersell him and prove their sincerity to the public? Do you suppose they would rebel and defy

the other local factories and the jobbers if all such factories and jobbers should present "minimum-selling-price-or-we-sell-you-no-more-goods" ultimatums? "By their fruits ye shall know them"; by one's works shall one be judged and justified or condemned. Everybody knows what these same dealers did before, which indicates "where their hearts are." We are now exposing a new movement, whereby the dealers agree with the factory, instead of with each other, to maintain fixed prices. Our reward of \$10 for proof that any dealer refused to sell Oregon chairs in accordance with the "legitimate profit as named by the manufacturer" has not been claimed. Why cannot dealers leave the channels of commerce open and free? Must they yield to the spirit of greed? Must they become slaves to the spirit of avarice? The most hopeless feature of the situation is that there is an apparent disposition to be proud of greediness. In our ads we have often defended dealers against the charge that they were greedy, have said it was their misfortune, not their fault, that they asked such enormous prices for furniture, have shown that they paid such enormous rent as to leave no choice but big prices, have repeatedly asked the question, if

# Others Pay Rent. We Collect Rent. Who Can Sell the Cheapest?

But the other dealers continually refuse to accept this defense. They absolutely refuse to concede the fact that our economic position gives us any advantage. They claim the ability to sell as low as we do. Then, why don't they? That we do sell the cheapest throughout our entire line as a whole is absolutely true. Therefore the dealers themselves convict themselves of greediness. They absolutely refused to stand for our defense of them; they simply will be avaricious whether we see them in that light or not, and to prove it they sign agreements to sell certain goods no cheaper than "so much." What can you do with such people? That is the way they substantiate all the good things we have said of them. Great support, isn't it? Well, if they must prove themselves greedy, we

suppose there is nothing else for us to do except to agree with them. But to have to believe such things of your fellow man is not encouraging to high ideals, is it? However, we shall not worry about the dealers. It is with the public that we are more concerned. The public has given us such universal support that within one year we have become one of Portland's largest and most progressive furniture stores. Then how shall we show our gratitude? Had we joined in the game to raise prices on dining chairs, we could not consistently have refused to go into the next card-stacking game presented to us, and soon everybody in Portland would be up against it when it came to buying furniture. Can you imagine baser ingratitude?

# Why Is It That Merchants Forget the People's Interests

after they have grown big and independent? Is that what you call gratitude? Again, suppose we sit idly by, like cowards, and refused to expose the new movement, refused to spend the necessary money, and shrank from the abuse that falls to the lot of those who attack trust methods? Wouldn't that also be base ingratitude to the public? How are the people to be defended if no one is brave enough or interested enough to make the fight? It is up to us to prevent any trust movement gaining headway, and we hope to give a good account of ourselves. Our Mr. S. H. Morgan left for the East last Thursday to

the visitor scarcely equaled anywhere in the world. A. W. Parsheley, accompanied by J. P. Dunseth, a mining expert, formerly of Montana, but now of this city, left for the Cascade Range in Washington, May 1, to examine some mining properties in that region in the interests of local capital. They are expected to be gone two weeks. Former Drain Resident Dies. DRAIN, Or., May 8.—(Special).—Mrs. Mary J. Cellers, who moved with her family from Drain to Upton, Wyo., a year ago, died this morning. The body will be shipped to Drain for burial. She was 62 years old and high respected. A few bargains in second-hand autos at H. L. Keats Auto Co.'s garage, corner Seventh and Burnside. PASTOR'S DEPARTURE REGRETTED. ASTORIA, Or., May 8.—(Special).—A short time ago Rev. William Sermour Short, who has been rector of Grace Episcopal Church in this city during the

## PORTLAND MUSICIANS WILL COMPLETE THEIR MUSICAL STUDIES ABROAD.



MRS. J. C. P. WESTENGARD AND HER DAUGHTERS, FLORENCE AND MELBA, WHO WILL SAIL FOR EUROPE.

Mr. and Mrs. J. C. P. Westengard and family will sail for Europe on May 12, where their daughters, Florence and Melba, who are talented musicians, will study with celebrated teachers and complete their education. They will visit all of the large European cities.

Gatch and Harriet Chadwick, her nieces. Her cousin, E. S. Craig, New Alexandria, Pa., and Mr. and Mrs. A. L. Walling and Mr. and Mrs. C. C. Wanker, of Oswego, Mr. and Mrs. Povey left for an extended tour of the Sound and British Columbia points.

Eden-Allen. A pretty wedding was celebrated at the Highland Congregational Church, Tuesday, May 4, at 8:20 P. M., when Mr. Walter Eden and Miss Sarah Louise Allen were married. The church was decorated in white with a profusion of lilacs and narcissus. The music was played by Miss May Thomas. The ushers were Messrs. Lloyd and Herbert Taylor. The flower girls in white, Ruth Eden and Ella Allen, carried baskets of lilacs and narcissus. Miss Pearl Eden was maid of honor and the bridesmaids were Miss Lillian Mullen and Miss Fernie Allen. The attendants of the groom were Harry Allen and W. L. McFarling. The ceremony was read by Rev. E. B. Ballinger. The bride wore a rich empire lace gown and carried a bouquet of bride's roses. They will live at 881 Grand avenue North.

Hall-Davis. The home of Mr. and Mrs. W. E. Botting, 3522 Tucker avenue, Everett, Wash., was the scene of a pretty wedding Sunday afternoon, when Mrs. Julia E. Davis became the bride of J. C. C. Hall, the bride being the hostess' mother. They were attended by Miss Veve McFall and Carl Rating. The bridesmaids were Mabel Hartman and Mrs. Rev. W. E. Randall, of the First Baptist Church, officiated. Mr. Hall is one of Oregon's pioneers, having crossed the plains in 1848. He was a resident of Clackamas County many years. About a year ago he sold his home there and moved to Everett. The bride is a resident of Everett.

Stafford-Alder. The marriage of Alta Margaret Alder to Alfred O. Stafford took place Wednesday evening at the residence of the bride's parents, Mr. and Mrs. J. H. Wood at Alder, at 10:30 P. M. Mr. Stafford officiated. Mr. and Mrs. Stafford are at home at Lone Grove farm. It is worthy of note, in these days of frequent changes, that this farm was Mr. Stafford's birthplace, and also that it is part of the donation land claim taken by his grandparents, Mr. and Mrs. W. B. Jones, 60 years ago.

White-Shriner. At Centenary Methodist parsonage, 644 East Ankerly street, on Wednesday evening, Miss Mabel E. Shriner was united in marriage to Mr. I. J. White. The ceremony was performed by Dr. Clarence True Wilson. Mr. and Mrs. White will reside at the Montgomery, on East Morrison street.

Richardson-Capps. George Albert Richardson and Miss Helena Josephine Capps, both of Portland, were married in the reception room of the White Temple on Friday, April 30, by Dr. J. Wiltcomb Brougher.

COMING EVENTS. Mrs. Nettie Greer-Taylor, Miss Georgia Wisco, Mrs. Fred L. Olson, Miss Florence Hollister and Mrs. E. W. Schmeckel will assist the Treble Clef Club in the rendition of the "Flower Maidens' Chorus" from Wagner's "Parsifal," which will be given during the Rose Festival. Miss May Broslin has recently joined the club again, having resigned while living in Yagouover.

The regular monthly meeting of the New York State Society of Oregon will be held on Tuesday evening, May 11, at Mrs. E. W. Gillette's residence, 524 Morrison street, corner Seventeenth. A fine program has been arranged for, and arrangements will be made for the summer meetings. All New Yorkers, either visitors or residents, are cordially invited.

At the "at home" at the Young Women's Christian Association, Seventh and Taylor streets, at 4 o'clock today Dr. A. A. Morrison, of Trinity Church, will make an address. The musical program will be furnished by the boys' choir of Trinity Church.

The Shakespeare Club will meet on Monday with Mrs. Bunham, 628 Grove street, Montaville.

Mrs. R. E. Bryan will entertain at her home, 518 Lovejoy street, on Saturday,

Charles McCullough, 580 East Madison street. Mr. and Mrs. W. H. Colwell announce the engagement of their daughter, Frances A. May, to James S. Potomroy, of Seaside, Or. The wedding will take place in June.

Mr. and Mrs. E. A. Caldwell announce the engagement of their daughter, Bessie L. Reid, of Seattle, to Maurice L. Reid, of Seattle, the marriage to take place in June.

Miss McKnight, of the Arts & Crafts Shop, will spend the Summer in the Orient. The shop will reopen Oct. 1st, in the Tilford building.

The invitations are out for the marriage of Miss Bessie Walton and Arthur Cole. The wedding will take place on May 19.

Irvington Tennis Clubhouse for dancing or social parties. Apply to Mr. Rowe, Lumbermen's National Bank.

SOCIETY PERSONALS. Mrs. Sarah Freidenthal has returned from a trip to California and will be at home Thursday, May 13.

Mrs. John Annand, Mrs. Abraham Tichner and John W. Baker visited their mother, Mrs. Perry Baker, during the past week.

The friends of Miss Marie Lallement will be pleased to know that she is recovering from an injury suffered in a street-car accident.

William Klumpp, engraver and stationer, is now located in the Merchants Trust building, southwest corner Washington and Sixth streets.

Mr. and Mrs. Walter E. Dyer have spent about five months in California, visiting places of note. They will be at the Hotel Portland May 15.

Mrs. Kitty Barry Fisher, here returned to Portland for a few days, after a pleasant winter at Seaside.

The Chamblaine Club, of Marshfield, Or., has engaged Mrs. Rose Courson-Road as

the soloist of the last concert of the season, to take place early in June.

Mrs. Kathryn Linsch Johnson, organist and choir director of the First Christian Church for the past five years, has resigned her position to take a rest.

The many friends of Mrs. Charles B. Merrick will be glad to know that she has recovered from the operation she underwent at the Good Samaritan Hospital, and is now at home at 918 Belmont street.

Dr. William Rice of Portland will be married May 13 to Miss Lydia Wett, of Carthage, Mo. After a tour embracing California, Dr. and Mrs. Rice will go into their residence on Willamette Heights.

Mrs. C. Hansen, who, with her daughter Laura, has been visiting in Los Angeles, Cal., has returned home. Miss Hansen is visiting with her sister, Caroline Hansen, who is training in Los Angeles County Hospital.

M. A. Zoppleton and family left Portland last Wednesday in a 30 horse-power White steamer bound for San Francisco, and will afterward tour the San Joaquin Valley. This is the first automobile this season to undertake this trip.

Mrs. J. Gabally and her daughter, Mrs. J. M. Quennell, also the latter's daughter, arrived in Portland from Philadelphia, and are visiting at the home of Mr. and Mrs. George Iriguar, 448 East Eleventh street. They visited many places of interest along the route.

including a two-weeks' visit with Mrs. Gabally's daughter at San Francisco. They will remain in Portland for a week or two, and will then visit Seattle and Victoria, B. C., before returning home.

Thomas E. Armitstead, Mrs. Armitstead and daughters have returned from a Winter's stay in Honolulu and a tour of the Hawaiian Islands. Mr. Armitstead pronounces that territory of the United States as the coming Winter resort for Portland people, as soon as its delightful climate and other numerous attractions shall have become better known. The residents of Honolulu possess a most happy faculty of extending a welcome to

the visitor scarcely equaled anywhere in the world.

A. W. Parsheley, accompanied by J. P. Dunseth, a mining expert, formerly of Montana, but now of this city, left for the Cascade Range in Washington, May 1, to examine some mining properties in that region in the interests of local capital. They are expected to be gone two weeks.

PASTOR'S DEPARTURE REGRETTED. ASTORIA, Or., May 8.—(Special).—A short time ago Rev. William Sermour Short, who has been rector of Grace Episcopal Church in this city during the

61-65-85 GRAND AVE. CORNER E. STARK. MORGAN-ATCHLEY FURNITURE CO.

contract for ten or fifteen thousand dollars worth of chairs. Until these arrive we ask our friends to be patient with our broken and incomplete line. Having been suddenly cut off from purchasing where we had been buying regularly, from the Oregon Chair Co. (because we refused to raise our prices), and having such a big, regular trade, our stock was soon "shot to pieces." But before many days chairs will be rolling in from the East, and Portland will never again complain that dining chairs are too high.

# JUDICIOUS DISCRIMINATION

Every man when he starts out to buy a piano has the intention of getting a good one. He wants his home surrounded by the best influences. Since a piano becomes a permanent fixture in the home, it goes a long way in moulding musical taste and intellectual development. If you have a child to educate in music you want it to develop musical talent of refined quality, equal to that of the child of the millionaire.

# DON'T LISTEN TO IMPOSSIBILITIES

Don't waste time and money on instruments of questionable value, of low standards of quality. You can't afford to. In starting out, settle upon this one thing, CONFIDENCE. In placing your piano-purchasing confidence with us, don't imagine that our prices, quality for quality, are higher than elsewhere. They are not. We guarantee our piano values. We don't make piano representation at the expense of quality. Every instrument is placed before your eyes and the attributes of each fully explained. Side by side they stand, the \$1400 Steinway and the \$350 Ludwig, the \$390 Packard and the \$265 Wellington, and an extensive assortment of other makes of proven values. These instruments are all marked in plain, one-price figures, affording ample opportunity for many comparisons and intelligent selection.

# OUR PRICES ARE AS LOW AS ANYWHERE

A merchant, a mechanic, a lawyer, a farmer, in short, any man or woman can call at our piano parlors and select an instrument at a figure that will be the same price it would be to any millionaire purchaser. Our unlimited resources for selecting the best there is in piano production enables us to distribute instruments at an actual dollars-and-cents saving to the purchaser. Terms of ownership may be arranged to suit the convenience of those who don't want to pay all cash at time of purchase. Call and inspect our pianos. If not convenient to call, write for catalogue and prices.

Sherman Clay & Co. Seattle, Tacoma, Spokane, Everett, North Yakima, Bellingham, Wenatchee. Morrison St., Opp. Postoffice, Portland.

# NO NEED BE THIN

Easy to Put On Good, Solid Flesh—50-Cent Package FREE.

One of the most notable of recent discoveries is Sargol, the new treatment which actually increases the weight of those who use it. Women as well as men are delighted with its prompt and immediate effects. Men who never care to roll up their sleeves nor wear knee trousers, women who find it impossible to hid their scrawny necks and pin-point elbows, can now join the ranks of the well-developed, plump and successful-looking. Sargol is Nature's dependable remedy for emaciation and all debilitated conditions resulting in loss of flesh. It also increases the weight of those who were born thin. Sargol is not a "fattener." It simply causes perfect assimilation of one's daily food. Plump, well-developed persons have perfect assimilation; thin, scrawny men and women lack this one thing. Sargol remedies this defect and Nature does the rest. Those who are lacking in bodily development are advised to first try a free 50-cent package of Sargol, which will be sent promptly in a plain envelope, together with convincing literature telling of the various kinds of thinness and how Sargol puts on flesh (not flabby fat) in a natural way. Mail the certificate today to the Sargol Co., 126-E. Herald Building, Binghamton, N. Y. Please enclose 10c to help pay expenses of this free distribution.

FREE SARGOL CERTIFICATE. The holder of this certificate is a reader of The Oregonian and is entitled to a free 50c package of Sargol on receipt of this certificate and 10c to help pay distribution expenses.

Hair on Face, Neck and Arms Removed by the New Principle De Miracle. LIPMAN, WOLFE & CO.