



Easter Novelties, Favors and Easter Cards

Three-Piece Suits

VOL. XXVIII.

Easter Neckwear

Just received a large shipment of new and high-class Ladies' Neckwear-Dutch Collars, Jabots, Rabats, hand-embroidered Collars, colored Ribbon Novelties, Stocks, Tucked Yokes, Lace Collars in white, ecru and colored effects, at moderate prices.

Easter Bags --- Perfumery

The greatest Bag sale we have ever held in our Leather Goods Department. One thousand of the finest grade Leather Bags, made in the best leathers in black and colors, with gilt and gunmetal trimmings. Not a bag in the lot sells for

Less than \$6.00 Each

On Sale Monday at \$2.48

Roger & Gallet Violette Piver's famous Le Trefle de Parme Toilet Water, and Azurea; regular price

Roger & Gallet Vera Vio- Gueolain's Jicky Per-

Great Easter Sale of Dainty Undermuslins At Half Price

They are the office samples that our buyer bought on her last trip to New York. The assortment includes Corset Covers, Drawers, Skirts, Gowns, Chemises, Combination Drawers, Corset Covers and Skirts.



Regular \$1.75 Gowns on sale at......88c Regular \$2.25 Combinations sale .. \$1.13

Pretty Rabbits of all sizes, with removable heads, for Candy Rabbits, with Carts and Automobiles, Egg Baskets, Pretty Chickens, Boxes. An immense assortment. Prices from 5¢ to 50¢ each.

Hair Demonstration

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In our new Hair Goods Section of the "Always-in-Place" Hair Supporter. Cool, light and delightfully comfortable. Does away with uncomfortable and cumbersome "Rats." It simplifies the most difficult hairdressing; it is cool and comfortable, easy to adjust and will at all times remain in place.

Women's Sweaters \$1.98

Women's all-wool Sweaters, in red, white or gray, made in this season's newest semi-fitted model in a novelty fancy stitch, with V-shape collars, two pockets and pearl buttons. Selling regularly at \$3.50; now \$1.98.

\$7.50 Princess Dresses \$5.67

Women's Novelty Princess Dresses of fancy striped madras, in black, blue and brown stripes. These dresses are made after the newest imported models and are trimmed in plain materials in contrasting combinations. Selling at \$7.50; special, \$5.67.

Special Exhibit of \$10.00 Hats

Models that rival Paris. Yes, many like them better. An array of exquisite Hats-turbans and round hats, wide brims, trimmed in flowers, with ribbons and velvets, exquisite straws, braids and silk chiffons; creations from our own corps of milliners. See window display. Real values to \$20.00.

Millinery Beauty Reaches Its Height

A showing of Easter beauty every woman will delight in, so varied and rich and authoritative. Hats from Paris, with an individuality of the French milliner. Hats from New York with an atmosphere of exclusive beauty. Hats from our milliners- masterpieces - embracing all the charming ideas of both the Paris and New York creations.





silk. The skirts are cut in the most up-to-date styles.

The Choicest and most artistic creations for spring. Values to \$45 \$28.45 Among the most charming things brought out for Spring, and extremely fashionable, are the long Tailored Coats over Princess gowns, forming the so-called Three Piece Costumes



SILK SALES AND OUR STORE

There is no doubt about the popularity of our Silk Department. The mention of a silk sale, and an immediate response from buyers takes place. This was demonstrated last Friday, when 10,000 yards of silk were disposed of. For Monday we offer a further demonstration of our power to create silk sales.

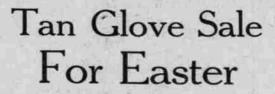
5000 YARDS OF SILKS \$1.50, \$1.35 and \$1.25 a Yard Special 87c

Fancy Messalines, in stripes, figures and Jacquard effects, in all the leading colors. An assortment not shown in all the silk stocks in Portland put together.

SPECIAL SALE OF LACE CURTAINS

1000 pairs of Lace Curtains in this season's best patterns in the following well-known makes - Renaissance, Cluny, Battenberg, Irish Point, Marie Antoinette and Lacet Arabina Curtains. All these curtains are made of the best quality of French nets and are well made. Large variety to select from. In white, ecru or Arabian color. 21/2 and 3 yards long, 40 to 50 inches wide. Values to \$4.50 pair; special. \$2.95 Values to \$5.50 pair; special. \$3.85 Values to \$6.50 pair; special .. \$4.75 Values to \$8.00 pair; special. .\$5.85 Values to \$10 pair; special \$7.85





The Lipman-Wolfe Glove Section was never better able to supply your Easter Glove wants than now. Dame Fashion calls for tan gloves. So tan gloves it will be-tan gloves, and at a price, too.

2-Clasp Dress Gloves 97c An exceptional value in tan, only put on the bargain tables Monday, at this special

One-Clasp Dent Style 87c One-clasp Dent style cape, all shades of

Dress Kid Gloves at \$1.27 Two-clasp extra grade, in all shades of tan, Monday at this special price of \$1.27

Gibson Cape Gloves \$1.67 In all shades of tan, every pair fitted, Monday at the special price of ... \$1.67

Popular Mocha Gloves \$1.17 Extra quality Veloct Mocha, in all shades of tan, 1-clasp, Monday at the

\$4 Best Grade Cape \$2.67 Best Glove value ever offered, 16-button length, in tan; every pair fitted; Monday special\$2.67



A beautiful assortment of Sterling Silver Novelties, especially appropriate for Easter gifts, and carved in an attractive manner. Prices range from 25c to ... \$2.50

The New Salome Ring Solid gold set in Jade, Turquoise, Moss Agate, Coral and other stones. The first shown in Portland. Price\$4.00

Ear Rings 98c

The new Drop Earrings in Pearl, turquoise and

Helen Taft Pin The hit of the season in heavy engraved Mono-

> BOOKS FOR EASTER A full line of Bibles, Prayer Books and Hymnals and Devotional Books.

Special Gift Books Fully illustrated in color and tint; regular price \$1.50; our price 98¢.

ANGELS IN ART MADONNA IN ART SAINTS IN ART CHRIST IN ART ART BOOKS FOR EASTER BOTTICELLI, BELLINI, HUNT AND OTHERS