

Corset Success

Has been achieved by us through giving the public entire satisfaction. This has been our aim since the inception of our Corset Department. Being specialists in Women's Apparel, we have constantly in mind the close relation between the corset and the fit of the gown, whether it be the smartest tailored effect or the sheerest draped creation. Our new "ODETTE," here pictured, retains all the original lines and attributes that have made this model famous, but has been lengthened across the abdomen, the hips have been reduced and the back below the waist has been lengthened. The model now conforms with the ultra tendency of fashioning the figure before the waist—made of white broche cloth—suspender web garters attached side and foot. Price \$4.00 Same model in the high-grade "Binner" \$8.00



EASTER STYLES

Special Showing of Easter Combination Garments



In these indispensable garments, not only the height of comfort but economy in Undermuslins has been achieved, for in every case two or three garments combined can be purchased for little more than the price of any one of them. Our combinations are known for their correct cut and fit, and the daintiness of the designs. The showing is large, the prices running from \$2.50 up to \$6.50. Dainty undermuslins of every description for every purse.

ALL THAT IS DISTINCTIVE AND NEW FOR EASTER WEAR

FOR WOMEN, MISSES AND CHILDREN—One-piece Frocks, with coats to match, coat street dresses, tailored suits, tailored costumes, morning dresses, street frocks of silk and cloth, afternoon costumes, evening and dinner gowns, street and dress hats, tailored coats, children's school coats and dresses, blouses of tailored linen, lingerie and silk, negligees and undermuslins, neckwear and dress accessories. The most noted foreign creators and the best American designers have contributed to this extensive showing of new apparel for Spring. While the number of models shown is very large, giving opportunity for exercising individual choice in selection, the styles are exclusive, as they were imported, designed or adapted especially for us. Among the newest and most prominent fashions for the Spring will be the one-piece frocks with coats to match, and the coat street dresses, made of cloth or silk. One does not have to go to Paris to secure the newest fashions—we have brought them here.

Silverfield's Exclusive Easter Millinery

This week is an especially advantageous time for the selection of the new Spring Hats, for although Easter comes late this year, we are ready, as mentioned upon in our millinery section is the wide range of charming styles, showing a remarkable diversity of shapes and beautiful color combinations, as well as many original and fascinating new ideas in trimming. So many widely different models offer unusual opportunity for the selection of a becoming hat for every type of face, and for every occasion. Besides the elaborate creations for the most formal dress affairs, we have a line of exceedingly pretty and practical hats in which delightful effects are attained in simple ways, for \$5.00, \$7.50 and up to \$12.00

Order Your Easter Hat Now

To those ladies desiring to make their own Easter Hats, we call particular attention to our Untrimmed-Millinery Department. We are showing a great variety of New Spring Shapes, Trimmings, Malines, Wings, Artificial Flowers, Feathers, Velvets, Ribbons, etc.; in fact, all the materials for the making of a hat, at most economical prices. Our experienced salesladies will be pleased to aid you in the selection of shape and trimmings. FINEST ASSORTMENT OF FLOWERS IN THE CITY.

Ready-to-Wear Garments for Easter

TAILORED SUITS, COSTUMES AND SEMI-TAILORED COSTUMES—The season's newest styles, in the most exclusive effects. We searched the style markets of the world, as it were, in order to secure the smartest creations.

COSTUMES—A very large collection of stunning costumes in lace, lingerie, satin, cloth, chiffon, etc. Every one a work of art, \$45.50, \$65, \$75, \$85, to \$100.

NOVELTIES IN TAILORED SUITS—Our showing for this Easter is the finest we have ever made. They are so smart and the styles so becoming that they appeal to women of taste. Some beautiful foreign models of taffeta, satin, voile, serges, imported worsteds and linens, in the most exquisite colorings. Prices \$50 to \$95

New Arrivals in Tailor'd Suits--\$30, \$35, \$40, \$50



Highest Prices Paid for Raw Furs. Send for Price-List.

Easter Apparel for the Babies

Mothers! Just to remind you that while your thoughts go toward Easter apparel for yourself, DON'T FORGET THE BABIES; and we particularly wish to remind you that we cater especially to their requirements and are better prepared to fill their wants than any other house in the city. We will furnish the little one's wardrobe complete at money-saving prices. A few items worth remembering:

Children's Dresses, Coats, Jackets, Hats, Bonnets, Hosiery, Etc.

In fact, outer and undergarments of all kinds, that the baby wears or ever will wear—SO DON'T FORGET THE BABY FOR EASTER.



The Little Things Pertaining to the Easter Dress

That this house fully recognizes the great importance of correct adjuncts in dress is shown in the perfect equipment of our accessories department. New fancies in NOVELTY JEWELRY, VEILINGS, BELTS, LEATHER GOODS, GLOVES, NECKWEAR, HOISERY, ETC., are obtained by us at the earliest moment procurable, so that our customers are assured of always finding here the most advanced ideas in accessories of all kinds, and all these stocks are conveniently arranged on the MAIN FLOOR.

Remodeling and Repairing of Furs at Greatly Reduced Prices. Send for New Booklet. The Proper Care of Furs. Free on Request.

NICETIES IN TRIMMINGS

THERE is not likely to be a radical change in the use of trimmings this season from that in vogue last winter, at least regarding its application. Button effects will predominate, and in this regard the new Spring models show much more taste exercised in their application. It is certain that the vogue for satin has not worn itself out for trimming purposes, but corded silks, particularly the bengalines and crystals, will be more utilized than the satin fabric. Many plain materials will be used, as this tendency seems to grow stronger each season. Stripes and striped effects are also good. Laces and embroideries command a lot of attention now, as nearly everything is embellished with these trimming accessories. One of the new features in the lace line is the button effects. These vary in regards size and usually run about an inch in diameter. They are expected to grow stronger in popularity as the season advances. Buttons and balls are starting out very strong on all the Spring garments and are worked up in almost every conceivable form, being used as fringe on gumpes as well as an adornment for bands and all-overs. A new effect is that of tuckered silk and metal-embroidered all-overs. Nets and tuckings are of conventional description, tucks being in series. The design is on the plain net, between the tucks being a silk metal thread. A very clever arrangement in the running of a little silk thread through each tuck in the evening. This makes it stand out and gives a very striking effect. Metal effects will play a very important part on the Spring costumes. This season the vogue for embroideries promises to reach its height and dainty all-overs, insertions and bonnets will be seen in profusion. The new embroideries are wonderfully sheer and fine, the work in many instances is done on hand looms and they have quite as lace effect as real Val or Normandy lace. Many of the patterns are as delicate as lace and far more effective. Our Summer frocks the panel or stole of embroidery will be much used. Some panels are weighted by large tassels of crocheted cords. Embroidery motifs will run riot on all Summer dresses. Platted frills are seen everywhere on shirt-waists, collars and cuffs, neck ruffles, gowns and hats. These frills have unlimited possibilities for adding charm to one's outfit. In shirtwaists they are to be lauded; the cost is not much more because of the frills, and by lacking them together before washing they can be preserved for a long time. In such materials as not chiffon, they keep fresh almost as long as the fabric lasts. The plaiting can be had at any of the stores by the yard at a small cost, in a great variety of colors and textures. Ribbons will be used extensively in all widths and all surface effects. The colors that seem to command the most attention are dark navy, medium navy, dark and medium Copenhagen, electric and steel in the blues. In the greens, myrtle, Russian, hunter's, reseda, emerald, or Empire and brown. Browns in leaf, Havana, and mustard. Reds, in cardinal, Bordeaux and cerise. In pinks, there are raspberry, coral, azalea and mountain ash. These will be the most popular shades for the season.

Evening scarfs are among the accessories in every girl's wardrobe if she goes out much in the evening. Crepe de chine is well adapted for these, as it hangs well, comes in every lovely shade imaginable, and launders beautifully. Among the other fabrics used for these scarfs are printed wash nets, cotton or silk voiles, gauzes that are part silk, Japanese silks, and similar fabrics.

with silk and trimmed with buttons, as are also the pockets and cuffs. The materials used in making the suits are plain cloths and fancy mixtures. Novelty stripes of a pronounced character are fashionable. Shadow stripes in light-weight broadcloths are also very good. Stripes in mohairs are also widely shown. The skirts are mostly plain, although folds or buttons are seen on a number of models. Trimmings are of simple effects in self or contrasting colors. Juniors or children's coats are made in semi-fitted effects. In the tailored effects the trimmings are shown on the collar, cuffs and pockets, many novel ideas are shown in this designing. Coat-collar effects are most favored, although many pretty ideas are shown in the collarless style. Plain, novelty mixtures and shadow stripes are principally shown in the children's coats. Shepherd plaids are also shown with contrasting trimming effects on the cuffs, collar and pockets. Striped covers are also popular. In the washable suits and dresses many novel effects are shown. White, color and natural linens come in herringbone stripes and are used in the designing of suits. The skirts are gored and the coats are simply made in tailored effects. In the dresses, the one-piece styles have the preference over all other designs, although many sailor suits are shown. Many gumpes or jumper effects are also shown with the kimono sleeve. There is a tendency to shorten the waist line in the back, while the front of the waist remains the same. Dutch collars are used extensively on the children's dresses. These are of lawn or batiste and trimmed with lace edging. Windsor ties are worn with these collars, tied in sailor knots or bow form. Little girls are now wearing black stockings with patent leather pumps.

THE conspicuous note in the shape of hats for young girls is the fact that the styles demand just the opposite from what was in vogue last season. Instead of the hats turning up, this Spring, all brims are turned down. All children can wear turned-down brims with becomingness, even if they are trying to their mothers and older sisters.

The brims turn down over the head all around, except just in front, or rather, a little at the left of the front, where it is caught with a big rosette of satin. Ottoman silk is used widely for dress hats for young girls. It is shirred on reefs and trimmed with dainty flower effects, flat roses or colored ribbons. All trimming on children's hats droops at the back. For children, dainty little bonnets made of muslin in hemstitched tucked effects, or of all-over embroidery are shown in close-fitting French styles, and poke bonnets which invariably have a short, puffy back. Effective little ribbon arrangements ending in tiny bows are used to a great extent in their trimmings, as well as the always favored rosettes, over either ear with ties to match. Lace ruffles are used around the front of the bonnet, the narrow Valenciennes ruching being given the preference. Straw bonnets are being shown to quite an extent and promise to be a feature of the season. These bonnets are made mostly in close-fitting French styles and are trimmed with ribbon bows, rosettes and tiny flowers.

EASTER GREETING AND ANNOUNCEMENT

We offer for the Easter season this year the most superb assortment of Flowering Plants, Foliage, Ornamental Plants and Cut Flowers in all varieties found at this season of the year that we have ever displayed. The stock exceeds in number, variety and quality all of our past efforts, and we cordially invite the public to inspect our EASTER DISPLAY at any time.

MARTIN & FORBES CO.
347 WASHINGTON ST.
BET. SEVENTH AND PARK

ORIENTAL RUGS

are of the greatest factors in making the "Home Beautiful," yet the name "Oriental" alone is never a guaranty of such a result. The name "Oriental," given to rugs made in Turkey, Persia, Turkestan and Caucasia, also to rugs manufactured in East India and further still, is even applied to rugs manufactured in this country with patterns and designs Oriental.

It requires years of experience, thorough knowledge of the different weaving districts and a special study of colors and designs in order to bring together a collection from which an average purchaser can safely select. It needs but a visit to our store to convince anyone that our large display of Oriental Rugs measures up to that requirement.

Our new importations are coming in one after the other. Each rug is a perfect example of its kind, carefully selected by Mr. G. Atiyeh, who has been traveling in the Orient for one whole year.

We cordially invite you to see our new display, and while we are showing none but dependable qualities, true to our principle, yet our prices are no higher.

ATIYEH BROS.
THE EXCLUSIVE RUG STORE
394 Washington Street Corner Tenth

Smart Styles for the Young Girl

THE Directorate and Empire styles so patronized by the older folks have carried their influence to the misses as well, and in the Spring styles there are many modest suggestions of this trend. In the coat suits these ideas are mainly carried out in the long straight lines in both coat and skirt, and in the fancy jackets and trimmings. Buttons were never shown in greater profusion as a trimming and are especially pronounced in the trimming of the back of the coat below the waist line, accentuating the long hipless effects, which are quite as much of a feature of the younger generation's garments

as of the women's. Skirts are shown mainly in the gored styles, although platted models are also used and for the Juniors promise to be quite popular. The three-piece effects give promise of being very popular. In these, skirts are either gored or platted and the bodice is in jumper style and is attached usually with a girdle or belt. The jumpers have a round neck and are sleeveless, simply trimmed with a pling of silk in a contrasting color, which also forms the coat. The coats are semi-fitted and a trifle shorter than those of last season. The collars are usually made in simple coat-collar effects and are often inset