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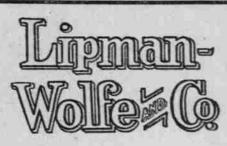
Ladies' White Mull Waists, front of fine pin tucking extending to yoke part in back of waist, new long sleeves, tucked cuffs, edged with Val. lace. Regular \$2.25.

White Sale \$1.49

# Spring White Sale

Ladies' Strictly Tailor - made Waists, white, all linen, made with five one-inch plaits on each side and pearl buttons, plaited back with laundered collar and cuffs. Regular \$3.75,

White Sale \$2.97



The surest way to hammer success is to do something better than was ever done before; we have achieved distinction in the past through our white sales, by working consistently along these lines. This White Sale surpasses any sale we have ever inaugurated for three reasons-First, our stocks were never so complete and varied-Second, this sale is held at the very beginning of the "White Goods Season"—not at the end-Third, you get the choice of the very latest styles in all departments—instead of odds and ends and left overs.

### This Is the Greatest White Goods Sale in the History of Portland Merchandising

Remarkable Underpricing in Undermuslins, Corsets, Infants' Coats, Caps and Dresses

Every piece of Muslin Underwear in the store reduced. Thousands upon thousands of bargains.

Ladies' Cambric Drawers, with deep ruffle, trimmed with lace insertion and edging, regular 65c value, White Sale...... Ladies' Nainsook Corset Cov-

ers, circular neck, prettily trimmed with lace and ribbon. \$1.00 value, White Sale......59c

Ladies' White Petticoats, deep flounce, three Valenciennes insertions, cluster tucks, dust ruffles, \$2.00 value, White Sale.....

Ladies' Cambric Drawers, with deep blind ruffle, clus-...49c ter tucks, \$1 val., sale...49c

Ladies' Fine Nainsook Corset Covers, daintily trimmed, fine lace insertions, ribbon trim'd, \$2.00 value,

Ladies' Fine Petticoats, deep flounce of Val. lace insertions, extra dust ruffle, \$3.50 value, White

AT HALF PRICE

Sample line of finest, daintiest Nainsock, Cambric, Long Cloth underlengths and widths, trimmings of finest Val., Cluny, Point de Paris Lace, Insertion, Beadings, Ribbon Embroideries. All at one-half price. Sample line consists of Gowns, Skirts, Umbrella and Regulation Drawers, Corset Covers, Chemises and Com-

75c values, White Sale 38¢ 95c values, White Sale 48¢ \$1.25 values, White Sale 63¢ \$1.50 values, White Sale 75¢ VALUES TO \$5.00 At \$1.98

W. B. Erect Form, W. B. Nuform, C. B. a la Spirite, Nemo Corsets, broken lines in fancy and plain batiste, coutil and brocade; low, medium, high bust; short, medium and long princess hip.

Values to \$5, Special

\$1.98

Infants' White Sweaters Infants' and Children's White Worsted Sweaters, fancy weave, \$1.50 values......98c Children's Chambray and Seersucker Rompers, well made, value 65c, at......39c Plain cloth and fancy mixtures, Newest Box Coats, silk buttons, fine braid trimming, reg. \$6.50, White Sale ... \$4.49 Children's Box Coats, strictly tailored, finest work, sizes 2, 3, 4, 6, val. \$3. \$1.98 Infants' Mull Caps, prettily trim'd with fine edgings, insertions and ribbons, regular price \$1.25, White Sale............89c



### Sale of Val. Laces

Sale of new Platte Val. Wash Laces and Insertions, 11/2 to 6 inches wide, in round diamond and filet mesh; values to 50c.

White Sale 12 1-2c yd

Double and single thread German and French Valenciennes Laces and Insertions, all new designs this season; values to \$2 dozen.

> White Sale 50c Dozen

## 80,000 Yds. Swiss, Nainsook, Cambric Embroideries

Handsome new effects in flounces, corset cover edges and allovers, galoons, medallions, in English eyelet, French, fillet and lace effects. Small dainty and large floral designs, for every purpose for which embroidery is used-Width 3 in. to 20 in.

Values to \$1.75 WHITE SALE



Values to 95c WHITE SALE

#### **FANCY LINENS**

Japanese hand-drawn, Chinese hand-drawn, Irish Embroidery, Battenberg, Scarfs and Squares, Cluny Scarfs and Centerpieces. 6-inch Jap Doilies, value 10c, sale 7¢ 9-inch Jap Doilies, val. 25c, sale 16¢ 12-in. Jap Doilies, val. 45c, sale 29¢ 24 and 30-in. Squares, val. 90c, 63¢ 6-inch Irish Hand-Embroidered 9-inch Irish Hand-Embroidered Doilies, 50c value......38¢ 12-inch Irish Hand-Embroidered Doilies, 75c value......55¢ 30-inch Irish Embroidered Centerpieces, \$2.50 value.....\$1.98 18x36 - inch Irish Embroidered Scarfs, \$1.75 value.......\$1.23 18x54 - inch Irish Embroidered Scarfs, \$1.75 value......\$1.23 6-inch Battenberg Doilies, 10c value, 12-inch Battenberg Doilies, 25c value, each......18¢

### Silks in the White Sale

Note the following prices on Silks: 75c Silks at 59¢; \$1.00 Silks at 79¢; \$1.25 Silks at \$1.05; \$1.35 Silks at \$1.19; \$1.50 Silks at \$1.25. Messalines, Taffeta, Crepe de Chine, Crape Meteon, Satin Duchess, Chiffon Faille.

For June Weddings and Graduations

These reductions come most timely.

3000 yards 24-inch Pongee, natural and champagne; most desirable fabric for Summer gowns. The best \$1.00 value ever offered.

White Sale Bargain Price 73c Yard

#### White Parasols

White Linen and Taffeta, plain hemstitched, and all over embroidered, brocaded and Dresden borders.

Regular \$1.25 Linen 89¢ Regular \$1.50 Linen, \$1.00 Regular \$2.25 Linen, \$1.69 Regular \$2.50 Silk ... \$1.95 Regular \$3.00 Silk ... \$2.39 Regular \$3.85 Silk ... \$2.85

#### Kerchief Sale Plain Hemstitched Linen,

regular value 15c, White Sheer Linen Hemstitched, regular value 20c, sale 15¢ Swiss Embroidered, Hemstitched, Scalloped, 35c Laundered and Unlaundered, Hand - Embroidered Ladies' Initial, plain and 

#### Long White Silk Gloves 78c

16-button length extra quality, double tipped fingers, the regular \$1.50 value; in white only. We offer 100 dozen of the exceptionally fine gloves for Summer wear at the very special price-

White Sale Price 78c

### Princess Lingerie Dresses, Skirts and Waists

Made of allover embroidery, with Valenciennes lace insertion. They are beautifully made and from the finest models. The styles and designs are new, the workmanship perfect. Selling regularly at \$10.00.

#### WHITE SALE \$6.75

WOMEN'S SUMMER UNDERWEAR

LADIES' SPRING AND SUMMER HOSIERY

Ladies' White Lisle-Thread Stockings, with Ladies' Fine Imported Lisle-Thread Stockings,

Walking Skirts of Fine White Linen Made in the new flare style, trimmed with buttons and rows of heavy lace insertion. Regular price \$3.75.

White Sale \$2.38

Ladies' Lingerie Waists, fine quality white lawn. Front made of allover embroidery panels of baby Irish and pin tucking, long sleeves, with lace edging; open back, with six clusters of fine pin tucking. Regular \$3.75. White Sale, \$2.79

Swiss Ribbed Vests, low neck, plain

Ladies' Swiss Ribbed Vests, low neck, plain or trimmed, value 40c, sale..........25c

Ladies' Swiss Ribbed Vests, low neck, plain or crochet yoke, value 45c, sale....29c

Ladies' White Cotton Stockings, with double heels and toes, value 35c, sale.....23c

double heels, feet and toes, value 50c, 33c

Walking Skirt of White Linen Made in new full gored skirt, plain tailored, trimmed with folds of linen. Regular \$3.00.

White Sale \$1.98

Ladies' Lingerie Waists, with two large panels of embroidery and lace insertion, with two large plaits on the shoulder; open in the front. The latest sleeves and lace edging. Regular \$2.50.

White Sale, \$1.98

Ladies' Fine Ribbed Union Suits, low neck, lace

Ladies' Extra Fine Swiss Ribbon Union 98c

Comfy Cut Ladies' Vests, can't slip 43c

Ladies' Fine Imported Lisle Stockings with lace boots or allovers, val. 60c, sale. . . 43c

Ladies' Fine Ribbed Drawers, umbrella

from the shoulder, sale.....

embroidered or lace, variety of patterns,

value 90c, sale.....

edge, umbrella style, 85c value,

### Cream and White Dress Goods

A Magnificent selection of cream and white dress goods. For graduation and commencement dresses, for yachting, tennis and outing suits. A peerless assortment every weave and fabric-every price reduced. The lowest

prices of the year.	
60c	All-Wool French Batiste at, yard 43e
OUC	English Mohair Brilliantine at, yard
21.00	Monair Sicilians, 44 inches wide at ward 70a
\$1.20	French Wool Taffetas, 42 inches wide vard
\$2.00	Silk and Wool Satin, 40 inches wide, at, yard \$1.39
\$1.25	Silk-finish Henrietta, 44 inches wide, at, yard 89¢
\$2.00	Satin String Sills Dealin at many art yard 890
\$1.05	Satin Stripe Silk Poplin at, yard\$1.48
01 50	All-Wool Serge, 50 inches wide, yard 95¢
91.00	All-Wool Serge, 52 inches wide, vard
DT.10	All-Wool Serge, bu inches wide ward 21 20
\$4.00	All-Wool Serge, by inches wide ward 21 40
\$1.50	All-Wool Canvas Serge

Thousands of yards of the season's most popular white cotton dress and waist fabrics, Madras, Mulls, Dimities, Indian Linen, Persian Lawns, Batiste, Crepes, Linens, Silk, Mixed Cottons.

10c Indian Linens ... 7¢ 15c Indian Linens....11¢ 25c Indian Linens.... 19¢ 30c Nain sooks, 40 inches wide. . . . . . . . . . . . . . . . 20¢

36 in. Long Cloth Full width, fine soft tex-ture, for ladies' and children's wear, White Sale 18c

Full 21/4 x 21/2-yard Sheets, ready for use, hemmed, White Sale 59c

Pillow Cases, Sale ... . 20¢ Pillow Cases, Sale ... . 22¢ Pillow Cases, hemstitched, 

White Wash Belts White Embroidered Wash Belts, pearl buckles, value 75c to 98c.

White Sale 53c

MEN'S BARGAINS White cambric Night

Shirts, excellent quality, 75c value.

White Sale 59c

Men's madras Pajamas, military collar, best workmanship; regular \$1.75.

White Sale \$1.39

White plaited Negligee Shirts, fine cambric; \$1.50 value.

White Sale 95c

Men's white mesh Undershirts and Drawers; 75c value.

White Sale 48c