



## FIRST DISPLAY

Infants' Caps, Coats, Reefers

### Mull Caps

Dainty New Easter Caps in fine mull, prettily trimmed with delicate laces, insertions, lace frills and soft ribbons.

\$1.50 to \$2.75

### Straw Bonnets

for misses and children, exquisite novelties in dainty colored chiffon, satin and straw, with ribbon bows and flowers.

\$1.75 to \$10.00

## Easter Coats and Reefers

For little children and infants elegant line of Coats in Bedford Cords and styles with deep ruffles of dainty laces and embroidery; pretty Cream Broadcloth Box Coats, double-breasted, deep collars and cuffs; also Crepe Coats and Reefers.

Prices, \$1.75, 3.50, 5.00 to 17.50

## LIPMAN, WOLFE & CO.

Monday, \$1.50 Dent's Style Cape Gloves, Special 87c Pair

## RICH SPRING SILKS

We direct special attention to these lines of fine silks that will maintain their quiet elegance all season. We are the sole Portland agents for both these beautiful weaves.

### New Salome Silks

The greatest triumph of the silk world. This is a Pongee Silk with a high satin finish, the most popular silk in America today. Colors are light gray, new putty color, paeon green, Atlantic blue, American Beauty, champagne, old rose, black.

27 In. Wide, \$1.35 Yard

### Shedwater Louisines

A New, Smart Silk for street wear, known by its service ability to be one of the season's greatest successes. Shown in white ground with all the new color combinations, such as old rose, lilac, delf blue, new green, champagne and khaki browns.

20 In. Wide, \$1.00 Yard

## SALE OF LACES

Including laces of all descriptions. Black, white, ecru and colors in net, Venise, Baby Irish, Cluny and novelty effects, edges, insertions, galloons, applique, medallions, allovers in all widths and designs. Will be placed on sale Monday at prices never before quoted. There are three large assortments, including all the different styles of laces and also nets in plain, fancy, tucked effects, 18, 36, 45-in. wide

Values up to \$1.00, special . 49c

Values up to 2.00, special . 98c

Values up to 3.00, special \$1.49

White, black and ecru Venise, Net and Baby Irish edges, insertions, galloons, etc., 1 to 5-in.

Values up to 50c, special at 19c

## NEW DRESS GOODS

We are showing all the reigning favorites of fashion in fine woollen fabrics. A late shipment offers an unusual price reduction at this, the height of the season.

### Lupins' Prunellas

The most popular cloth of the season, and the scarcest of all woollen fabrics. A delayed importation arrived this week. Colors navy, canard, tan, smoke, olive, gray, new browns.

Regular Price \$2 Yd., Monday \$1.48

Imported German Tailor Suitings, 52-in. to 56-in. wide, in new stripes or hair lines, colors gray, all shades, browns, tans, caster, taupe, blues, etc., reduced on account of late delivery from \$2.50-\$3 yd. to **\$1.98**

## HIGHEST-CLASS TAILOR-MADE SUITS

Selling Regularly to \$35.00

At **\$23.45**

For tomorrow, a most extraordinary offering of Highest-Class Tailor-Made Suits. Everyone new this season in the most approved and up-to-date models, showing the latest Spring and Summer style touches and perfect workmanship. The colors are black, navy, smoke, olive and rose. Every jacket is lined with finest-quality silk. The skirts are cut after the newest patterns, selling regularly to \$35; special at **\$23.45**

## EASTER MILLINERY

Trimmed Hats at \$10  
Monday Only

They are the handiwork of our own millinery artists, and trimmed to sell at \$15 and well worth it. Put on sale tomorrow for one day. It's a remarkable opportunity, coming as it does at the very opening of the season. The hats are beautifully trimmed, and the variety of shapes and styles of trimmings employed are so great that every woman's fancy may be met

### UNTRIMMED SHAPES

From Paris we have received by express a sample assortment of beautiful shapes—Milans, Rough Straws and Java Blocked; Straw Shapes from Daniels et Cie. Hats worth up to \$15 each. **\$5.75**

## Easter Jewelry

DISPLAY AND SALE

New sterling silver toilet and manicure pieces in five new exclusive patterns, attractively arranged for Easter gifts.

75c value sterling silver Pencil Holder and Pencil, special price **48c**

\$1.50 value sterling silver Pencil Holder in box, extra pencils, special **98c**

75c value sterling silver Book Mark and Letter Opener, special price **48c**

50c value Book Mark, heart slide, purple ribbon, special **39c**

75c value Book Mark, sterling heart and cross, special **48c**

200 Roman, French gilt and gray oxidized Sash Pins, special price **98c**

75c new Bar and Cuff Pins, Roman, silver, oxidized, sp'l **39c**

## Wash Goods

5000 yards printed Batische, reg. 15c; special **10c**

36-inch Long Cloth, 12 yards to piece; regular **\$1.10**

\$1.50; special **98c**  
Battenberg Bureau Scarfs, \$2.50 values; special at **98c** each

Special Offering  
Bleached

### Table Damask

56 inches wide, regular 40c value. The assortment contains many choice patterns, and the cloth is medium weight.

Monday Special, **29c**

Also another lot 64 inches wide, Irish finish, regular 65c value. Excellent selection.

Monday Special, **49c**

## Hair Goods

This new section is situated at the Fourth-street entrance. For Monday we offer the following attractive specials:

### Queen Way Plaits

\$1.50 12-in. real hair, 75c

\$2 16-in. real hair, \$1.00

\$2.50 18-in. real hair, \$1.25

### Coronet Puffs of REAL HAIR

Four puffs, reg. \$1, at 50c

Eight puffs, reg \$2, at \$1

Twenty-four-inch Large, Wavy Hair Rolls, net covered, in all colors. Regular 35c and 50c values. **23c**

### BARETTES

4-inch shell or amber **25c**

Ex. wide shell or amber **35c**

## Thro' the Store

First shipment of Ladies' New Percale, Chambray and Gingham One-Piece House Dresses, the very best assortment we have ever shown. Styles all new, and prices ranging from

**\$1.50, 1.75, 2.75**  
Second Floor.

## Picture Puzzles

As big a fad as the Teddy Bear was. Start a picture-puzzle club. Lots of fun. We have a big assortment now.

Cut in 75 Pieces, **25c**

Cut in 100 Pieces, **65c**

Cut in 150 Pieces, **\$1**

## 4-4 Percalles

A fine collection of White Ground Percalles—dots, stripes and figures, all new designs, for ladies' waists and for children's wear. Percalles are superior to any other wash goods material.

Special 15c Yard

## Braids, Flowers

50 pieces of best Satin and Silk Straw Braids in all the new Spring colors and styles. Every piece is imported and represents the best of French and Italian makers. Regular values from \$2 to \$3.50.

12-yard Piece **\$1.39**

Two large display tables filled with a whole florist's shop of beautiful new French flowers just received.

In this collection are Wistaria, Hydrangias, Cowslips, Small Tuberoses, Foliage, Roses and a dozen other blooms. Regular values of the flowers 75c bunch.

Choice Monday at **39c**

### CHILDREN'S HATS

We are now showing our first shipments of Young Girls' and Misses' Trimmed Hats. They represent every shape and size, and are trimmed in every fashion in flowers and ribbons. Many of the hats are samples and are as unique as the most expensive ladies' hats.

Prices Range from **\$2.50 to \$7.50**

## Garden Hose

Every foot of hose you buy here is fully guaranteed.

Garden Hose, 1/2-inch, white cotton, 50-foot length and couplings **\$4.50**

Garden Hose, 1/2-inch, red cotton, 50-foot length and couplings **\$6.00**

Garden Hose, 3-ply rubber, 50-foot length and couplings, on sale for **\$5.00**

Sole Agents

Robinson  
& Wells

London Tailored

Hats

## LIPMAN, WOLFE & CO.

Take great pleasure in announcing the agency of



Waists

Sole Agents

Pellard

Tailor-Made

Suits

for the women  
of fashion

## Special Rug Sale

Beautiful patterns in oriental, floral and conventional designs in very rich color combinations that go to make a handsome rug. Quality considered, you will find this rug the best value in Portland.

Regular \$50.00 Wil- **\$38.45**

ton Rugs at Ax-

minster Rugs at **\$24.85**

Regular \$35.00 Body **\$25.85**

Brussels at