

Ladd's Hazel Fern Farm Platted As Laurelhurst

The "Hazel Fern Farm"

Situated in the heart of the East Side residence district, recently sold by the Ladd Estate to Charles K. Henry, of this city; Frank F. Mead and Paul C. Murphy, of Seattle, and H. R. Burke, of Portland, will be platted into lots, blocks and buildings sites, as outlined by the accompanying map, which was suggested by the celebrated landscape and park engineers, Messrs. Olmstead Bros., of Boston, will be platted as

Laurelhurst

Addition to the City of Portland

The above-named purchasers of the property are incorporating the LAURELHURST Co., for the purpose of improving and marketing this magnificent body of land as a high-class residence section of the city. The officers of the corporation will be:

Charles K. Henry, President and Treasurer.

Frank F. Mead, First Vice-President.

Paul C. Murphy, Second Vice-President.

H. R. Burke, Secretary.

The same gentlemen will constitute the Board of Directors.

The LAURELHURST CO. is working out plans for water, gas, sewer and street paving, and will, as soon as these details are arranged for, have the land surveyed and staked in accordance with the plat appearing on this page. It is the intention of this company to establish four classes of building restrictions on the various portions of the land.

Great care has been taken in the laying out of LAURELHURST. Its topography suggested naturally a scheme that would be out of the ordinary. Accordingly, the streets and roadways and boulevards have chiefly been of a serpentine character, conforming to the contour of the ground, and have been laid out with due regard to the location and preservation of the beautiful trees which adorn the tract.

As soon as the details are worked out, and the land can be surveyed, we will announce when selections and reservations may be made. These lots and building sites will be sold at reasonable prices and on attractive terms. Prospective buyers can use this plat from which to make their selections and reservations. The East Ankeny carline will take you to the property in fifteen minutes; the Rose City carline in like time; and the Sunnyside car, with five-minute service, passes four blocks south of the property.

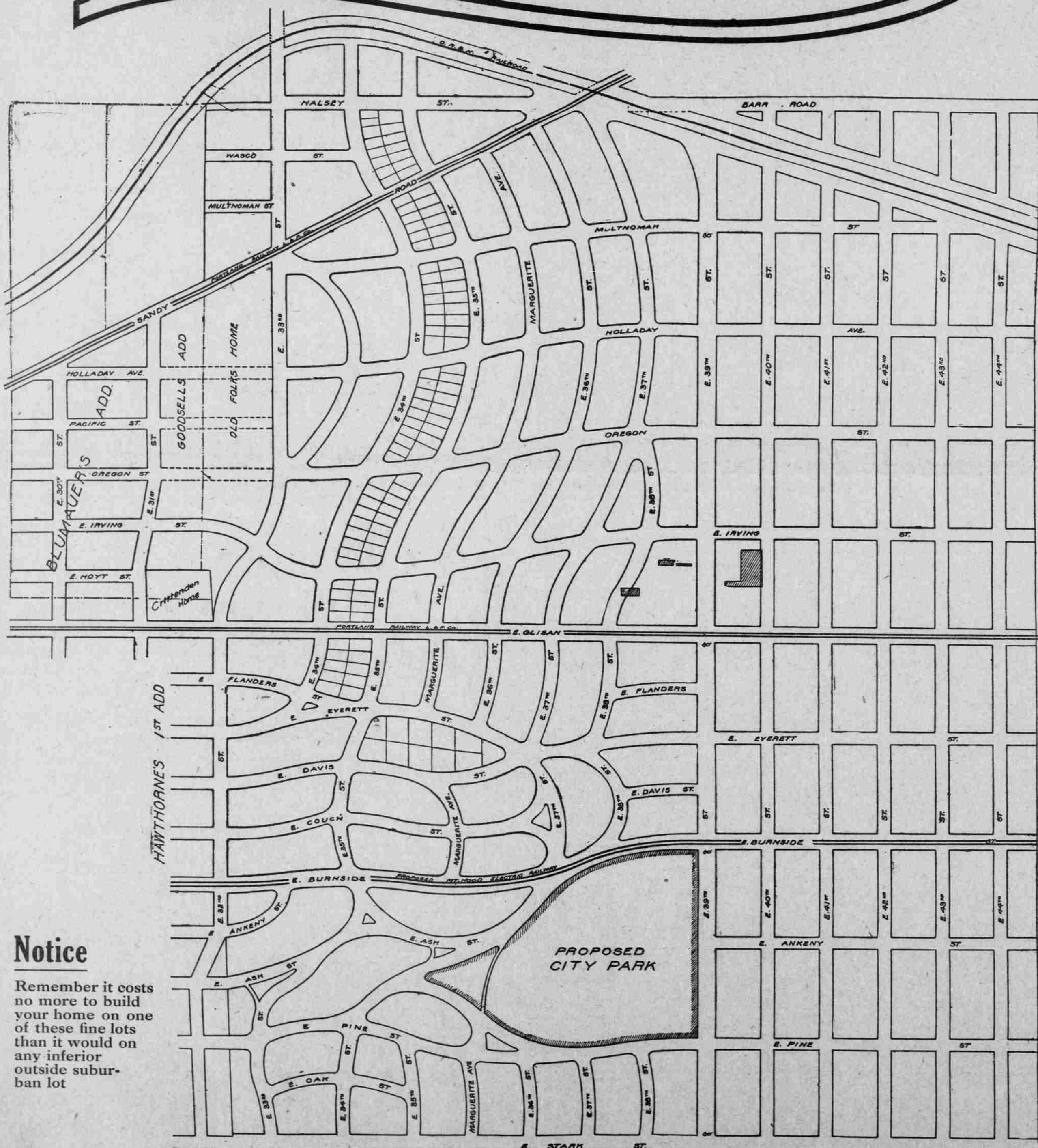
Those desiring to have the preference right of selecting lots may call at the office of the LAURELHURST CO., and have their names registered.

Laurelhurst Company

Temporary Office With

Chas. K. Henry & Son

250 Stark Street
PORTLAND, OREGON



Notice

Remember it costs no more to build your home on one of these fine lots than it would on any inferior outside suburban lot

CONTRACT FOR THE IMPROVEMENT OF EAST STARK HAS BEEN AWARDED AND GRADERS ARE NOW AT WORK ON THIS THOROUGHFARE.