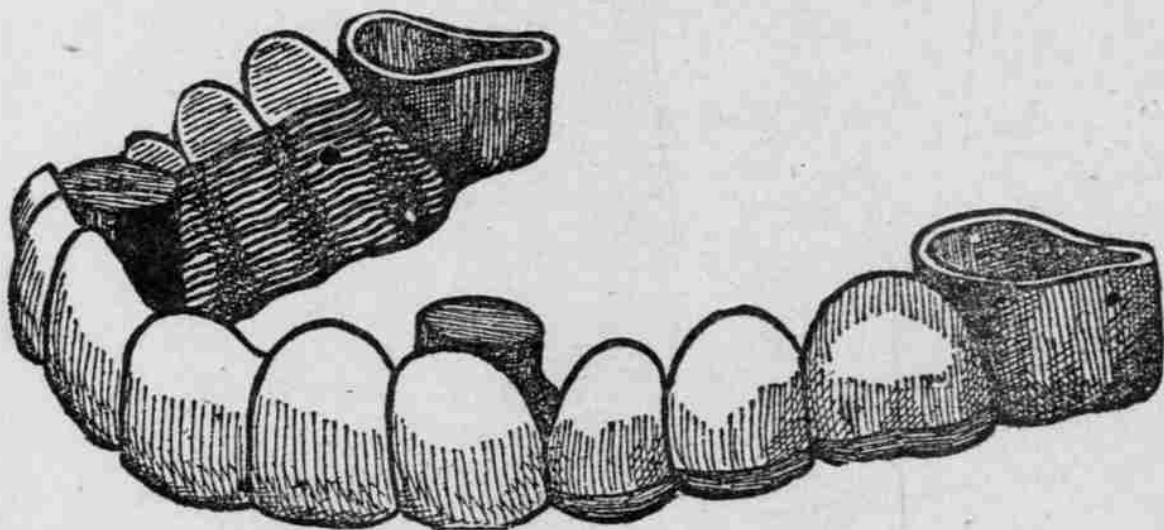


Leaders in High-Class Dentistry Leaders ⁱⁿ High-Grade Plate Work

TWENTY-TWO YEARS IN ACTIVE PRACTICE IN PORTLAND

Our Prices Are Based on the Principle of Live and Let Live

It is human nature to demand the best possible returns for the money expended in any line of business. It is foolish to throw money away as the day always comes when you need it. We have dealt a death blow to high-priced dentistry by providing the people with the best work obtainable anywhere at less cost than charged by ordinary dentists. That we are able to do it is easily explained. We are always busy and we have no idle time to charge to our patients. Lost time is what all dentists fear. We buy our supplies in wholesale quantities and make an enormous saving along these lines, so that it can be readily seen we are in a position to fulfill every promise we make. We want your business, we want your friendship and we want your friends' and neighbors' business. The only way we can secure this co-operation is to give you better service than you can get elsewhere. Come and see.



WE ATTACH A BRIDGE

which works perfectly and chews your food as well as the natural teeth. A well-made bridge is one of the greatest blessings it is possible for a skilled dentist to provide his patient. A well-placed bridge lasts a lifetime and never causes annoyance of any kind. Remember, there are no plates to these bridges, and when properly placed you can't tell, yourself, that they are not natural teeth. They have an added advantage—they never ache.

We Make a Special Offer and Guarantee Satisfaction

In return for moderate prices we give everything that is best in the practice of high-class modern dentistry. Perhaps we would be justified in making higher prices, but we prefer to live and let live, and we are satisfied so long as patients are pleased.

22K GOLD CROWNS (MOLARS)	\$5.00
22K GOLD CROWNS (BI-CUSPIDS)	\$4.00
22K GOLD OR PORCELAIN CROWN	\$3.50
22K BRIDGE TEETH (GUARANTEED) EACH	\$3.00
GOLD OR ENAMEL FILLINGS, EACH	\$1.00
SILVER FILLINGS, EACH	50c
INLAY FILLINGS, EACH	\$2.50
GOOD RUBBER PLATES, EACH	\$5.00
THE BEST RED RUBBER PLATES, EACH	\$7.50
CELLULOID PLATES, EACH	\$10.00
PAINLESS EXTRACTING, local anaesthetic	50c
PAINLESS EXTRACTING, with Somnoform	\$1.00

RELIABLE PAINLESS DENTAL WORK CANNOT BE DONE FOR LESS MONEY



DR. W. A. WISE

22 Years a Leader in Painless Dental Work in Portland.

Our Modern Methods Will Prove a Revelation to New Patients

Our work in making and fitting our celebrated plates will challenge your admiration. The plates fit perfectly, allowing no foreign matter to work in between the plate and gums. They don't work loose and fall down, to your humiliation and discomfort. They don't distort the mouth, as some plates do that you have seen, but really improve your personal appearance a hundred fold.

Aged people find our methods of painless extraction of useless teeth or old stumps most gratifying, as they suffer no pain whatever or no bad after effects.

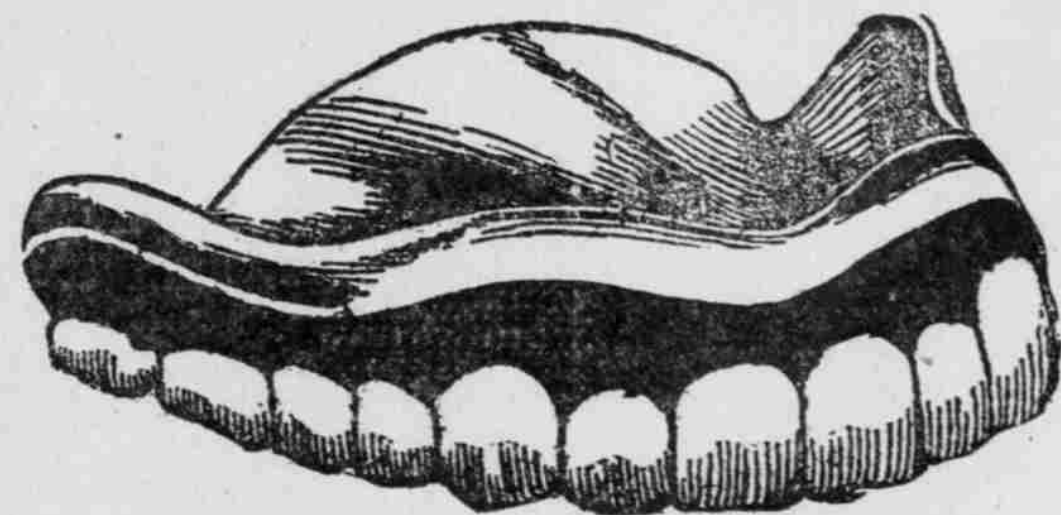
The fit of our plates is always perfect, because we make a trial plate so as to insure the results we mention.

Most people are afraid that their nerves won't stand the shock of a dental operation. If you have your work done here, your nerves won't receive a shock. We have eliminated all of the unpleasant features of the old school dentist. We can extract one tooth or twenty without causing the slightest pain.

All of our dentists are experts and graduates of the leading dental colleges. They are financially interested in the success of this business and naturally strive to produce the best results.

Dr. W. A. Wise is one of the best-known dentists on the Pacific Coast and has held the highest dental position within the gift of the state.

We give you all of the best in twentieth century dental work and IT WON'T HURT A BIT.



Attention! Out-of-Town People

Should remember that our force is so organized that WE CAN DO THEIR ENTIRE CROWN, BRIDGE AND PLATE WORK IN A DAY if necessary. POSITIVELY PAINLESS EXTRACTING FREE when plates or bridges are ordered. WE REMOVE THE MOST SENSITIVE TEETH AND ROOTS WITHOUT THE LEAST PAIN. NO STUDENTS, no uncertainty—but SPECIALISTS who do the most scientific and careful work.

All Instruments Thoroughly Sterilized

Another feature of this office—there's no danger of infectious disease. Every instrument is carefully sterilized by an expert attendant every time it is used.

The Wise Dental Co.(Inc.)

DR. W. A. WISE, President and Manager

Assisted by Dr. H. A. Huffman, Dr. A. B. Stiles, Dr. Van R. Bilyeu, Dr. D. S. Bomgardner, Dr. Paul C. Yates, Dr. J. J. Pittinger

The Failing Building, Third and Washington Streets
Portland, Oregon

Office Hours—8 A. M. to 8 P. M.; Sundays 9 to 1

Phones A and M 2029

All Work Guaranteed

We Are Incorporated and It's a Splendid Guarantee

Of our efficiency and permanence in business. Few offices in the union have attained the volume of work and extensiveness of organization to warrant incorporation. It is an assurance to patrons that the offices will be continued, so that they may have their work not only done today but five or ten years from now, as the case may be. It makes the guarantee of this dental organization mean just what it says.